

June 11, 2015

For immediate release

Mitsui Fudosan Co., Ltd.

262 stores connected to Ebina Station, a terminal train station served by three lines

Grand Opening of Mitsui Shopping Park LaLaport EBINA on October 29, 2015

An urban LaLaport arises as a hub for human interaction

Mitsui Fudosan Co., Ltd. will open Mitsui Shopping Park LaLaport EBINA on Thursday, October 29, 2015. Located in Ebina, Kanagawa Prefecture, it will be a regional shopping center featuring direct train station access.

Mitsui Shopping Park LaLaport EBINA will be a fresh commercial landmark in central Kanagawa Prefecture. A new pedestrian deck will connect the facility to Ebina Station, through which three train lines connect: the Odakyu Odawara Line, the Sotetsu main line, and the JR Sagami Line.

LaLaport EBINA will boast 262 carefully selected stores housed amid cutting-edge design. Its central zone, EBICEN will mesh a multitude of spatial designs, shops, and events to create a new neighborhood gathering place for Ebina. Its food court, EVVIVA! will set the stage for dining enjoyment day or night, tailoring the atmosphere to the time of day. Its food store zone, EBINA Food Selection will feature a popular supermarket as one of many diverse vendors serving up new food style. LaLaport EBINA will also bring together newsworthy stores promoting a high-quality lifestyle thorough refined fashion and sundries.

The Concept behind Mitsui Shopping Park LaLaport EBINA

A sophisticated space matching its location with direct access to a hub station.

A place for people to interact and communicate with each other.

Aspiring to be a new forum for exchange capitalizing on urban convenience, LaLaport EBINA's concept is "Feel Urban, Feel Community."



Urban shopping style

The LaLaport with direct train station access will make one-stop shopping a reality, with everything from discerning stores to daily necessities.

Community

Adding vitality to the community by being a place where people interact

Exterior view (image)

Features of LaLaport EBINA

The LaLaport with direct train station access combines an urban shopping style with a community feel.

① EBICEN: LaLaport EBINA's central zone on the third and fourth floors brings together people, goods, and experiences to create new interactions.

Feel Urban

Feel Community

② EVVIVA!: A new kind of food court great in the day and night, thanks to alcoholic beverages and accompanying snacks as well as time-appropriate atmosphere.

Feel Urban

③ EBINA Food Selection: A food store zone filled with all sorts of stores, including the core supermarket Lopia known for its fantastic products.

Feel Urban

④ Refined stores: A prism of shops providing highly satisfying services and products suited to lifestyles across the generations.

Feel Urban

⑤ Wood Cube: A play area where kids can learn about coexistence with the environment, created by Mitsui Fudosan (thinning its woodland), Tokyo Toy Museum (toy direction), Daiken Corporation (space creation), and POWERPLACE Inc. (design direction).

Feel Community

⑥ Participation in community building around Ebina Station's west exit area being advanced by Ebina Ougi-cho Area Management, a general incorporated association.

Feel Community



Interior view (image)

Urban shopping style with community feel: Feel Urban, Feel Community

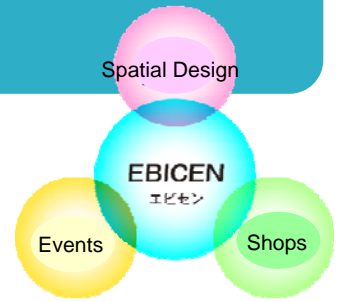
People, goods, and experiences come together to produce new interactions

LaLaport EBINA's central zone

EBICEN

Spatial Design

Situated centrally on the third and fourth floors, EBICEN is a zone with a mosaic of spatial design, shops, and events. As LaLaport EBINA's central zone for creating new community, it aims to be a place that inspires fresh interactions as people meet and make discoveries.



3F

Smiles for kids and parents

EBICEN coasis

Inspired by the desire to create an oasis for kids, EBICEN coasis is a core zone for parents and children. It is a space that is great for children and parents alike.



Spatial Design

Surrounding the central kids play area are children's clothing, toy, coffee, and other shops. The pleasant environment with a woody tone makes it enjoyable not just to shop but also to simply spend time in the area.

Events

Workshops and events appreciated by those raising children will be held to foster the parenting community.

Shops

Children's clothing retailers, toy stores, coffee shops, and more will provide a space for parents and kids to interact.

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An enticing place to drop by
EBICEN flatto

The EBICEN flatto zone is an open area to generate new discoveries, encounters, relaxation and exchanges. It will convey new lifestyles by providing experiences and learning for adults through events and stores.



Spatial Design

Mid-century style brick, wood, and iron fixtures help create an atmosphere that appeals to adult tastes. The open store layout pulls the zone together.

Events

Plans include holding workshops for adults and cultural events in which anybody can readily take part.

Shops

Newsworthy stores and coffeehouses are among a selection of shops enticing visitors to leisurely reading a book on their own, mull over travel plans, work on self-improvement, or try something new.

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Dining fun day and night, with alcoholic beverages on sale and strategic interior design.

