Please note that the following is an unofficial English translation of Japanese original text of the Notice of Convocation of the 100th Ordinary General Meeting of the Shareholders of Mitsui Fudosan Co., Ltd. The Company provides this translation for reference and convenience purposes only and without any warranty as to its accuracy or otherwise. In the event of any discrepancy between this translation and the Japanese original, the latter shall prevail.

Securities Code: 8801

June 6, 2012

To the Shareholders of Mitsui Fudosan Co., Ltd.

Masanobu Komoda President and Chief Executive Officer **Mitsui Fudosan Co., Ltd.** 1-1, Nihonbashi Muromachi 2-chome Chuo-ku, Tokyo, 103-0022, Japan

Notice of Convocation of the 100th Ordinary General Meeting of the Shareholders to be Held on June 28, 2012

You are cordially invited to attend the 100th Ordinary General Meeting the Shareholders of Mitsui Fudosan Co., Ltd. (hereinafter referred to as the "Meeting"). Details of the Meeting are given below.

If you are unable to attend the Meeting in person, you may exercise your voting rights by either of the methods below. Please review the enclosed "Reference Documents for the General Meeting of the Shareholders" and exercise your voting rights no later than 5:30 p.m. on Wednesday, June 27, 2012 (Tokyo Time).

[Exercising of Voting Rights in Writing]

When you desire to exercise the voting right in writing, please indicate your approval or disapproval of each proposed item on the agenda on the enclosed Exercise of Voting Rights Form, and return the form to the Company. The form must arrive at the Company no later than the deadline mentioned above.

[Exercise of Voting Rights via the Internet or by Other Electromagnetic Methods]

Please access the website designated by the Company for the exercise of voting rights (http://www.web54.net), enter the "code for execution of voting rights" and the "password" both shown on the enclosed Exercise of Voting Rights Form, follow the on-screen instructions and indicate your approval or disapproval of each of the items proposed on the agenda.

When exercising your voting rights via the Internet or by other electromagnetic methods, please see "Exercise of Voting Rights via the Internet or by Other Electromagnetic Methods" on pages 7 to 8 hereof.

<PARTICULARS>

1. DATE AND TIME

Thursday, June 28, 2012, at 10:00 a.m.

2. PLACE

Nihonbashi Mitsui Hall on the 4th floor of COREDO Muromachi Nihonbashi 2-1, Nihonbashi Muromachi 2-chome, Chuo-ku, Tokyo

3. AGENDA

Matters to be Reported:

- 1. Report on the content of the Business Report and the Consolidated Financial Statements, and the results of audits of the Consolidated Financial Statements conducted by the Accounting Auditors and the Board of Corporate Auditors for the 100th Fiscal Year (from April 1, 2011 to March 31, 2012).
- 2. Report on the Non-Consolidated Financial Statements for the 100th Fiscal Year (from April 1, 2011 to March 31, 2012).

Matters to be Resolved:

Item 1: Appropriation of Surplus

Item 2: Election of Two (2) Corporate Auditors

Item 3: Payment of Bonuses to Directors

(The Business Report, Consolidated Financial Statements, Non-Consolidated Financial Statements and copy of the audit reports are as provided for in the "Reports on the 100th Fiscal Year" attached hereto.)

- For those planning to attend the meeting in person, please submit the enclosed Exercise of Voting Rights Form at the reception desk upon your arrival.
- Any changes to the attached "Reference Documents for the General Meeting of the Shareholders", "Business Reports", "Non-Consolidated Financial Statements" and "Consolidated Financial Statements" will be posted on the Company's website
- (http://www.mitsuifudosan.co.jp/corporate/ir/shareholder/meeting/index.html).

REFERENCE DOCUMENTS FOR THE GENERAL MEETING OF THE SHAREHOLDERS

MATTERS TO BE RESOLVED AND MATTERS FOR REFERENCE

Item 1: Appropriation of Surplus

The Company aims to further improve the Company's corporate value, works to increase internal reserves in order to fund investments in highly profitable businesses, and in same time, strives to maintain and increase dividends to shareholders by taking into account business environment, the Company's performance, and change in financial conditions..

After comprehensive consideration of the Company's performance in this fiscal year and the aforementioned dividend policy, the Company plans to declare a year-end cash dividend of \footnote{11.00} per share, the same amount as the previous fiscal year-end dividend and the interim dividend of this fiscal year. This payment will bring total annual cash dividends for this fiscal year to \footnote{22.00} per share together with the interim dividend already paid.

