

For immediate release

**The Mitsui Fudosan Group's First Taiwanese Outlet Mall Business**

Northern Taiwan's largest outlet mall, Mitsui Outlet Park Linkou, will open January 27, 2016

About 220 stores include Japanese select shops and restaurants in Taiwan for the first time

- Mitsui Fudosan Co., Ltd. today announced that January 27, 2016, will see the opening for business of Mitsui Outlet Park Linkou, northern Taiwan's largest outlet mall. The mall is being developed by Sanxin Outlets Co., Ltd., a joint venture formed by Mitsui Fudosan and Farglory Land Development Co., Ltd, a core enterprise in the Farglory Group.
- The facility is a full-scale outlet mall comprised of about 220 stores including outlet shops, restaurants, food courts, a cinema complex, and a luxury supermarket. The mall is situated about 30 minutes' drive from central Taipei, about 20 minutes' drive from Taoyuan International Airport and about 5 minutes' walk from Linkou Station (about 20 minutes from Taipei Station and about 15 minutes from Taoyuan International Airport), a station on the MRT scheduled to start operating from June 2016. This location is convenient not only for residents of Taipei and New Taipei City, but also for travelers in and outside of Taiwan who use Taoyuan International Airport.
- This project is the Mitsui Fudosan Group's first project in Taiwan and the second overseas commercial property in which the Group is the major investor (70%).

**Features of the Mitsui Outlet Park Linkou**
[Store Lineup]

1. A full-scale outlet mall combining international, Japanese and Taiwanese brands
  - Comprised of a rich variety of stores from luxury goods to casual, sports and outdoor, sundries, and more
  - 52 stores opening in an outlet mall in Taiwan for the first time
2. A broad selection of restaurants and food courts, including highly attractive Taiwanese restaurants and Japanese restaurants popular in Taiwan
3. A substantial range of entertainment and stores designed for nearby residents
4. Taiwan's biggest accumulation of Japanese stores
  - 56 stores (of which 17 are opening in Taiwan for the first time), including select shops and other fashion stores, dining, and food sales stores

[Building design and design features]

1. A hybrid mall bringing together typical outlet mall features that account for Taiwan's climate (combining the outdoor and indoor)
2. Spacious design filled with a resort-like atmosphere providing a relaxing and comfortable day out

[Services]

1. Tourist services utilizing the good access from the airport
2. Measures to connect Taiwan and Japan



Bird's eye perspective drawing of the completed building



Perspective drawing facing the West Gate

### 1. A full-scale outlet mall combining international, Japanese, and Taiwanese brands

- About 220 stores will be located including 52 stores opening in an outlet mall in Taiwan for the first time
- A full-scale outlet mall offering rich variety
  - Luxury brands including Versace, ARMANI OUTLET, Max Mara and Michael Kors
  - Sports and outdoor brands including NIKE, Adidas and The North Face
  - A collection of Japanese select shops and fashion brands including UNITED ARROWS LTD. OUTLET, BEAMS OUTLET, B.C. STOCK, URBAN RESEARCH OUTLET, snidel, and gelato pique
  - Taiwanese luxury brand SHIATZY CHEN and Taiwanese fashion brands, SCOTTICH HOUSE and a la sha

### 2. A broad selection of restaurants and food courts, including highly attractive Taiwanese restaurants and Japanese restaurants

- Restaurant Zone (enclosed mall, 2nd floor)
  - Famous Taiwanese restaurants including Dian Shui Lou (Shanghai cuisine), Shin Yeh Bistro (Taiwanese cuisine), and Uchoshō (Sichuan cuisine)
  - Japanese restaurants including Fugetsu and nana's green tea
- Floating Restaurant Zone (open mall, 2nd floor)
  - Restaurants opening for the first time in Taiwan include KUAAINA and J.S. FOODIES
- A food court with 14 restaurants and seating about 600 (enclosed mall, 2nd floor)
  - Ramen restaurants popular in Japan, such as Tsukemen GYOKU and Tanaka Shoten are spearheading openings by Japanese restaurants
- Sweets Court with nine stores (enclosed mall, 1st floor)
  - Various Japanese and Taiwanese confectionery stores, including Hokkaido Bimi Ourai, which handles Hokkaido-style confectionary

