Mitsui Fudosan's Value Creation

Mitsui Fudosan'
Value Creation

### Our Value Creation

The Mitsui Fudosan Group has created wide-ranging new value through neighborhood creation. Several examples are introduced below.

## Creation of a **New Urban Space**During the Period of Rapid Economic Growth

#### Kasumigaseki Building

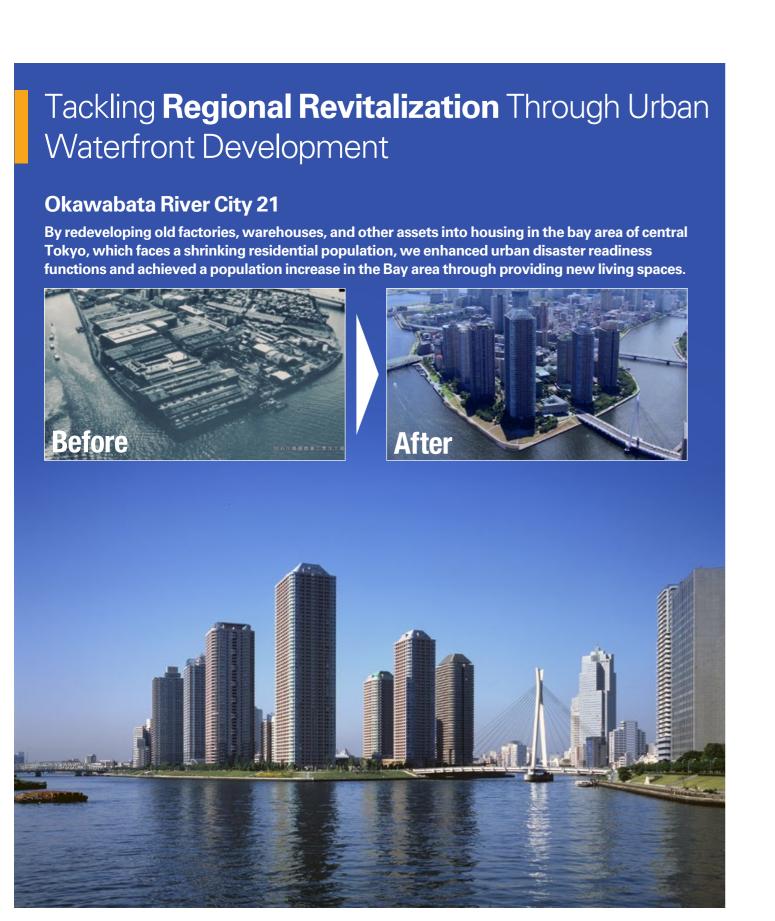
As a forerunner in making advanced use of urban space, we constructed Japan's first skyscraper, achieving effective use of land in a city center along with contribution to the community through the creation of open areas and green spaces.



# An Initiative to **Create a Multi-Generational Community Suncity** By viewing a well-knit community of tenants and local residents as a new asset value and by creating a forest on the grounds of a condominium building, we achieved the formation of a multi-generational community connected by forest. At the time of completion **Present day**

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#### Our Value Creation





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