

For immediate release

Mitsui Fudosan Co., Ltd.

Alpha Corporation Inc.

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Nihonbashi Retail and Cultural Facilities Cooperate to Accept Families with Small Children  
Kid's Square Nihonbashi Muromachi will Open to the Public on Holidays from Saturday, October 3  
Discount Childcare Fees for Shopping, Hotel and Movie Users

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- Mitsui Fudosan Co., Inc. (headquartered in Chuo-ku, Tokyo; Masanobu Komoda, President and Chief Executive Officer) and Alpha Corporation Inc. (headquartered in Shimogyo-ku, Kyoto; President and Chief Executive Officer Masanori Nagaki) will open Kid's Square Nihonbashi Muromachi, a childcare center exclusively for member companies and operated for people working in Nihonbashi area, to the public on holidays (Saturdays, Sundays, and national holidays) beginning Saturday, October 3.
- Kid's Square Nihonbashi Muromachi was opened as an in-house childcare center in April 2011 as a measure to promote a work-life balance with added value. It was opened for all employees of Mitsui Fudosan and the companies that occupy and people who work at the office buildings owned and managed by Mitsui Fudosan.
- Recently, in light of the increasing number of people visiting Nihonbashi on holidays due to the opening of COREDO Muromachi 1, 2 and 3, as well as the policies of various neighboring establishments, it was decided to open the center to the general public on holidays. This measure will make it easier for families with small children to visit Nihonbashi and enjoy themselves in various ways while walking around the area.
- In cooperation with the commercial and cultural facilities of Nihonbashi, people using these establishments will receive a flat 10% discount on short-term childcare fees. With the cooperation of surrounding establishments, it is hoped that the entire Nihonbashi area will evolve into a childcare-friendly district and contribute to the further increase of visitors to the area and the revitalization of the community.

[Overview of Public Opening (short-term childcare) during Holidays]

Time: 9:00 am to 10:00 pm

Fee: ¥1,250 per 30 minutes

Capacity: 30 children

Eligible ages: From 3 months to elementary school age

Reservations: Must be made by 4:00 pm of the previous business day by phone (0120-086-720) or through the online reservation page

[Stores Offering Discounts]

COREDO Muromachi 1, 2 and 3

COREDO Nihonbashi

Nihonbashi Mitsui Tower

Mitsui Memorial Museum

Nihonbashi Mitsukoshi (Main Store)

Mandarin Oriental Tokyo

TOHO CINEMAS Nihonbashi

(By showing receipts or stubs totaling ¥2,000 or more for that day (including tax), or by showing a membership card for any establishment)

[Special discount for companies in office buildings owned or managed by Mitsui Fudosan]

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For registered members: Use your smartphone to display the MYPAGE screen located on the COMMONS PAGE



Kid's Square Nihonbashi Muromachi



COREDO Muromachi