

Upgrade Highlight 2: Stronger lineup of experiential entertainment

New stores

■ **hexaRide** **Japan's First** **Tokyo's First** **First in SC** **New Business**

The hexaRide attraction transports visitors away to another world. The world's first virtual reality-based amusement ride is controlled by a 6-axis platform and makes visitors feel like as if they were really there.



■ **LITTLE PLANET**(tentative name)

Tokyo's First **First in SC** **New Business**

Based on the concept that playing turns into learning, this experiential digital-based educational amusement park helps children develop creativity.



■ **LEGO® Store**

The LEGO® Store is a new concept store for a brand known around the world. Children can look, touch, build, and play in the world of LEGO.



Existing store tenant:
TYFFONIUM

The only art entertainment theater in the world where visitors can experience a next-generation "mixed-reality" attraction that goes beyond the realm of virtual reality.



Upgrade Highlight3: New pop-up stores and expanded lineup of variety stores

New stores

■ **Air Bic Camera**

Boutique shop offering foreign visitors a broad range of mainly popular home appliances, such as digital cameras, audio equipment, wristwatches, and SIM cards.



■ **KIN29SHOP TOKYO**

Official Kinnikuman shop chock full of must-have items for any Kinnikuman fan, such as limited edition goods and figurines.



Limited time only POP-UP STORES

New arrival at DiverCity Plus!

Buzzworthy and trend-setting shops will fill this space for limited periods. Customers will likely discover something new every time they visit.

First Phase: Maker's Watch Knot POP UP SHOP (Nov.2 – Late Nov.)

Maker's Watch Knot is a completely new brand of high-quality, exquisitely designed wrist wear made in Japan. Customers can place custom orders for as little as ¥10,000-20,000.

Customers will be sure to find a watch that suits them from this store's selection of more than 10,000 timepieces.



List of existing store tenants



Gift & Life Style Shop
WABI x SABI



*The above photographs and illustrations are concept images