Matters Related to Year-End Dividend

- (1) Asset type of dividend: Cash
- (2) Matters concerning the year-end allotment of assets to shareholders and the aggregate amount thereof: \$11.00 per share of common stock, for total payment of \$9,661,954,599.
- (3) Effective date of distribution of surplus: June 29, 2012

Item 2: Election of Two (2) Corporate Auditors

As at the time of the conclusion of this General Meeting of the Shareholders, the term of office of two (2) of our five (5) corporate auditors, Mr. Masayuki Isobe and Mr. Toshiaki Hasegawa, expires, the Company proposes the election of the two (2) corporate auditors.

This item have been approved by the Board of Corporate Auditors.

The candidates for the corporate auditors are as follows:

Candidate No.	Name (Date of Birth)		nmary, Positions and Responsibilities in the vand Major Concurrent Positions and etc.	Number of Shares of the Company Owned
1*	Koichi Nishiyama (July 2, 1951)	Apr. 1974: Apr. 2000: Dec. 2000: May 2001: Apr. 2005:	Joined the Company General Manager, Office Building Division, Office Building Dept. MF Asset Management Co.,Ltd. President and Chief Executive Officer President and Chief Executive Officer, Nippon Building Fund Management Ltd. Special Corporate Adviser; President and Chief Executive Officer, Nippon Building Fund Management Ltd.	24,000 Shares
		Apr. 2012 :	Corporate Adviser of the Company (current position)	
		Apr. 1977: Jan. 1982:	Lawyer (Dai-ichi Tokyo Bar Association) Ohashi, Matsueda and Hasegawa Law	
2	Toshiaki Hasegawa (September 13, 1948)	Jan. 1990:	Office Partner Representative, T.Hasegawa & Co. Law Office (current position)	1,000 Shares
		Jun. 2008:	Corporate Auditor of the Company (current position)	

Notes:

- 1. Asterisk (*) denotes new candidate for Corporate Auditor.
- 2. None of the above candidates have special interest relationships with the Company.
- 3. Mr. Toshiaki Hasegawa is the candidate for Outside Corporate Auditor.
- 4. Mr. Toshiaki Hasegawa is an Independent Officer who is unlikely to have conflicts of interest with general shareholders as determined by Japanese stock exchanges, and the Company has reported as such to the various stock exchanges on which it is listed.
- 5. Mr. Toshiaki Hasegawa has served as the Outside Corporate Auditor of the Company, fulfilling management oversight and other roles from impartial perspectives. The Company selected Mr. Hasegawa again as a candidate for the Outside Corporate Auditor post expecting him to be highly efficient in auditing the execution of duties by directors based on the expert knowledge and abundant experiences he has amassed as a lawyer.
 - It shall be noted that Mr. Hasegawa has never taken part in corporate management in the past except as an Outside Director or an Outside Corporate Auditor, but from the above-mentioned reasons, the Company believes that he can properly carry out his duties as an Outside Corporate Auditor.
- 6. From March 2003 to March 2011, Mr. Hasegawa had served as an Outside Corporate Auditor of Bridgestone Corp. In February 2008, Bridgestone Corp. received the cease and desist order and a surcharge payment order from the Fair Trade Commission for violation of the regulation under the Article 3 of the Antimonopoly Law in connection with its sales of marine hoses. It shall be noted that Mr. Hasegawa had been making an effort in his routine auditing duties to ensure the fairness of the business and he had continued making suggestions from legal and compliance perspective to prevent reoccurrence, after such facts were discovered
- 7. Mr. Toshiaki Hasegawa is currently serving as an Outside Corporate Auditor of the Company. It will be total of four years for Mr. Hasegawa being as an Outside Corporate Auditor of the Company upon the conclusion of this General Meeting of Shareholders.

8. Mr. Toshiaki Hasegawa is currently serving as an Outside Corporate Auditor of the Company. The Company concluded agreement with Mr. Hasegawa to limit his liability under the Article 423 (1) of Companies Act to the aggregate of the amounts provided under each item of the Article 425(1) of the Companies Act. If the reappointment of Mr. Hasegawa is approved, the Company plans to continue such agreement with him.

Item 3: Payment of Bonuses to Directors

For nine (9) Directors (excludes the Outside Directors) at the end of this fiscal year, by considering the performance of this fiscal year and the other factors, the Company proposes the payment of the bonuses to such Directors for a combined sum of ¥246.5 million.

