2 経営方針 Management Policy

三井不動産グループの資産

Assets of the Mitsui Fudosan Group

連結総資産 Total Consolidated Assets 約9.8兆円 Approx.¥9.8 trillion

● 有形·無形固定資産

(うち、賃貸等不動産3.8兆円) **Tangible and Intangible Fixed Assets**(Including about ¥3.8 trillion in rental property)

約**4.7**兆円
Approx.¥4.7 trillion

● 販売用不動産

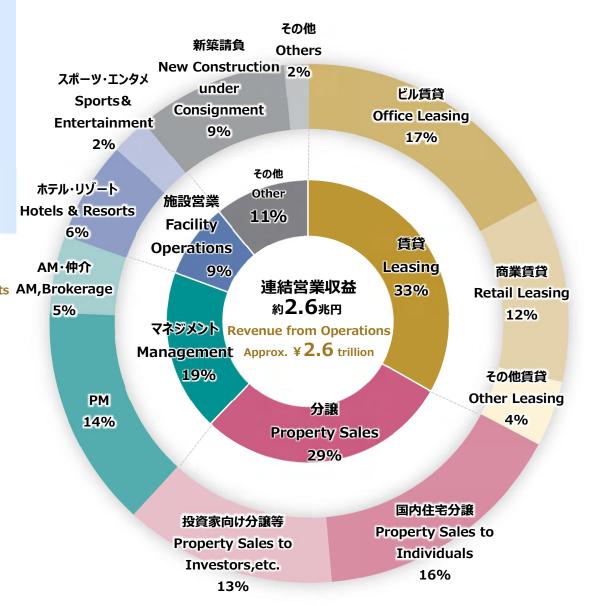
(うち投資家向け約1.7兆円、個人向け約0.7兆円) Real Property for Sale

(Approx.¥1.7 trillion for investors; Approx.¥0.7 trillion for individuals) 約2.5%円

Approx. ¥ 2.5 trillion

収益構造

Revenue Structure

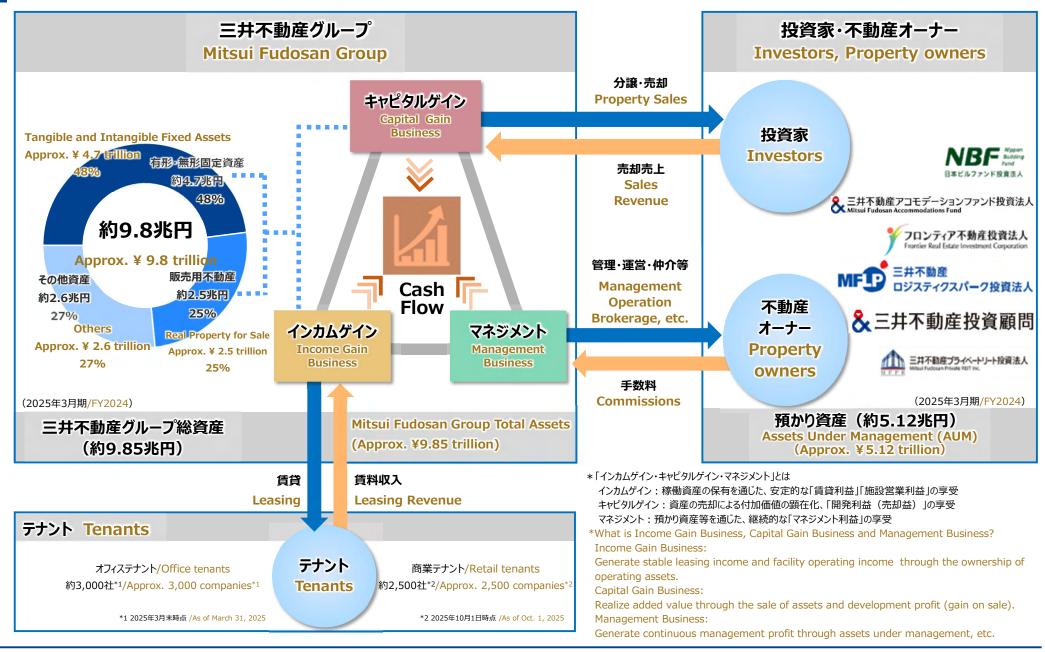






不動産の「インカムゲイン」「キャピタルゲイン」「マネジメント」を最適、かつ柔軟に組み合わせ、利益の最大化を実現

Maximize Profits through an Optimal and Flexible Combination of Real Estate "Income Gain Business", "Capital Gain Business" and "Management"



2 経営方針 Management Policy

マーケットやエリアの価値を牽引する「市場とのデカップリング」を実現

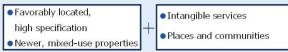
We generate new demand and decouple from the market in a bid to drive value.

Office (mixed-use properties in city centers)

- Strength of the customer base
- Tenant companies Approx. 3,000
- Various industries
- High head office use 80%*1
- Long-term use Approx. 24 years(average)*2



■ Planning, development, and management skills



<Rental Rates in Our Major Development Areas > (Compared to 2010)*3

Through "The creation of neighborhoods" that enhances the value of the area, rental rates in development areas have increased, achieving top-class growth rates in central Tokyo.

