

**Mitsui Fudosan Group to Open Rebranded CELESTINE HOTEL  
HOTEL THE CELESTINE TOKYO SHIBA  
to Open on Tuesday, November 28  
Reservations accepted beginning Thursday, June 15  
Commemorative opening package CELESTINE Inspiration “Scents of Satsuma” to be offered**

Tokyo, Japan, June 15, 2017—Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Hotel Management Co., Ltd. announced today that the two companies have decided to undertake a major renovation of the CELESTINE HOTEL in Shiba, Tokyo, and will launch it, rebranding as HOTEL THE CELESTINE TOKYO SHIBA, on Tuesday, November 28, 2017 as the third facility under its new THE CELESTINE HOTELS brand. To mark the start of accepting reservations on Thursday, June 15, a commemorative package, CELESTINE Inspiration “Scent of Satsuma” also goes on sale at the same time.

Based on the CROSS OVER TOKYO concept that integrates a variety of elements, HOTEL THE CELESTINE TOKYO SHIBA will offer a rich atmosphere and high quality experience of comforts like those of an urban residence surrounded by greenery. Announced on February 3, 2017, the new THE CELESTINE HOTELS brand is designed as a collection of destination-style hotels, where the hotel stay itself becomes the purpose of travel. That concept originates in the CELESTINE HOTEL, which endeared itself to repeat guests with its refined sense of private time or space and unobtrusive service so far.

We would like you to have high expectations for the HOTEL THE CELESTINE TOKYO SHIBA which is the real beginning of THE CELESTINE HOTELS brand and a direct successor to that spirit of comfort and service.

**Features of the HOTEL THE CELESTINE TOKYO SHIBA**

**Will open as the third THE CELESTINE HOTELS facility, following the scheduled openings of the KYOTO GION and GINZA hotels.**

By further refining the attentive yet unobtrusive hospitality that exemplified the CELESTINE HOTEL, the origin of the new THE CELESTINE HOTELS brand, HOTEL CELESTINE TOKYO SHIBA will offer the service of a resort hotel with the convenience of an urban setting.

**Spaces designed around the CROSS OVER TOKYO concepts.**

With its historical connection to the Edo period residence, or kami-yashiki, of the Satsuma Domain, which once stood in the area, the hotel incorporates both tradition and innovation, Western and Japanese culture, integrating these and other cross-over elements in a design that offers refined accommodations and public spaces. Delicate, pleasing design is incorporated throughout, from the art on the lobby walls, to the fabrics and art panels in the guest rooms and common areas, which include modern interpretations of traditional motifs taken from Edo-style glass cutting and textile dying.

**Relaxation Spa and Fitness Center to feature a “Japanese Comfort” concept**

The hotel will introduce a Relaxation Spa and Fitness Center based on the concept of “Japanese Comfort.” The Spa will be enveloped in soft lighting and a Japanese sense of beauty, while the Fitness Center will face a patio surrounded by greenery.



Lobby



Superior Double

## **Overview of HOTEL THE CELESTINE TOKYO SHIBA**

### **1. Location**

The hotel is located on property with a distinguished history as the former site of the Edo residence, or kami-yashiki, of the Satsuma Domain. The Shiba area, while in the city center, is blessed with lush greenery, and is just a short walk away from Tokyo Tower, Zojoji Temple, Shiba Park—one of Japan’s oldest public parks—and other tourist attractions, an ideal location away from the urban hustle and bustle. It also offers convenient access from Haneda Airport and Tokyo Station, making it a welcome choice for both leisure and business travelers.

### **2. Development Concept: CROSS OVER TOKYO. A refined setting brimming with light and greenery, while honoring history**

Against the spiritual backdrop of its location, with its historical connection to the Satsuma Domain, a key player during the Meiji Restoration, the hotel is being developed around the CROSS OVER TOKYO concept. Taking its cues from the family crest of the Satsuma clan—a cross in a circle—CROSS OVER TOKYO integrates a variety of elements, including urban bustle and silence, tradition and innovation, Edo and Satsuma, and Western and Japanese culture. The interior features unique motifs throughout, including partitions based on Edo textile designs and wall art inspired by the expressiveness of traditional glass cutting.

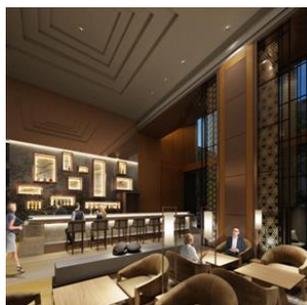
### **3. Services**

The CELESTINE HOTEL opened here in 2002, and endeared itself to many repeat guests who appreciated its refined service. HOTEL THE CELESTINE TOKYO SHIBA will carry on and further refine that spirit of service, welcoming guests with a uniquely Japanese sense of attentive, unobtrusive hospitality.

### **4. Facility details**

#### **(1) Lobby**

While inheriting the original hotel’s elegant, serene ambiance, the new hotel lobby will be a completely reborn space. It will include a café and bar lounge, offering a variety of ways for guests to relax and spend time throughout the day. Guests will be greeted by stylish interiors reminiscent of the history of this location, including the KOMMON SCREEN, partitions based on traditional Edo textiles, and the KIRIKO WALL, a wall mural that reinterprets the glass cutting craft.