### 3. A substantial range of entertainment and stores designed for nearby residents

- Entertainment for children through to adults
  - VIESHOW CINEMAS, a nine-screen cinema complex including the latest 4D screen
  - Sega's first edutainment facility in Taiwan with topical contents such as Team Lab Sketch Aquarium
  - The elite spectrum, a lifestyle store said to be a transmission point for Taiwanese culture, offering a variety of creative experiences
- Convenient stores for nearby residents
  - Luxury Taiwanese supermarket JASONS MARKET PLACE
  - Japanese drugstore TOMOD'S

### 4. Taiwan's biggest accumulation of Japanese stores

- An extensive collection of Japanese stores including select shops and fashion brands to the food courts and entertainment
  - Altogether 56 establishments will open, including 24 outlet stores, 23 restaurants, 6 food sales stores, and 3 entertainment stores. Including 17 opening a store in Taiwan for the first time



Perspective drawing of the open mall 2nd floor Floating restaurant



Perspective drawing of the open mall interior

## Building design and design features

1. A hybrid mall bringing together typical outlet mall features that account for Taiwan's climate (combining the outdoor and indoor)

- A hybrid of the open mall including a typical outlet mall resort-like atmosphere and feeling of spaciousness and an enclosed mall that takes into account the Taiwanese climate of high temperature and heavy rainfall

2. Space design filled with a resort-like atmosphere providing relaxing and comfortable day out

- A facility space designed to recreate the sensation of a southern island resort with water and greenery under the concept of a "Southern Treasure Forest"
- A large plaza set up between the open mall and enclosed mall to hold events and other activities
- Facility plan including many trees such as palm and cherry trees within the facility in addition to green walls, a green roof, rooftop garden and biotope in an environmentally friendly design

## Services

1. Tourist services utilizing the good access from the airport

- Highly convenient transport access. Located about 5 minutes' walk from Linkou Station on the MRT (Taoyuan International Airport MRT), which is scheduled to start operating from June 2016 and about 15 minutes from Taoyuan International Airport on the MRT. Also approximately 5 minutes' drive from the Zhongshan Freeway exit on the route from Taipei City to Taoyuan International Airport
- Digital signage inside the two food courts provides information such as flight schedules
- Free Wi-Fi coverage for the entire facility
- Lockers capable of fitting L-type 95-liter suitcases
- Delivery service delivering to places such as Taipei Songshan Airport and hotels has been introduced.\* Deliveries cannot be made to Taoyuan International Airport

2. Measures to connect Taiwan and Japan

- A MITSUI OUTLET PARK Connection Credit Card will be issued in Taiwan. Members with this card are eligible for various benefits also available at Mitsui outlet parks in Japan (such as discounts of 5% to 15% at participating stores) and services
- Pamphlets for Mitsui Fudosan Group commercial facilities, resort facility, and hotels placed around the building



Perspective drawing of the South Exit of the large scale plaza on the open mall 1st floor



Perspective drawing of the enclosed mall 1st floor

## Mitsui Fudosan's Overseas Strategy

The Mitsui Fudosan Group has positioned overseas business as one of its growth areas. Under Innovation 2017 Stage II (the Group's medium- and long-term management plan for fiscal 2012 to fiscal 2017 announced in May 2015), the Group is planning to execute investments of approximately ¥550 billion in Europe and the U.S., as well as Asia. In Asia, the Group opened Shanjing Outlet Plaza-Ningbo in 2011, followed by Mitsui Outlet Park KLIA Sepang in Malaysia in May 2015. Through these and other initiatives, the Group is aggressively promoting its business in Asia, aiming to incorporate expanding Asian consumption while expanding earnings at the same time as contributing to local development. The Group is also rapidly expanding its real estate development business in Asia through participation in residential projects in Singapore, Malaysia, Thailand, Indonesia, and China.