- Nihonbashi Honcho & Muromachi: 175%
- Yaesu / Kyobashi / Nihonbashi :145%
- Low vacancy rates, stable rental income, and sources of further top-line growth

Office vacancy rate (as of the end of FY2024) Mitsui Fudosan (Tokyo metropolitan area, non-consolidated) 1.3% ≥ Market (Central Tokyo 5 wards) 3,9% 4

Office leasing revenue

Approx. 1.3 times in 6 years FY2024: ¥466.6 billion

≠ FY2019: ¥360.2 billion

Retail & Sports and Entertainment

 Collaboration between retail facilities and sports/ entertainment that only we can provide





- Attract more customers and increase sales by increasing the attractiveness of real facilities
- The creation of neighborhoods that instill excitement

Logistics

- Attractive portfolio of properties with highly competitive tangible (favorably located, high-specification real estate) and intangible(services)
- Direct sales to cargo owners utilizing the Group's strong customers base / strong relationship with logistics companies
- High competitiveness

Neighborhood creation-type facilities

Cases of contracts with rents
1.3 times

higher than the market*5

Vacancy rate (over 1 years old)
As of Mar. 2025

Development properties: 2.2%

ightleftarrows Market $11.1\%^{*6}$

Housing (Homes and Living)

■ Robust development and sales capabilities of central urban, large-scale, high-end condominiums

High-end condominiums (priced at ¥200 million or higher/unit)

Market share:
More than 50% (FY2024)



- Buoyed by increases in central urban, large-scale, high-end condominium profit margins
- Property Sales to Individuals (Domestic) profit margin reached a record high of 23.3% in FY2024, and it is expected to surpass this in FY2025.

Hotels and Resorts

■ Shift in brand positioning (Mitsui Garden Hotels)

Brand recognition has elevated from upscale to upper upscale

Ludury
Upper upscale
Upscale
Up-mid scale
Mid-scale
Economy

- Capturing demand from inbound travelers
 Inbound travelers lodging ratio (Tokyo)
 60% level (end of FY2018)→ Approx. 80%(end of FY2024)
- High ADR growth rate
 FY2024: Approx. + ¥5,000 (compared with FY2023)
 Amounts are record highs

 ⇒ Hotel REIT (ADR) + Approx. ¥2,000-¥3,000*7
- 4 of the 7 highest-rated facilities in Japan by MICHELIN Guide are our facilities →P.42

^{*1:} Area used as headquarters by approx. 100 tenants who lease large areas Leased area of approx. 100 tenants who lease large areas *2: Counted as continuous use not only when one of the Company's buildings is continuously used as a head office but also when a head office is relocated from one of the Company's buildings to another and continuously used as a head office. Percentage excluding the eight recent major properties that have opened in the immediate past.

*3: Sanko Ltd. *4: Source: Miki Shoji Co., Ltd. *5: Example of MFLP-LOGIFRONT TOKYO ITABASHI-MFLP FUNABASHI-MFLP HANEDA *6: According to CBRE (2025.1Q vacancy rate of large multi-tenant logistics facilities in the Tokyo metropolitan area (more than 1 years old)) *7: 2024 Jan.-Dec.

Creation of Added Value through Growth Investment



Focal points in portfolio building

- Sourcing of properties with high potential for added value
- Adding value and improving margin through development investment
- Strengthening of resilience to market changes through area-product combinations; awareness of balance between risk and returns

Guideline for Investment Criteria

(Domestic example: NOI yield)

Central Tokyo prime office buildings

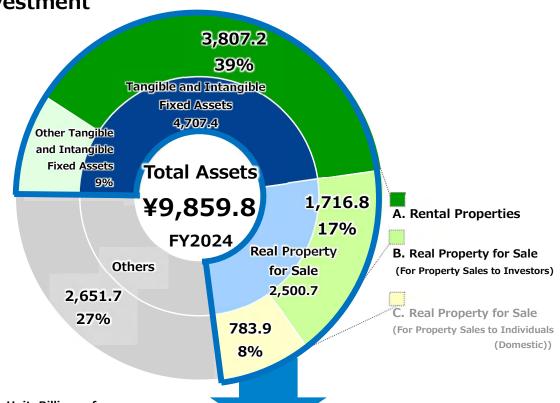
≈5%

Retail Facilities (land holding)

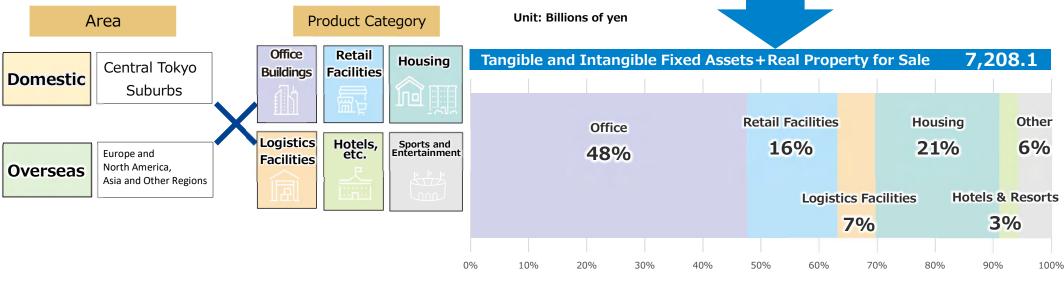
≈8%

Retail Facilities (lease-land type)

