

< OMOTENASHI NIHONBASHI Event Details >

Event Period: From October 9 (Tues.) to October 14 (Sun.)
Main Organizer: Nihonbashi Omotenashi Event Committee
Co-organizers: Meikyo Nihonbashi Hozonkai, Mitsui Fudosan Co., Ltd.
Supporters: Nihombashi Ryouri Inshoku Gyo Kumiai, Hisamatsu Ryouri Inshoku Gyo Kumiai, Nihonbashi Chiiki Renaissance Hyakunen Keikaku Iinkai, Nihonbashi Miyukidori Machizukuri Iinkai, NPO Hana Kaido, Mitsukoshi Nihombashi Main Store, Takashimaya Tokyo Store, COREDO Nihonbashi, COREDO Muromachi, YUITO, Nihonbashi Mitsui Tower, Mandarin Oriental Tokyo, Royal Park Hotel, Monthly Nihombashi, Tokyo Chuo Net, Shinnichiya
Cooperation: Chuo Ward, Tokyo Chuo City Tourism Association

< Main Events >

■ OMOTENASHI Decoration

Welcome to Nihonbashi Autumn Decoration

Event Period: Oct. 9 (Tues.) to 14 (Sun.)
Place: Nihonbashi <u>Flower Plaza</u>
Description: The foot of Nihonbashi Bridge, the gateway to the Nihonbashi area, will be decorated, with seasonal Japanese autumnal flowers and plants, such as cosmos and susuki grass to welcome visitors.
Visitors can enjoy the decorations and enjoy taking photos against the backdrop of Nihonbashi Bridge.



Seasonal Japanese Decorations of Autumn

Event period: Oct. 9 (Tues.) to 14 (Sun.)
Hours: From 8:00 to 20:00
Place: The Atrium, Nihonbashi Mitsui Tower 1st Floor
Description: Decorations evocative of a teahouse in a Japanese garden
Passersby can gather and socialize at the venue and may also enjoy taking photos with the decorations.
Welcome to Nihonbashi Autumn Decoration



■ Free Rickshaw Town Cruise

Nihonbashi

Event Period: Oct. 9 (Tues.) to 14 (Sun.)
Hours: From 11:00 to 17:00
Charge: Free of charge
How to Participate: Make a reservation on the same day at the Nihonbashi Flower Plaza. No prior reservations are needed.
Description: Participants can enjoy a roughly 10-minute rickshawcruise around town, departing from Nihonbashi Bridge, said to be the birthplace of the rickshaw.

Ningyocho

Event Period: Oct. 9 (Tues.) to 13 (Sat.)
Hours: From 10:00 to 18:00
Location: Royal Park Hotel and surrounding areas
Charge: Free of charge
How to Participate: Make a reservation on the same day at the hotel's <u>drop-off area</u> . No prior reservations are needed.
Description: Rickshaw rides will take visitors around the surrounding areas of the hotel in Ningyocho, where a historical downtown atmosphere remains.
Required time: Around 15 minutes
* There is also a fee-based rickshaw course that takes visitors around the Seven Deities of Good Fortune of Nihonbashi. The fee is ¥15,000 per rickshaw, and the ride takes about 1 hour. Requests are accepted at the hotel's front desk.



■ Kimono Exhibition and Fitting Experience

Event Period: Oct. 11 (Tues.) to 13 (Sat.)
Hours: From 11:00 to 17:00
Location: YUITO 5 th Floor
Fee: Free of Charge
Reception: Requests accepted on a first-come basis at the venue on the same day. No prior reservations are needed.
There will be an exhibition of kimonos, which are a traditional Japanese garment, and a kimono fitting experience.
The kimono exhibition will showcase about 10 kimonos chosen from among kabuki costumes, which are characterized by sophisticated designs from the Edo period. The selection will focus on lavish and elegant women's kabuki costumes.
Participants in the kimono fitting experience will be able to choose from among about 10 different types of kimono.



■ Nihonbashi OMOTENASHI Yakata-bune Boat

Event Period: Oct. 11 (Tues.) to 12 (Fri.)
Hours: From 19:00 to approx. 21:00
Charge: ¥5,000 (incl. tax)
How to Participate: Prior reservations are needed. Same-day requests will also be accepted.
Course: Nihonbashi Boarding Dock—Sumida River—Tokyo Bay—Nihonbashi Boarding Dock
Capacity: 40
Yakata-bune are traditional Japanese pleasure boats. More than just a mode of transport, they are used mainly as a venue for parties. People enjoy spending time on these boat throughout the four seasons of the year. Evening cruises on the yakata-bune will start at Nihonbashi, the center of Edo, and continue on to Tokyo Bay via the Sumida River. Japanese sake and bento-type dinner packed with delicious Japanese foods will be served. Geisha ladies will offer a full evening of entertainment with traditional party games. This exceptional experience, plus the spectacular night view, will surely be something unforgettable.



■5th EDO ART EXPO “An Evening of Traditional Arts and Entertainment”

Event Date: Oct. 9 (Tues.)
Part 1: 18:00-19:00 Traditional arts performance
Part 2 19:15-20:00 Kimono Show “ <u>Flower of Edo</u> ”
Venue: Banquet Room “Shinonome”, 2 nd Floor, Royal Park Hotel
Charge: Free of charge. No prior reservations are needed.
“An Evening of Traditional Arts and Entertainment” will be held during the 5 th EDO ART EXPO as a special program commemorating the event. In Part 1, the audience will see performances of traditional Japanese arts such as Japanese dance and koto music. In Part 2, certain scenes from Hiroshige’s ukiyo-e artwork One Hundred Famous Views of Edo will be staged by models sought from the general public, including non-Japanese.
Contact: Tokyo Chuo Net
Phone number: +81-3-3553-5550 (Weekdays from 10:00 to 17:30)

