Earnings Announcement Presentation

For the Year Ended March 31, 2009

MITSUI FUDOSAN CO., LTD.

May 12, 2009

www.mitsuifudosan.co.jp/english/

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The Japanese economy will bottom out in fiscal 2009–2010, then gradually recover

Changes in economic conditions will be met on all fronts with a sense of speed

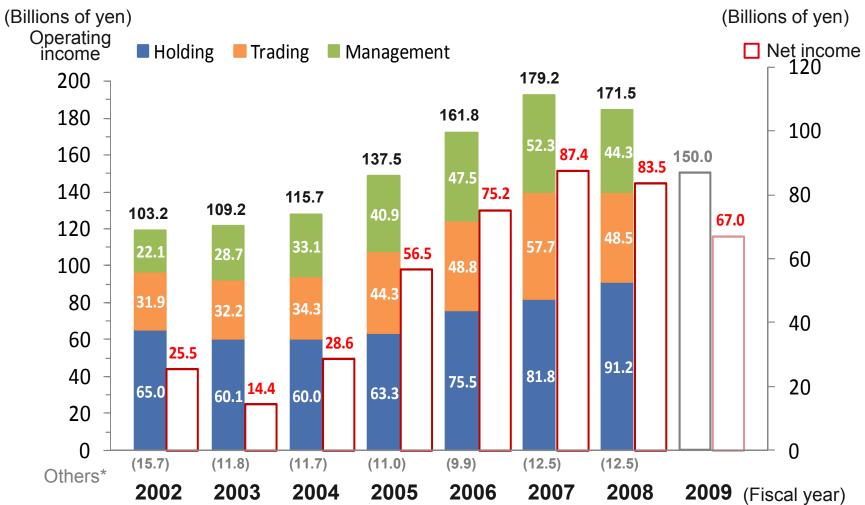
Real Estate Market Outlook

The building leasing business will remain stable in response to substantial economic changes

The housing sales market will recover in the second half of fiscal 2009 as a result of pervasive price adjustments and mortgage tax breaks

The real estate investment market is expected to recover in tandem with the financial and capital markets

Operating Results and Forecast



* "Others" includes Construction, Sales of Housing Materials and Merchandise, Facility Operations, Other and the parent company's G&A expenses

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Key Measures Going Forward

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Strengthen the profit base of the Holding Business

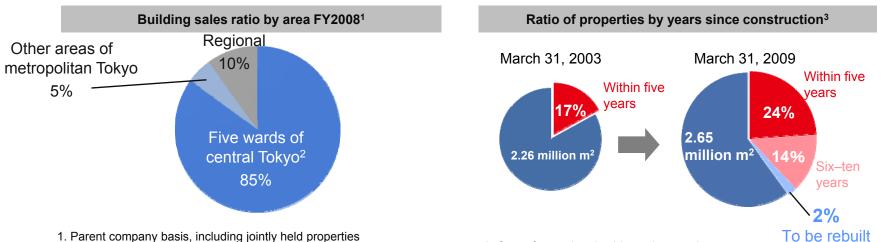
Aim for an early recovery of the Trading Business on forecast changes in the market

Attempt early recovery of the real estate investment market through J-REIT rejuvenation

Reengineer core brokerage operations in the Management Business

High-quality assets and proactive portfolio management

Gran Tokyo North Tower



Parent company basis, including jointly held properties
 Chiyoda-ku, Chuo-ku, Minato-ku, Shinagawa-ku, Shinjuku-ku

Nihonbashi Mitsui Tower

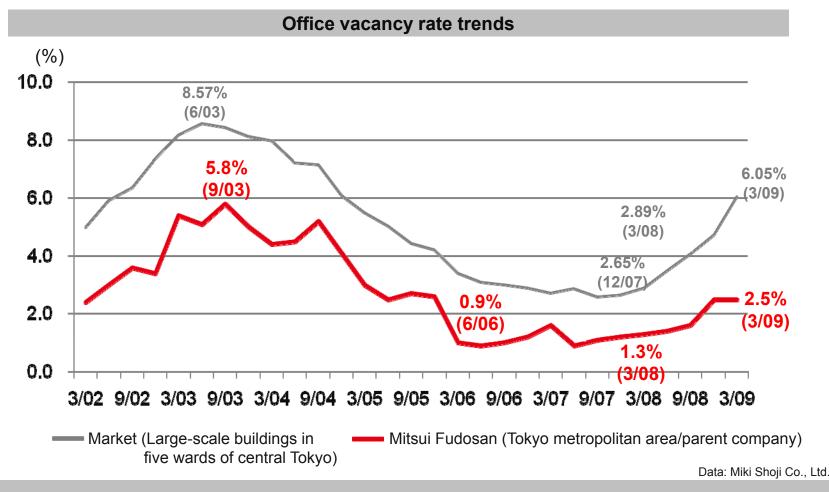
3. Sum of owned and subleased properties



