

New Yokohama Landmark Completed with Preserved/Restored Historical Buildings
and Ultra-High-Rise Tower Directly Connected to Bashamichi Station on the Minatomirai Line

Retail and Cultural Facility with 19 Stores and Establishments

KITANAKA BRICK & WHITE Opening April 23 (Thursday)

Tokyo, Japan, January 16, 2020 – Mitsui Fudosan Residential Co., Ltd., a leading housing company headquartered in Tokyo, and Marubeni Corporation announced today that the Yokohama Kitanaka Tower Project (provisional name), a mixed-used facility directly connected to Bashamichi Station developed as a new landmark for Yokohama's Kitanaka area, will be completed in April 2020.



<Use configuration drawing>



<Rendering of completed first-floor station plaza>

The project is a mixed-use urban development project in a location with good access to transportation directly connected to Bashamichi Station on the Minatomirai Line. It is comprised of **The Tower Yokohama Kitanaka**, the largest and highest condominium residence in Yokohama* (1,174 total units; 5–45F and 52–58F; scheduled to open for move-in in March); **Oakwood Suites Yokohama**, the first serviced accommodation facility for long- and short-term stays in the Yokohama area (175 guest rooms; 46–51F; scheduled to open in May); and **KITANAKA BRICK & WHITE**, a retail and cultural facility.

The companies recently finalized the decision to open **KITANAKA BRICK & WHITE**, a retail and cultural facility on the lower floors (19 total stores and establishments), on Thursday, April 23. It will offer retail stores, food stores, and service outlets for a wide variety of lifestyles as well as a restaurant with live music to provide visitors with rich cultural experiences.

*The 58-floor tower is the tallest residential condominium sold in Yokohama since 1993. And, with over 1,100 units, it has the most units of any residential condominium sold in Yokohama since 1993.

From private-sector condominium residence data based on survey and data collected by Marketing Research Center Co., Ltd. (MRC) over the period from 1993 to December 15, 2019 (MDM January 2020 Issue); Data materials: MRC as of December 2019.

【About KITANAKA BRICK & WHITE Retail and Cultural Facility】

KITANAKA BRICK & WHITE is located in the Kitanaka Dori Kita Redevelopment District Maintenance Plan (hereinafter, “Kitanaka Dori District”), designated as a Special Urban Renaissance and Urgent Redevelopment Area and located at the convergence of the Minato Mirai 21 district, home to retail complexes, hotels, and other facilities brimming with appeal, and the Yamashita/Kannai district, which retains vestiges of the old port city of Yokohama. Walking distance from popular tourist sites like Yamashita Park, Motomachi Shopping Street and Chinatown, and with a direct connection to Bashamichi Station on the Minatomirai Line and a pedestrian walkway connecting the surrounding area, new flows of people centering on the facility will emerge. Additionally, the district is continuing to be developed and includes a large-scale hotel that opened in September 2019. A new Yokohama city hall is also being built on the Honcho-dori street bayside (scheduled to go into use at the end of June 2020), and, as the center of Yokohama, future development is expected going forward.

The project, including KITANAKA BRICK & WHITE, will create a new landscape in Yokohama as an ultra-high-rise, mixed-use tower with 58 aboveground floors reaching a height of 200 m, soon to be the tallest building in the Kitanaka Dori District, and will protect historic Yokohama through the preservation, restoration and utilization of historical buildings. The project serves as a crossroads for Yokohama new and old, passing on the history and traditions of Yokohama to the future.



<Drawing of surrounding area>

* The drawing shows the position of KITANAKA BRICK & WHITE at the convergence of the Minato Mirai 21 and Yamashita/Kannai



< Kitanaka Dori District Map >

■ Inspiration for the name

The complex consists of a cultural facility that carries on the region's history through the restoration and utilization of invaluable buildings with official historic designation from Yokohama City, including the Former Yokohama Silk Inspection Bureau's Silk Storage Warehouses B and C, and also a retail facility on the lower floors of the ultra-high-rise, mixed-use tower that will create new vitality in the district. The cultural facility with its impressive brick exterior, housed in the preserved and restored Former Yokohama Silk Inspection Bureau Warehouse Office and Former Yokohama Silk Inspection Bureau Warehouse, has been named KITANAKA BRICK, and the retail facility with a distinctive exterior designed on the motif of the white façade of the Former Teisan Building and the woven texture of silk has been named KITANAKA WHITE. The facility as a whole was named KITANAKA BRICK & WHITE out of a desire for the facility to stand as a testament to the history of Yokohama, which flourished through the export of silk and connected Japan to the world, and as a symbol of the process of passing on this culture and its traditions to the future.

