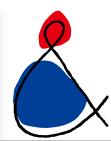
Investor Presentation



MITSUI FUDOSAN CO., LTD.

February 2010

www.mitsuifudosan.co.jp/english/

Contents



1	Earnings Overview	02-06
	1-1 Summary of the Fiscal Year Ended March 31, 2009	02
	1-2 Summary of Nine Months Ended December 31, 2009	04
	1-3 Earnings Trends and Forecast	06
2	Leasing Business	07-16
	2-1 Earnings Trends and Business Outline by categories	07
2	2-1 Leasing Business (Office Buildings)	08-11
	2-1-1 Current Business Environment	80
	2-1-2 Our Competitive Advantage	09
	2-1-3 Major Projects (Medium- to Long-Term)	10
	2-1-4 Major Projects (Operating in FY2010)	11_
2	2-2 Leasing Business (Retail Facilities)	12-15
	2-2-1 Current Business Environment	12
	2-2-2 Our Competitive Advantage	13
	2-2-3 Major Projects (Medium- and Long-Term)	14
	2-2-4 Major Projects (Commencing Operations in FY2009)	15
2	2-3 Capital Expenditures and Leasing Segment Profits	16
3	Sales Business	17-27
	3-1 Earnings Trends and Business Outline by categories	17
3	3-1 Sales Business (Housing Sales to Individuals)	18-21
	3-1-1 Current Business Environment	18
	3-1-2 Our Competitive Advantage	19
	3-1-3 Major Projects	20
	3-1-4 Balance of Real Property for Sale and Reported Income	21
3	3-2 Sales Business (Property Sales to Investors)	22-26
	3-2-1 Current Business Environment	22
	3-2-2 Real Estate Investment Market Function	23
	3-2-3 New J-REIT Policies and Results	24
	3-2-4 Our Competitive Advantage	25
	3-2-5 Balance of Real Property for Sale and Reported Income	26

4	Brokerage, Consignment sales and Consulting Business	27-29
	4-1 Earnings Trends and Business Outline by categories	27
4	-1 Brokerage Business	28
	4-1-1 Number/Volume of Transactions and Number of Contracts	28
4	l-2 Consulting Business	29
	4-2-1 Changes in AUM from private funds and J-Reits	29
5	Property Management Business	30
	5-1 Earnings Trends and Business Outline by categories	30
6	Financial Strategy	31
7	New Challenge Plan 2016	32
Αı	opendices	33-39
	Appendix 1 Consolidated Balance Sheet (At March 31, 2009)	34
	Appendix 2 SPC Investments and Off-Balance-Sheet Debt	
	(At March 31, 2009)	35
	Appendix 3 Changes in MF Group AUM and Fees	36
	Appendix 4 Shareholder Composition	37
	Appendix 5 Leasing Business (Office Buildings) Portfolio	38
	Appendix 6 Leasing Business (Retail Facilities) Portfolio	39
Di	sclaimer	40



1-1 Summary of the Fiscal Year Ended March 31, 2009 (P/L)

						(Billions of yen)
	Fiscal 2008	Fiscal 2007	Fiscal 2008	Fiscal		Fiscal 20	
	Earnings	Earnings	Latest forecast *1	(March 31, 2		(March 31, 2010)	forecast *2
	(March 31, 2009)	(March 31, 2008)	(March 31, 2009)	Year-on-year	Year-on-year		Year-on-year
	A	В	B'	A - B	A - B'	С	C - A
Revenue from Operations	1,418.9	1,360.0	1,400.0	58.9	18.9	1,410.0	(8.9)
Leasing	529.7	469.0	531.0	60.7	(1.2)	546.0	16.2
Sales of Housing, Office Buildings and Land	396.2	382.2	373.0	13.9	23.2	402.0	5.7
Housing Sales	305.0	270.3	305.0	34.7	0.0	310.0	4.9
Other Sales *3	91.1	111.8	68.0	(20.7)	23.1	92.0	0.8
Brokerage, Consignment Sales and Consulting	75.1	84.2	75.0	(9.0)	0.1	63.0	(12.1)
Property Management	102.4	102.4	106.0	0.0	(3.5)	105.0	2.5
Other Segments *4	315.2	322.0	315.0	(6.7)	0.2	294.0	(21.2)
Operating Income	171.5	179.2	170.0	(7.7)	1.5	120.0	(51.5)
Leasing	99.5	90.6	97.0	8.8	2.5	94.0	(5.5)
Sales of Housing, Office Buildings and Land	48.6	57.8	54.0	(9.1)	(5.3)	20.0	(28.6)
Housing Sales	20.4	30.8	30.5	(10.3)	(10.0)	17.0	(3.3)
Other Sales *3	28.1	26.9	23.5	1.1	4.6	2.9	(25.2)
Brokerage, Consignment Sales and Consulting	18.1	26.5	17.0	(8.4)	1.1	10.0	(8.1)
Property Management	15.5	15.4	16.0	0.0	(0.4)	16.0	0.4
Other Segments *4	7.9	7.2	6.0	0.7	1.9	1.0	(6.9)
Elimination or Corporate	(18.2)	(18.5)	(20.0)	0.2	1.7	(21.0)	(2.7)
Non-Operating Income/Expenses	(25.4)	(16.4)	(25.0)	(9.0)	(0.4)	(27.0)	(1.5)
Ordinary Income	146.0	162.8	145.0	(16.7)	1.0	93.0	(53.0)
Extraordinary gains (losses)	(30.1)	(7.7)	(24.0)	(22.3)	(6.1)	(5.0)	25.1
Income before Income Taxes	115.9	155.0	121.0	(39.0)	(5.0)	88.0	(27.9)
Income Taxes/Minority Interests	(32.4)	(67.6)	(51.0)	35.2	18.5	(38.0)	(5.5)
Net Income	83.5	87.3	70.0	(3.8)	13.5	50.0	(33.5)
Net Income per Share (Yen)	95.10	99.40		(4.30)	_	_	_

- 1. Announced on February 5, 2009
- 2. Announced on October 29, 2009
- 3. Property Sales to investors: Sales of income-producing properties to investors
- 4. Other Segments: "Construction," "Sales of Housing Materials and Merchandise," "Facility Operations" and "Other" segments



1-1 Summary of the Fiscal Year Ended March 31, 2009 (B/S,C/F)

		Fiscal 2008 Results (March 31, 2009) A	Fiscal 2007 Results (March 31, 2008) B	Fiscal 2008 change Year-on-year A - B	Fiscal 2009 forecast (March 31, 2010) C
	Total assets	3,758.3	3,634.4	123.8	_
B/S	Interest-bearing debt1	1,733.5	1,550.4	183.1	1,790.0
D/3	Shareholders' equity ²	978.6	971.3	7.3	_
	D/E ratio (times) ³	1.77	1.60	0.18	_
	Cash flows from operating activities	(40.9)	97.7	(138.7)	
C/F	Cash flows from investing activities	(141.6)	(392.1)	250.5	
C/F	Cash flows from financing activities	182.2	276.1	(93.9)	
	Free cash flows / Operating cash flows + investing cash flows	(182.6)	(294.3)	111.7	

^{1.} Interest-bearing debt: Short-term debt + commercial paper + bonds redeemable within one year + straight bonds + long-term debt

^{2.} Shareholders' equity: Total net assets - minority Interests - new share subscription rights

^{3.} D/E ratio: Interest-bearing debt / shareholders' equity



1-2 Summary of Nine Months Ended December 31, 2009 (P/L)

