

February 12, 2019

For immediate release

Mitsui Fudosan Co., Ltd.

**Mitsui Shopping Park LaLaport YOKOHAMA to Reopen in Two Stages:
First Stage on March 19, Second Stage on April 10**

Large-scale renovations for the first time in six years, with 53 new and remodeled stores

～ Expansion of food stores and debut of new spaces in the communal areas (COREs)

Tokyo, Japan, February 12, 2019 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced today that it has decided to carry out the second large-scale renovation at Mitsui Shopping Park LaLaport YOKOHAMA since it opened for business, six years after the first renovation in 2013.

New and remodeled stores will open in succession starting from March 19, 2019 (Tuesday), with 53 total stores (40 new stores, 13 remodeled stores) opening by April 19 (Friday). A food shopping area, including the Seijo Ishii supermarket, will be newly created on the first floor. Starting with the opening of Japan's first Columbia Sportswear/PrAna store and aside from the Kanto region's first Najimatei restaurant, there will be 6 restaurants and 5 fashion brand stores making their debut in Kanagawa Prefecture.

With this reopening, LaLaport YOKOHAMA will evolve into a shopping mall that further meets a wide variety of needs under the concept of "The Life With Culture."

The communal areas will also be renovated, creating exciting COREs that stimulate the senses, with six COREs in total. The Art CORE will have an artsy entranceway where visitors will stir with excitement and elation through events and performances. The Promotion CORE will be a trend-broadcasting base that piques visitors' curiosity with an unceasing stream of new information. Marche STREET will be a marketplace that feels both active and intimate, energizing daily living with food items. The Life Style CORE will be a space with smart sensibility surrounded in light and greenery where visitors can gather, chat, and unwind. Teen's CORE will be a delightfully colorful space with aesthetics geared towards children. Finally, Dining STREET will be a space where visitors can spend time relishing meals in a variety of ways. Going forward, LaLaport YOKOHAMA aims to become a facility where visitors can spend an even more energized and enjoyable time.

Reopening Features

1. Bolstered food shopping area with a diverse array of goods where visitors can always discover something new, further enhancing their daily shopping experience
2. New stores opening, including 12 stores making their debut in Kanagawa Prefecture, and an enhanced product lineup to meet a wide variety of needs
3. Renovation of communal areas: Creation of exciting COREs that stimulate the senses



