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For immediate release

Mitsui Fudosan Co., Ltd.  
Halekulani Corporation

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**Halepuna Waikiki by Halekulani now accepting reservations on newly-designed website in advance of October 2019 opening**

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Tokyo, Japan, April 15, 2019 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Halekulani Corporation today announced the launch of [www.halepuna.com](http://www.halepuna.com), the newly-designed website and booking platform for Halepuna Waikiki by Halekulani. Set to debut as the first luxury boutique hotel in Waikiki, “The House of Welcoming Waters” is now taking online reservations for stays commencing October 25, 2019.

The hotel will encompass 284 guest rooms and four suites with pristine views of the Pacific Ocean. New York City-based interior design firm Champalimaud, has been engaged for the past two years to design the public spaces, rooms and suites, subtly embracing the ethereal sensibilities of land and water. The timeless design will be complemented by local artwork sourced in collaboration with the Honolulu Museum of Art.

The property will also feature the first ever Halekulani Bakery & Restaurant, the hotel’s full-service, all-day casual dining concept with a locally-inspired menu focused on using indigenous ingredients. This newest of Halekulani restaurants will feature a variety of pastries, cakes and artisan breads created by a baker from the renowned Imperial Hotel Tokyo.

Situated across from its iconic sister property Halekulani, every experience at Halepuna Waikiki by Halekulani has been designed to embody and reflect the spirit of Halekulani and bring “The House of Welcoming Waters” to life. Halepuna Waikiki by Halekulani will reflect the same philosophy that Halekulani is acclaimed for, which is to provide each guest with the highest standards of quality and personalized service, while celebrating the indigenous surroundings, culture and aloha spirit of the islands of Hawai’i. Similar to Halekulani, the new property will also epitomize design and service that harkens back to the golden age of travel.

“Engaging our guests in the local culture and sincere service is of the utmost importance, from the moment the guests book their stay until the moment we say ‘a hui hou...until we meet again,’” said Halepuna Waikiki General Manager Julie Arigo. “We look forward to welcoming guests for their anticipated stay at Waikiki’s exciting new luxury boutique hotel.”

Halepuna Waikiki by Halekulani rates range from \$350 to \$1,100, based on double occupancy. For more information about the hotel and to book online, please visit [www.halepuna.com](http://www.halepuna.com).

### **Origin of the name “Halepuna Waikiki”**

In the Hawaiian language, hale means “house,” and puna means “water spring.” In English, Halepuna is interpreted as “The House of Welcoming Waters.” The origin of this name can be traced to a story from long ago about a resplendent beach resort in Waikiki. At that time, Waikiki was a vast, lush wetland, blessed with cool spring waters, where there was a single natural warm-water spring, called Loko ‘Ō ‘ō. in Hawaiian. Thus Halepuna is located in a place where Hawaiian royalty and nobility gathered to enjoy social events.

Halepuna’s name also emphasizes the hotel’s location in Waikiki’s land of paradise, together with the desire to become a hotel that serves as a social place for people to gather. It strives to be a hotel where every stay is overflowing with delight and charm, like an everlasting water spring. Halepuna seeks to deliver an ambience that accommodates the comfort of guests who stay at the hotel, with hotel staff who are meticulous and considerate. The hotel will pull out all the stops to become a rejuvenating place where visitors want to stay without a second thought.

### **Halepuna Waikiki’s Logo**



The logo’s motif uses a Pōhuehue flower (“beach morning glory” in English), which blooms beautifully along the beaches of warm weather regions. In the language of flowers, it stands for deep affection, passion, and promises. The Pōhuehue, also evokes the image of a morning sun bursting with vitality, and symbolizes the beginning of a new story at the Halepuna resort.

### **Project Overview**

Facility name	Halepuna Waikiki
Location	2233 Helumoa Road, Honolulu. Hawaii USA 96815
Access	Approx. 10 miles (16 kilometers) from Daniel K. Inouye International Airport (Honolulu International Airport) (25 minutes by taxi)
Site area	Approx. 48,400 ft <sup>2</sup> (4,498 m <sup>2</sup> )
Total floor area	Approx. 172, 500 ft <sup>2</sup> (16,032 m <sup>2</sup> )
Structure / Scale	Ferroconcrete construction 22 floors above ground and other structures
Number of room(s)	288 rooms
Opening	October 25 2019
Official websites	<a href="http://www.halepuna.com/jp">www.halepuna.com/jp</a> (Japanese) <a href="http://www.halepuna.com">www.halepuna.com</a> (English)

### **About Halekulani**

Since its inception in 1984 as one of the world’s finest and most acclaimed independent luxury hotels, Halekulani has received more than 500 accolades, awards and honoraria. The property was voted Reader’s Choice Award #1 Oahu Hotel in *Condé Nast Traveler* and was voted one of the Best Hotels on Oahu in *Travel + Leisure for 2018*. Halekulani is home to SpaHalekulani, House Without A Key, Lewers Lounge, Orchids and La Mer, Hawaii’s longest, consecutively ranked AAA Five Diamond and Forbes Travel Guide Five-Star Restaurant. For twenty years, Halekulani has maintained a strong commitment to arts and culture through exclusive alliances with Oahu’s most iconic cultural venues. Halekulani is operated by the Hotels and Resorts of

Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also oversees the Waikiki Parc. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. On July 26, 2019, a new addition to the Halekulani brand, Halekulani Okinawa, will open.

### **About Halekulani Corporation**

Halekulani Corporation owns and operates the globally-acclaimed luxury resort Halekulani and highly-anticipated luxury boutique hotel Halepuna Waikiki by Halekulani in Hawaii. Halekulani represents a luxury hospitality legacy of unique and iconic proportions and has received more than 500 accolades, awards and honoraria. Halekulani is home to SpaHalekulani, House Without a Key, Lewers Lounge, Orchids and La Mer, Hawaii's longest, consecutively ranked AAA 5 Diamond and Forbes Travel Guide Five-Star Restaurant. Opening in October 2019, following a multi-million-dollar transformation, Halepuna Waikiki by Halekulani will debut with 288 guest rooms and suites, three-meal Halekulani Bakery & Restaurant, dramatic eighth-floor pool deck and bar, fitness center and hospitality lounge. The hotel, which is situated in close proximity to its iconic sister property, has been designed by acclaimed New York City-based firm Champalimaud and will provide hospitality hallmarks of the Halekulani brand such as innovative guest experiences and gracious service. For further information, visit [www.halekulanincorporation.com](http://www.halekulanincorporation.com).