

For immediate release



November 1, 2018

Mitsui Fudosan Co., Ltd.

HIBIYA Magic Time Illumination

A Special Show Featuring Tunes from a Famous Musical and Premium Shows for Rainy Days

Tokyo, Japan, November 1, 2018 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced today that it will jointly hold an illumination event with Hibiya Area Management Association and Toho Co., Ltd., called <u>Hibiya Magic Time Illumination</u> in the Hibiya area, including Tokyo Midtown Hibiya, from Wednesday, November 14, 2018, to Thursday, February 14, 2019.

Hibiya Magic Time Illumination will be held throughout the entire Hibiya area, centering on the Hibiya Naka Dori Street.

* Total of approx. 400,000 lights used:

Starlight Tree - approx. 70,000 lights, Hibiya area illumination - approx. 150,000 lights, Grinch green illumination - approx. 90,000 lights, Park View garden - approx. 10,000 lights, Imperial Hotel - approx. 70,000 lights

★ Starlight Tree 2018

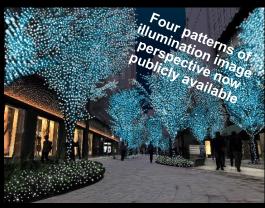


▲ Image of a special performance at the Starlight Tree

Shows Only on Bainy Days!

▲ Image of a rainy day performance at the Starlight Tree

★ Hibiya area illumination



 Opening Blue image of the Hibiya area illumination

★ Grinch Green Magic Illumination



Starlight Tree 2018

Starlight Tree is a living tree about 8 meters tall and it welcomes people to the Hibiya step open space in Tokyo Midtown Hibiya. Every 15 minutes Magic Time comes around and the tree is bathed in color to the accompaniment of tunes from the musical "My Fair Lady." Furthermore, the rainy day only performances are a must-see. Enjoy a special time just right for the town of entertainment.

Event Dates: From Wednesday, November 14, to Tuesday, December 25, 2018 Light Up Duration: 17:00-24:00 (show every 15 minutes) Venue: Tokyo Midtown Hibiya, Hibiya step open space

Reqular performance

Made in the Image of Outer Space! Hibiya Step Open Space Covered in Stars!

The Starlight Tree glows blue as it is bathed in a cluster of stars. The collection of light looks like the Milky Way floating around the tree before finally blending the colors of the stars in a world of blue as the Hibiya step open space is cloaked in outer space.



Special performance

Special

Recreating the Glamour of the Stage! A Special Show Evoking "My Fair Lady"

Once every 15 minutes, lights glitter in tune with songs from "My Fair Lady." The gradually brightening scene expresses the heightened expectations before the opening of a show. The pink and sky blue lights around the tree appear to be rotating, and the moment when the entire scene turns gold evokes the image of the leading performer taking the first steps in a ballroom dance. For the climactic scene, the entire tree is engulfed in a multi-colored shimmering light.



Image Derived from the Masterpiece, "Singin' in the Rain!" A Premium Show performance for Rainy Days

A special show can only be seen on rainy days, evoking the image of the famous musical, "Singin' in the Rain." The blue base symbolizes rain. Later on, yellow lights glow in tune with the rapid beat of the music to represent raincoats and umbrellas. The gradual increase in colored lights expresses the rainbow that appears following rainfall. The rhythmical performance to the accompaniment of "Singin' in the Rain" is an enjoyable show to brighten rain days



Hibiya Area Illumination

Tokyo Midtown Hibiya, Hibiya Naka Dori Street, Hibiya Chanter, Hibiya Godzilla Square

The Hibiya area will be illuminated, appropriate for "Japan's Broadway" and welcoming visitors with a performance that is sure to entertain. The illumination has a basic tone of white but changes color with the season so that the area is decorated in a different way however many times people visit. Centering the illumination on Hibiya Naka Dori Street creates a space where people can walk and enjoy the lights. Experience the sensation of the changing seasons from Christmas through to Valentine's Day together with the Hibiya illumination.

Event Dates: From Wednesday, November 14, to Thursday, February 14, 2019 Light-Up Duration: 17:00-24:00

Venues: Tokyo Midtown Hibiya, Hibiya Naka Dori Street, Hibiya Chanter, Hibiya Godzilla Square



1st Magic: Opening Blue Dates: Wednesday, November 14 to Sunday, December 9, 2018 Blue lights used when scenes change on the stage. The curtain opens on a dazzling light show.



<u>3rd Magic: Celebration Gold</u> Dates: Wednesday, December 26, 2018, to Thursday, January 31, 2019

Golden lights celebrate the year end and new year. The lights turn to pink as Valentine's Day approaches.



2nd Magic: Mellow Christmas Dates: Monday, December 10 to Tuesday, December 25, 2018

A special evening show in the elegant Christmas colors of red and green will be performed during the Christmas period.



<u>4th Magic: Blooming Valentine</u> Dates: Friday, February 1 to Thursday, February 14, 2019

Lights are proudly in full bloom in the deep pale pink of cherry blossoms; spend time embraced in the arms of someone special.





Grinch Green Magic Illumination

The Ultra-cynical Grinch Appears in Tokyo Midtown Hibiya!

Hibiya Magic Time Illumination is a collaboration with "The Grinch," the winter's most topical movie (opening December 14), newly added to the illumination entertainment created in a studio by the widely-popular Minions.

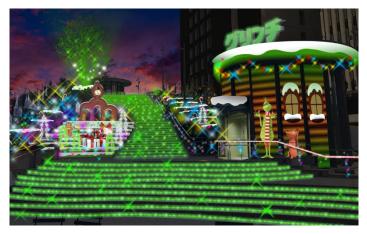
The ultra-cynical Grinch, who is trying to steal everybody's Christmas, acting in character, "steals" a brightly colored and glittering part of the illumination, spreading his preferred color of green around illumination area to turn it into the Grinch Green Magic Illumination area. The green lights and recreation of the movie's style are extremely cute, while an incredulous and mysterious world greets visitors.

This world of green illumination is also planned for movie openings in cities throughout Europe and the rest of the world, so please enjoy it here at Tokyo Midtown Hibiya.

■ Dates: Tuesday, November 27 to Friday, December 28, 2018

■ Light-Up Duration: 17:00-24:00

■ Venues: Tokyo Midtown Hibiya, Hibiya step open space (stairway)



▲ Image of the Grinch Green Magic Illumination

Layout of the Hibiya Magic Time Illumination

Organizers: Hibiya Area Management Association, Tokyo Midtown Hibiya, Hibiya Chanter Dates: Planned for 93 days from Wednesday, November 14, 2018, to Thursday, February 14, 2019

* The Starlight Tree will be active until Tuesday, December 25, 2018

* The Grinch Green Magic Illumination will be active until Friday, December 28, 2018 Light-Up Duration: 17:00-24:00

Venues: Tokyo Midtown Hibiya, Hibiya Naka Dori Street, Hibiya Chanter, Hibiya Godzilla Square

Area Map: * Subject to change as still partly under adjustment