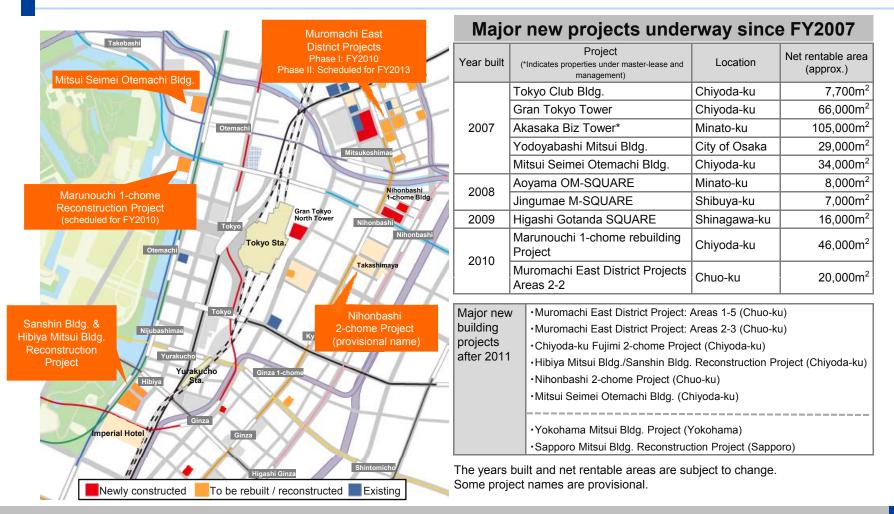
Tokyo Midtown

Gate City Ohsaki

Consistently maintaining a dominant position in the market



Concentrated, continuous investment in carefully selected projects



Nihonbashi revitalization concept: creating while restoring and bequeathing



Muromachi East District Project Panorama (image)

Muromachi East District Project map

Integrated development of total area of approx. 11,900m², floor space of approx. 180,000m²

Fusion of multifunctional offices, retail facilities, residences and multipurpose event halls

I. Holding Business (Retail Facilities)

Diverse assortment of facilities and operational expertise



I. Holding Business (Retail Facilities)

Concentrated, continuous investment in competitive facilities

Mitsui managed retail facilities (Tokyo metropolitan area	М	Major new projects to come on stream since FY2007				
Stellar Town LaLa Garden Kasukabe LaLa port Kashiwanoha LaLa Garden Kasukabe LaLaport Kashiwanoha LaLa Garden Kasukabe LaLaport Shin-Misato LaLaport Tokyo-Bay Tokyo Midtown Tokyo Midtown Mitsui Outlet Park Shiodome City Center Tama Minami Osawa LaLaport Yokohama LaLaport Yokohama La	Year built	Project (*Indicates properties under master-lease and management			Location	Net rentable area (approx.)
	2007	Ginza Ve	Ivia Kan*	Urban	Chuo-ku	8,000 m ²
		Nitta Bldg].*	Urban	Chuo-ku	3,000 m ²
		Mitsui Ou	tlet Park Jazz Dream Nagashima	Outlet	Kuwana	6,000 m [*]
		LaLagard	len Kasukabe	LaLa Garden	Kasukabe	24,000 m ²
	2008	Mitsui Ou	tlet park Iruma*	Outlet	Iruma	32,000 m [*]
		Ginza Gla	asse	Urban	Chuo-ku	5,000 m [*]
		LaLaport	TOKYO-BAY (expansion)	LaLaport	Funabashi	3,000 m [*]
		Mitsui Ou	tlet Park Sendai Port	Outlet	Sendai	20,000 m ²
		LaLagard	len Kawaguchi	LaLa Garden	Kawaguchi	26,000 m ²
		Mitsui Ou	tlet Park Marine Pia Kobe	Outlet	Kobe	23,000 m ²
		LaLaport	Iwata	LaLaport	Iwata	50,000 m ²
	2009	LaLaport	Shin Misato	LaLaport	Misato	60,000 m [*]
		LaLagard	en Nagamachi	LaLa Garden	Sendai	19,000 m ²
		Ginza Ec	higoya Bldg. Project*	Urban	Chuo-ku	TBD
	2010	G1 Proje	ct	Urban	Chuo-ku	TBD
	2010	Mitsui Ou	tlet Park Shiga Ryuo	Outlet	Shiga Pref.	TBD
 Mitsui Shopping Park LaLaport 		Mitsui Ou	tlet Park Sapporo Kitahiroshiima	Outlet	Sapporo	TBD
 Mitsui Outlet Park Mitsui Shopping Park LaLagarden Urban facility 	Major new building pr after 2011	rojects ·Ginza Komatsu Reconstruction Project (Chuo-ku)				