CONSOLIDATED BALANCE SHEETS

(At March 31, 2012)

(¥ million	s)
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Turmont Accets.	¥941,729
Cash and Time Denosits	
Cash and Time Deposits Notes and Accounts Receivable—Trade	62,274
	26,538
Securities Peal Proports for Sala	241 129
Real Property for Sale	241,138
Real Property for Sale in Progress	241,580
Land for Development	150,333
Expenditure on Contracts in Progress	9,235
Other Inventories	8,667
Advances Paid for Purchases	9,756
Short-Term Loans	9,620
Equity Investments in Properties for Sale	57,568
Deferred Income Taxes	34,544
Other Current Assets	91,335
Allowance for Doubtful Accounts	(878)
'ixed Assets:	2,926,681
Tangible Fixed Assets:	2,269,956
Buildings and Structures	583,815
Machinery, Equipment and Materials Handling Equipment	8,667
Land	1,614,433
Construction in Progress	31,430
Other Tangible Assets	31,609
Intangible Fixed Assets:	34,852
Leasehold Rights	22,946
Other Intangible Fixed Assets	11,906
Investments and Other Assets:	621,872
Investment Securities	397,647
Long-Term Loans	5,489
Lease Deposits	160,846
Deferred Income Taxes	9,760
Deferred Tax Assets on Land Revaluation	1,233
Other Investments and Other Assets	53,424
Allowance for Doubtful Accounts	(6,529)

	(¥ millions)
LIABILITIES:	
Current Liabilities:	¥692,309
Notes and Accounts Payable—Trade	101,321
Short-Term Debt	254,922
Commercial Paper	37,000
Current Portion of Bonds	5,000
Income Taxes Payable	11,650
Advances from Contracts in Progress	12,996
Deferred Income Taxes	396
Allowance for Completed Project Indemnities	1,351
Allowance for Possible Guarantee Losses	180
Provision for Loss on Disaster	1,692
Other Current Liabilities	265,797
Long-Term Liabilities:	2,075,694
Corporate Bonds	300,000
Long-Term Debt	1,146,489
Deposits from Tenants	353,837
Deferred Income Taxes	32,470
Deferred Tax Liabilities on Land Revaluation	168,130
Allowance for Employees' Retirement Benefits	33,001
Allowance for Directors' and Corporate Auditors' Retirement Benefits	957
Other Long-Term Liabilities	40,808
TOTAL LIABILITIES	2,768,004
NET ASSETS:	
Total Shareholders' Equity	781,084
Common Stock	174,296
Additional Paid-in Capital	248,296
Retained Earnings	363,877
Treasury Stock	(5,385)
Accrued Other Comprehensive Income	297,098
Valuation Difference on Available-For-Sale Securities	50,355
Deferred Gains or Losses on Hedges	(869)
Revaluation Difference for Land	294,109
Foreign Currency Translation Adjustment	(46,496)
New Share Subscription Rights	587
Minority Interests in Consolidated Subsidiaries	21,636
Total Net Assets	1,100,407
TOTAL LIABILITIES AND NET ASSETS	¥3,868,411

CONSOLIDATED STATEMENTS OF INCOME

(For the Year Ended March 31, 2012)

		(¥ millions)
Revenue from Operations	¥1,338,102	
Cost of Revenue from Operations	1,066,968	
Gross Operating Profit	271,133	
Selling, General and Administrative Expenses	145,095	
Operating Income	126,038	
Non-Operating Income:	9,555	
Interest Income	240	
Dividend Income	3,220	
Equity in Net Income of Affiliated Companies	3,701	
Other Non-Operating Income	2,392	
Non-Operating Expenses:	33,083	
Interest Expenses	26,747	
Other Non-Operating Expenses	6,336	
Ordinary Income	102,509	
Extraordinary Losses:	8,008	
Loss on Disposal of Fixed Assets	5,634	
Loss on Valuation of Investment Securities	1,256	
Provision for Loss on Disaster	759	
Loss on Disaster	358	
Income before Income Taxes	94,500	
Corporate Income Taxes and Business Income Taxes	17,610	
Adjustment for Corporate Income Taxes	26,179	
Income before Minority Interests	50,709	
Minority Interests	580	
Net Income	50,129	

NONCONSOLIDATED BALANCE SHEETS

(At March 31, 2012)

