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The Mitsui Fudosan Group and SDGs



The Mitsui Fudosan Group support the Sustainable Development Goals

In September 2015, at the United Nations Sustainable Development Summit, the 2030 Agenda for Sustainable Development was adopted by all 193 member nations. The agenda is a guideline for how citizens, governments, businesses and international society as a whole shall work together to realize sustainability through the Sustainable Development Goals (SDGs)-composed of 17 larger goals and 169 smaller targets-to be completed by the year 2030.

The Mitsui Fudosan Group carries out business projects that relate to the SDGs, as well as a variety of initiatives dealing with matters of the environment, society and corporate governance (ESG). How the Mitsui Fudosan Group is working toward achievement of the 17 goals and 169 targets of the SDGs is detailed below. Based on the principles of our  logo, we will contribute to the achievement of the SDGs by tackling ESG-related issues and striving for a sustainable society.

The SDGs	The Mitsui Fudosan Group's Efforts	Associated Targets
 <p>End poverty in all its forms everywhere</p>	<ul style="list-style-type: none"> Implementing our international support activity, the &EARTH Clothing Support Project-Bring a Smile to the World with Your Clothes, and donating clothes to those in need through the NPO Japan Relief Clothing Center Carrying out neighborhood creation and community development with an awareness of more vulnerable members of society, such as women, children, the elderly and people with disabilities 	<p>1.1 By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day.</p> <p>1.2 By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions.</p> <p>1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance.</p>
 <p>End hunger, achieve food security and improved nutrition and promote sustainable agriculture</p>	<ul style="list-style-type: none"> Donating disaster relief goods through a certified NPO-run food bank 	<p>2.3 By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment.</p>

The SDGs	The Mitsui Fudosan Group's Efforts	Associated Targets
 <p>Ensure healthy lives and promote well-being for all at all ages</p>	<ul style="list-style-type: none"> Carrying out neighborhood creation that protects the vulnerable in society by creating local communities and making them barrier free Supporting new industry creation in the life science fields Promoting the spread of healthy living spaces ("smart wellness" homes) Establishing safe infrastructure, such as roads, in our neighborhood creation Co-sponsoring the Asia Pacific Corporate Games held in Tokyo 	<p>3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and wellbeing</p> <p>3.6 By 2020, halve the number of global deaths and injuries from road traffic accidents</p>
 <p>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>	<ul style="list-style-type: none"> Accepting trainees from overseas and providing them with opportunities to develop their abilities Implementing training programs to teach our employees about topics related to sustainable development, such as human rights and gender equality 	<p>4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.</p> <p>4.5 By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.</p> <p>4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.</p>
 <p>Achieve gender equality and empower all women and girls</p>	<ul style="list-style-type: none"> Opening day care centers in office buildings, and putting in place working environments that allow even those raising children to continue working Focusing on diversity and equal opportunity (including equal pay), and encouraging women to take up leadership roles Creating facilities that support those raising children Creating comfortable working environments for women, such as by increasing the number of women's toilets 	<p>5.1 End all forms of discrimination against all women and girls everywhere.</p> <p>5.4 Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate.</p>
 <p>Ensure availability and sustainable management of water and sanitation for all</p>	<ul style="list-style-type: none"> Mitigating impact of our business on local communities and efficiently using water resources by promoting use of rainwater and grey water Installing water-saving devices in our facilities and homes Managing a water conservation forest in collaboration with the Tokyo Metropolitan Government's Bureau of Waterworks 	<p>6.1 By 2030, achieve universal and equitable access to safe and affordable drinking water for all.</p> <p>6.2 By 2030, achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations.</p>
 <p>Ensure access to affordable, reliable, sustainable and modern energy for all</p>	<ul style="list-style-type: none"> Promoting installation of chargers for electric vehicles and plug-in hybrids Promoting the supply of energy through our mega solar projects Introducing wind and biomass power generation 	<p>7.1 By 2030, ensure universal access to affordable, reliable and modern energy services.</p>
 <p>Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p>	<ul style="list-style-type: none"> Creating better environments in our offices and facilities (making them places to work, gather, and relax) to increase workers' motivation levels Implementing workstyle reform through our WORKSTYLING offices Supporting startups and other companies through partnerships across our 31VENTURES platform Stimulating the tourism industry and creating new jobs through our regional development 	<p>8.1 Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries.</p> <p>8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors.</p> <p>8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services.</p> <p>8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.</p>