The years built and net rentable areas are subject to change. Some project names are provisional.

II. Trading Business (Housing Sales)

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Using our comprehensive Group strength to provide a full line of high-value-added products and services



Park Mansion Chidorigafuchi



Park City Hamadayama

Brand line-up



Park Court Toranomon Atago Tower



THE TOYOSU TOWER



Small- to mid-sized condos with higher turnover



Park Homes Fujigaoka



Central Tokyo small family condominiums



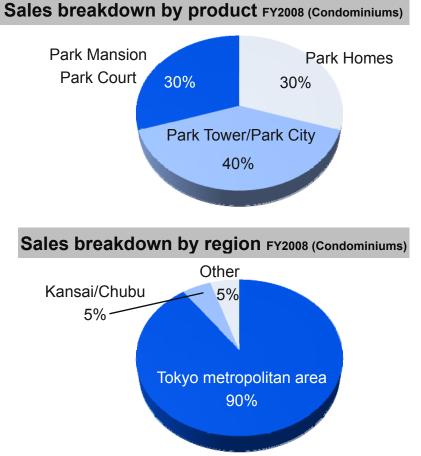
Resort condominiums



Urban-type single family homes

II. Trading Business (Housing Sales)

Developing products with competitive strength centered in the Tokyo metro area



Fiscal Total units (share) Property name Location year (100%) Park Court Toranomon Atago Tower Minato-ku 230 Park City Musashi-Kosugi Forest Tower Kawasaki 643 (80%) 2008 Koto-ku 825 (30%) The Toyosu Tower Park City Kashiwanoha Campus Ichi-Kashiwa (100%) 977 ban Gai Park City Saitama Kita Saitama 1,045 (100%) 479 Park Court Akasaka The Tower Minato-ku (70%) 522 Park City Hamadayama Suginami-ku (100%)Park City Musashi-Kosugi Mid Sky 2009 Kawasaki 794 (80%) Tower Minato-ku 670 (50%) Hiroo Garden Forest Prime Arena Shin-Yurigaoka Kawasaki 393 (70%) (40%) Park Court Azabu-Juban The Tower Minato-ku 360 2010 Shinagawa-ku 614 (100%) Park Tower Gran Sky Roppongi 3-chome Area Redevelopment Project Major new Iidabashi Station West Exit Area Development Project properties for Kita-Shinagawa 5-chome Area Redevelopment Project construction Musashikosugi Station South Area/East Block projects after Redevelopment Project 2011 Kashimada Station Western Area Redevelopment Project

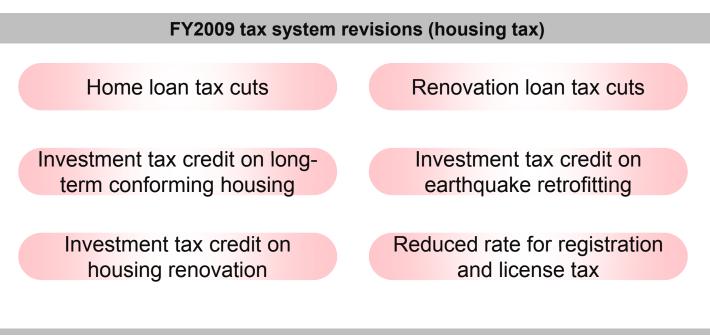
Some projects and properties span multiple years. Years built are subject to change. Some project and property names are provisional.