	Fiscal 2009 Earnings Nine Months Ended	Fiscal 2008 Earnings Nine Months Ended	change	Fiscal (March 31,201	
	(December 31,2009)	(December 31,2008)	Year=on=year	(Water 31,20	Progress
	` A ´ ´	В	A – B	С	Α÷C
Revenue from Operations	1,005.1	943.5	61.5	1,410.0	71.3%
Leasing	411.9	398.3	13.6	546.0	75.5%
Sales of Housing, Office Buildings and Land	288.3	198.9	89.4	402.0	71.7%
Housing Sales	210.5	156.9	53.5	310.0	67.9%
Other Sales *2	77.8	41.9	35.8	92.0	84.6%
Brokerage, Consignment Sales and Consulting	45.2	56.1	(10.9)	63.0	71.8%
Property Management	74.7	76.3	(1.6)	105.0	71.1%
Other Segments *3	184.9	213.7	(28.8)	294.0	62.9%
Operating Income	107.4	125.8	(18.4)	120.0	89.5%
Leasing	78.2	78.3	(0.1)	94.0	83.2%
Sales of Housing, Office Buildings and Land	29.3	34.7	(5.3)	20.0	146.8%
Housing Sales	21.8	12.3	9.4	17.0	128.4%
Other Sales *2	7.4	22.3	(14.8)	2.9	253.3%
Brokerage, Consignment Sales and Consulting	5.3	14.1	(8.7)	10.0	53.3%
Property Management	11.9	12.1	(0.1)	16.0	75.0%
Other Segments *3	(2.0)	0.9	(2.9)	1.0	-
Elimination or Corporate	(15.4)	(14.4)	(1.0)	(21.0)	-
Non-Operating Income/Expenses	(20.4)	(15.9)	(4.5)	(27.0)	-
Ordinary Income	86.9	109.9	(23.0)	93.0	93.5%
Extraordinary gains (losses)	-	(22.1)	22.1	(5.0)	-
Income before Income Taxes	86.9	87.8	(0.9)	88.0	98.8%
Income Taxes/Minority Interests	(36.0)	(34.9)	(1.1)	(38.0)	-
Net Income	50.8	52.9	(2.0)	50.0	101.8%

^{1.} Announced on October 29, 2009

^{2.} Property Sales to investors: Sales of income-producing properties to investors

^{3.} Other Segments: "Construction," "Sales of Housing Materials and Merchandise," "Facility Operations" and "Other" segments



1-2 Summary of Nine Months Ended December 31, 2009 (B/S)

		Fiscal 2009 Nine Months Ended (December 31, 2009) A	Fiscal 2008 Results (March 31, 2009) B	Fiscal 2009 change Year-on-year A-B	Fiscal 2009 forecast *4 (March 31, 2010) C
	Total assets	3,787.1	3,758.3	28.7	-
B/S	Interest-bearing debt *1	1,805.0	1,733.5	71.5	1,790.0
D/3	Shareholders' equity *2	1,008.4	978.6	29.7	-
	D/E ratio (times) *3	1.79	1.77	0.02	-

^{1.} Interest-bearing debt: Short-term debt + commercial paper + bonds redeemable within one year + straight bonds + long-term debt

^{2.} Shareholders' equity: Total net assets - minority Interests - new share subscription rights

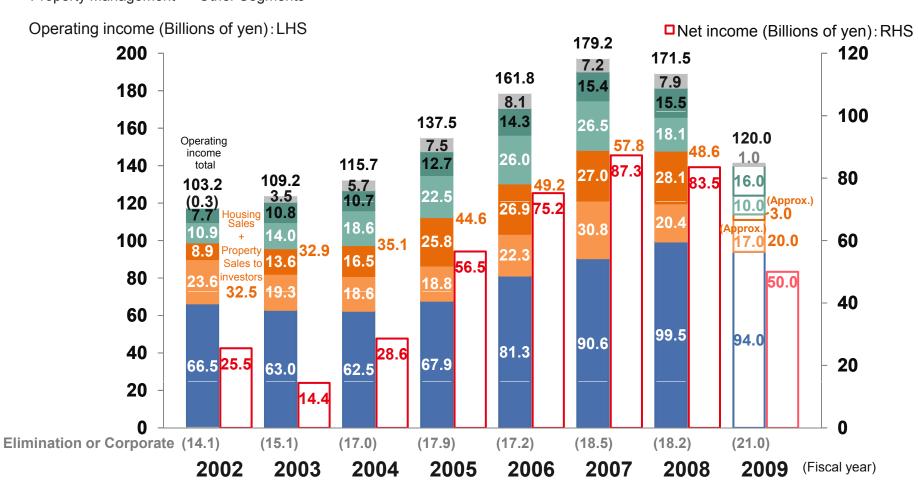
^{3.} D/E ratio: Interest-bearing debt / shareholders' equity

^{4.} Announced on October 29, 2009

MITSUI FUDOSAN GROUP

1-3 Earnings Trends and Forecast

- Leasing
- ■Housing Sales Property sales to investors
- ■Brokerage, Consignment Sales and Consulting
- ■Property Management ■Other Segments¹

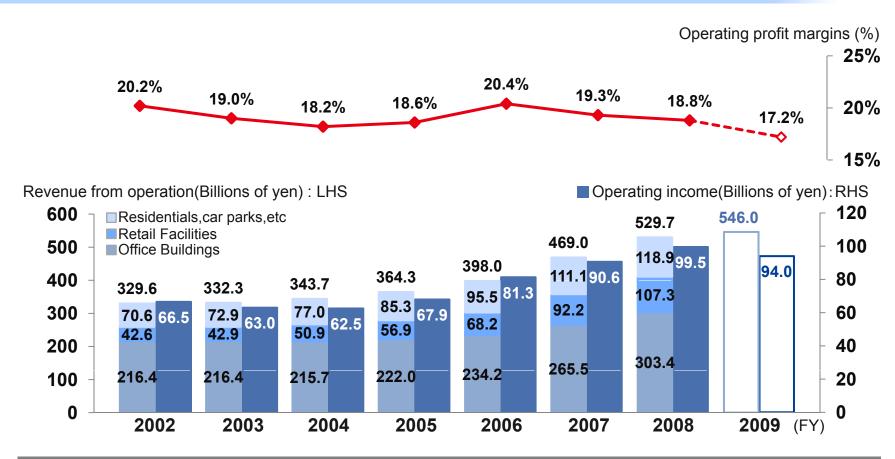


^{1. &}quot;Other Segments" includes "Construction," "Sales of Housing Materials and Merchandise," "Facility Operations" and "Other" segments.

2 Leasing Business



2-1 Earnings Trends and Business Outline by categories



Business Outline by categories

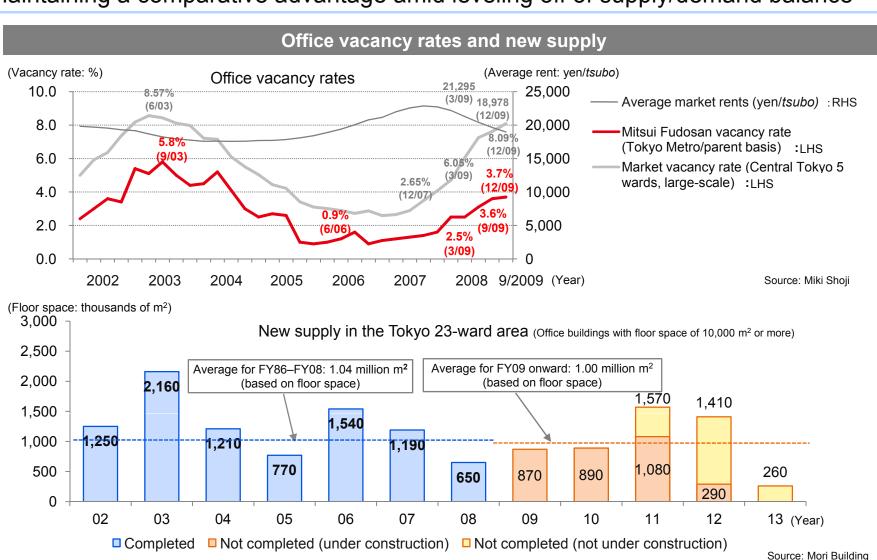
- ➤ Office Buildings—Leasing of owned and subleased office buildings
- ➤ Retail Facilities Leasing of owned and subleased retail facilities
- > Residentials, car parks, etc. Leasing of mainly subleased rental condominiums, car parks, etc.

