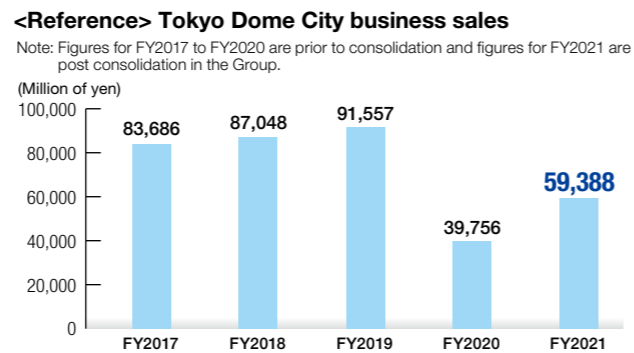


# Tokyo Dome

## Improving the Value of Tokyo Dome City toward the Post-COVID-19 World



Toward the post-COVID-19 pandemic, in order to further improve the appeal of Tokyo Dome City, which has a collection of varied facilities such as a stadium, retail facilities and a hotel, and offers mainly kinds of sports and entertainment, we have completed the largest renovation ever. Starting with the renovation of the stadium, we will work on various measures to improve value, including renovating areas other than the stadium, so that the entire Tokyo Dome City will be transformed into a more attractive neighborhood.



## Strengths of Tokyo Dome City: Centrally Located, Convenient for Transportation x Collection of Varied Facilities with Customer Appeal

**Power of Location**

A Spacious Site in the City Center with Convenient Transportation

**In central Tokyo**

A spacious site covering Approx. **13 hectares**

Adjacent to 3 stations on 4 lines, for convenience of transportation

- Tokyo Station: Approx. **6 minutes**
- Haneda Airport: Approx. **45 minutes**
- Narita Airport: Approx. **50 minutes**

**Power of Facility**

Plentiful Facilities That Meet the Needs of Diverse Visitors

- Tokyo Dome**  
All-weather stadium with 55,000-person capacity
- LaQua**  
Retail facilities, amusement park, spa
- Tokyo Dome Hotel**  
Large-scale city hotel

**Power of Events**

Attraction of Customers through Varied Events in the City Center

### TOPICS

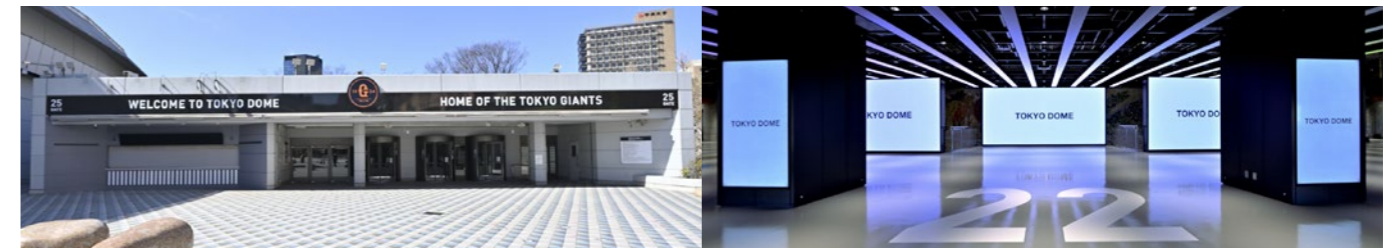
## Implemented the largest renovation ever and DX for Tokyo Dome

**1 One of Japan's biggest main video screens and ribbon screens were newly installed to deliver impressive video effects**  
 A full-color LED main video screen (approximately 125.6 m in width, area of approximately 1,050 m<sup>2</sup>), which is one of Japan's largest main stadium video screens, and full-color LED video ribbon screens on the left and right outfield fences (total width of approximately 107 m) were newly installed. The main video screen is 4.4 times the size of the current screen and offers a top-class image quality for a professional baseball stadium's main screen. The produced images projected in vivid colors allow spectators to experience more realistic sensations.

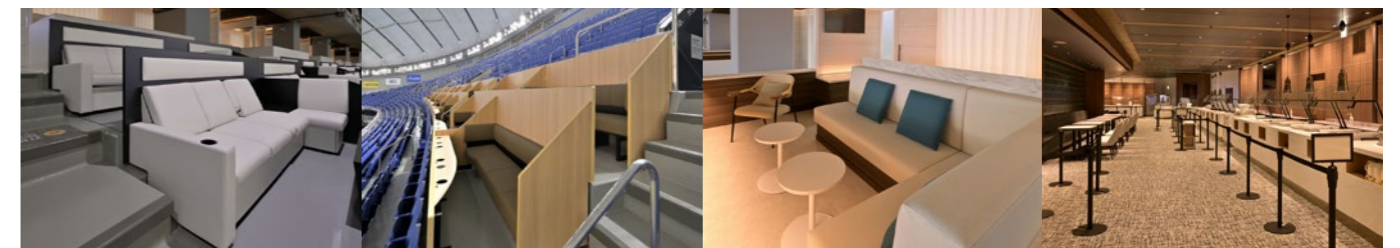


Provided by: The Yomiuri Shimbun

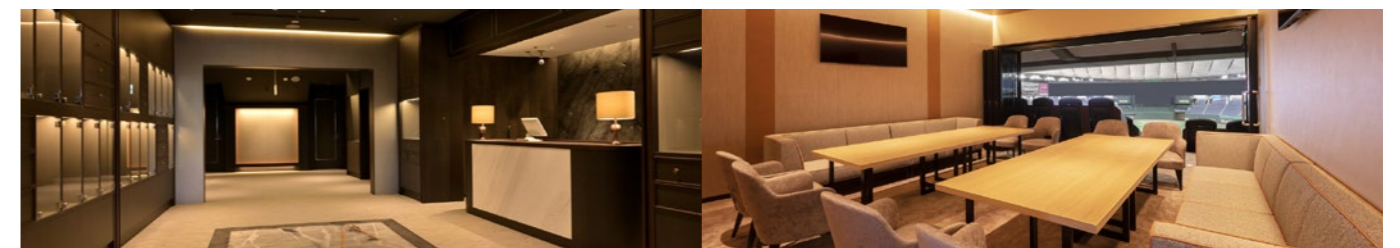
**2 New entry gate and stadium concourse design and installation of digital signage**  
 A new design can be enjoyed by visitors as they make their way through the entry gate to their seats and new digital signage is installed. All gates have been replaced by new designs, and LED displays and approximately 260 units of digital signage are placed around the concourse. The area has been transformed into a comfortable and sophisticated space.



**3 Replacement and additional spectator seating as well as full renovation of the Premium Lounge**



**4 Suite area has been fully renovated**



**5 Completely cashless operations in Tokyo Dome** P.88