## About the Farglory Group

The Farglory Group is one of Taiwan's most notable conglomerate groups with approximately 8,000 employees and has capital of approximately NTD 400 billion (approximately ¥1.5 trillion). It is involved in a wide range of businesses including real estate development, construction, finance and insurance, air and land logistics, leisure, domes, business bidding, academic medicine, overseas business, and Internet services

## Attachment 1. Property Overview

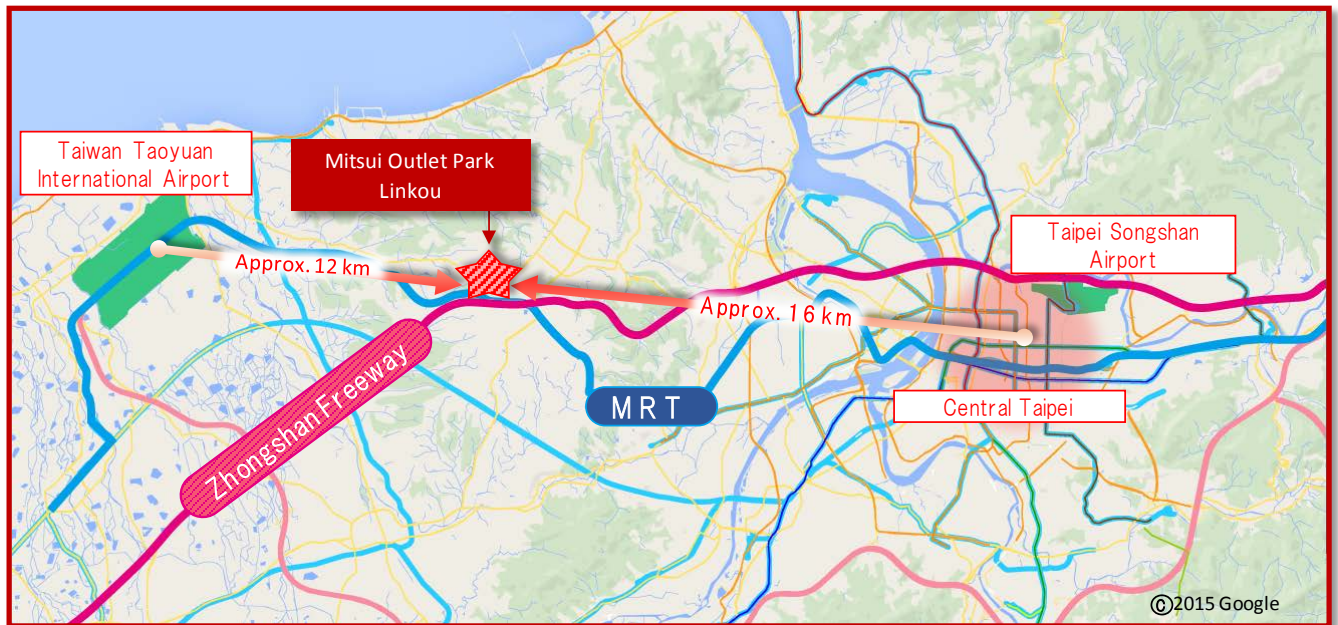
Location	No. 356, Sec. 1, Wenhua 3rd Rd., Linkou Dist., New Taipei City 24448, Taiwan (R.O.C)
Access	About 30 minutes' drive from central Taipei and about 20 minutes' drive from Taoyuan International Airport A short journey from Linkou Station, on a subway line scheduled to start operating from June 2016 (a shuttle bus from the station is planned)
Project developer/Operations management	Sanxin Outlets Co., Ltd. (Ownership: Mitsui Fudosan Co., Ltd. 70% Farglory Land Development 30%)
Business format	Factory outlet mall
Site area	Approximately 67,340 m <sup>2</sup>
Gross floor area	Approximately 76,000 m <sup>2</sup>
Store floor space	Approximately 45,000 m <sup>2</sup>
Number of stores	Approximately 220
Car and motorcycle parking	Parking area: Approx. 2,000 spaces for cars, and approximately 1,400 spaces for motorcycles
Opening	January 27, 2016

Attachment 2. Access map

Map of surrounding area



Detailed map of the red-framed area on the map of the surrounding area



● MRT (Taoyuan International Airport MRT)  
 From Taipei Station: approx. 20 min.  
 From Taoyuan International Airport: approx. 15 min.  
 •From Linkou Station...approx. 5 minutes' walk

● Via freeway (Zhongshan Freeway)  
 From central Taipei: approx. 30 min.  
 From Taoyuan International Airport: approx. 20 min.  
 \* About 5 minutes' drive from the freeway exit

Attachment 3. Brands of Main Stores Opening

<p>International Brands</p>	
<p>Japanese Brands</p>	
<p>Taiwan Brands</p>	
<p>Food &amp; Beverages</p>	
<p>others</p>	