Café & bar lounge



KIRIKO WALL, a wall mural in the lobby

## ( 2 ) Guest lounge / patio

The guest lounge has the feeling of a living room in a fine residence, bringing together books and art that reflect Western and Japanese culture as well as the history behind the hotel and its location, and allowing guests to experience the hotel's CROSS OVER TOKYO concept. A new information counter has also been incorporated to provide support to guests during their stay. On either side of the guest lounge are open patio spaces, measuring a total of over 700 square meters and featuring wood decks, pergolas and outdoor furniture. These patios serve as outdoor living rooms, relaxing spaces enveloped in gentle, leafy shade where guests can enjoy the light filtering through the trees.



Guest lounge



Patio

## ( 3 ) Guest rooms

The hotel has 243 guest rooms. The number of twin rooms will increase from 12 rooms to 51 in response to an increase in tourist and leisure demand, with larger beds to provide even more comfortable accommodations. Guest rooms feature the gentle warmth of natural wood throughout, along with a combination of other luxurious materials such as leather and marble. The interior design offers a sense of elegance unique to the hotel, and incorporates traditional motifs, including the daisho-arare textile pattern designated by the Satsuma Domain for its own use, as well as designs inspired by patterns found in glass cutting.



Superior twin



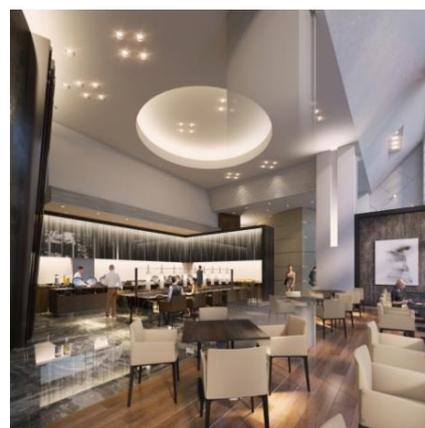
Moderate double

## ■ Guest rooms

Type	Area	No. of rooms	Bed size (bed width)
Moderate	Approx. 204 ft <sup>2</sup> (approx. 19 m <sup>2</sup> )	30 rooms	1,400mm
Moderate double	Approx. 204 ft <sup>2</sup> (approx. 19 m <sup>2</sup> )	54 rooms	1,600mm
Superior double	Approx. 226 ft <sup>2</sup> (approx. 21 m <sup>2</sup> )	96 rooms	1,600mm
Superior twin	Approx. 301 ft <sup>2</sup> (approx. 28 m <sup>2</sup> )	40 rooms	1,200mm
Patio double	Approx. 312 ft <sup>2</sup> (approx. 29 m <sup>2</sup> )	3 rooms	1,800mm
Patio twin	Approx. 323 ft <sup>2</sup> (approx. 30 m <sup>2</sup> )	3 rooms	1,200mm
Celestine corner double	Approx. 484 ft <sup>2</sup> (approx. 45 m <sup>2</sup> )	8 rooms	2,000mm
Celestine corner twin	Approx. 484 ft <sup>2</sup> (approx. 45 m <sup>2</sup> )	8 rooms	1,400mm
Accessible	Approx. 398 ft <sup>2</sup> (approx. 37 m <sup>2</sup> )	1 rooms	1,400mm
		Total 243 rooms	

### ( 4 ) Main dining

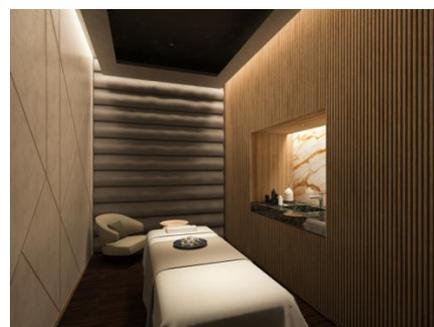
The restaurant offers a menu featuring extensive use of ingredients produced in Kagoshima, in southern Japan. A buffet island occupies the center of the room, while the new *chef's counter* allows guests to watch as chefs prepare a variety of carefully chosen ingredients. Both the buffet and full-course dining offer an exciting, appealing experience for all the senses. The interior design, meanwhile, incorporates motifs based on designs taken from Oshima tsumugi, traditional weaving from Kagoshima Prefecture that is considered one of the world's three great textile arts.



Main dining

### ( 5 ) Relaxation Spa/ Fitness Center

The new Relaxation Spa, based on the concept of Japanese Comfort, is the first such facility in THE CELESTINE HOTELS series, and welcomes guests with delicate vertical latticework and soft lighting. The spa offers two treatment rooms, one with two beds that can also be used by couples and the other with a single bed, ensuring guests enjoy an especially relaxing time. The Fitness Center, meanwhile, faces a patio enveloped in greenery, so that guests can enjoy the trees and flowers as they use the treadmills, stationary bikes and other equipment provided. (Use of the Fitness Center is reserved for hotel guests.)



