





For immediate release

^{20th} August, 2019

Mitsui Fudosan Co., Ltd.

HIBIYA CINEMA FESTIVAL to be held from Oct. 18 (Fri.) to Nov. 4 (Mon., public holiday)

- Experience a new sensation in cinema with the latest edition of "Lupin the Third" plus the latest technologies!
- The Toronto Japanese Film Festival (TJFF), a film festival that focuses on Japanese films will be screening outdoors free of charge, in Hibiya.
- The 32nd Tokyo International Film Festival (TIFF) in Hibiya.
 Free open-air screenings on a full-scale outdoor theater!
 The town will be exciting during Godzilla Fest 2019 on the November 3 (Sun).

Mitsui Fudosan Co., Ltd.a leading global real estate company headquartered in Tokyo will present the HIBIYA CINEMA FESTIVAL 2019 from October 18 (Fri.) to November 4 (Mon., public holiday). At this major entertainment event which attracted around 1.4 million visitors last year, there will be collaborations featuring the latest technologies with films, as well as cooperation with international film festivals. The HIBIYA CINEMA FESTIVAL 2019 does not focus on just watching a film in a quiet room as audiences usually do, but rather encourages engaging with it by centering on the giant outdoor screen.

Oct. 18 (Fri.) - Oct. 27 (Sun.) "Lupin the Third" Interactive theatre and screening of Japanese films

"Lupin the Third: The First" Interactive theatre (11:00 - 18:00)

The characters of "Lupin the Third: The First" will pop out into the town when holding your smart device over the screen! You will feel and experience the augmentation of the world of film into the real world using the latest AR technology.

The Toronto Japanese Film Festival in Hibiya (19:00 - 21:00 *Times may differ depending on the film) The Toronto Japanese Film Festival, the largest film festival in North America focusing on Japanese cinema will be held in Hibiya, Tokyo, Japan. There will be screenings of 8 to 10 of the latest works from the TJFF held in June this year, including "The Antique" on our giant screen free of charge.

Oct. 28 (Mon) - Nov. 4 (Mon, public holiday) Tokyo International Film Festival open-air screening

The 32nd Tokyo International Film Festival in Hibiya

The 32nd Tokyo International Film Festival (TIFF), one of the leading international film festivals in Asia, will hold three special programs in Hibiya including free open-air screenings, TIFF and Home Video Day collaboration event on November 3 (Sun), and Godzilla Fest 2019.



Last year's festival



©Monkey Punch/ 2019 Movie "Lupin the Third" production committee



production committee



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Experience and share a new view of the world of film with the latest technology! "Lupin the Third: The First" Interactive theatre

There will be a collaboration with the movie "Lupin the Third: The First", which will be the series' first feature animation in 23 years, to be released on the December 6 (Fri.). Visitors will be able to experience the world within "Lupin the Third: The First" on a giant screen in the square and at two other venues. This is a wholly participative event in which you can meet the characters that will pop out from a giant screen into the town, as well as two types of photobooth in which you can take a picture that makes it look as if you are part of the film. You can also bring the picture back home with you and share it with your friends on social media.

Event Outline

Period: October 18 (Fri.) to October 27 (Sun.) *Some contents will end on November 4 (Mon., public holiday) Time: 11:00 to 18:00

Hosted by: Mitsui Fudosan Co., Ltd., Hibiya Area Management Association

Supported by: 2019 Film Lupin the Third production committees

Production of contents: SONY PCL Inc.

Venue: Hibiya Step Square, Hibiya arcade, etc.

Entry fee: Free

Cinema AR mapping



"Lupin will appear in Hibiya...!?" Lupin the Third will pop out from the screen into the town when holding your smart devices over the giant screen.

Cinema digital photo studio



You can shoot frame-by-frame images with Lupin the Third and other characters. You can also add a message to the taken image.

Cinema projector photo studio



This will definitely be photogenic! You can take a picture of not only a view of the world in the latest Lupin the Third movie, but also select from a variety of graphic design compositions, to your preference.

*The images are conceptual.

"Lupin the Third: The First"

The Bresson diary is known to hold the key to immense wealth for whoever can solve the mystery, and that is the only treasure that the famous Lupin the First failed to rob. In" Lupin the Third: The First", the Lupin gang's progress in the challenge is presented in 3D CG animation for the first time in the series. The Lupin gang will be chasing after a legendary target that even the Nazis tried but failed to obtain during World War II.

