

August 21, 2017

For immediate release

Mitsui Fudosan Co., Ltd.

Mitsui Fudosan Residential Co., Ltd.

Mitsui Fudosan supports the Olympic Games Tokyo 2020 as a Tokyo 2020 Gold Partner (Real Estate Development).
Mitsui Fudosan Residential Co., Ltd. is a Mitsui Fudosan Group Company

Creating Neighborhoods While Utilizing the "Power of Sports" The Eleventh Mitsui Fudosan Sports Academy for Tokyo 2020 The Olympic and Paralympic Games Tokyo 2020 Movement

Hosting Decided for Soccer Academy and Nutrition Seminar Presented by Meiji Holdings Co., Ltd.

Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced today that it will hold the Mitsui Fudosan Sports Academy for Tokyo 2020 on September 3, 2017.

Mitsui Fudosan, a Tokyo 2020 Gold Partner sponsor in the category of "Real Estate Development", holds the Mitsui Fudosan Sports Academy for Tokyo 2020, a sports classroom conducted with The Tokyo Organising Committee of the Olympic and Paralympic Games. Top class athletes are invited to be instructors, and through their classroom descriptions the participants are able to experience the Olympic and Paralympic competitions.

The Eleventh Mitsui Fudosan Sports Academy will be held at MIFA Football Park Toyosu, which is located in the Toyosu area where Mitsui Fudosan is moving ahead with a redevelopment project. This will be a Soccer Academy and will welcome Keita Suzuki, who played in the qualifying matches for the Olympic Games Athens 2004, and Karina Maruyama, who appeared in the Olympic Games Athens 2004 and the Olympic Games Beijing 2008 as instructors. Holding the academy in an area where Mitsui Fudosan is engaged in neighborhood creation will help to invigorate the community and foster enthusiasm for the Olympic and Paralympic Games Tokyo 2020.

■ The Eleventh Mitsui Fudosan Sports Academy for Tokyo 2020 Soccer Academy Overview

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| Name | The Eleventh Mitsui Fudosan Sports Academy for Tokyo 2020 Soccer Academy and Nutrition Seminar Presented by Meiji Holdings Co., Ltd. |
| Date | 10 a.m. to 6 p.m., September 3, 2017 |
| Venue | MIFA Football Park (Toyosu) |
| Instructors | Sports Academy: Keita Suzuki, Karina Maruyama Nutrition seminar: Meiji Holdings Co., Ltd. |
| Organizer | Mitsui Fudosan Co., Ltd. |
| Cooperation | Tokyo Organising Committee of the Olympic and Paralympic Games, Meiji Holdings Co., Ltd. |
| Supporters | Japanese Olympic Committee (JOC), Japanese Para-Sports Association, Japanese Paralympic Committee (JPC), Tokyo Metropolitan Government, Japan Sports Agency |
| Special sponsorship | Mitsui Fudosan Residential Co., Ltd. |

Meiji Holdings Co., Ltd., also a Tokyo 2020 Gold Partner (in the category of Dairy Products and Confectionary), will hold a Nutrition Seminar in conjunction with the eighth academy to ensure children learn that food is equally as important as sports for maintaining a healthy body and mind.

This is the second collaborative event with Meiji Holdings Co., Ltd. This was held as a food education seminar of which part comprised classes for elementary school children in Tokyo. It was held during a collaborative event held with the Wheelchair Rugby Academy that was conducted in July this year.



Nutrition Seminar

■ Mitsui Fudosan Sports Academy for Tokyo 2020

Mitsui Fudosan, a Tokyo 2020 Gold Partner sponsor in the category of “Real Estate Development” holds the Mitsui Fudosan Sports Academy for Tokyo 2020, a sports classroom conducted with the cooperation of The Tokyo Organising Committee of the Olympic and Paralympic Games. Top class athletes are invited to be instructors and through their descriptions participants experience the Olympic and Paralympic competitions. This event is also certified as part of the Tokyo 2020 Official Programme, a Tokyo 2020 participatory event.