2-1 Leasing Business (Office Buildings)

2-1-1 Current Business Environment



Maintaining a comparative advantage amid leveling off of supply/demand balance



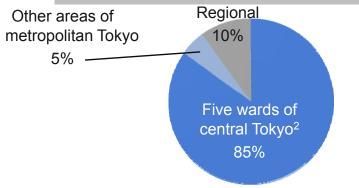
2 Leasing Business (Office Buildings)

2-1-2 Our Competitive Advantage



High-quality assets and proactive portfolio management

MF-owned building sales ratio by area FY2008¹



- 1. Parent company basis, including jointly held properties
- 2. Chiyoda-ku, Chuo-ku, Minato-ku, Shinagawa-ku, Shinjuku-ku

Ratio of properties by years since construction³





Nihonbashi Mitsui Tower



GranTokyo North Tower



Tokyo Midtown



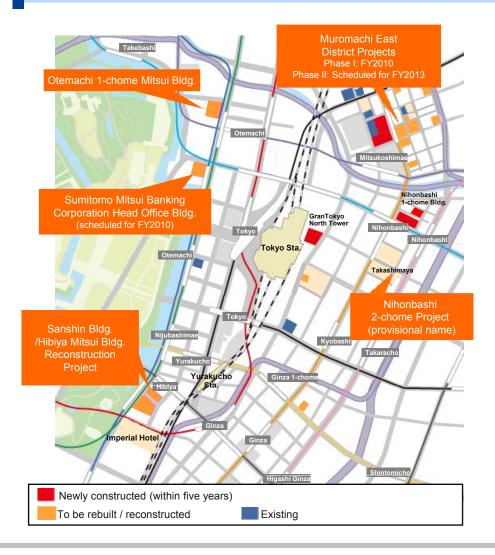
Gate City Ohsaki

2 Leasing Business (Office Buildings)

2-1-3 Major Projects (Medium- to Long-Term)



Concentrated, continuous investment in carefully selected projects



Year built	Project (* indicates properties under master-lease and management)	Location	Net rentable area (approx.)
	Tokyo Club Bldg.	Chiyoda-ku	7,700 m ²
	GranTokyo North Tower	Chiyoda-ku	66,000 m ²
FY2007	Akasaka Biz Tower*	Minato-ku	105,000 m ²
	Yodoyabashi Mitsui Bldg.	Osaka	29,000 m ²
	Otemachi 1-chome Mitsui Bldg.	Chiyoda-ku	34,000 m ²
FY2008	Aoyama OM-SQUARE	Minato-ku	8,000 m ²
F 1 2006	Jingumae M-SQUARE	Shibuya-ku	7,000 m ²
FY2009	Higashi Gotanda SQUARE	Shinagawa-ku	16,000 m ²
FY2010	Sumitomo Mitsui Banking Corporation Head Office Bldg.	Chiyoda-ku	46,000 m ²
	Muromachi East District Projects Areas 2-2	Chuo-ku	21,000 m ²

Major new	Muromachi East District Projects: Areas 1-5 (Chuo-ku)
building	•Muromachi East District Projects: Areas 2-3 (Chuo-ku)
projects	·Chiyoda-ku Fujimi 2-chome Project (Chiyoda-ku)
after	Sanshin Bldg./Hibiya Mitsui Bldg. Reconstruction Project (Chiyoda-ku)
FY2011	Nihonbashi 2-chome Project (Chuo-ku)
	Otemachi 1-chome Mitsui Bldg. (Chiyoda-ku)
	•Yokohama Mitsui Bldg. Project (Yokohama)
	·Sapporo Mitsui Bldg. Reconstruction Project (Sapporo)

The years built and net rentable areas are subject to change. Some project names are provisional.

2 Leasing Business (Office Buildings)

2-1-4 Major Projects (Operating in FY2010)



Two large-scale projects slated in prime central Tokyo locations

Sumitomo Mitsui Banking Corporation Head Office Bldg.



SULHITING STATES				
Schedule	Construction began January 2008 Scheduled for completion in July 2010			
Floor space	Approx. 80,000 m ²			
Building scale	23 floors, 4 sub-levels			
Rentable area (offices)	Approx. 46 000 m ²			
Rentable area (retail)	Approx. 46,000 m ²			
Primary contractor	Mitsui Fudosan Co., Ltd.			
Primary tenant	Sumitomo Mitsui Banking Corp.			

Muromachi East District Projects* Areas 2-2



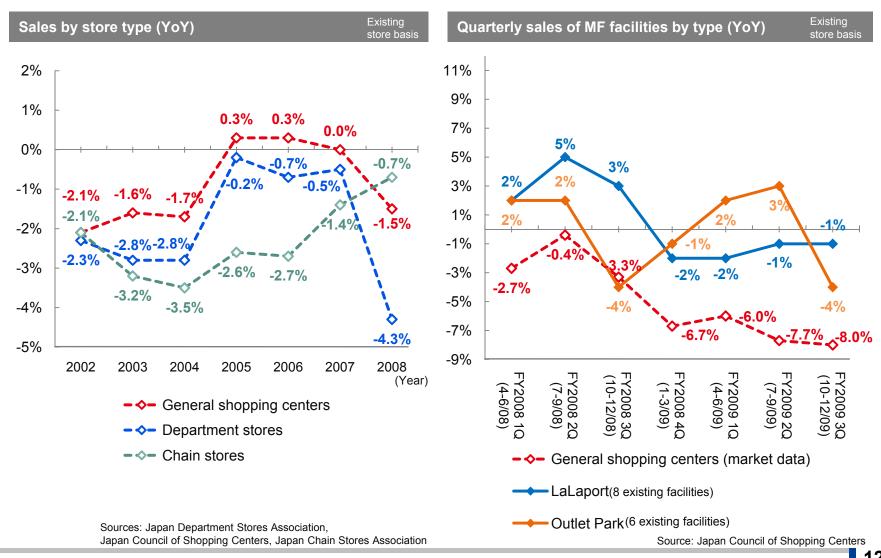
Schedule	Construction began March 2009 Scheduled for completion in September 2010
Floor space	Approx. 41,000 m ²
Building scale	22 floors, 4 sub-levels
Rentable area (offices)	Approx. 14,000 m ²
Rentable area (retail)	Approx. 7,200 m ²
Primary contractor	Mitsui Fudosan Co., Ltd.
Primary tenant	TBD

*Provisional name

2-2-1 Current Business Environment



MF facility performance sound, despite sluggish consumer spending

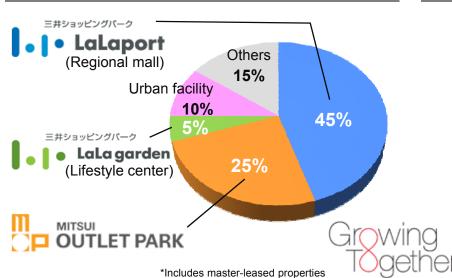


2-2-2 Our Competitive Advantage

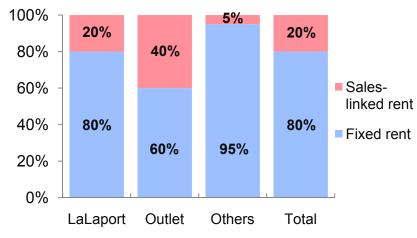


Diverse facility categories and stable profit structure

Retail facilities sales* by category FY2008



Ratio *1 of fixed to sales-linked rent *2 by category FY2008



- *1 Approximate
- *2 Includes master-leased properties



LaLaport Tokyo Bay



Mitsui Outlet Park Marine Pia Kobe



LaLagarden Kawaguchi



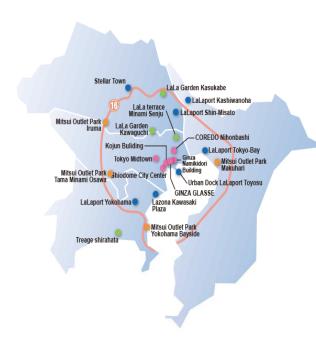
Ginza Glasse

2-2-3 Major Projects (Medium- and Long-Term)



