Expanding Our Corporate Value

We will expand our corporate value by improving the Group's growth potential while reducing the cost of capital, and by working to create value based on social value and economic value.

The Corporate Value of the Mitsui Fudosan Group

Key components

- Our Philosophy P.005
- Mitsui Fudosan's DNA and the "&" Logo Principles P.007
- Message from the CEO P.029

Value Creation Based on Social Value and Economic Value

Improvement

We will generate steady cash flows by creating value unique to the Mitsui Fudosan Group through the promotion of "& INNOVATION 2030."

Key components

- Value Creation Process P.009

Create social value

- Contribute to global innovation and industrial development
- Create exciting experiences
- Help address social issues

Key components

- Solving Social Issues through Neighborhood Creation… P.011
- Mitsui Fudosan Group Materiality …… P.039
- Sustainability Strategy …… P.075
- Main Environmental Initiatives …… P.081
- Main Social Initiatives …… P.086

Create economic value

- Achieve sustainable growth and efficiency in excess of the cost of capital
- Ensure the stable and continuous redistribution of profits among shareholders and increase value per share

Key components

- Decouple from the Market …… P.021
- Business Model for Realizing Sustainable Growth… P.023
- Expand the Rental Lab and Office Buildings Businesses… P.051
- Message from the CFO …… P.059
- Strategies by Business Segment …… P.111

& INNOVATION 2030
DREAM, VISION, REALITY

Cost of Capital

Reduction

We will link efforts to enhance the Company's sustainability through measures aimed at addressing ESG concerns and dialogue with stakeholders to reductions in the cost of capital.

Key components

- Sustainability Strategy …… P.075
- Main Environmental Initiatives …… P.081
- Main Social Initiatives …… P.086
- Corporate Governance …… P.089
- Risk Management …… P.107
- Compliance …… P.109
- Investor Relations Activities …… P.139

Growth Potential

Improvement

We will improve our growth potential by promoting further core business growth and carrying out new strategies that lead to value creation.

Key components

- Diverse Asset Classes and Global Expansion …… P.019
- Human Resource Strategies …… P.063
- Digital Transformation Strategy …… P.071
- Strategies by Business Segment …… P.111