≈12%

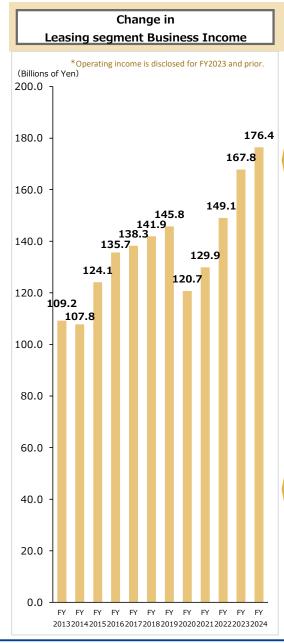


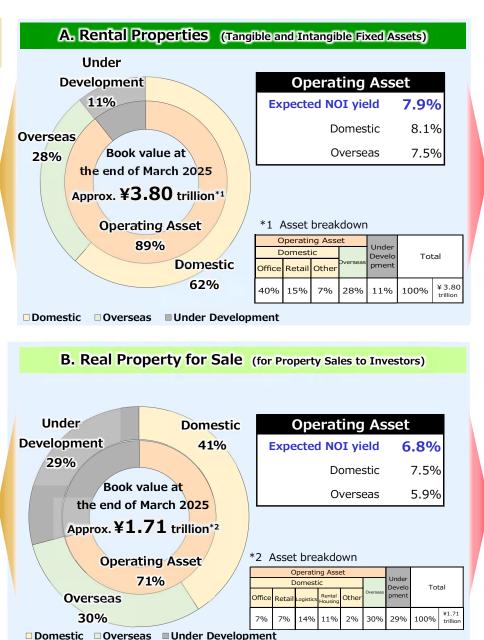
Asset Portfolio of the Mitsui Fudosan Group

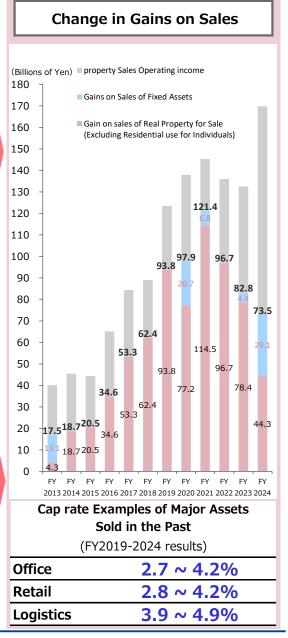


2 経営方針 Management Policy

Realisation of unrealized gain from the timely sale of income-generating real estate holdings (Approx. ¥5.5 trillion)







Mitsui Fudosan Group Long-Term Vision: & INNOVATION 2030 - Announced in Apr. 2024



Structure of & INNOVATION 2030



& INNOVATION 2030

Business Strategies

Achieve growth through three paths

- 1. Promote further core business growth (develop and evolve)
- 2. Expand into new asset classes
- 3. Explore new business domains and capture business opportunities



Financial Strategies

Manage with an equal focus on the three key objectives: enhance growth, efficiency and shareholder returns

- 1. Achieve stable and continuous profit growth and enhance cash-generating capabilities
- 2. Improve efficiency and maintain financial soundness by managing the Company's balance sheet
- 3. Expand shareholder returns based on growth and efficiency

Infrastructure That Supports the Strategy
Human resources DX ESG

Please refer to the following URL link for details https://www.mitsuifudosan.co.jp/english/corporate/innovation2030/

グループ長期経営方針 & INNOVATION 2030 *2024年4月策定

Mitsui Fudosan Group Long-Term Vision: & INNOVATION 2030 - Announced in Apr. 2024

2 経営方針 Management Policy

Quantitative Targets: Around FY2030

Growth Indicator

EPS^{*1} growth

+8% or higher,CAGR
FY2023 (forecast as of Feb.9, 2024)-FY2030(forecast)CAGR

Efficiency Indicator

ROE 10% or higher

Quantitative Targets: FY2026

Growth Indicator	EPS growth rate	+8% or higher,CAGR FY2023 (forecast as of Feb.9, 2024)-FY2026(forecast)CAGR
PL	Business income Profit attributable to owners of parent	¥440 billion or higher *2 ¥270 billion or higher
BS	Total assets Interest- bearing debt	Around ¥9 trillion Around ¥4.5 trillion
Efficiency Indicator	ROA	5% or higher*3

Efficiency Indicator	ROE 8.5% or higher		
Shareholder Returns (FY2024-FY2026)	Total payout 50% or higher each period		
	Dividend payout ratio Around 35% each period		
	Stable dividend increases linked to sustainable profit growth (continuous and progressive dividends)		
	Flexible and continuous repurchase of own shares		