<Central Garden Entrance on the KiLaLa side>

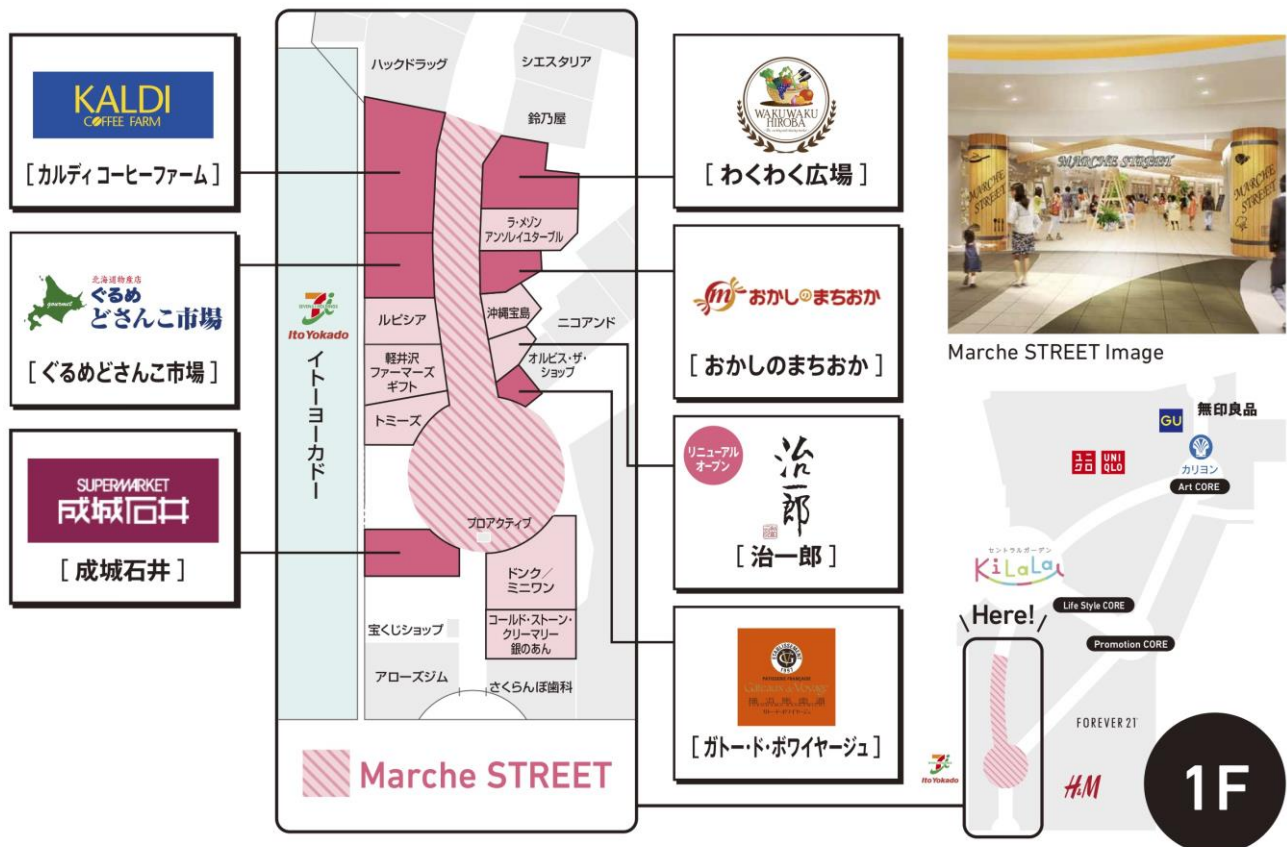
Reopening Feature 1

Bolstered food shopping area with a diverse array of goods where visitors can always discover something new, further enhancing their daily shopping experience

■ Creation of a new food shopping area integrating specialty shops

In addition to 5 new store openings, Kaldi Coffee Farm has changed locations and will open with more floor space. The communal area will also be decorated, creating a new area for food specialty shops.

Specialty shops will provide a great variety of high-quality products to enhance visitors' daily shopping experience.



Reopening Feature 2

New stores opening, including 12 stores making their debut in Kanagawa Prefecture, and an enhanced product lineup to meet a wide variety of needs

■Packed with successive openings for restaurants making their debut in Kanagawa

Starting with Najimatei, there will be a total of 6 restaurants making their debut in Kanagawa Prefecture for the reopening. With cuisines including Japanese, Western, and Chinese and confectionaries, all visitors to LaLaport YOKOHAMA will be able to enjoy a larger array of restaurants, with a lineup so enticing that even visitors from the Tokyo metropolitan area and all over Kanagawa Prefecture will come for a bite to eat.

■Opening of new lines of business and stores making their debut in the region

New lines of business and stores include Japan's first directly managed Columbia Sportswear/PrAna store, the Kanto region's first r•p•s store, and the new TODAY's DIAMONDS TSUTSUMI business. This lineup will satisfy visitors who love new products.

■Opening of popular stores that fulfill a greater variety of needs

There will be a new arrangement of shops to satisfy demand for lifestyle variety so that visitors can enjoy their shopping experience even more.

■Opening of entertainment functions and children's stores with high sensibility

With stores that further enrich children's futures and the opening of a digital theme park with educational experiences that freely use digital technology, this space offers more fun ways to spend time in the shopping park not simply limited to shopping.

■Other store renovations

Familiar popular shops will also undergo renovations to deliver new surprises to regular visitors.