EVVIVA! A New Kind of Food Court

Spaces

- Terrace seating infused with natural light and atrium space help produce a bright, expansive atmosphere.
- Furniture and flooring with warm wood tones provide a relaxing environment.
- Each zone features sofas, chairs, and other seating options for various occasions. With about 650 seats indoors and roughly 30 terrace seats, there is enough seating for leisurely use suiting the situation.
- By changing things like background music, digital signage, and lighting, different moods are set for lunch time and dinner time.

Dining

- 10 popular restaurants serve up discerningly exquisite dishes. That includes Sendai Tanya RIKYU, which represents Sendai—home of beef tongue; Hakata Mentai Yamaya Shokudo, a set meal eatery where aged, seasoned *mentaï* pollack roe can be savored; Jin Din Rou, which features xiaolongbao (soup dumplings); and Odawarako Warabe, which specializes in dishes using fish straight from the Odawara fishing port.
- The café and bar È PRONTO offers an ample selection of high-quality alcoholic beverages as the sole provider of adult drinks in the food court.
- Vendors capitalize on their food specialties to deliver a wide array of snacks, enhancing dinnertime fare.

Events

- Plans include very seasonal events like a summer beer hall, and highly entertaining events such as live jazz concerts.



Terrace seating



Customer seating (lunchtime)



Customer seating (lunchtime)



Customer seating (dinnertime)



Café and bar (dinnertime)

* The above photos and illustrations are conceptual images

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The supermarket Lopia known for its great products is at the heart of a vast array of food shops
Food Shopping Zone: EBINA Food Selection

EBINA Food Selection is a food shopping zone with something for everyone. It features the Kanagawa Prefecture-focused supermarket Lopia, beloved for its high-quality, low-priced products. Stores in the spotlight making their shopping center debut and shops that are popular in Kanagawa are also in the lineup. The zone is set to meet a variety of food needs. In addition to the sale of daily food ingredients, gifts, and souvenirs, there is eat-in space for dining.



One-stop shopping is a reality, with everything from refined stores to daily necessities.
A hub of diverse shops providing highly satisfying services and products suited to lifestyles across the generations

- Refined shops including satellite department stores and select shops
- Cafes and restaurants to enjoy fine ambience and topical menu items
- Cosmetics, sundries, and services to support beauty and health
- Discerning import shops
- Sports and outdoor stores infusing style into active life
- Stores chock-full of variety enjoyable for the entire family
- Shops for babies and kids that deliver smiles to them and their parents.

Mitsui Fudosan (thinning its woodland) X Tokyo Toy Museum (toy direction) X Daiken Corporation (space creation) X POWERPLACE Inc. (design direction).

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Kids' Play Area Teaches about Co-existence with the Environment

Wood Cube

木育ひろば



Wood Cube is an area where kids can play freely with wooden toys while experiencing wood's warmth at no charge. Based on the concept of "learning through interaction, conversation, and play," kids learn about the importance of nature and regeneration of forests as they play.



&EARTH

<http://www.mitsuifudosan.co.jp/english/corporate/csr/2014/special/forest/index.html>

Helping build the community

Involvement with Ebina Ougi-cho Area Management, a general incorporated association

We will participate in the general incorporated association Ebina Ougi-cho Area Management's promotion of community building around Ebina Station's west exit.

As a member of the association, we will examine and conduct events and the like held in the area.

Through such initiatives, we will forge an attractive retail environment that is the neighborhood hub and contributes to building a vibrant community.



Promenade

Community Disaster Readiness Measures

In the event of a disaster, we will keep people up to date on local conditions through on-site TV monitor broadcasts in collaboration with J:COM, a media outlet with close ties to the community. Further, LaLaport EBINA will be equipped with a well water filtration system, enabling treated well water to be used as drinking water during times of disaster. In addition, the facility will have an earthquake early warning system, and a strong communications system leveraging technology such as satellite mobile phones and MCA radios. There will be a robust disaster readiness framework in place for times of emergency.



Utilization of well water

Overview of Mitsui Shopping Park LaLaport EBINA

Location	13-1 Ougi-cho, Ebina City, Kanagawa Prefecture
Site area	Approximately 33,000 m ²
Structure	Store facilities building: Steel structure, four floors Parking: Steel structure, six stories
Floor space	Approximately 121,000 m ²
Store floor space	Approximately 54,000 m ²
Number of stores	262 stores
Parking spaces	Approximately 1,800 spaces
Access	1 minutes' walk from Ebina Station on the JR Sagami Line (directly linked to the station) 3 minutes' walk from Ebina Station on the Odakyu Odawara Line 4 minutes' walk from Ebina Station on the Sotetsu Main Line.
Hours of Operation	Sale of goods and services 10:00-21:00 Food court and restaurants 11:00-23:00 * Some stores may have different operating hours.
Design and construction	Taisei Corporation
Environmental design	Gensler & Associates International Ltd.
Operation and management	Mitsui Fudosan Retail Management Co., Ltd.
Web site	http://www.lalaport-ebina.com (Japanese only)