Major properties (Condominiums)

II. Trading Business (Housing Sales)

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Housing sales supported by government policy

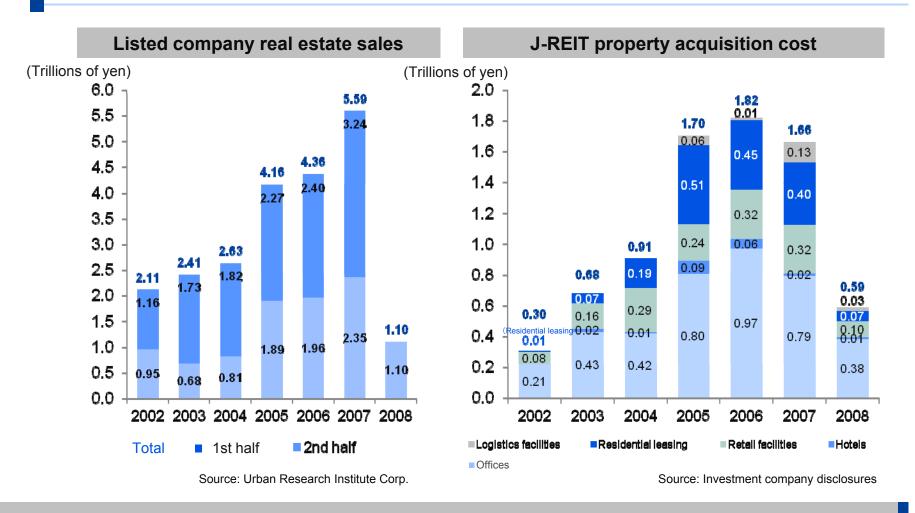


FY2009 supplementary budget plan (tax system revsions)

Gift tax abatement for housing acquisition

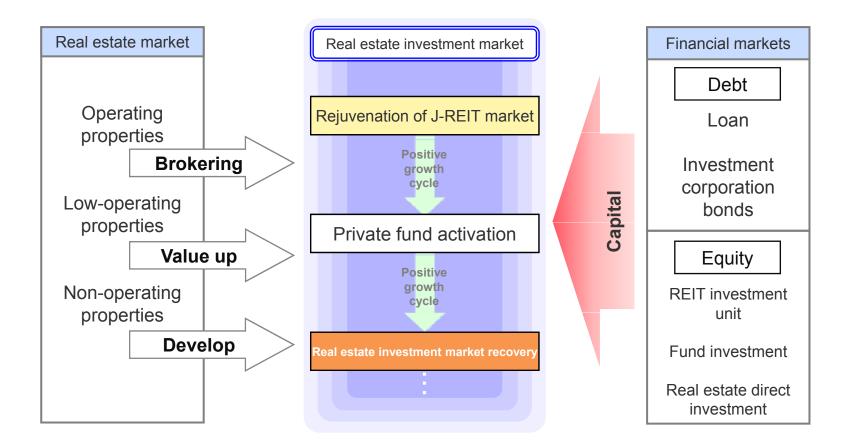
II. Trading Business (Sales to Investors)

Downturn in the real estate investor market



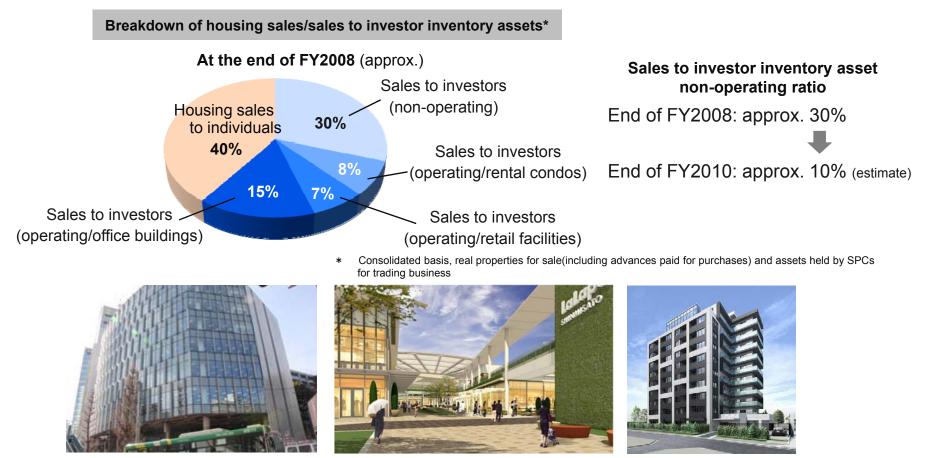
II. Trading Business (Sales to Investors)

Win back investor trust and hope, stimulate recovery of the real estate investment market through rejuvenation of the J-REIT market