Developing optimal facilities with a focus on the Tokyo metropolitan area

Managed retail facilities in the Tokyo metro area



- Mitsui Shopping Park LaLaport
- Mitsui Outlet Park
- Mitsui Shopping Park LaLagarden
- Urban facility

Year built	Project (* indicates properties under master-lease and management		Location	Net rentable area (approx.)	Lease hold
	Lazona Kawasaki Plaza	LaLaport	Kawasaki	172,000 m ²	0
FY	Urban Dock LaLaport Toyosu	LaLaport	Koto-ku	165,000 m ²	0
2006	LaLaport Kashiwanoha	LaLaport	Kashiwa	145,000 m ²	
	LaLaport Yokohama	LaLaport	Yokohama	227,000 m ²	
	Ginza Velvia Kan*	Urban	Chuo-ku	8,000 m ²	
FY	Nitta Building*	Urban	Chuo-ku	3,000 m ²	
2007	Mitsui Outlet Park Jazz Dream Nagashima (expansion)	Outlet	Kuwana	6,000 m ²	
	LaLagarden Kasukabe	LaLagarden	Kasukabe	23,000 m ²	
	Mitsui Outlet Park Iruma*	Outlet	Iruma	32,000 m ²	
	Ginza Glasse	Urban	Chuo-ku	5,000 m ²	
FY	LaLaport Tokyo bay (expansion)	LaLaport	Funabashi	3,000 m ²	
2008	Mitsui Outlet Park Sendai Port	Outlet	Sendai	20,000 m ²	0
	LaLagarden Kawaguchi	LaLagarden	Kawaguchi	26,000 m ²	0
	Mitsui Outlet Park Marine Pia Kobe	Outlet	Kobe	22,000 m ²	
- >.	LaLaport Iwata	LaLaport	Iwata	50,000 m ²	
FY 2009	LaLaport Shin-Misato	LaLaport	Misato	60,000 m ²	
2009	LaLagarden Nagamachi	LaLagarden	Sendai	19,000 m ²	0
	Ginza TRECIOUS*	Urban	Chuo-ku	4,500 m ²	
FY	G1 Project	Urban	Chuo-ku	TBD	
2010	Mitsui Outlet Park Shiga Ryuo	Outlet	Ryuo	TBD	0
	Mitsui Outlet Park Sapporo Kita-Hiroshima	Outlet	Sapporo	23,000 m ²	

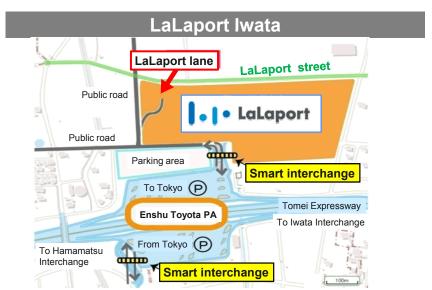
Major new retail	•Ginza Komatsu Reconstruction Project (Chuo-ku) (Leasehold scheme)
facility projects after	Odaiba Project (Aomi Q Area) (Koto-ku)
FY2011	Mitsui Outlet Park Kisarazukaneta(Chiba)

The years built and net rentable areas are subject to change. Some project names are provisional.



2-2-4 Major Projects (Commencing Operations in FY2009)

Completed two large-scale retail facility projects



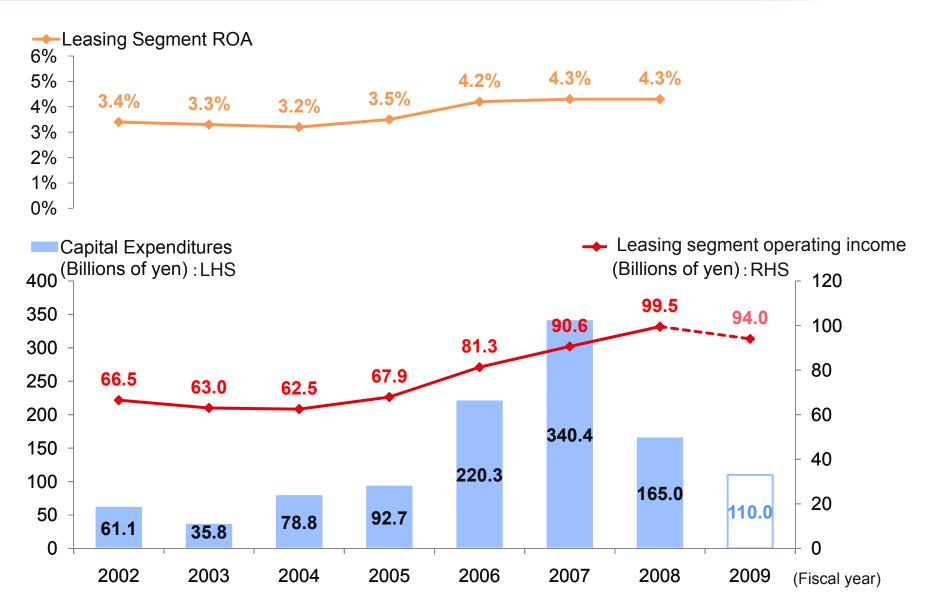
Location	Iwata, Shizuoka Prefecture
Schedule	Construction began in June 2008 Opened in June 2009
Floor space	Approx. 136,000 m ²
Building scale	4 floors
Store area	Approx. 50,000 m ²
Primary stores	Toho Cinemas (Multiplex cinemas) Nojima (Electronic store) UNIQLO (SPA)



Location	Misato, Saitama Prefecture
Schedule	Construction began in July 2008 Opened in September 2009
Architectural area	Approx. 142,000 m ²
Building scale	2 floors (one section: 4 floors)
Store area	Approx. 60,000 m ²
Primary stores	Ito-Yokado (Supermarket) Edion (Electronic store)

