

For immediate release

September 14, 2015

Tokyo Station City Management Council
Daimaru Matsuzakaya Department Stores Co. Ltd.
Takashimaya Company, Limited
Mitsui Fudosan Co., Ltd.
Isetan Mitsukoshi Ltd.
Yaesu Shopping Mall Co., Ltd.

The Showa Era (1925-1989) started 90 years ago—and now a classic Showa-style trolley bus has been launched!

“Tokyo Station~Nihonbashi Bridge Showa Retro Tour” To Be Held

25 Days From Saturday, October 10, 2015 to Tuesday, November 3 (public holiday)

The six organizations of the Tokyo Station City Management Council,* the Daimaru Matsuzakaya Department Stores Co., Ltd., Takashimaya Company, Limited, Mitsui Fudosan Co., Ltd., Isetan Mitsukoshi Ltd., and Yaesu Shopping Mall Co., Ltd. will hold an event entitled “Tokyo Station~Nihonbashi Bridge Showa Retro Tour” over the 25-day period from Saturday, October 10, 2015 to the public holiday of Tuesday, November 3, 2015. Over 30,000 people enjoyed taking part in last year’s event—“Let’s walk! Tokyo Station - Nihonbashi 100 years walk”—held from Saturday, October 11, 2014 to Saturday, December 20, 2015.

The area from Tokyo Station to Nihonbashi includes junctions imbued with history. As a starting point for many of Japan’s major railways and highways, this area contains a multitude of attractions, including its rich history as well as many gourmet dining restaurants.

To commemorate this year marking the passage of 90 years from the beginning of the Showa Era, our event will introduce some spots that have historical associations with “Showa.” When you look at the so-called “wrapping” trolley bus that closely resembles the streetcar that freely ran in the Showa Era, or hold the commemorative old-style ticket that is only available during the event, you will feel that you are on a walking-railroad trip. As you walk, you can freely choose whether to immerse yourself in a Showa or modern-day environment. You are about to discover that the Tokyo Station to Nihonbashi area is one that is surprisingly new:

Walking map
cover



Commemorative ticket and ticket-mount

*A conceptual image.



A “wrapping” trolley bus



This modern-day bus has been decorated to look like a streetcar in the past. *A conceptual image.

Event Overview

1. Distribution of walking maps and commemorative old-style tickets

From Saturday, October 10 to Tuesday, November 3 (public holiday)

*Distributed at six venues.

2. Ticket punching demonstration by former streetcar staff

From Saturday, October 10 to Monday, October 12 (public holiday), Saturday, October 31, Sunday, November 1, and Tuesday, November 3 (public holiday)

*Tickets are punched with a different design at each of the six venues.

*Please enjoy the nostalgic repeated clicking sound of the punch.

3. Showa-style spots to open in Tokyo Station

From Friday, October 9 to Tuesday (Public Holiday), November 3

*There will be a special event-venue on the 2F deck of Grand Roof. There will also be a Showa-style ticket barrier and small candy stores.

4. (Related event) The “wrapping” trolley bus will operation (planned)

Saturdays, Sundays, and public holidays during Saturday, October 10, 2015 to Tuesday, November 3 (public holiday), (except for October 11 and November 25)

*Streetcars will be running on Chuo Dori and other streets that they used to actually run on. Nostalgic street scenes from yesteryear will be created.

Tokyo Station, JR East Japan
Special event-venue on the 2F
deck of the Grand Roof
10:00~17:00

Daimaru Tokyo Store
1F Information Desk
10:00~21:00
(~20:00 on Saturdays,
Sundays and public holidays)

Takashimaya Tokyo Store
1F Entrance Information
Counter
10:00~20:00

Mitsukoshi Nihonbashi Main Store
Main Store 1F Lion Exit
Information Desk
10 : 00~19 : 30

COREDO Muromachi 1
B1F, Nihonbashi Information
Center
10:00~21:00

Yaesu Underground Shopping
Area
Information Center, Yaeu
Underground Shopping
Area
10:00~20:00