

For immediate release

Mitsui Fudosan Co., Ltd.  
Mitsui Fudosan Hotel Management Co., Ltd.

Mitsui Garden Hotels Premier Series Hotel to Open in Close Proximity to the New National Stadium

**Decision Made on the Development Outline of  
the Jingu Gaien Hotel Project (Tentative Name)**

— Opening Planned for Fall 2019 —

Tokyo, Japan, October 25, 2018—Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Hotel Management Co., Ltd. announced today that they have decided on the project outline for the Jingu Gaien Hotel Project (tentative name) in Kasumigaokamachi, Shinjuku-ku, Tokyo. The details are as follows.

In this project, Mitsui Fudosan Co., Ltd. will build a hotel on a site it leases and, following completion of construction, Mitsui Fudosan Hotel Management Co., Ltd. will operate it as a Mitsui Garden Hotel. The hotel is scheduled to open as a premier class facility with approximately 360 guest rooms (planned) in the Mitsui Garden Hotels group. The construction has already started with the opening scheduled for the fall of 2019.

The location of the project offers outstanding access to public transport. It is 1 minute on foot from Kokuritsu-Kyogijo Station on the Toei Oedo Line, 5 minutes on foot from Sendagaya Station or 6 minutes on foot from Shinanomachi Station on the JR Chuo-Sobu Line. There are many sports facilities nearby, such as the New National Stadium, which is currently under construction (it is 1 minute on foot from the site, with construction scheduled to be completed at the end of November 2019), and the Tokyo Metropolitan Gymnasium. It is also close to Meiji Memorial Picture Gallery, Jingu Gaien Ginkgo Avenue off Aoyama Street, and the Shinjuku Gyoen National Garden. The project is in an important area of Tokyo where visitors can fully enjoy history, culture and the outdoors.

The hotel will fulfill the needs of visitors from around the world who are staying in the area for sightseeing or leisure purposes, including attending sports events, as it provides its guests with superior quality, comfort, and services.

Notably, Dialogue in the Dark plans to open an exhibition within the tenanted area of the hotel building. Called the “Social Entertainment of Darkness,” Dialogue in the Dark offers a unique experience in which visitors are guided by visually-impaired guides through specially designed darkened rooms. It has been held in more than 41 countries around the world. By bringing such world-renowned, appealing content into the hotel building, the hotel will provide guests with a stay experience on a whole new level.