2-3 Capital Expenditures and Leasing Segment Profits

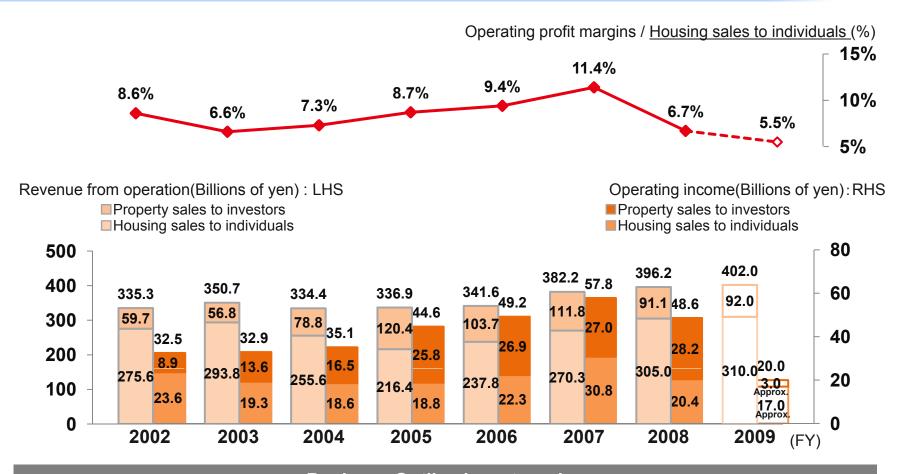




3 Sales Business



3-1 Earnings Trends and Business Outline by categories



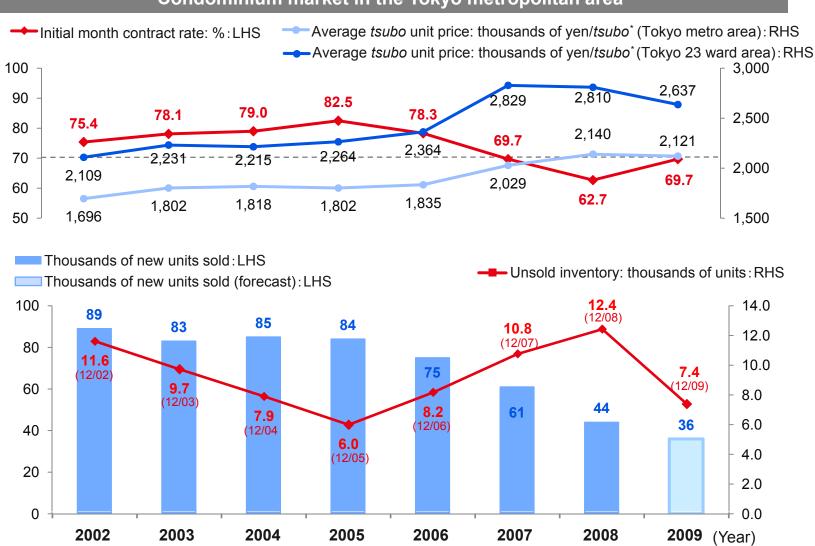
Business Outline by categories

- ➤ Housing sales to individuals—Sales of condominiums and detached houses to individuals, developed by Mitsui Fudosan Residential Co., Ltd.
- ➤ Property sales to investors Sales of business-use properties such as office buildings, retail facilities, rental condominiums to investors, etc.

3-1-1 Current Business Environment



Condominium market in the Tokyo metropolitan area



^{*} *Tsubo* is a Japanese measurement of area. One *tsubo* equals approximately 3.3 m². Source: "Condominium Market Trends in the Tokyo Metropolitan Area," Real Estate Economic Institute

3-1-2 Our Competitive Advantage



Promoting the integrated construction and sales of high-value-added residences

Condominium brand line-up



Small to mid-sized condominiums with higher turnover



Park Homes Fujigaoka



Prime quality High-quality ur condominiums condominiums High-quality urban



Park Court Toranomon Atago Tower



Super high-rise condominiums



THE TOYOSU TOWER



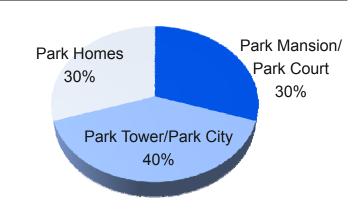
Environmentshaping large-scale T Y development



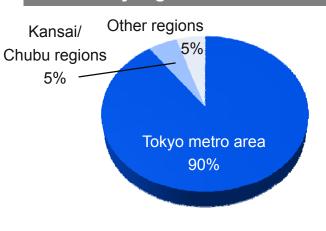
Park City Hamadayama



Sales by brand FY2008 (Condominiums)



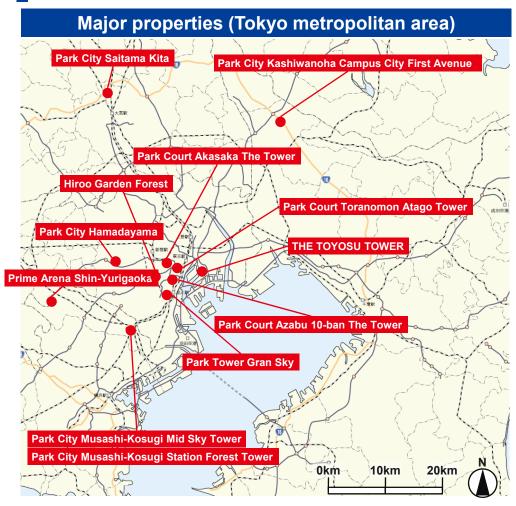
Sales by region FY2008 (Condominiums)



3-1-3 Major Projects



Providing high-value-added properties in prime metropolitan Tokyo locations



Year to be booked	Property name	Location	Total units (share)	
	Park Court Toranomon Atago Tower	Minato-ku	230	(100%)
	Park City Musashi-Kosugi Station Forest Tower	Kawasaki	643	(80%)
FY2008	THE TOYOSU TOWER	Koto-ku	825	(30%)
	Park City Kashiwanoha Campus City Ichi-ban Gai	Kashiwa	977	(100%)
	Park City Saitama Kita	Saitama	1,045	(100%)
	Park Court Akasaka The Tower	Minato-ku	463	(70%)
	Park City Hamadayama	Suginami-ku	522	(100%)
FY2009	Park City Musashi-Kosugi Mid Sky Tower	Kawasaki	794	(80%)
	Hiroo Garden Forest	Minato-ku	670	(50%)
	Prime Arena Shin-Yurigaoka	Kawasaki	393	(70%)
FY2010	Park Court Azabu-Juban The Tower	Minato-ku	360	(40%)
F 1 2 0 1 0	Park Tower Gran Sky	Shinagawa-ku	613	(100%)

Major new properties for construction projects after FY2011

- Roppongi 3-chome Area Redevelopment Project
- · Iidabashi Station West Exit Area Development Project
- ·Kita-Shinagawa 5-chome Area Redevelopment Project
- Musashikosugi Station South Area/East Block Redevelopment Project
- Kashimada Station Western Area Redevelopment Project

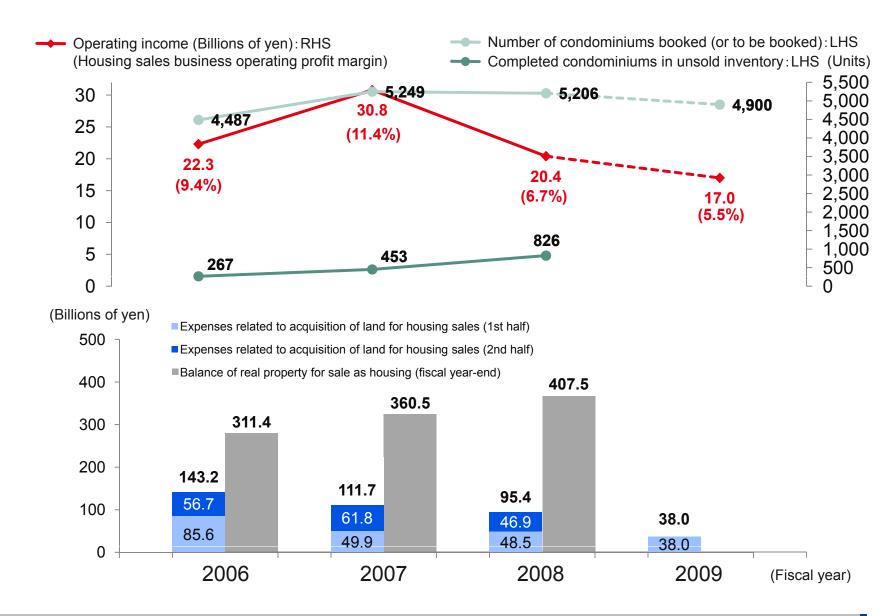
Some projects and properties span multiple years. Years to be booked are subject to change. Some project and property names are provisional.