^{*2:} Operating income +Equity in earnings/losses of affiliates (including Gain/loss on sales ofshares of subsidiaries and affiliates for the purpose of real estate sales)+Gain/loss on salesoffixed assets

Balance Sheet Control

	Fixed Assets/ Real Property for Sale	Asset turnover with no exceptions (Scope not limited to only real property for sale; fixed assets to also be considered) (FY2024-FY2026)	Around ¥2 trillion	D/E Ratio	Maintain financial soundness while conscious of ratings	Around 1.2-1.5 times	
	Marketable	Strategic shareholdings (FY2024-FY2026)	Reduction of 50 %	over the three-year period to FY2026. Continue to actively reduce strategic			
Securities	Stocks held purely for investment	Sell at the right time	Reflecting our track record to date, we will continue to take a flexible and sustainal approach to selling over time, allocating proceeds to invest for future growth while also taking the share price into account.				

^{*1:} Earnings Per Share

^{*3:} Business income / Average total assets over period

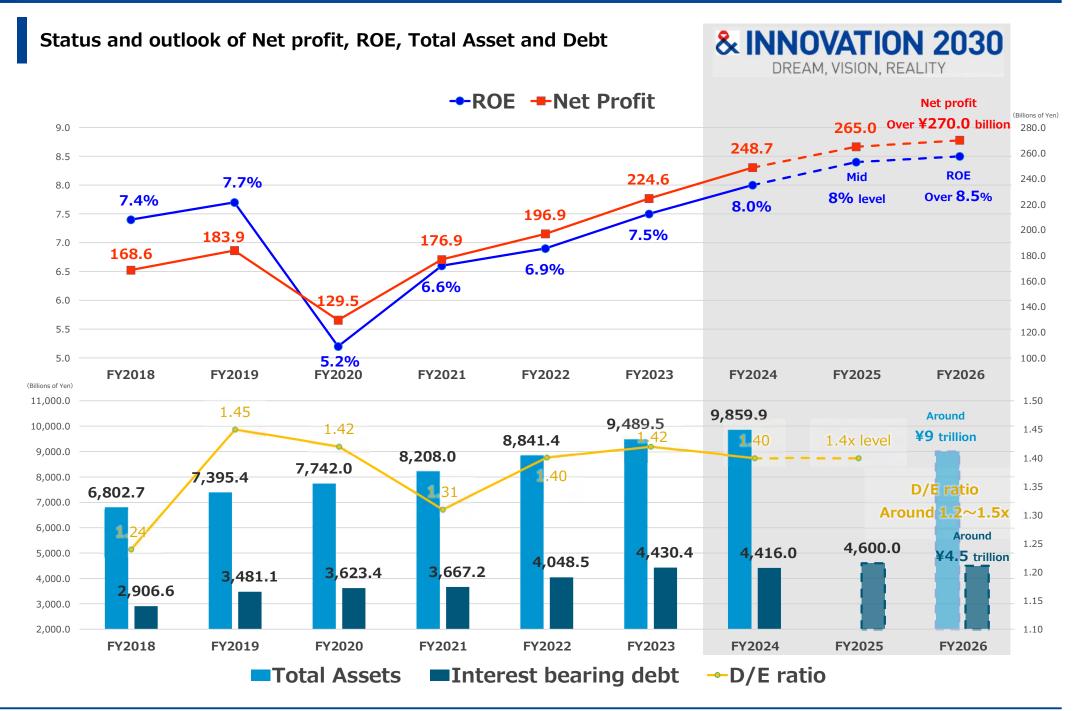
& INNOVATION 2030 2025年3月期通期実績および2026年3月期業績予想

2 経営方針 Management Policy

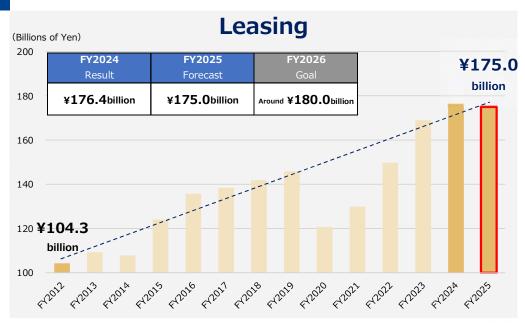
"& INNOVATION 2030" FY2024 Results & FY2025 Forecast

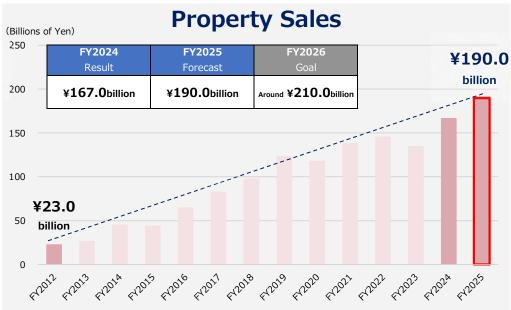
Progress Toward the Fiscal Year 2026 Goals of "& INNOVATION 2030" and upward revision of the FY2025 earnings forecast

