

# Message from Newly Elected Outside Director

## Outside Director **Mami Indo**

Having worked as an analyst and consultant at Daiwa Securities Co. Ltd. and Daiwa Institute of Research Ltd. and as a member of the Securities and Exchange Surveillance Commission, Ms. Indo has a wealth of experience and broad insight. Appointed as a director of the Company from June 2023, she is a member of the Nomination Advisory Committee and Compensation Advisory Committee.



### —Ms. Indo, please tell us about your career to date.

Prior to my recent appointment as an outside director, I joined a securities company as one of the first generation of female career-track employees. As such, I possess experience in corporate management and capital market-related work in the private sector as, for example, an analyst, in investment banking and consulting as well as in financial and economic research. I also have experience in working as an official as a member of various councils in ministries and agencies as well as a member of the Securities and Exchange Surveillance Commission. During the course of this career, I have broadened my management-related knowledge through opportunities to meet with many managers irrespective of their industry and with people from academia. I believe that I can contribute to the Group based on my experience in both the private and public sectors as well as on the three-dimensional knowledge I have cultivated there.

### —What are your thoughts on the Company's management?

In today's world, environment, society and governance (ESG) concerns are attracting increased attention, and the creation of new value in cooperation with other stakeholders to address a variety of issues is in demand. In the case of the Mitsui Fudosan Group, however, I believe that it is a company that is itself capable of leading the way and putting these aspects into effect while involving industry as a whole. What started me thinking that way was when I attended a briefing held when Kashiwa-no-ha Smart City opened for business, more than 10 years ago. At Kashiwa-no-ha Smart City, Mitsui Fudosan had collaborated with a variety of companies and academia, promoted neighborhood creation and implemented a variety of demonstration experiments to resolve social issues. Through this, I gained the feeling that co-creation of value was certainly taking place. I expect the Company to take on more challenges like this in the years to come.

In addition, innovation is an extremely important factor for companies to remain competitive and grow in a sustainable manner. Usually, innovation tends to refer to visible changes and distinct factors, but I believe that innovation comes in a variety of forms, including innovation that takes a long time to take shape. In particular, the Company's business model comprises a variety of stages, such as holding and leasing, development and sales, and management, and the business model as a whole is intricately intertwined. Therefore, comprehensive thought must be given to those parts of the

business where innovation should be brought about, and it is necessary to proceed in a steady manner from a longer-term perspective. It is my belief that innovation in the real estate industry calls for an approach that is different from that of other, more general companies.

Furthermore, while the term *real estate* seems like something fixed and akin to infrastructure, I think it is important to give flexibility to neighborhood creation. What people demand from a city changes with the times. The Mitsui Fudosan Group has a phrase, "getting better with age," and I believe that there is a need for neighborhood creation that is capable of evolving in conformity with changes in demographics and in the composition of industry. Recognizing the paramount importance that people live, work and enjoy themselves in good health, I think it is important to promote the real estate business and neighborhood creation with a view to resolving social issues, including these.

### —Please tell us about your aspirations for the future.

Due to the nature of the neighborhood creation business, it is my belief that the Mitsui Fudosan Group has more stakeholders than other companies, not only customers, business partners and employees, but also visitors to the neighborhoods developed by the Company and the people in the surrounding areas. I would like to utilize the experience I have gained up to now, to monitor the Group's management not only from the perspective of the capital markets, but also from the standpoint of the various stakeholders.

With regard to the risks that are necessary in management, I also believe that fulfilling the role of encouraging executives to take those risks is demanded of outside directors. Of course, this does not mean that risks should be taken in a haphazard manner. After having confirmed whether the Company's risks have been analyzed from a variety of aspects and whether they have been classified into those that can and those that cannot be managed, I believe that it is important to proactively take on the risks necessary for the sustainable growth of the Group and the maximization of stakeholder profits. I would like to do my best together with the management team toward bringing to fruition the dreams and ambitions that should be realized and fulfilled by the Mitsui Fudosan Group.