Land bank (as of end of March, 2009)

- > Sites acquired (confirmed): Approx. 18,000 units (after sharing)
- Planning stage (redevelopment, etc.): Approx. 10,000 units (before sharing)



3-1-4 Balance of Real Property for Sale and Reported Income

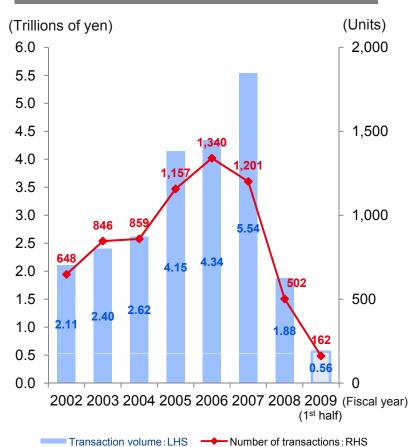


3-2-1 Current Business Environment

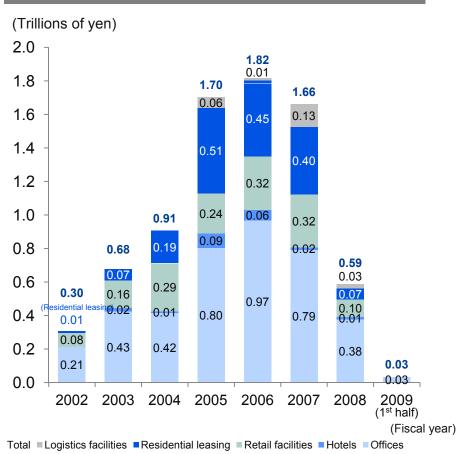


Downturn in the real estate investment market

Listed company real estate transactions



J-REIT property acquisition costs



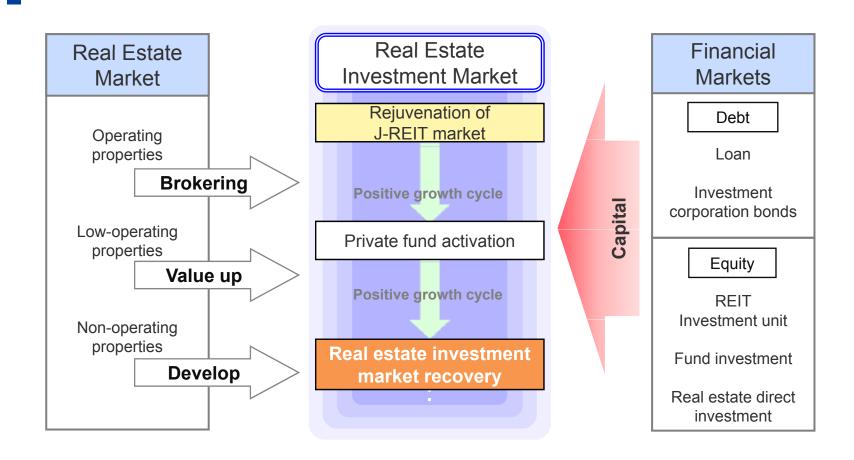
Source: Urban Research Institute Corp.

Source: Investment company disclosures



3-2-2 Real Estate Investment Market Function

Reclaiming investor trust and expectations through revitalization of the J-REIT market will lead to a recovery in the real estate investment market

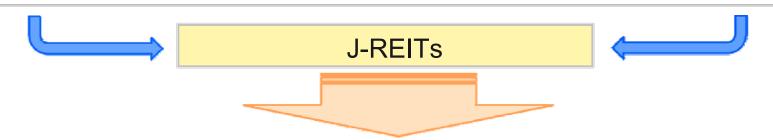


3-2-3 New J-REIT Policies and Results



System Foundation/Enhanced Creditworthiness, Financing Support

- ✓ Dec. 2008: Development Bank of Japan provides loans from Crisis Response Operations of the Japan Finance Corporation
- ✓ Jan. 2009: Bank of Japan revised collateral eligibility criteria to include J-REIT bonds
- ✓ Apr. 2009: J-REIT-related tax structure revisions such as:
 - Conduit items: Regarding the requirement to distribute over 90% of earnings (earnings are defined as booked profit, not taxable income)
 - Adjustments for negative goodwill (out of dividend distribution)
- ✓ Jul. 2009: Addition of J-REITs' investment to eligibility list of Banks' Shareholdings Purchase Corporation
- ✓ Sep. 2009: Creation of a real estate market stabilization fund



Public stock offerings, property acquisition *1

✓ Since Oct. 2009:

Five REIT POs, property acquisitions announced

Mergers, restructuring *1

✓ Since Aug. 2009:

Four merger agreements

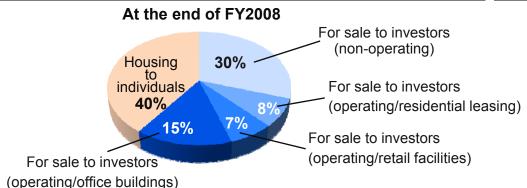
3-2-2 Our Competitive Advantage



High-quality assets and increasing operating ratios

Percentage breakdown of real property for sale¹

Ratio of non-operating assets for sale to investors



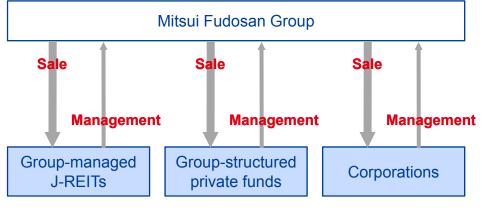
End of FY2008: Approx. 30%

End of FY2010: Approx. 10% (forecast)



Park Axis Series

Growth/symbiosis model of diverse investors



Consolidated basis, real properties for sale(including advances paid for purchases) and assets held by SPCs for trading business

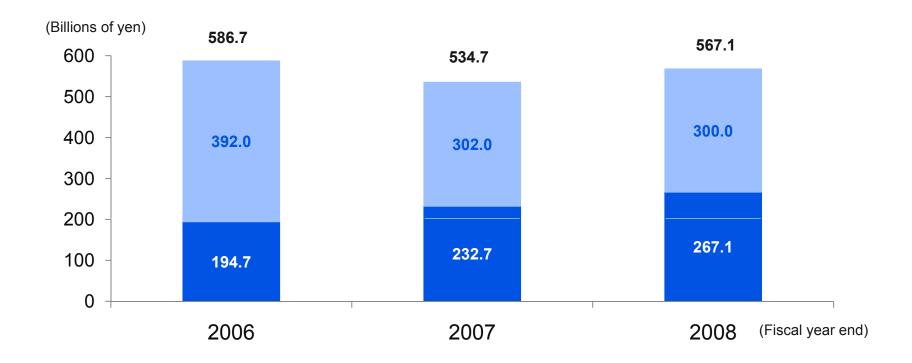


LaLaport Shin-Misato



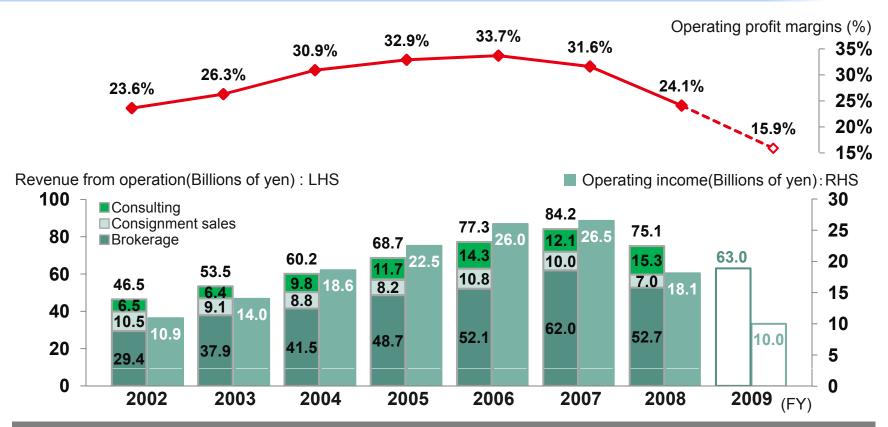
3-2-3 Balance of Real Property for Sale and Reported Income

- ■Balance of on-balance-sheet real property for sale to investors (fiscal year-end)
- Share in balance of off-balance-sheet real property for sale to investors (fiscal year-end, trading business SPCs)



4 Brokerage, Consignment sales and Consulting Business

4-1 Earnings Trends and Business Outline by categories



Business Outline by categories

- ➤ Brokerage Brokerage of existing properties targeting individual and institutional investors for the purpose of business-use and investment
- Consignment Sales Consignment sales of newly constructed properties including condominiums and detached houses built by developers other than Mitsui Fudosan Residential
- ➤ Consulting—Various consulting services such as development management and project management services, as well as fund management services for private funds and J-REITs