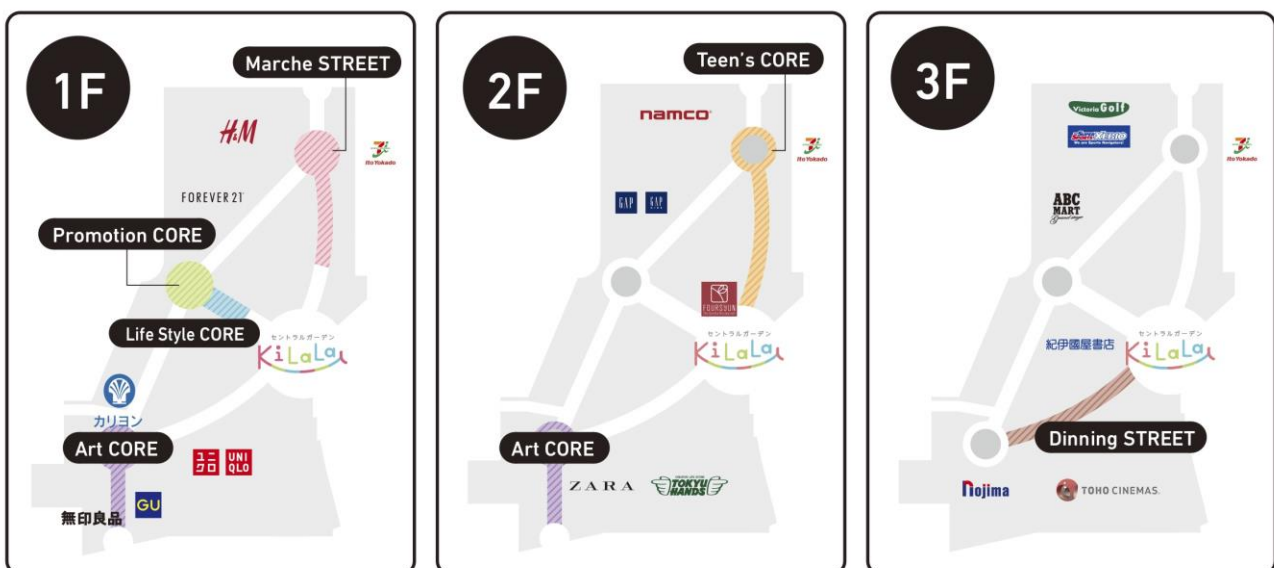
Reopening Feature 3

Renovation of communal areas: Creation of exciting COREs that stimulate the senses

This reopening involves not only stores, but also widespread renovations for communal areas as well.

Plazas that evoke energetic feelings called "COREs" will be newly set up to provide places where visitors can rejuvenate and enjoy their time spent at LaLaport YOKOHAMA more than ever before.

*All of the posted images are concept images.



■Art CORE

An artsy entranceway where visitors will stir with excitement and elation through events and performances

The Meissen Peacock bell carillon installed when LaLaport YOKOHAMA first opened will be featured as this CORE's symbol. Surrounding escalators, benches, and other fixtures match the carillon's color scheme, lighting, and materials to create a harmonious space, and visitors will experience a sense of jubilation through events and performances.



<Art CORE concept image>

■Promotion CORE

A trend-broadcasting base that piques visitors' curiosity with an unceasing stream of new information

One of the Kanto region's largest electronic billboards will be installed, symbolically cascading down the atrium as an information-broadcasting base. LaLaport YOKOHAMA's information counters will also be relocated to the center of the building, with the CORE acting as a cornerstone for the facility by displaying various digital artwork and relaying the latest information about the shopping park.



<Promotion CORE concept image>

“FRAMED*” (<https://frm.fm/>) that showcases digital artwork will newly launch “FRAMED Spaces” exhibition in 2019, a project that connects art to public spaces (<http://frm.fm/spaces>) and display it on the billboard within the space.

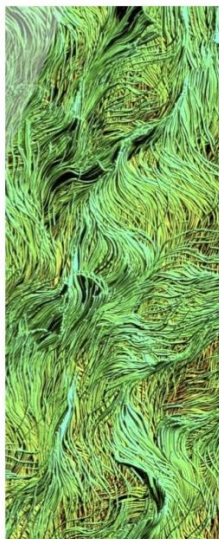
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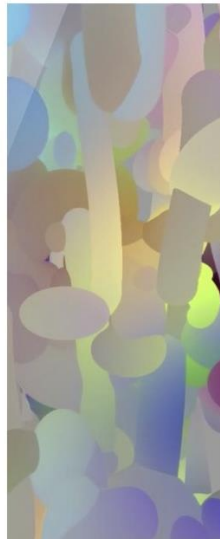
As the billboard and space will be connected to artists, it will facilitate new communication among people visiting the shopping park.