II. Trading Business (Sales to Investors)

High-quality assets and increasing performance ratios



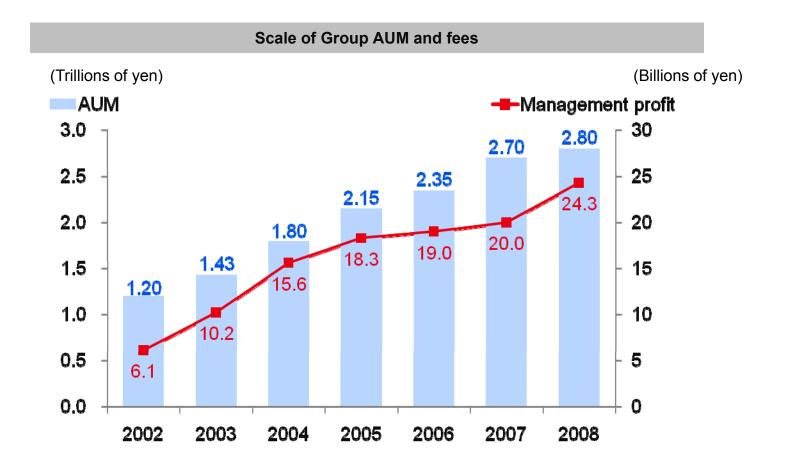
Jingumae M-SQUARE

LaLaport Shin-Misato

Park Axis Series

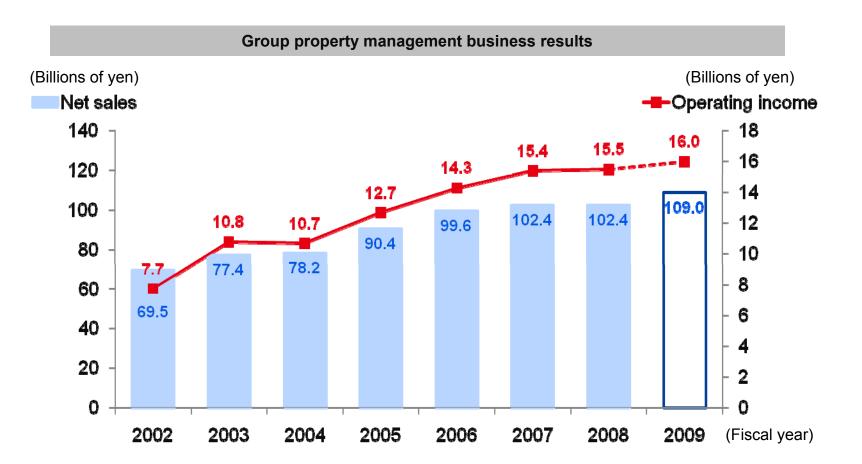
III. Management Business (AUM)

Stable management fees and increased AUM



III. Management Business (Property Management)

Stable growth in the property management business



III. Management Business (Brokerage) 20

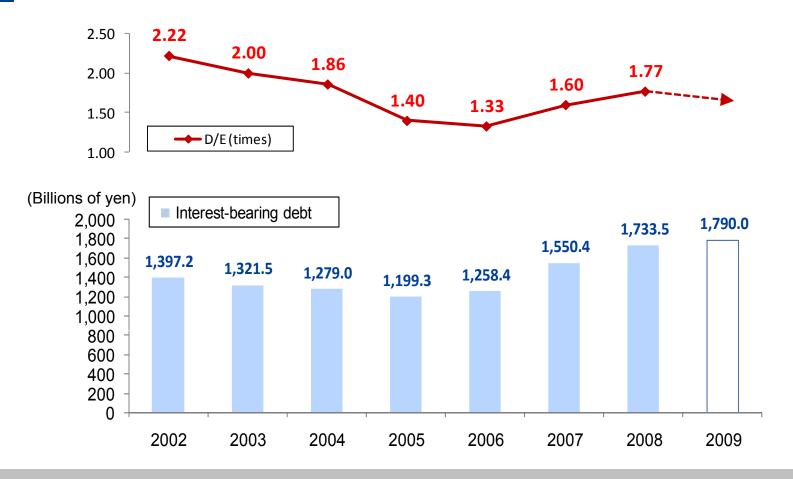
Temporarily reduce corporate brokerage business due to financial market turmoil

Reengineer brokerage business (Mitsui Rehouse Affiliates)

Financial Strategy

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Maintain sound financial strength



Moving to the Second Half of the New Challenge Plan 2016

Combine the flexibility of our three core businesses to respond to market changes