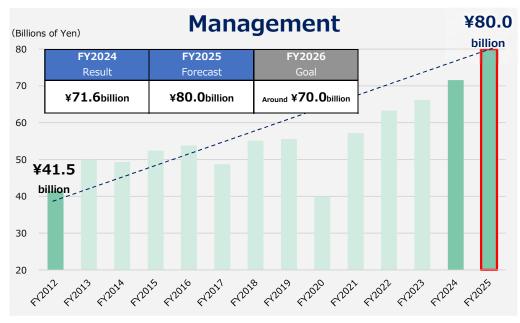
Trogress retrainer	Progress roward the ristal real 2020 doals of & INNOVATION 2030 and upward revision of the F12023 earnings foreca				
& INNOVATION 2030 KPI		FY2024 Result	FY2025 Previous Forecast (announced on May 9, 2025)	FY2025 Revised Forecast (announced on November 7, 2025)	FY2026 Goals
Growth Indicator	EPS growth rate* *Starting from the FY2023 forecasted EPS: ¥78.5	+ 13.7 %/year (EPS: ¥89.3)	Approx. +9.6%/year· CAGR (EPS:Approx.¥94*)	Approx. +10.3%/year· CAGR (EPS:Approx.¥96*)	+ 8 %/year or higher·CAGR
Efficiency Indicator	ROE	8.0%	Low-8% range*	Mid-8% range*	8.5% or higher
D.	Business income	¥398.6 billion	¥425.0 billion	¥430.0 billion	¥440.0 billion or higher
PL	Profit attributable to owners of parent	¥248.7 billion	¥260.0 billion	¥265.0 billion	¥270.0 billion or higher
BS	Interest bearing debt	Approx. ¥4.42 trillion	¥4.60 trillion		Around ¥4.5 trillion
D/E Ratio	Maintain financial soundness while conscious of ratings	1.40 x	In the 1.4X range*		Around 1.2-1.5 times
Marketable Securities	Strategic shareholdings	Approx. 23% reduction	Cumulative reduction of around 40%		50% reduction (3-year cumulative)



Each segment's income is expected to remain steady toward achieving FY2026 Business Income Goals, over ¥440 billion









* Until FY2022, based on operating income; from FY2023 onward, based on business income.

Steady progress towards the three-year cumulative outlook of "& INNOVATION 2030."

"& INNOVATION 2030" 3-Year Cumulative (FY2024-FY2026)



Progress in FY2024, the First Year of the Group's Long-Term Vision

(FY2024-FY2026)		7			
Cash In	Cash Out		Item	FY2024 Results	Key Details
Proceeds from asset turnover	Growth investments	Cash	Proceeds from asset turnover	Approx. ¥610.0 billion (Approx. 30%)	Through accelerated asset turnover, including both real estate for sale and fixed assets, properties such as Otemachi One Tower, Lalaport Aichi Togo, and Yokohama Mitsui Building were sold, along with progress in the sale of investment securities.
Around ¥2 trillion	Around ¥2 trillion	In	Basic cash flow from operating activities	Approx. ¥490.0 Billion (Approx. 50%)	Profit attributable to shareholders of the parent company, totaling ¥248.7 billion, and depreciation of fixed assets and real estate for sale, etc.
			Growth investments +	Approx.	New investments such as "Lalaport Anjo" by Mitsui Fudosan and "Park
Basic cash flow	Funds for strategic purposes	Cash	Funds for strategic purposes	¥930.0 billion (Approx. 40%)	Wellstate Nishiazabu" and condominium projects by Mitsui Fudosan Residential, etc.
from operating activities	¥ 0.6 trillion	Out	Shareholder	Approx.	• Shareholder Returns for FY2023: Year-end dividends and Repurchase of own shares totaling ¥40.0 billion.
Around ¥ 1 trillion	Shareholder returns Around ¥0.4 trillion		returns	¥130.0 billion (Approx. 30%)	•Shareholder Returns for FY2024: Interim dividends and partial Repurchase of own shares totaling ¥45.0 billion.

Mitsui Fudosan Group Long-Term Vision: & INNOVATION 2030 Announced in Apr. 2024



Executive summary of Financial Strategy

Manage with an equal focus on the three key objectives : enhance growth, efficiency and shareholder returns

Achieve stable and continuous profit growth and enhance cash-generating capabilities

- Achieve stable and continuous leasing income growth through various measures, including the development of new properties and existing property top-line growth.
- Realize development added value through the stable and continuous turnover of assets, while taking into consideration the balance between leasing income and sales profit.
- Enhance cash-generating capabilities through business planning, property development, and management capabilities that are the source of the Company's competitive advantage.

Improve efficiency and maintain financial soundness by managing the Company's balance sheet

- Further enhance the quality of the asset portfolio by considering and executing asset turnover, reviewing not only real property for sale but fixed assets and investment securities.
- Maintainan "A" rating as a measure of financial soundness and appropriately control financial leverage.
- Steadily and sustainably improve ROE to a level that exceeds the cost of capital.

Expand shareholder returns based on growth and efficiency

- Improve the dividend payout ratio and achieve stable dividend increase linked to profit growth (continuous and progressive dividends).
- Undertake the flexible and continuous repurchase of own shares.
- Implement measures to increase the proportion of long-term shareholders.