Relaxation Spa

## Opening Commemorative Package

A Special Plan from the HOTEL THE CELESTINE TOKYO SHIBA,  
built on the former site of Satsuma Domain's Edo residence.

### **CELESTINE Inspiration “Scent of Satsuma”**

#### **Includes a Limited-edition Cocktail**

#### Plan Overview

Reservation period:	Thursday, June 15,2017 to Saturday, March 31,2018
Accommodation period:	Tuesday, November 28, 2017 to Saturday, March 31,2018
Rate:	Starting from ¥10,430 (per room for two people. Tax paid per individual)
Contents:	<p>Lord Nariakira was a famous daimyo of the Shimazu clan, which had ruled over Kagoshima since the Kamakura period. Guests purchasing this package can visit the café and bar lounge to enjoy a cocktail made with Shimuja, a limited-edition <i>shochu</i> that takes its name from Lord Nariakira's personal motto of “a mind free from evil thoughts.” Shimuja is available at no other hotel in the city, and offers guests a unique “Scent of Satsuma.”</p> <p>Note: An original non-alcohol cocktail made with black vinegar from Kagoshima is also available.</p>
Room types:	Superior double, Superior twin, Patio double, Patio twin, Celestine corner double, Celestine corner twin



Shimuja Shochu

\* All images are conceptual.

**Attachment**

**Facility overview of HOTEL THE CELESTINE TOKYO SHIBA**

Scheduled opening	Tuesday, November 28, 2017
Location	23-1 Shiba 3-Chome, Minato-ku, Tokyo 105-0014
Access	Seven minutes' walk from Tamachi Station on the JR Yamanote Line/Keihin-Tohoku Line One minutes' walk from Shibakoen Station on the Toei Subway Mita Line Three minutes' walk from Mita Station on the Toei Subway Asakusa Line Eight minutes' walk from Akabanebashi Station on the Toei Subway Oedo Line
Total number of guest rooms	243 rooms
Adjoining facilities	Main dining, café & bar lounge, fitness center, relaxation spa, guest lounge, and patio
Floor composition	First floor: lobby (café & bar lounge), main dining Fourteenth floor: relaxation spa, fitness center, guest lounge, patio Fourteenth floor to Seventeenth floor: guest rooms
Interior and landscape design	NIKKEN SPACE DESIGN LTD

**Note: Renovation work on the CELESTINE HOTEL will commence on Saturday, July 22, 2017. The hotel will close as of the final checkout on Thursday, September 28, and will reopen as HOTEL THE CELESTINE TOKYO SHIBA on Tuesday, November 28.**

■ Reservations

Open for reservations: From Thursday, June 6, 2017

URL: [www.celestinehotels.jp](http://www.celestinehotels.jp)

■ Map



## Reference

### **About THE CELESTINE HOTELS**

The new hotel brand THE CELESTINE HOTELS can trace its origins to the CELESTINE HOTEL, which is currently located in the Shiba area of Tokyo. Leveraging the characteristics of the site, which is situated on the former premises of the kami-yashiki (upper residence) of the Satsuma domain in Edo, the CELESTINE HOTEL has endeared itself to many regular guests by providing elegant, private accommodations with the finest guest services. By keeping this spirit alive as the concept of the new hotel brand, the Group will create new brand value that addresses changes in customer needs and the hotel market.

### **■ Three brand concepts that THE CELESTINE HOTELS pursue**

#### **1. Local Experience - “Sharing the Experiences of Each Locality in Japan”**

Provide an elegant design that respects and embraces the local community as well as numerous varied accommodation experiences that capture the essence of the locality, in locations with superior tourism assets and a deep cultural and historical sensibility embodying the local community.

#### **2. Private Style - “A Place to Return to, in Order to Spend Time Exactly as You Wish.”**

Create private spaces on a comfortable scale where guests can relax as if the hotel were their own second private residence.

#### **3. Personalized Hospitality - “There Are as Many Approaches as there are Guests”**

Practice Japan’s unique, thoughtful yet subtle approach to hospitality by remaining closely attuned to the perspectives and preferences of each guest.

### **■ Opening Schedule (Hotel Series)**

#### **HOTEL THE CELESTINE KYOTO GION to open on Thursday, September 7, 2017 (The first facility of THE CELESTINE HOTELS)**

- Situated in a charming and quiet location facing Yasaka Dori Avenue in the Higashiyama area of Kyoto, the hotel is close to Gion, Kiyomizu-dera Temple, Kamo River, and other attractions.
- The hotel is designed based on a modern reinterpretation of traditional Japanese themes and Kyoto scenery with concept rooms named “Higashiyama” and “Yasaka.”

#### **HOTEL THE CELESTINE GINZA to open on Thursday, October 5, 2017**

- Despite facing the main street of Ginza, and in contrast with the bustling city, the hotel offers highly private, elegant accommodation spaces.
- The Casita restaurants, which aspire to provide restaurants that offer personal warmth, will open a location for the first time in Ginza on the top floor of the hotel.

#### **HOTEL THE CELESTINE TOKYO SHIBA to open on Tuesday, November 28, 2017**