Various forms of digital artwork that complement LaLaport YOKOHAMA will be displayed in the first stage, with specially selected works from up-and-coming digital artists.

<Artwork concept images>



SeaGrass
Holger Lippmann



Ciopprine
Jeremy Rotsztain



Midnight Shorts
Eisuke Ikeda



In Light #003
Eisuke Ikeda

■Marche STREET

A marketplace that feels both active and intimate, energizing daily living with food items

The furniture, pillars, and ceiling will be decorated with the sense of warmth that wooden materials have, and draw attention to the abundance of nature. This space is meant to provide gentle hospitality to visitors.



<Marche STREET concept image>

■Dining STREET

A “street” with a gateway that provides food for thought and whets visitors’ appetites

Visitors can get an intuitive image of dining with the decorated pillars and objet d’art placed along with the wooden welcome gate.



<Dining STREET concept image>

■Life Style CORE

A space with smart sensibility surrounded in light and greenery where visitors can gather, chat, and unwind.

A relaxing space with plenty of foliage will be created, with guiding lines that make it easier to navigate to Central Garden KiLaLa.



<Life Style CORE concept image>

■Teen’s CORE Life

A delightfully colorful space with aesthetics geared towards children through encounters that cater to all five senses

With the existing Adventure Island at the center, a flat floor maze and benches reminiscent of building blocks have been installed in this area. The area will become a space with laughter all around from children at play and happy parents.



<Teen’s CORE concept image>

■Background music that stimulates the senses and heightens the value of shopping experiences

The background music for the entire facility is managed by FERMONDO, a company that offers sound consulting for retail facilities in Japan. Background music was selected for the Art CORE and Dining STREET, and divided between the commercial areas into three sections. The music has been tailored to the spaces, seasons, and time of day to further stimulate visitors’ senses.

< Attached Materials 1 >

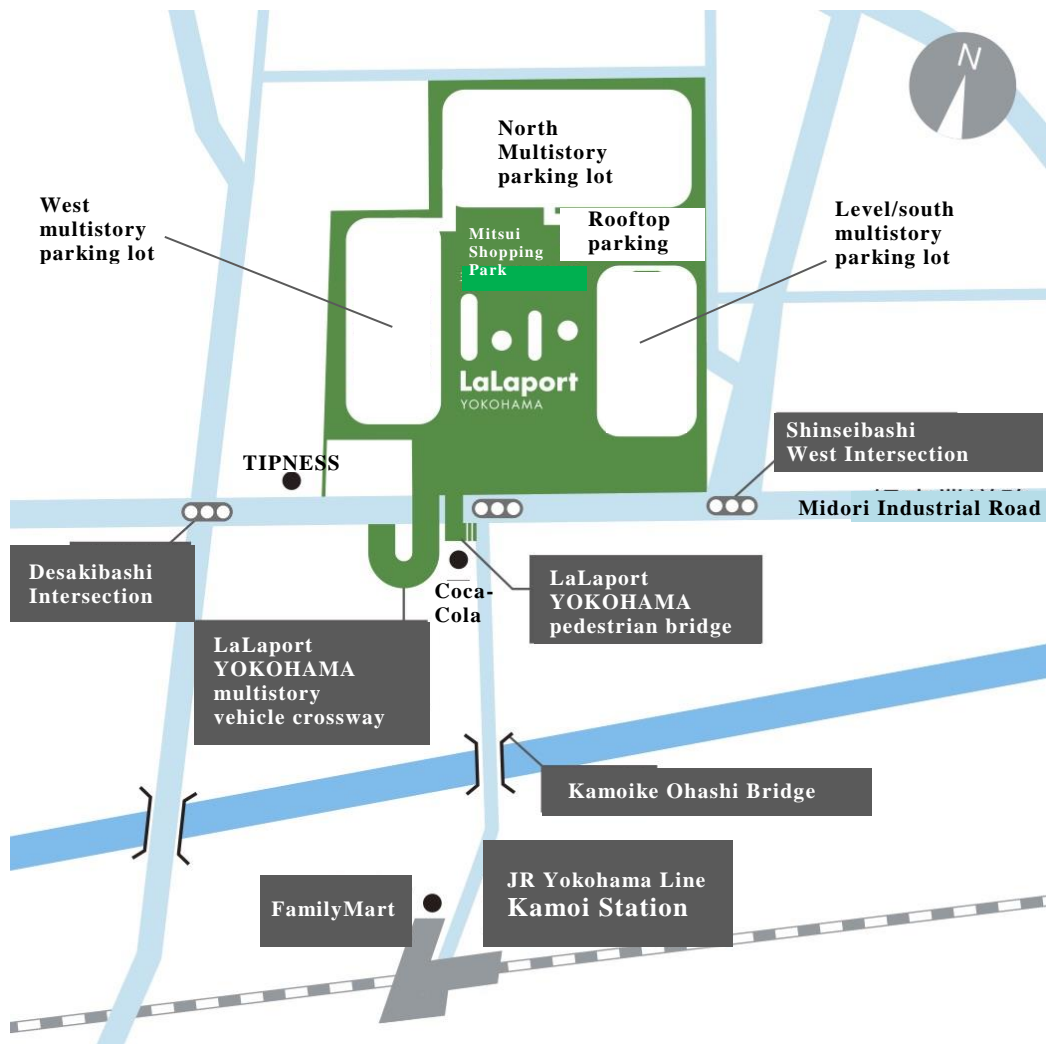
Facility overview of Mitsui Shopping Park LaLaport YOKOHAMA