Mitsui Fudosan Group Long-Term Vision: & INNOVATION 2030 Announced in Apr. 2024

Improve efficiency and maintain financial soundness

- Accelerate asset turnover and realize added value (valuation gains), while taking into consideration the balance between leasing income and sales profit. (Sale of fixed assets and real property for sale without exception; reduction of strategic shareholdings; sell at the right time stocks held purely for investment purposes)

 Work to increase management revenue by expanding assets under management.
- ▶ Maintain a highly efficient and sound financial structure while controlling the balance sheet (BS).

Assets under management Expand assets under management (AUM) ⇒Expand management income え 三井不動産アコモデーションファンド投資法人 NBF Building MFT 三井不助産 ロジスティクスパーク投資法人 三井不動産投資顧問 三井不動産プライベートリート投資法人 フロンティア不動産投資法人 Our affiliated REITs, PFs, business corporations, individuals, etc. Trillion yen 8.00 Steady growth in total assets under management 6.00 4.00 2.00 0.00 FY2002 FY2007 FY2012 FY2017 FY2022 FY2030

Total assets

Accelerate asset turnover

⇒Realize added value (valuation gains)

Proceeds from asset turnover Around ¥2 trillion (FY2024-FY2026)

Fixed assets/ Real property for sale

Sale without exception

Marketable securities

Strategic shareholdings

Reduction of around 50% (FY2024-FY2026)
Accelerate efforts to reduce strategic shareholdings; reduce current

Accelerate efforts to reduce strategic shareholdings; reduce current holdings by 50% over the three-year period to FY2026. Continue to actively reduce strategic shareholdings from FY2026 onward.

Stocks held purely for investment purposes
 Sell at the right time

Reflecting our track record to date, we will continue to take a flexible and sustainable approach to selling over time, allocating proceeds to invest for future growth while also taking the share price into account.

Interest-bearing debt/Equity

Financial leverage Maintain an "A" rating

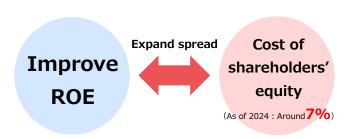
D/E ratio

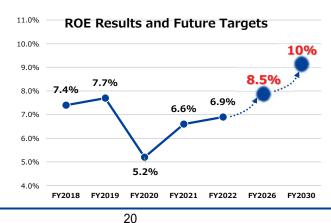
Around 1.2-1.5times

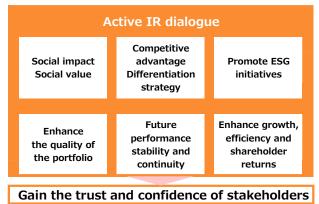
Shareholder returns

Return of profits to shareholders taking into consideration financial soundness and capital efficiency

Steadily and sustainably improve ROE to a level that exceeds the cost of shareholders' equity









Characteristics of the Mitsui Fudosan Group's Assets

Assets under development

- ✓ Development from scratch is necessary to create new value
- √ No profit is generated during development
- ✓ Source of future growth

Assets in central cities*2

- ✓ Innovation and excitement through the integration of people, goods, money and information
- ✓ Relatively high cost of land
- ✓ Stabilization of cash flow and reduction of capital cost
- ✓ Large unrealized/realized gain

Assets to be held

- ✓ Continued possession based on the concept of getting better with age, leading to the evolution of the neighborhoods
- ✓ Securing the freedom for additional investment and demonstration experiments
- ✓ Necessary to control the balance sheet

Our Guideline Ratio to real estate assets*1

Approx. 30%

Ratio to real estate assets*1

Approx. 50%

Income Gain Business:

Capital Gain Business: Management

40:40:20

Conceptual Image of profit structure

Efficiency **Indicators**

- Balancing social and economic values
- Pursuing a good balance between growth and efficiency
- Appropriate D/E ratio of around 1.2 to 1.5