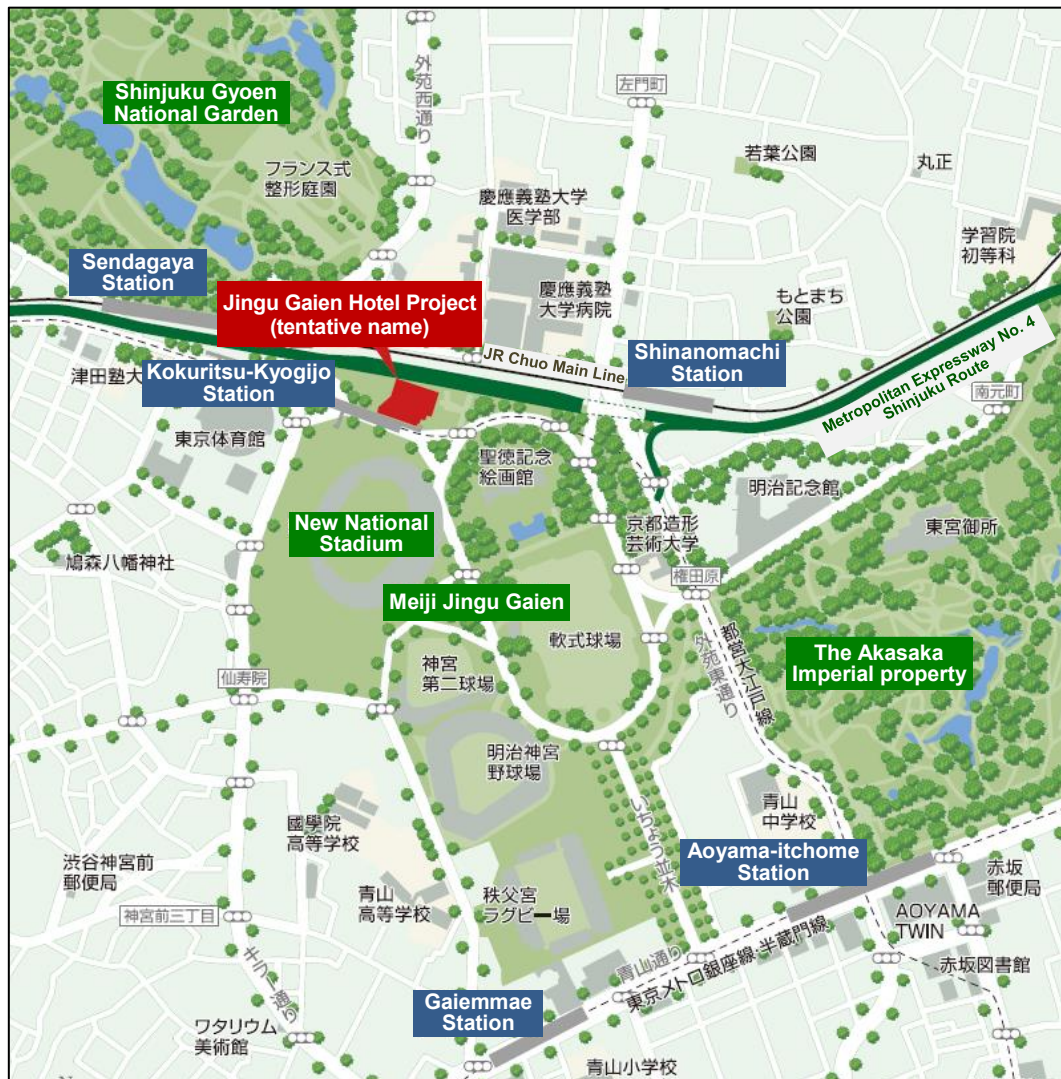
Mitsui Fudosan Hotel Management Co., Ltd. currently operates 6,545 rooms in 25 facilities throughout Japan under Mitsui Garden Hotels, its upper middle-class lodging-focused hotel brand, and THE CELESTINE HOTELS, its high-class lodging-focused hotel brand.

Going forward, the Mitsui Fudosan Group will actively engage in new developments in the Tokyo metropolitan area and main regional cities throughout Japan.

## &lt;Project Summary&gt;

Location	5-1,13,14,15 (lot number) Kasumigaokamachi, Shinjuku-ku, Tokyo
Site area	46,608 ft <sup>2</sup> (4,330 m <sup>2</sup> )
Total floor area	170,904 ft <sup>2</sup> (15,877.54 m <sup>2</sup> )
Structure	Steel structure and steel-reinforced concrete construction, 13 floors above ground
Total number of guest rooms	Approx. 360 (planned)
Design	Nikken Sekkei Ltd. and Shimizu Corporation
Construction	Shimizu Corporation
Scheduled to open	Fall 2019 (planned)

■ Map



< (Reference) About Dialogue in the Dark >

Visitors in small groups are led by visually-impaired guides, who do not ordinarily use the sense of sight, through absolutely dark rooms. In these specially designed darkened rooms, the visitors experience various daily environments of life like walking in a park or going to a cafe. In the process, the visitors have fun while understanding the potential of their senses and the reassurances and comforts derived from them. The experience reminds visitors of the need to embrace diversity, the importance of communication, and personal warmth.

Dialogue in the Dark was conceived by German Doctor of Philosophy Andreas Heinecke in 1988. It has been held in more than 41 countries worldwide and over 8 million visitors have gone through the experience. The first exhibition was held in Japan in November 1999. To date, more than 210,000 visitors have experienced Dialogue in the Dark in Japan, primarily in Tokyo and Osaka.

Dialogue in the Dark Official Website: <http://www.dialointhedark.com/>

