DX Promotion Initiatives

Further Accelerating "Real Estate as a Service"

As one of three visions in the Mitsui Fudosan Group's long-term vision, VISION 2025, the Group calls for "harnessing technology to innovate the real estate business."

In an era of great changes and diversification in lifestyles, we advocate "Real Estate as a Service," which provides real estate to customers as a service rather than a thing. This service is based on actions such as "working," "living," and "enjoying," and we will further strengthen digital transformation (DX), which is a crucial and necessary means to realize this.

Business Reforms   Office Buildings

Using Robots at TOKYO MIDTOWN YAESU

Mitsui Fudosan has been studying the use of robots in office buildings for some time, and to achieve vertical and horizontal movement of robots, at TOKYO MIDTOWN YAESU, in addition to the active use of automatic doors, we enabled communication and coordination with elevators and security doors. As a result, fully autonomous running of robots is realized, and not just limited to "demonstration experiments," but a full-scale introduction of robot utilization will start from this facility.
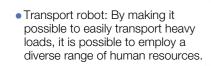

Provided by Takenaka Corporation

- Delivery robot: Providing a food delivery service using a robot, a first for an office building
- Cleaning robot: Autonomous driving for complete labor-saving in cleaning jobs, which was not possible in the past

Delivery robot "RICE"

Cleaning robot "RULO-Pro"

- Transport robot: By making it possible to easily transport heavy loads, it is possible to employ a diverse range of human resources.

Transport robot "THOUZER"

Provided by Takenaka Corporation

Business Reforms   Tokyo Dome

Completely Cashless Operations in Tokyo Dome

To promote digital transformation (DX) in the biggest renovation in our history, completely cashless operations were introduced within Tokyo Dome from March 2022. By using mobile payment terminals, not only all the retail stores and on-site ticket counters, but also sales of food and drinks in the stadium have enabled complete cashless payment. Reducing contact opportunities such as giving and receiving cash is expected to help strengthen measures against the spread of infection, and also customer wait times at retail stores and other facilities can be reduced.

Visitors can enjoy easier, smoother shopping and game watching at the stadium thanks to a range of convenient cashless payment options. In addition, a DX Support Desk at the stadium will offer step-by-step assistance to visitors who are using cashless payments for the first time.

東京ドームは
完全キャッシュレス化
現金はご利用いただけません

DX サポートデスク
DX サポートデスクでは、キャッシュレスに
関するお問い合わせに対応いたします。

COMPLETELY
CASHLESS

OUR NEW EXP.

Provided by The Yomiuri Shimbun

Workstyle Reforms

Revamping the Core System with a Full-Cloud System to Realize Operational Efficiency and Mobile Work

Mitsui Fudosan revamped its core decision-making and accounting systems and introduced new systems in April 2019. In addition to standardizing business processes that had previously been individually optimized for each department, we also integrated independent decision-making and accounting systems to build a full cloud system. By standardizing and streamlining company-wide operations, eliminating redundant data entry and digitizing workflows, we will reduce approximately 58,000 hours of workload annually.

We plan to migrate all IT systems, including other core systems, to the cloud in the future, as the use of the cloud makes it possible to reduce the operational load and strengthen BCP/DR.
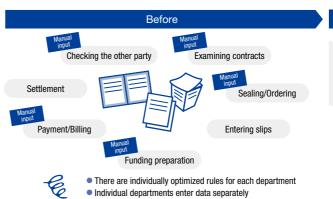
- Advantage 1: Achieves standardization and efficiency of company-wide operations and simplifies operations
  All of the operational processes which were different in each department are listed on the system, and a standardized management method is used.
- Advantage 2: Linking data shortens work and the check time, and reduces mistakes
  By pre-formatting the items to be entered in the approval form and linking the data entered in the approval form with the accounting operation, mistakes are reduced and the check time is shortened.
- Advantage 3: Digitization of workflows and the introduction of mobile approval have made it possible to work anywhere
  By digitizing workflows that used to be paper-based, approximately 840,000 sheets of paper are reduced per year, and also, printing, mailing, and storage costs are lowered, so that workload associated with document management and operation is reduced. In addition, a mobile approval function is introduced to promote mobile work, allowing workers to work anywhere.

Before

Manual input — Checking the other party
Manual input — Examining contracts
Settlement
Manual input — Sealing/Ordering
Manual input — Payment/Billing
Entering slips
Manual input — Funding preparation

- There are individually optimized rules for each department
- Individual departments enter data separately
- Owns and operates on-premises hardware

After

Settlement	Sealing procedure	Accounting
Checking the other party Examining contract	Accepting orders/ Ordering	Funding preparation Finalized payment/receipt Entering slips

Further linking to the accounting department

- Standardize and streamline operations under company-wide rules
- Eliminate redundant data entry by linking data