FY2026

ROE Target **8.5%** or higher **ROA** Target 5% or higher *3

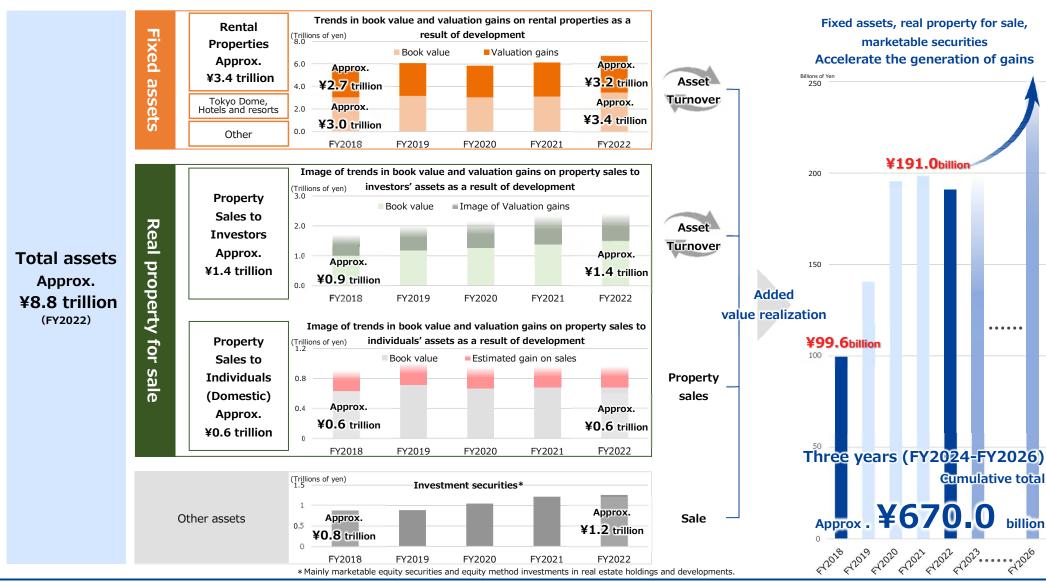
Around FY2030

ROE Target 10% or higher

^{*1} Real estate assets = Fixed assets, real property for sale, etc *2 Assets in central cities = assets in the three wards of central Tokyo and New York, USA *3 Business income / Average total assets over period 21

Realize added value (gain on sales)

- ▶ Enhance the quality of the asset portfolio for further growth and improved efficiency.
- ► Accelerate asset turnover of not only real property for sale but fixed assets and investment securities (including strategic shareholdings and stocks held purely for investment purposes). Continuously realize added value.



Expand shareholder returns (FY2024-FY2026)

Stable and continuousshareholder returns

Total payout return ratio 50% or higher each period

MITSUI FUDOSAN CO.,LTD

Strengthen dividends Increase in dividends linked to sustainable profit growth

Dividend payout ratio Around 35% each period, introduce continuous and progressive dividends

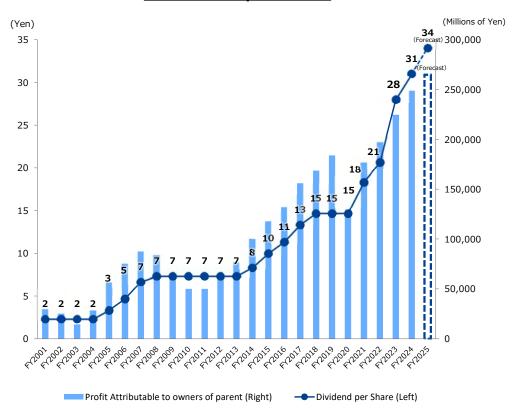
23

Growth and increase in value per share

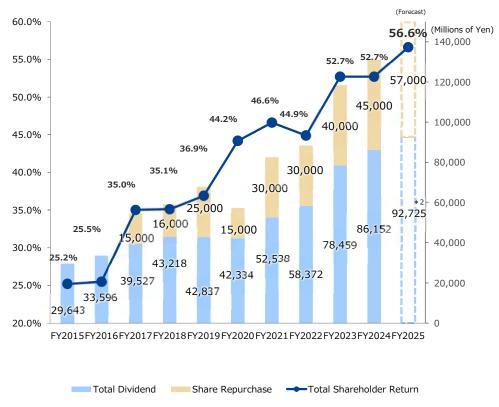
Flexible and continuous repurchase of own shares

(In principle, repurchased own shares will be cancelled.)

<u>Trends in Profit Attributable to Owners of Parent</u> and Dividend per Share*1



<u>Trends in Total Dividend Amount, Share Repurchase</u> <u>Amount and Total Shareholder Return Ratio</u>

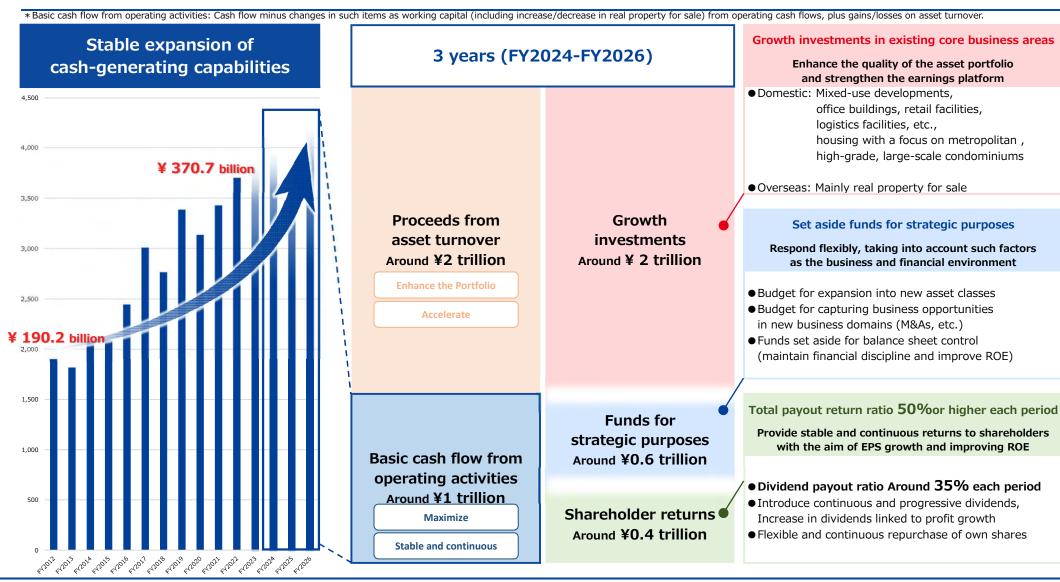


^{*1} Due to a stock split on 4/1/2024 (from 1 share to 3 shares), FY2001-2023 figures are adjusted to post-split basis and rounded to the nearest whole number.