The SDGs	The Mitsui Fudosan Group's Efforts	Associated Targets
 <p>Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</p>	<ul style="list-style-type: none"> Developing infrastructure through our neighborhood creation and other development projects Bringing together life science technologies in the Nihonbashi area and promoting the creation of new industries in the drug development fields Driving innovation with neighborhood creation at Kashiwa-no-ha through collaboration between the public, private, and academic sectors 	<p>9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.</p> <p>9.2 Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries.</p>
 <p>Reduce inequality within and among countries</p>	<ul style="list-style-type: none"> Fighting discrimination, such as over economic status Fighting discrimination, such as over economic status 	<p>10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.</p>
 <p>Make cities and human settlements inclusive, safe, resilient and sustainable</p>	<ul style="list-style-type: none"> Creating sustainable neighborhoods and homes whose attractiveness increases as they mature and age Promoting the spread of "smart wellness" homes that maintain good health Creating sustainable communities using renewable energy and ICT Preserving and restoring biodiversity in urban environments Redeveloping the Nihonbashi area with the concept of retaining, revitalizing and creating Building hotels that take into account the local area's past, present, and future Constructing homes, buildings, and facilities that are highly resistant to natural disasters Establishing a Crisis Management Center that is constantly on hand to take in those unable to return home following a disaster 	<p>11.4 Strengthen efforts to protect and safeguard the world's cultural and natural heritage.</p> <p>11.b By 2020, substantially increase the number of cities and human settlements adopting and implementing integrated policies and plans towards inclusion, resource efficiency, mitigation and adaptation to climate change, resilience to disasters, and develop and implement, in line with the Sendai Framework for Disaster Risk Reduction 2015-2030, holistic disaster risk management at all levels.</p>
 <p>Ensure sustainable consumption and production patterns</p>	<ul style="list-style-type: none"> Reducing the amount of resources we use and appropriately managing and reducing waste materials Establishing a paper recycling loop system Creating a recycling system for used fluorescent lights and batteries Implementing a recycle loop, where used coffee beans are made into fertilizer to grow vegetables for consumption Minimizing "scrap & build" by improving the service life of buildings Appropriately storing, managing and disposing of PCB waste Creating initiatives to promote local production for local consumption 	<p>12.2 By 2030, achieve the sustainable management and efficient use of natural resources.</p> <p>12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses.</p> <p>12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.</p>
 <p>Take urgent action to combat climate change and its impacts</p>	<ul style="list-style-type: none"> Certification and recertification of our facilities as Excellent Designated GHG Offices by the Tokyo Metropolitan Government Carrying out activities to reduce our greenhouse gas emissions Effectively managing energy usage through our Building Energy Management System (BEMS) and other measures Conducting employee training regarding climate change Developing low-carbon model cities Switching out our company vehicles for more environmentally friendly models 	<p>13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.</p>

The SDGs	The Mitsui Fudosan Group's Efforts	Associated Targets
 <p>Conserve and sustainably use the oceans, seas and marine resources for sustainable development</p>	<ul style="list-style-type: none"> Preventing water pollution Creating and restoring marine habitats Preserving water environments Reducing our greenhouse gas (CO₂) emissions to minimize ocean acidification 	<p>14.2 By 2020, sustainably manage and protect marine and coastal ecosystems to avoid significant adverse impacts, including by strengthening their resilience, and take action for their restoration in order to achieve healthy and productive oceans.</p>
 <p>Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss</p>	<ul style="list-style-type: none"> Creating and restoring land habitats Preserving and utilizing the roughly 5,000 hectares of Group-owned forest in Hokkaido Acquiring sustainable forestry management certification from the Sustainable Green Ecosystem Council Preserving pre-existing trees during our development 	<p>15.1 By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements.</p> <p>15.2 By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.</p>
 <p>Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</p>	<ul style="list-style-type: none"> Maintaining our compliance structure Preventing violence and harassment in the workplace Eliminating anti-social organizations Enforcing a ban on bribery and corruption Maintaining and strengthening our corporate governance structure Disclosing information Ensuring inclusive decision-making Promoting engagement with stakeholders 	<p>16.1 Significantly reduce all forms of violence and related death rates everywhere.</p> <p>16.4 By 2030, significantly reduce illicit financial and arms flows, strengthen the recovery and return of stolen assets and combat all forms of organized crime.</p> <p>16.5 Substantially reduce corruption and bribery in all their forms.</p> <p>16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels.</p>
 <p>Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development</p>	<ul style="list-style-type: none"> Supporting startups and other companies through partnerships Providing employees with training and developing their abilities Accepting trainees from abroad Entering into an agreement with the SDGs Future City of Shimokawa in Hokkaido to engage in comprehensive coordination to create a sustainable regional society 	<p>17.9 Enhance international support for implementing effective and targeted capacity-building in developing countries to support national plans to implement all the Sustainable Development Goals, including through North-South, South-South and triangular cooperation.</p>

*The text quoted in the "The SDGs" column is taken from the SDG Compass, a guide published by the Global Reporting Initiative (GRI), the UN Global Compact and the World Business Council for Sustainable Development (WBCSD).

*The text quoted in the "Associated Targets" column is taken from the 169 targets listed on the United Nation's Sustainable Development Goals website.

*Items located in the "The Mitsui Fudosan Group's Efforts" column that contribute to the achievement of multiple SDGs, are listed alongside the goal they primarily contribute to.