Mitsui Fudosan Sports Academy for Tokyo 2020 events have been held from Nihonbashi, where Japan's five major highways all started, to the Tokyo bayside Wangan area, and in elementary and junior high schools and LaLaport facilities in areas where Mitsui Fudosan is engaged in urban development. Looking ahead, the plan is to hold events in places throughout Japan, including retail facilities that Mitsui Fudosan operates such as Tokyo Midtown, LaLaport and MITSUI OUTLET PARK. By enabling direct contact with top-class athletes, the Academy will create connections with many people, starting with the children living in those districts, and will vitalize urban communities, thereby creating a legacy that will continue into the future.

■ Mitsui Fudosan Sports Academy for Tokyo 2020 events held so far (reference)



Opening of the academy



Opening of the academy



The Second Mitsui Fudosan Sports Academy for Tokyo 2020 Badminton Academy



The Fifth Mitsui Fudosan Sports Academy for Tokyo 2020 Athletics Academy



The Seventh Mitsui Fudosan Sports Academy for Tokyo 2020 Climbing Academy



The Eighth Mitsui Fudosan Sports Academy for Tokyo 2020 Climbing Academy

■ The Philosophy of Mitsui Fudosan’s Urban Development Utilizing the “Power of Sports”

Sports not only improve the mental and physical health of people through actions such as “Doing,” “Watching” and “Supporting,” it also creates new connections and has the power to revitalize communities. For Mitsui Fudosan, whose Group Statement includes an aim for a community that brings affluence and comfort to urban living and targets creation of communities that get better as they age, sees sports as an important element for attractive urban development and promotes utilization of the “Power of Sports” in urban development.

Moreover, as the Olympic and Paralympic Games Tokyo 2020 Gold Partner in the category of “Real Estate Development”, Mitsui Fudosan has created the slogan of “BE THE CHANGE” and seeks to change itself under the themes of “Communicating,” “Connecting” and “Accepting,” and to use urban development as a base that will create positive change in the people, communities and society that it aims to transform.

| List of Projects | | |
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| 2015 | October | Nihonbashi City Dressing |
| | December | Mitsui Fudosan Ice Rink in Tokyo Midtown |
| 2016 | April | The 1st Mitsui Fudosan Sports Academy for Tokyo 2020 —Gymnastics Academy/Wheelchair Rugby Academy— |
| | August | Mitsui Fudosan Presents Roppongi City Dressing for Tokyo 2020 |
| | August | The 2nd Mitsui Fudosan Sports Academy for Tokyo 2020 —Badminton Academy— |
| | August | Challenge Park by Mitsui Fudosan |
| | September | Nihonbashi City Dressing for Tokyo 2020 |
| | October | The 3rd Mitsui Fudosan Sports Academy for Tokyo 2020 —Climbing Academy— |
| | November | The 4th & 5th Mitsui Fudosan Sports Academy for Tokyo 2020 —Gymnastics Academy/Athletics Academy— |
| 2017 | January-March | Mitsui Fudosan Ice Rink for Tokyo 2020 |
| | January-February | The 6th Mitsui Fudosan Sports Academy for Tokyo 2020 —Ice Skating Academy— |
| | May | Mitsui Fudosan CLIMBING PARK for Tokyo 2020 |
| | May | The 7th Mitsui Fudosan Sports Academy for Tokyo 2020 —Climbing Academy— |
| | July | The 8th Mitsui Fudosan Sports Academy for Tokyo 2020 —Wheelchair Rugby Academy and Nutrition Seminar Presented by Meiji Holdings Co., Ltd— |
| | July | The 9th Mitsui Fudosan Sports Academy for Tokyo 2020 —Gymnastics Academy— |
| | August | The 10th Mitsui Fudosan Sports Academy for Tokyo 2020 —Basketball Academy— |
| | September | The 11th Mitsui Fudosan Sports Academy for Tokyo 2020 —Soccer Academy and Nutrition Seminar Presented by Meiji Holdings Co., Ltd— |

* Items highlighted in yellow are certified under the Tokyo 2020 Official Programme.

■ Mitsui Fudosan's Slogan for 2020

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|  <p>さあ、街から世界を変えよう。</p> | <p>The logo of BE THE CHANGE, which carries the meaning of each person bringing about their own change, has been designed with the motif of a “Wind” changing the world. The symbol painted in the two Mitsui Fudosan corporate colors conveys the image of a “Bird riding the wind and flying through the skies.” The slogan contains the philosophy of “If people change, they can change the world” for 2020 and beyond.</p> |
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