Takashi Yamazaki who is known for the films "ALWAYS: Sunset on Third Street", "The Eternal Zero", and "Stand By Me Doraemon" is the director/scriptwriter for "Lupin the Third: The First". This work is the first-ever Lupin the Third movie to be made in 3D CG animation and it grants the earnest wish of Monkey Punch, the original author, who died recently. His wish was to introduce the Lupin gang in full 3D CG, and as he checked the character development, he had said that he was getting excited just imagining what the film would be like, as it would be full of new sensations. This brand new Lupin the Third that Monkey Punch was so looking forward to completing will play an active part on our festival screens, this winter!



©Monkey Punch/ 2019 Movie "Lupin the Third" production committee



Free outdoor screening of the hottest Japanese films! The Toronto Japanese Film Festival in Hibiya

In collaboration with the Toronto Japanese Film Festival, the largest film festival in North America focusing on Japanese film. TJFF has just celebrated its 8th anniversary in Toronto and 8 to 10 films selected from their June 2019 line-up will be shown on our giant screen with English subtitles. This will be the first-ever Japanese film festival to be held in Tokyo that offers an opportunity for international visitors to fully enjoy Japanese films, and appreciate the quality and appeal of works created by Japanese filmmakers. Featured films include "The Antique", "Mori, The Artist's Habitat", "The Island of Cats", "Usuke Boys" and a variety of other Japanese titles. There will also be a special guests visiting during the festival.

During the HIBIYA CINEMA FESTIVAL, everyone can enjoy watching films in an open-air space with a pleasant night breeze, rather than in a closed quiet room as audiences usually do.

Event outline

Period: October 18 (Fri.) to October 27 (Sun.) Time: 19:00 to 21:00 *Times may differ depending on the film Hosted by: Mitsui Fudosan Co., Ltd., Hibiya Area Management Association Special supporter: Toronto Japanese Canadian Cultural Centre (JCCC) Venue: Hibiya Step Square



▲ Outdoor screening in 2018

Entry fee: Free

Featured films: "The Antique", "Mori, The Artist's Habitat", "The Island of Cats", "Usuke Boys", etc.

*There will be a special guest visiting during the festival



production committee



Production Committee





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What is the Toronto Japanese Film Festival (TJFF)? https://jccc.on.ca/tjff/

The Toronto Japanese Film Festival is a cultural initiative created by the Japanese Canadian Cultural Centre (JCCC) and has just celebrated its 8th anniversary. TJFF introduces a knowledge of Japanese culture to the broader public by screening popular Japanese films that are highly acclaimed by audiences and film critics, as well as those that have won Japan Academy Film Prizes and other awards from festivals worldwide. Most of these films are screened as North American, Canadian or Toronto Premieres, and the festival attracts some of Japan's top stars and directors special guests.



The 32nd Tokyo International Film Festival in Hibiya

The 32nd Tokyo International Film Festival, one of the leading international film festivals in Asia, will reprise exciting events in Hibiya by popular demand, including free open-air screenings. We will set up a full-scale outdoor theater with excellent image and sound quality at the Tokyo Midtown Hibiya Step Square. Every event during the festival in Hibiya is free of charge and you will have the very best cinematic experiences.

Event outline

Title: The 32nd Tokyo International Film Festival in Hibiya Period: October 29 (Tue) - November 4 (Mon, public holiday), 2019 Sponsored by: Mitsui Fudosan Co., Ltd., Hibiya Area Management Association Venue: Hibiya Step Square Entry fee: Free *Cancelled or postponed due to rain

*There will be a variety of food booths at the venue

1. 32nd TIFF Hibiya Opening Event

Date: October 28 (Mon), 2019

Hosted by: UNIJAPAN (Tokyo International Film Festival Executive committee)

2. <u>TIFF + Home Video Day Collaboration Event Open-Air Screening</u>

Date: November 3 (Sun), 2019

Hosted by: UNIJAPAN (Tokyo International Film Festival Executive committee) /

Japan Video Software Association (Home Video Day Executive Committee)

3. Godzilla Fest 2019

Date: November 3 (Sun), 2019

Hosted by: Godzilla Fest 2019 Executive Committee /

UNIJAPAN (Tokyo International Film Festival Executive Committee)

Celebrating Godzilla's birthday on November 3, this festival attracts visitors from far and

wide. The festival gained popularity with many visitors, 19,000 last year.



Last year's festival



Last year's festival



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Tokyo International Film Festival https://2019.tiff-jp.net/en/

This year marks the 32nd edition of Tokyo International Film Festival (TIFF), the only Japanese film festival accredited by the International Federation of Film Producers Associations (FIAPF). TIFF started in 1985 as Japan's first major film festival. Since then, TIFF has grown to become one of the leading film festivals in Asia. TIFF seeks out excellent films from around the world and brings them to Tokyo, where filmmakers and film fans can enjoy them, meet young filmmakers, and be inspired.

