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For immediate release

Mitsui Fudosan Co., Ltd.

Mitsui Shopping Park LaLaport KASHIWANOHA to Undergo Third Set of Renovations since Its Opening

29 New or Remodeled Stores to Open on March 20, 2019

Mitsui Fudosan Bolsters Initiatives for Daily Needs and Families Centering on Food and Dining;
Sendai Hokushin and Hokkaido Kurashi Hyakkaten Featured

Tokyo, Japan, February 19, 2019 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced today that it will be renovating Mitsui Shopping Park LaLaport KASHIWANOHA, located in Kashiwa, Chiba Prefecture and operated by Mitsui Fudosan Retail Management Co., Ltd., for the third time since its establishment and will open 29 stores in succession, including 16 new and 13 remodeled, starting from Wednesday, March 20.

The renovation project is based on the concept of a more comfortable, more convenient shopping center indispensable to daily life. It will bolster the daily needs category by creating a new food zone, Kashiwanoha Food Market, and make the complex more enjoyable for families with small children by renovating the food court and plaza areas.

In the Kawshiwanoaha Food Market, the Hirasho Group's Sendai Hokushin from the Kawashiwa Municipal Wholesale Market will create a lively atmosphere as one of the area's largest fish markets, and the first Hokkaido Kurashi Hyakkaten in the Kanto region will offer a lineup of food products and other local Hokkaido fare to positively transform living in the Kawashiwanoha area.

The complex opened in November 2006 in the Kawashiwanoha Campus Area, which is promoting city development through public-private-academia partnerships, and this year marks its 13th anniversary. As the core commercial complex for Kawashiwa-no-ha Smart City, which is steadily growing and developing toward a "New Vision for the Cities of Tomorrow," LaLaport KASHIWANOHA creates liveliness for the city and is continuing to evolve into a complex more closely integrated with its customers' daily lives.

Highlights of the Renovation

A more comfortable, more convenient shopping center indispensable to daily life

1. 29 new or remodeled stores slated to open, including 7 stores opening in Chiba Prefecture for the first time
2. Newly constructed food zone, Kashiwanoha Food Market
3. Food court renovations with new furnishings, etc., geared to families with small children; new nursing room with private booths
4. Artificial turf in Center Plaza event area and new play area for greater appeal as a gathering place



Kashiwanoha Food Market food zone (for illustrative purposes)

Renovation Highlight 1: 29 new or remodeled stores to open

The renovation project will result in 29 new or remodeled stores, including 1 store opening in a shopping center for the first time, 2 stores entering the Kanto area for the first time, 7 stores new to Chiba Prefecture, and 2 stores in innovative new formats.

Renovation Highlight 2: New Kashiwanoha Food Market food zone

The common area on the first floor will be substantially renovated to create a lively new food zone, the Kashiwanoha Food Market.

The Hirasho Group's Sendai Hokushin from the Kawasaki Municipal Wholesale Market will enter the complex and create one of largest fish markets in the area, generating fun and excitement with tuna filleting displays and other events. Hokkaido Kurashi Hyakkaten, which is making its debut in a shopping center, will introduce the Tokachi Farmers Market and other events to highlight quality, lesser known fine products from Hokkaido.

New furniture will be added to common areas that can be used by customers to take breaks while shopping.



Renovation plan for first floor common area
Periodic events to introduce food and Hokkaido products



Remodeling concept image for the entrance outer walls



Tuna filleting display

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FARMER'S
MARKET



Tokachi Farmers Market

Renovation Highlight 3: More family-oriented food court

New booths and sofas will be added to create a food court that is easier for families with small children to use and transform it into a more comfortable space.

Additionally, responding to requests from customers who wanted to the ability to nurse their babies during meals, the food court will install a “mamaro” nursing room with fully private booths.

Customers will be able to enjoy a meal and time with their families in a comfortable space facing the plaza area.



Remodeling concept image of food court



Big, family-sized tables (perspective image)

Large tables are being added for celebrating birthdays and other events with family.

Customers can enjoy a fun time with their grandparents, friends and others.



“mamaro” nursing room with fully private booths

This baby care room has fully private booths for nursing and diaper-changing. The space is built with wood to evoke feelings of warmth, and has sofas that customers can use to care for their babies in greater comfort.

Renovation Highlight 4: Artificial turf and new play area in event plaza

The Center Plaza event area received new artificial turf to create a gathering place where sporting events and live music can be enjoyed in greater comfort. The adjoining Baby Room features a new play area with toys attached to the walls for infants and toddlers and a fun slide for pre-school children. (Completed in spring 2018)



Artificial turf in Center Plaza



A public event taking place



Play area at Center Plaza



Adjoining Baby Room

<Attachment 1>

Overview of Mitsui Shopping Park LaLaport KASHIWANOHA (Main Building / North Wing)

	Main Building	North Wing
Location	175 Wakashiba, Kashiwa, Chiba Prefecture	District 148-2, Kashiwa-no-ha Campus, 178-4 Wakashiba, Kashiwa City, Chiba Prefecture
Opened	November 2006	April 2014
Site area	Approx. 448,359 ft ² (41,654 m ²)	Approx. 180,489 ft ² (16,768 m ²)*
Store floor area	Approx. 452,310 ft ² (42,021 m ²)	Approx. 80,750 ft ² (7,502 m ²)
Total floor area	Approx. 1,555,600 ft ² (144,520 m ²)	Approx. 346,662 ft ² (32,206 m ²)*
Number of stores	Approx. 180	
Number of parking spaces	Approx. 2,700	
Access	One minute on foot from Kashiwanoha Campus station on the Tsukuba Express	
Hours of operation	Sale of goods and services 10:00-21:00 Restaurants 11:00-22:00 *Some stores may have different operating hours	
Operation and management	Mitsui Fudosan Retail Management Co., Ltd.	
Website	https://mitsui-shopping-park.com/lalaport/kashiwa/en/	

*Including GATE SQUARE Shop & Office Building

<Attachment 2> Map



< Attached Materials 3 >

Mitsui Fudosan's Regional Shopping Centers (as of February 2019)

