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Press Release

Mitsui Fudosan Co., Ltd.
Mitsui Fudosan Residential Co., Ltd.

Mitsui Fudosan supports the Olympic and Paralympic Games Tokyo 2020 as a Tokyo 2020 Gold Partner (Real Estate Development) partner.
Mitsui Fudosan Residential Co., Ltd. is a Mitsui Fudosan Group Company

Holding the Sixth Mitsui Fudosan Sports Academy for Tokyo 2020

Professional Figure Skater Nobunari Oda to Hold the Ice Skating Academy

Tokyo, Japan, December 14, 2016 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Residential Co., Ltd. announced today that they will hold the sixth Mitsui Fudosan Sports Academy for Tokyo 2020 on January 5 and February 25, 2017. As part of the distinctive nature of this program, the academy will welcome professional figure skater Nobunari Oda as an instructor to enable participants to learn while getting a first-hand glimpse of the techniques employed by top-class athletes.

The January 5 session will serve as the opening event for Mitsui Fudosan Ice Rink for Tokyo 2020, a Tokyo 2020 Official Programme event where one of Tokyo's largest outdoor ice skating rinks will open at Tokyo Midtown for a limited period from January 5 to March 5. Mitsui Fudosan will use this event to stimulate excited interest in cities and both the Olympic and Paralympic Games Movement, thereby contributing toward the success of the Olympic and Paralympic Games Tokyo 2020 as a Tokyo 2020 Gold Partner in the category of "real estate development."

■ Sixth Mitsui Fudosan Sports Academy for Tokyo 2020 Ice Skating Academy Overview

Name	Sixth Mitsui Fudosan Sports Academy for Tokyo 2020 Ice Skating Academy ~Tokyo 2020 Olympic and Paralympic Games Movement~
Venue	Grass Square, Special Rink, Tokyo Midtown
Instructor	Nobunari Oda (professional ice skater)
Organizer	Mitsui Fudosan Co., Ltd.
Cooperation	The Tokyo Organising Committee of the Olympic and Paralympic Games
Supporters	Japanese Olympic Committee (JOC) Japanese Para-Sports Association, Japanese Paralympic Committee (JPC) Tokyo Metropolitan Government, Minato Municipal Government, Minato Municipal Board of Education
Special sponsorship	Mitsui Fudosan Residential Co., Ltd.

■ Mitsui Fudosan Sports Academy for Tokyo 2020

Mitsui Fudosan, a Tokyo 2020 Gold Partner sponsor in the category of “Real Estate Development” holds the Mitsui Fudosan Sports Academy for Tokyo 2020, a sports classroom conducted with the cooperation of The Tokyo Organising Committee of the Olympic and Paralympic Games (hereinafter “Tokyo 2020 Organizing Committee”). Top class athletes are invited to be instructors and through their descriptions participants experience the Olympic and Paralympic competitions. This event is also certified as part of the Tokyo 2020 Official Programme, a Tokyo 2020 participatory event.

The first through fifth Mitsui Fudosan Sports Academy for Tokyo 2020 events have been held from Nihonbashi, where Japan's five major highways all started, to the Tokyo bayside Wangan area, and in elementary and junior high schools and LaLaport facilities in areas where Mitsui Fudosan is engaged in urban development. Looking ahead, the plan is to hold events in places throughout Japan, including retail facilities that Mitsui Fudosan operates such as Tokyo Midtown, LaLaport and MITSUI OUTLET PARK. By enabling direct contact with top-class athletes, the Academy will create connections with many people, starting with the children living in those districts, and will vitalize urban communities, thereby creating a legacy that will continue into the future.

■The Philosophy of Mitsui Fudosan’s Urban Development Utilizing the “Power of Sports”


Sports not only improve the mental and physical health of people through actions such as “Doing,” “Watching” and “Supporting,” it also creates new connections and has the power to revitalize communities. For Mitsui Fudosan, whose Group Statement includes an aim for a community that brings affluence and comfort to urban living and targets creation of communities that get better as they age, sees sports as an important element for attractive urban development and promotes utilization of the “Power of Sports” in urban development.

Moreover, as the Olympic and Paralympic Games Tokyo 2020 Gold Partner in the category of “Real Estate Development”, Mitsui Fudosan has created the slogan of “BE THE CHANGE” and seeks to change itself under the themes of “Communicating,” “Connecting” and “Accepting,” and to use urban development as a base that will create positive change in the people, communities and society that it aims to transform.

List of Projects		
2015	October	Nihonbashi City Dressing
	December	Mitsui Fudosan Ice Rink in Tokyo Midtown
2016	April	First Mitsui Fudosan Sports Academy for Tokyo 2020
	August	Mitsui Fudosan Presents Roppongi City Dressing for Tokyo 2020
	August	Second Mitsui Fudosan Sports Academy for Tokyo 2020
	August	Challenge Park by Mitsui Fudosan
	September	Nihonbashi City Dressing for Tokyo 2020
	October	Third Mitsui Fudosan Sports Academy for Tokyo 2020
	November	Fourth and Fifth Mitsui Fudosan Sports Academy for Tokyo 2020
2017	January-March	Mitsui Fudosan Ice Rink for Tokyo 2020
	January-February	Sixth Mitsui Fudosan Sports Academy for Tokyo 2020

* **Items highlighted in yellow** are certified under the Tokyo 2020 Official Programme.

■Mitsui Fudosan’s Slogan for 2020

	<p>The logo of BE THE CHANGE, which carries the meaning of each person bringing about their own change, has been designed with the motif of a “Wind” changing the world. The symbol painted in the two Mitsui Fudosan corporate colors conveys the image of a “Bird riding the wind and flying through the skies.” The slogan contains the philosophy of “If people change, they can change the world” for 2020 and beyond.</p>
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