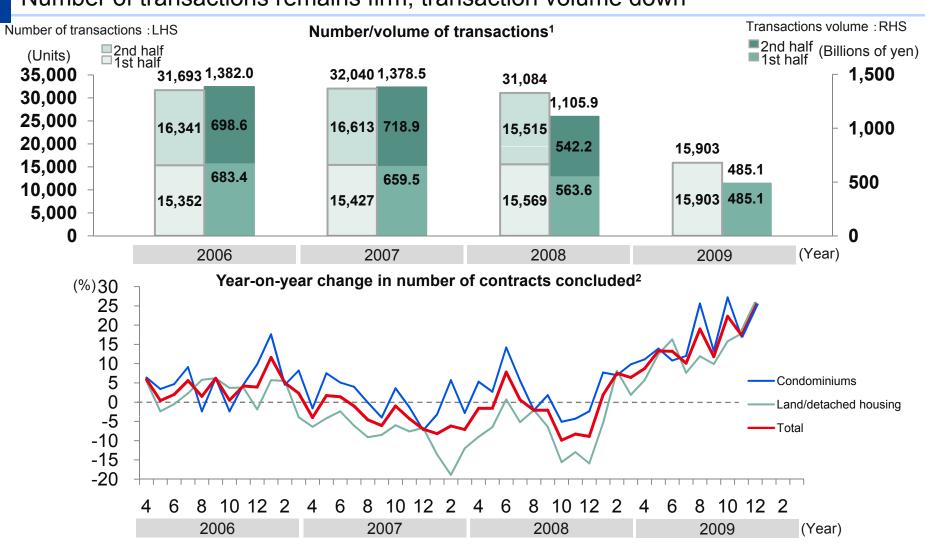
MITSUI FUDOSAN GROUP

4-1 Brokerage Business



4-1-1 Number/Volume of Transactions and Number of Contracts

Number of transactions remains firm, transaction volume down



^{1.} Mitsui Fudosan Sales Brokerage Business

^{2.} Tokyo metropolitan area Mitsui Rehouse contracts concluded

4-2 Consulting Business

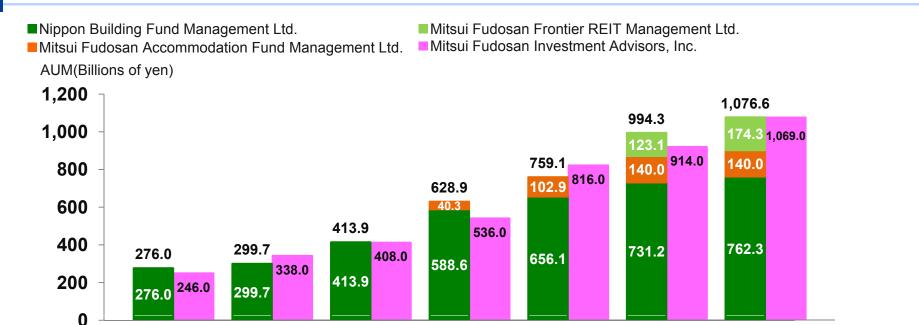
2003

2002



4-2-1 Changes in AUM from private funds and J-Reits

Stable growth in AUM



Fund Management Companies

2005

2006

2007

Mitsui Fudosan Investment Advisors — Asset management company for private real estate fund

2004

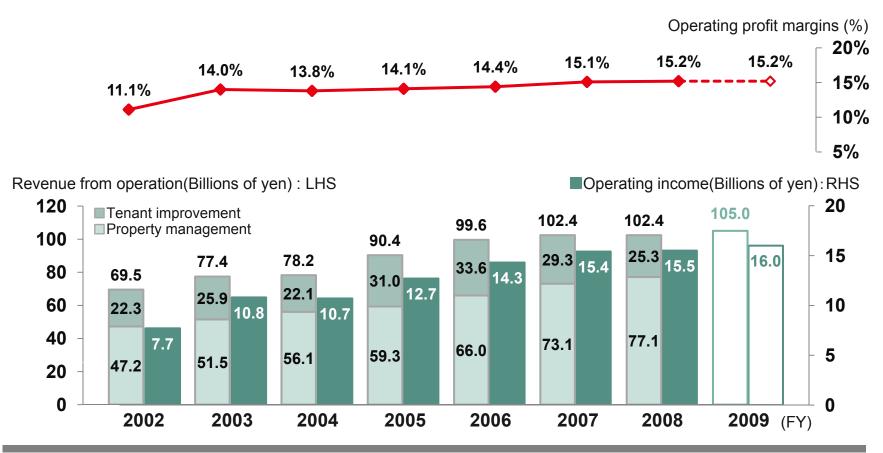
- ➤ Nippon Building Fund Management Asset management company of Nippon Building Fund Inc. (Listed office REIT)
- Mitsui Fudosan Accommodation Fund Management Asset management company of Nippon Accommodation Fund Inc. (Listed residential REIT)
- ➤ Mitsui Fudosan Frontier REIT Management—Asset management company of Frontier Real Estate Investment Corporation(Listed retail REIT)

2008 (Fiscal year end)

5 Property Management Business



5-1 Earnings Trends and Business Outline by categories



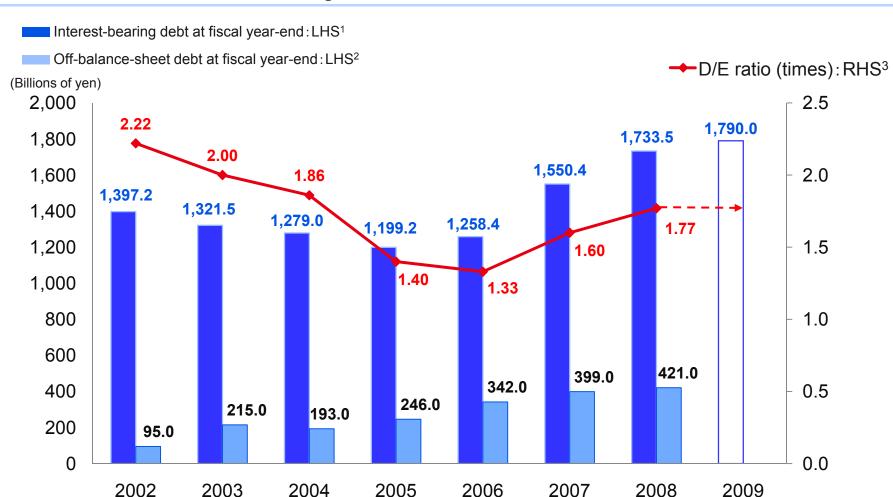
Business Outline by categories

- ➤ Property Management—A variety of property management services for office buildings, retail facilities and condominiums
- ➤ Tenant Improvement—Renovations of office buildings in preparation for tenant changeovers, as well as general repair and maintenance work

6 Financial Strategy



Maintain sound financial strength



- 1. Interest-bearing debt at fiscal year-end: Short-term debt + commercial paper + bonds redeemable within one year + straight bonds + long-term debt
- 2. Off-balance-sheet debt at fiscal year-end: The portion of debt associated with debt arising from investments in SPCs that is within the Company's scope of responsibility
- 3. D/E ratio: Interest-bearing debt / shareholders' equity

7 New Challenge Plan 2016



Combine the flexibility of our three core businesses to respond to market changes

Create opportunities to advance the Challenge Plan over the next few years

Embrace the external environment positively, target medium-term growth

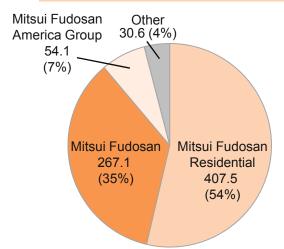
Appendices

Appendix 1 Consolidated Balance Sheet (At March 31, 2009)

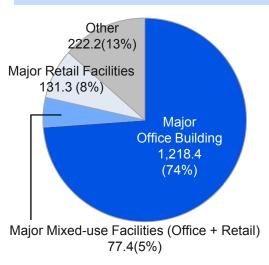
Depreciation (FY2008)



Real property for sale (including advances paid for purchases)



Buildings, Structures and Land etc. for Lease



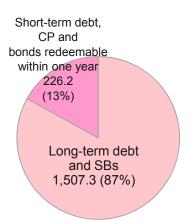
Total assets: ¥3,758.3 billion

(Billions of yen)