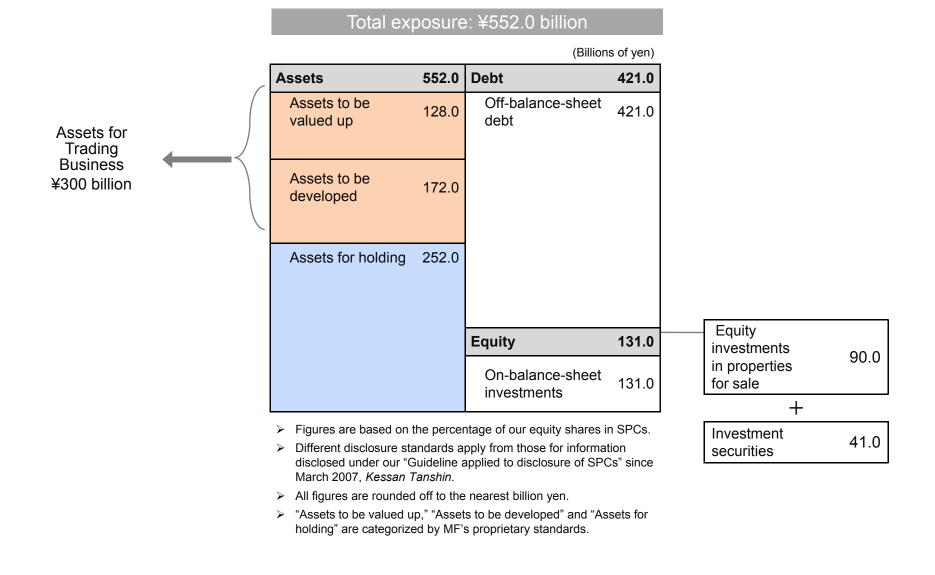
Create opportunities to advance the Challenge Plan over the next few years

Embrace the external environment positively, target medium-term growth

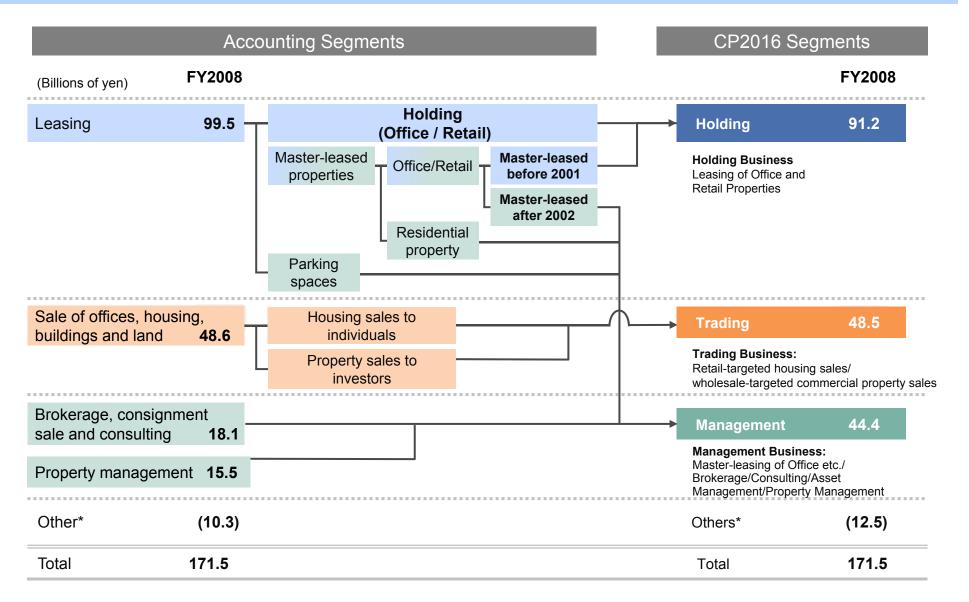
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Appendix

Appendix-1 SPC Investment and Off-Balance-Sheet Debt (Year ended March 31, 2009)



Appendix-2 Breakdown of Operating Income by Segment



* "Others" includes "Construction," "Sales of Housing Materials and Merchandise," "Facility Operations," "Other" and the parent company's G&A expenses.

This presentation contains forward looking statements regarding our operating performance. The statements are based on information available at announcement and our judgment as of such date, and may contain potential risks and uncertainties.

Please note that actual results may differ from our forecasts depending on factors including the economic situation, market trends and management conditions.

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