

The Mitsui Fudosan Group's Social and Environmental Initiatives Fiscal 2009 Targets

[Operations Related]

Business Segment	Theme	Item	Scope	Fiscal 2009 Environmental Targets	Fiscal 2009 Environmental Plans (concrete content, steps, etc.)		
Clerical Work	1. Employee education	(1) Environmental education	Companies within scope of Environmental Policy	Environmental training	Implementation of e-learning on the environment Implementation of in-house briefing sessions on social and environmental reports Implementation of environmental training using Group-owned woodlands		
				Intra-company publicity	Raising of publicity and awareness through environmental initiatives at the office Raising of publicity making use of social and environmental reports Publication of Mitsui Fudosan's version of the Eco Life handbook		
		(2) Raising of environmental awareness	All companies	Eco Tour	Planning and holding of Eco Tours in partnership with business divisions		
				Eco Test	Recommendation of taking of the Eco Test organized by the Tokyo Chamber of Commerce and Industry		
				Raising of households' environmental awareness	Recommendation of environmental household bookkeeping at home		
		(3) Support of employees' environmental activities	All companies	Volunteer support programs	Enhancement of support programs for volunteers of various environmental initiatives (launch of trial volunteer support programs into full-scale operation)		
				Provision of information on environmental events	Provision of environmental volunteer information to employees (combined with volunteer activities that fall within the scope of support programs)		
		(4) Development of in-house system	All companies	Building of database	Building of framework for collecting highly-accurate data corresponding to Tokyo Metropolitan Government ordinances (also encompasses review by third-party)		
		2. Calling for environmental consciousness in the workplace	(1) Air-conditioning temperature settings	Companies within scope of Environmental Policy	Ongoing change of summer and winter room settings	Improvement of accuracy of operating temperature regulation based on fiscal 2008 figures	
					(2) Eco-work (zero overtime work days)	All companies	Making of "Eco-Work Month Zero Overtime Work Days" in August a routine practice and extension of period for such
	(3) Reduction of number of lights in common-use areas		All companies	Ongoing reduction of number of lights in common-use areas, and promotion of introduction of motion sensors in restrooms, etc.	Ongoing efforts to light common-use areas that are being used exclusively (including restrooms) at half the brightness, and promotion of introduction of light emitting diode (LEDs) and motion sensors		
				Promotion of introduction of motion sensors in exclusive-use areas and introduction of task-ambient lighting	Introduction of motion sensors in exclusive-use areas, and introduction of task-ambient lighting		
	(4) Thorough turning off of lights when not used by anyone		All companies	Change to light emitting diode (LEDs) in exclusive-use areas	Introduction of light emitting diode (LEDs) in exclusive-use areas		
				(5) Thorough segregation and reduction/reuse/recycling of waste	All companies	Thorough segregation of waste by reviewing "Kaisyu-Kun" (the current segregation waste station)	Introduction of new customized waste station
						Reduction of unnecessary photocopying by introducing photocopiers that require ID cards	Replacement of photocopiers with those that require ID cards Change of initial settings to double-sided photocopying
						Promotion of use of recycled paper	Promotion of use of Mitsui Fudosan's original recycled paper "Toshisaisei"
	(6) Water saving		All companies	Reduction of waste by introducing the bringing of one's own cup (eliminate paper cups)	Prohibition of use of paper cups other than for visitors		
				Calling for water-saving efforts in washrooms, etc.	Display of notice on saving water at all companies and in washrooms, etc. of common-use areas that are being used exclusively		
	3. Increase of search for new technologies and advanced examples	(1) Development and introduction of new technologies through partnerships and cooperation with design companies, construction companies, energy companies, manufacturers, etc.	All companies	Introduction of new technologies in office environments on a trial basis	Study of collaboration with lighting equipment manufacturers, etc.		
				(2) Introduction of energy-conserving equipment and new technologies in own space on a trial basis	All companies	Collaboration with leading companies in the creation of office environments	Introduction of new technologies on a trial basis (partner with the Architectural and Construction Planning Department that has introduced it earlier)