Location:	4035-1, Ikonobe-cho, Tsuzuki-ku, Yokohama, Kanagawa 224-0053
Opened:	March 15, 2007
Site area:	Approx. 1,097,918.8 ft2 (approx. 102,000 m ²)
Floor space:	Approx. 2,427,444.7 ft2 (approx. 225,517 m ²)
Store area:	Approx. 1,001,043.7 ft2 (approx. 93,000 m ²)
Stores:	Approx. 270
Parking spaces:	Approx. 4,600
Access:	7 minutes on foot from Kamoi Station on the JR Yokohama Line, 5 minutes on foot from LaLaport YOKOHAMA West bus stop (board the Yokohama City Bus at Center-Minami Station on the Yokohama Municipal Subway Line)
Operating hours:	Shopping/Services 10:00–21:00, Restaurants 11:00–23:00 *Some stores may have different operating hours. *Operating hours are subject to change. Please check the official website.
Operation and management :	Mitsui Fudosan Retail Management Co., Ltd.
Website:	https://mitsui-shopping-park.com/lalaport/yokohama/en/

*Information as of February 12, 2019.

【Map】

□



Mitsui Fudosan's Regional Shopping Centers (as of February 2019)

Saitama

- Mitsui Shopping Park
LaLaport SHINMISATO
- Mitsui Shopping Park
LaLaport FUJIMI

Shizuoka

- Mitsui Shopping Park
LaLaport IWATA
- Mitsui Shopping Park
LaLaport NUMAZU (tentative name)

Aichi

- Mitsui Shopping Park
LaLaport NAGOYA
minato AQUUS

Hiroshima

- Mitsui Shopping Park
LaLaport ALPARK

Hyogo

- Mitsui Shopping Park
LaLaport KOSHIEN

Osaka

- Mitsui Shopping Park
LaLaport IZUMI
- Mitsui Shopping Park
LaLaport EXPOCITY

Tokyo

- Mitsui Shopping Park
Urban Dock LaLaport TOYOSU
- DiverCity Tokyo Plaza
- Mitsui Shopping Park
LaLaport TACHIKAWA TACHIHI

Chiba

- Mitsui Shopping Park
LaLaport TOKYO-BAY
- Mitsui Shopping Park
LaLaport KASHIWANOHA

Kanagawa

- Mitsui Shopping Park
LAZONA Kawasaki Plaza
- Mitsui Shopping Park
LaLaport YOKOHAMA
- Mitsui Shopping Park
LaLaport EBINA
- Mitsui Shopping Park
LaLaport SHONAN HIRATSUKA

Overseas

- Mitsui Shopping Park
LaLaport SHANGHAI JINQIAO
(tentative name)
- Mitsui Shopping Park
LaLaport NANGANG (tentative name)
- Mitsui Shopping Park
LaLaport KUALA LUMPUR
(tentative name)

