Value Creation Efforts and Base Building Business Report

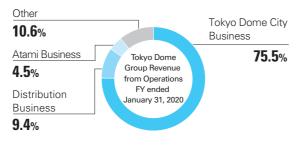
© CLOSE UP Entry into the Stadium and Arena Businesses

Business Activities of the Tokyo Dome Group



This Group is composed of the Tokyo Dome City Business, which is centered on facility leasing for sports, music, and other events at Tokyo Dome and operation of the LaQua complex retail facility and Tokyo Dome Hotel, as well as the Distribution Business that has developed approximately 40 cosmetics shops nationwide and the Atami Business that operates resort hotels.

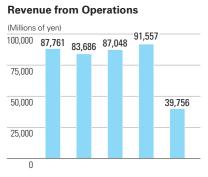
Sales Ratio by Business



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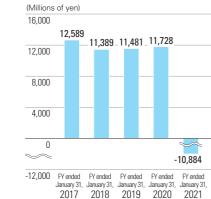


(fiscal year ended January 31, 2017-fiscal year ended January 31, 2021) *No longer listed as of April 25, 2021

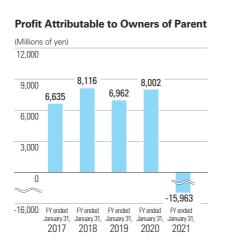


FY ended FY ended FY ended FY ended FY ended January 31. January 31. January 31. January 31.

2018 2019 2020 2021



Operating Income



Strengths of Tokyo Dome City

City Center Convenient to Transportation × Collection of Varied Facilities with Customer Appeal









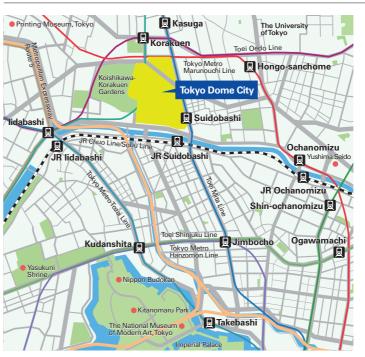


Power of Location

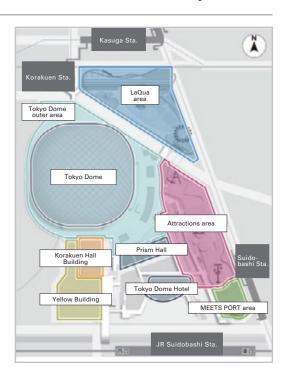
Mitsui Fudosan's Value Creation

A Spacious Site in the City Center with Convenient Transportation

Value Creation Efforts



Value Creation Strategy



Data Section

In central Tokyo
A spacious site covering

Adjacent to 3 stations on 4 lines, for convenience to transportation

Tokyo Station Haneda Airport Narita Airport

Approx. 6 minutes Approx. 45 minutes Approx. 50 minutes



Plentiful Facilities That Meet the Needs of Diverse Visitors



Tokyo Dome



LaQua



Power of Event

Attraction of Customers Through Varied Events in the City Center





Integrated Report 2021 70