*2: After reflecting the share repurchase announced on November 7, 2025 (total shareholder return ratio: 56.6%).

Enhance cash-generating capabilities (FY2024-FY2026)

- Maximize basic cash flow generated by mainstay businesses. Strengthen stable and continuous cash-generating capabilities.
- ▶ Enhance the quality of the asset portfolio, accelerate asset turnover, and realize added value.
- ▶ Appropriately allocate basic cash flow from operating activities and proceeds from asset turnover to growth investments, strategic funds and shareholder returns with a focus on growth and efficiency while controlling increases in outstanding debt.

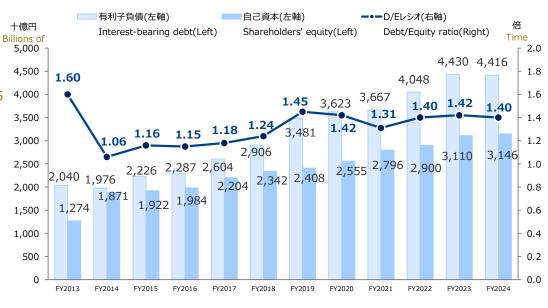


Financial Situation

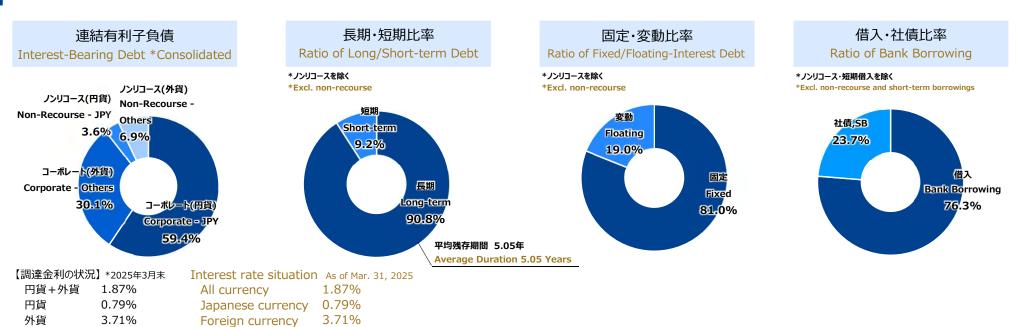
財務状況 /Financial Situation

- 格付を意識しながら、投資好機に向け財務健全性を維持 Maintain financial soundness for investment opportunities while being conscious of the rating
- 有利子負債は、D/Eレシオ: 1.2-1.5倍程度によりコントロール
 To controll interest-bearing debt, referring to D/E ratio around 1.2 to 1.5
- 直接・間接を含め、柔軟に資金調達を実施 Flexible financing, including direct and indirect financing
- 借入残高における高い長期・固定比率を維持
 Maintain a high long-term/fixed ratio of outstanding loans
- 未使用のコミットメントライン4,000億円
 The unused commitment line is ¥400 billion

D/Eレシオ等の推移 /Trend of D/E ratio, etc.



資金調達/Financing (2025年3月末/As of Mar.31,2025)



Management Policy

格付の状況

Credit Rating

*2025年11月7日時点

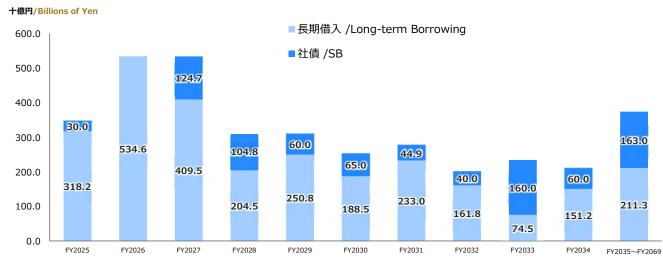
	*As of Nov. 7, 2025			
格付け機関 Rating Agencies	長期 Long-term	短期 Short-term	アウトルック Outlook	
ムーディーズ Moody' s	А3	P-2	安定的 Stable	
スタンダード&プアーズ Standard & Poor's	A-	A-2	安定的 Stable	
フィッチ・レーティングス Fitch Ratings	Α	-	安定的 Stable	
格付投資情報センター Rating and Investment Information (R&I)	AA-	a-1+	安定的 Stable	
日本格付研究所 Japan Credit Rating Agency (JCR)	AA	J-1+	安定的 Stable	

返済予定額

Amount Scheduled to be Repaid

*ノンリコースローンを除く 2025年3月末





有利子負債残高と調達金利の推移

Interest-Bearing Debt Breakdown



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