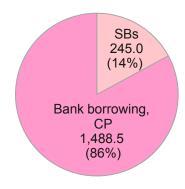
(Billions of yen)					
Current assets	1,127.4	Liabilities	2,758.5		
Cash and time deposits	63.0	Interest-bearing debt	1,733.5		
Real property for sale (including advances paid for purchases)	759.4				
Equity investment in properties for sale	89.7				
Other current assets	215.1				
Fixed assets	2,630.9				
Tangible and intangible fixed assets	2,047.7				
		Deposits from tenants	370.6		
(Buildings, Structures and Land etc. for Lease)	(1,649.4)	Other liabilities	654.2		
		Net assets	999.8		
		(Shareholders' equity)	(978.6)		
Investment securities	343.5		,		
Lease deposits	180.8				
Other fixed assets	58.8				
Capital expenditures (FY2008)	165.0				

48.8

Interest-bearing debt breakdown/duration (B/S basis)



Interest-bearing debt breakdown/SBs or bank borrowing, CP



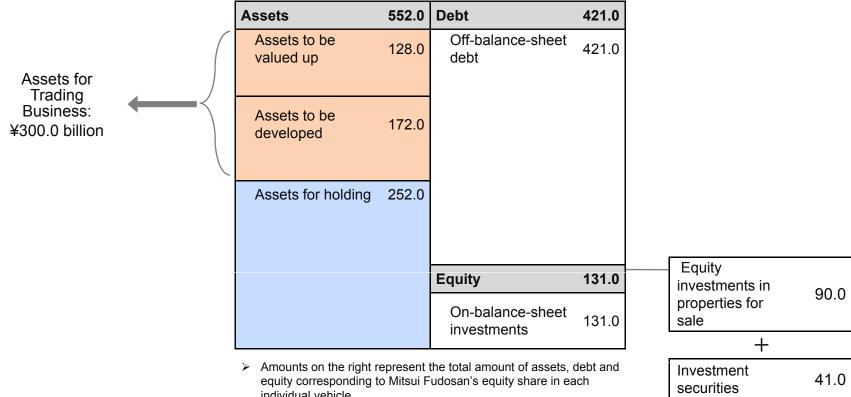
Note: CP refers to commercial paper, SB to straight bonds

Appendix 2 SPC Investments and Off-Balance-Sheet Debt

(At March 31, 2009)



Total exposure: ¥552.0 billion



- individual vehicle.
- > Different disclosure standards apply from those for information disclosed under our "Guideline Applied to Disclosure of SPCs" since the Results for the Year Ended March 31, 2007.
- > All figures are rounded off to the nearest billion yen.
- > "Assets to be valued up," "Assets to be developed" and "Assets for holding" are categorized by MF's proprietary standards.

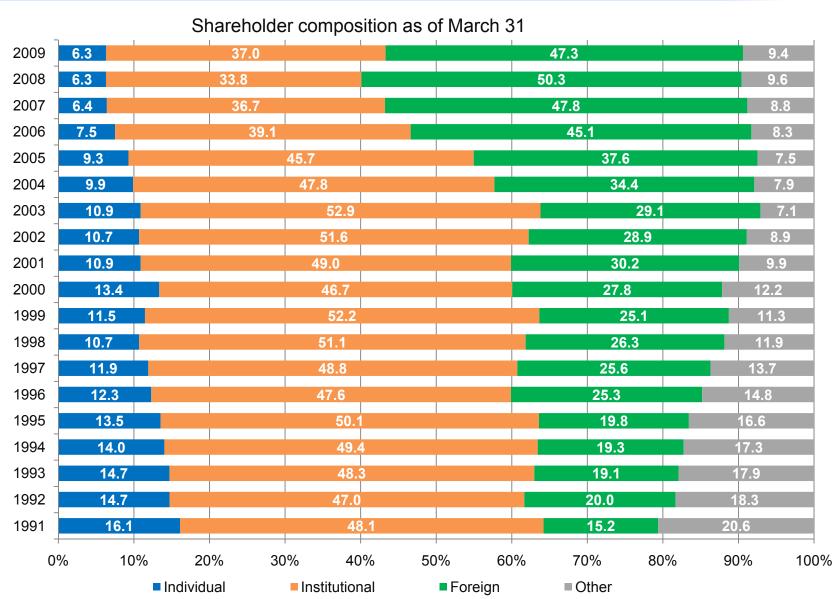
Appendix 3 Changes in MF Group AUM and Fees





Appendix 4 Shareholder Composition





Appendix 5 Leasing Business (Office Buildings) Portfolio



Property name	Shinjuku Mitsui Building	GranTokyo North Tower	Kasumigaseki Building	Nihonbashi Mitsui Tower	Tokyo Midtown
Location	Shinjuku-ku	Chiyoda-ku	Chiyoda-ku	Chuo-ku	Minato-ku
Floor space*	179,000 m ²	212,000 m ²	153,000 m ²	130,000 m ²	311,000 m ²
Net rentable area *	104,000 m ²	65,000 m ²	96,000 m ²	51,000 m ²	184,000 m ²
Building scale	55 floors, 3 sub-levels	43 floors, 4 sub-levels	36 floors, 3 sub-levels	38 floors, 4 sub-levels	54 floors, 5 sub-levels
Completed	September 1974	October 2007	April 1968	July 2005	March 2007
Property name	Nihonbashi 1-chome Building	Gate City Ohsaki	Jinbocho Mitsui Building	Akasaka Biz Tower	
Location	Chuo-ku	Shinagawa-ku	Chiyoda-ku	Minato-ku	
Floor space*	98,000 m ²	291,000 m ²	88,000 m ²	218,000 m ²	
Net rentable area *	50,000 m ²	155,000 m ²	51,000 m ²	99,000 m ²	
Building scale	20 floors, 4 sub-levels	24 floors, 4 sub-levels	23 floors, 3 sub-levels	39 floors, 3 sub-levels	
Completed	January 2004	January 1999	March 2003	January 2008	* Approximate

Appendix 6 Leasing Business (Retail Facilities) Portfolio



	LaLaport					
Property name	LaLaport Tokyo Bay	LaLaport Yokohama	Urban Dock LaLaport Toyosu	LAZONA Kawasaki	LaLaport Shinmisato	
Location	Funabashi	Yokohama	Koto-ku	Kawasaki	saitama	
Floor space*	307,000 m ²	226,000 m ²	165,000 m ²	172,000 m ²	142,000 m ²	
Retail space*	113,000 m ²	92,000 m ²	63,000 m ²	78,000 m ²	60,000 m ²	
Stores*	540	280	190	300	170	
Opening	April 1981	March 2007	October 2006	September 2006	September 2009	

		Mitsui Outlet Park	Urban Facilities	LaLagarden	
			OUTLET PARK		De les position
Property name	Mitsui Outlet Park Jazz Dream Nagashima	Mitsui Outlet Park Makuhari	Mitsui Outlet Park Marine Pia Kobe	Koujun Building	LaLagarden Kawaguchi
Location	Kuwana	Chiba	Kobe	Chuo-ku	Kawaguchi
Floor space*	44,000 m ²	22,000 m ²	36,000 m ²	17,000 m ²	60,000 m ²
Retail space*	30,000 m ²	16,000 m ²	22,000 m ²	8,500 m ²	26,000 m ²
Stores*	190	90	130	19	90
Opening	March 2002	October 2000	October 1999	October 2004	November 2008

Disclaimer



This presentation contains forward looking statements regarding our operating performance. The statements are based on information available at announcement and our judgment as of such date, and may contain potential risks and uncertainties.

Please note that actual results may differ from our forecasts depending on factors including the economic situation, market trends and management conditions.

Although we have take great care in preparing the contents of this presentation, please keep in mind that we claim no obligation to update, revise/correct the statements or warrant their usefulness, conformity with a specific purpose, functionality or safety.

This material was not created for solicitation of investors.

Investment decisions must be based solely on the judgment of the investor.