(¥ millions)

Current Assets: Cash and Time Deposits Accounts Receivable	¥577,964
Accounts Receivable	27,477
	5,514
Real Property for Sale	141,295
Real Property for Sale in Progress	34,851
Land for Development	31,164
Prepaid Expenses	3,704
Advances Paid for Purchases	4,357
Short-Term Loans	213,651
Other Receivables	27,184
Equity Investments in Properties for Sale	57,568
Deferred Income Taxes	18,158
Other Current Assets	13,064
Allowance for Doubtful Accounts	(28)
Fixed Assets:	2,880,555
Tangible Fixed Assets:	2,033,813
Buildings	456,046
Structures	12,573
Machinery	3,814
Transportation Equipment	5
Tools, Furniture and Fixtures	8,929
Land	1,523,167
Construction in Progress	26,032
Other Tangible Fixed Assets	3,244
ntangible Fixed Assets:	16,400
Leasehold Rights	14,171
Software	1,713
Other Intangible Fixed Assets	515
nvestments and Other Assets:	830,340
Investment Securities	272,079
Equities in Affiliated Companies	235,387
Equity Investments in Affiliated Companies	1,455
Long-Term Loans	1,462
Long-Term Loans to Affiliates	183,115
Claims in Bankruptcy and Reorganization	33
* * * * * * * * * * * * * * * * * * * *	
Long-term Prepaid Expenses Lease Deposits	17,619 147,599
Other Investments and Assets	7,513
Allowance for Doubtful Accounts	(35,925)

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LIABILITIES:	
Current Liabilities:	¥575,974
Accounts Payable	17,576
Short-Term Debt	24,003
Long-Term Debt Due Within One Year	221,227
Commercial Paper	37,000
Current Portion of Bonds	5,000
Lease Obligations	332
Other Payables	56,670
Accrued Expenses	9,223
Advances Received	32,912
Deposits	164,545
Provision for Loss on Disaster	11
Other Current Liabilities	7,470
Long-Term Liabilities:	1,943,739
Corporate Bonds	300,000
Long-Term Debt	1,082,895
Deposits from Tenants	342,350
Lease Obligations	1,709
Deferred Income Taxes	23,549
Deferred Income Taxes - Revaluation	166,264
Allowance for Employees' Retirement	13,362
Allowance for Directors' and Corporate	341
Auditors' Retirement Benefits Other Long-Term Liabilities	13,267
TOTAL LIABILITIES	2,519,714
NET ASSETS:	
Shareholders' Equity:	586,932
Common Stock	174,296
Additional Paid-in Capital	248,289
Capital Reserve	248,272
Other Surplus	16
Retained Earnings	169,690
Legal Reserve	13,688
Other Retained Earnings	156,002
Asset Replacement Reserve	28,818
Special Depreciation Reserve	2,271
Special Reserve	16,790
Retained Earnings Carried Forward	108,121
Treasury Stock	(5,343)
Total Valuation, Translation Adjustments and Others:	351,284
Valuation Difference on Available-For-Sale Securities	50,205
Deferred Gains or Losses on Hedges	4
Revaluation Difference for Land	301,074
New Share Subscription Rights:	587
TOTAL NET ASSETS	938,805
TOTAL LIABILITIES AND NET ASSETS	¥3,458,519

NONCONSOLIDATED STATEMENTS OF INCOME

(For the Year Ended March 31, 2012)

	(¥ millio
Revenue from Operations	¥492,038
Cost of Revenue from Operations	399,818
Gross Operating Profit	92,220
Selling, General and Administrative Expenses	21,764
Operating Income	70,456
Non-Operating Income:	23,990
Interest Income	5,559
Dividend Income	16,946
Other Non-Operating Income	1,484
Non-Operating Expenses:	26,156
Interest Expenses	24,482
Other Non-Operating Expenses	1,673
Ordinary Income	68,290
Extraordinary Losses:	11,792
Disposal of Fixed Assets	4,663
Provision of Allowance for Doubtful Accounts	3,465
Loss on Valuation of Equities in Affiliated Companies	2,174
Loss on Valuation of Investment Securities	1,242
Loss on Disaster	246
Income before Income Taxes	56,497
Corporate Taxes and Business Taxes	31
Refund of Income Taxes for Prior Periods	(851)
Adjustment for Corporate Income Taxes	21,560
Net Income	¥35,756