KITANAKA BRICK & WHITE

< KITANAKA BRICK & WHITE logo >

■ Tenant lineup befitting a new Yokohama landmark

KITANAKA BRICK & WHITE contributes to Yokohama City's Policy Regarding Culture, Art and Creative City Measures, which promotes culture and the arts in Yokohama. The facility consists of KITANAKA BRICK, which will feature tenants oriented to cultural production and communication, and KITANAKA WHITE, which will house retailers, restaurants and service outlets for a variety of lifestyles, providing high levels of convenience to condominium dwellers, area residents and hotel guests.

● **Billboard Live YOKOHAMA (third in Japan and first in Kanagawa Prefecture)**

With over 100 years of history, the Billboard name is the most trusted music brand in the world, and Billboard Live, where top-class artists from Japan and abroad play live, will offer an approximately 300-seat club and restaurant where customers can enjoy food and live music in close proximity to the performers, on the theme of “A night woven of history and legend.”

- Billboard Live website: <http://www.billboard-live.com/>



< Billboard Live YOKOHAMA logo and rendering of the interior >

New Format

● **Dance Base Yokohama (DaBY) (site for cultural communication in Yokohama, the first of its kind in Japan)**

Dance Base Yokohama (DaBY) (Sega Sammy Arts Foundation) is a new performing arts center and dance house centered on contemporary dance.

As a platform centered on dance where many people can gather without barriers, the center will host creative work by world-class dancers and develop diverse events and programs, including social events with residents living in the area.

- SEGA SAMMY ARTS FOUNDATION HP ... <https://www.segasammy.or.jp>



< Dance Base Yokohama (DaBY) logo and rendering of a performance >

From Dance Lab © HATORI Naoshi

● Providing high levels of convenience for diverse lifestyles

The diverse lineup of retail shops and service outlets has been selected to accommodate the diverse lifestyles of residents of The Tower Yokohama Kitanaka, the condominium on the same premises, people living in nearby areas, and guests staying at Oakwood Suites Yokohama and to help ensure their time on the property is comfortable and convenient.

Tenants include **LINCOS** supermarket (The Maruetsu, Inc.), **Lawson** convenience store (Lawson, Inc.), **M.SLASH** beauty salon (M.I.C. Co., Ltd.), and **BALANCE FLOWER SHOP** (BALANCE Co., Ltd.). There will also be a **Gymboree International School**, offering preschool and after-school services (WISDOM ACADEMY Inc.), and **Mitsui Rehouse** real estate agency (Mitsui Fudosan Realty Co., Ltd.) to provide support for raising children, finding a new home and other life events.



<LINCOS>

First in Kanagawa Prefecture



<Lawson>



M.SLASH

<M.SLASH>



<BALANCE FLOWER SHOP>

First at a retail facility



<Gymboree International School>

First in Kanagawa Prefecture



<Mitsui Rehouse>

The seafood and Japanese food restaurant **KIJIMA** (KIJIMA Co., Ltd.) will provide organic, additive-free Japanese cuisine using fresh seafood, organically/naturally grown vegetables, and safe livestock products, along with fine hospitality in a distinctive Japanese-style space that uses sustainable, domestically produced wood products. Additionally, **MIZUNOBU FRUIT PARLOR** (Mizunobu Brooks Co., Ltd.), which has over 50 years of history since opening its first fruit parlor in Yokohama, will offer fresh, high-quality products, such as desserts loaded with seasonal fruit. The tempura restaurant **Hakata Tempura Takao** (Hirosyo Co., Ltd.), Italian dining establishment **UOKIN** (UOKIN Co., Ltd.), meat bar and bistro **DOURAKU CORRIDA** (Takikou Group Co., Ltd.), Chinese restaurant **Bankoden TERRACE** (Tensei Shoji Co., Ltd.) and other diverse eating and drinking establishments, plus a host of cafés like bakery-café **JEAN FRANÇOIS** (Gourmet Brands Company Inc.) and coffee shop **STARBUCKS** (Starbucks Coffee Japan, Ltd.), will enable the facility to serve the needs of not only people living in nearby areas but Yokohama sightseers and a wide range of other customers.



<KIJIMA>

MIZUNOBU
FRUIT PARLOR

<MIZUNOBU FRUIT PARLOR>



<Hakata Tempura Takao>



<UOKIN>



<DOURAKU CORRIDA>



<Bankoden TERRACE>



<JEAN FRANÇOIS>



STARBUCKS®

<STARBUCKS>

【Renderings of the Completed KITANAKA BRICK & WHITE Facility】



< 1F historic plaza >



< Building exterior (west side) >



< 2F marine deck (north side) >



< 2F marine deck (west side) >

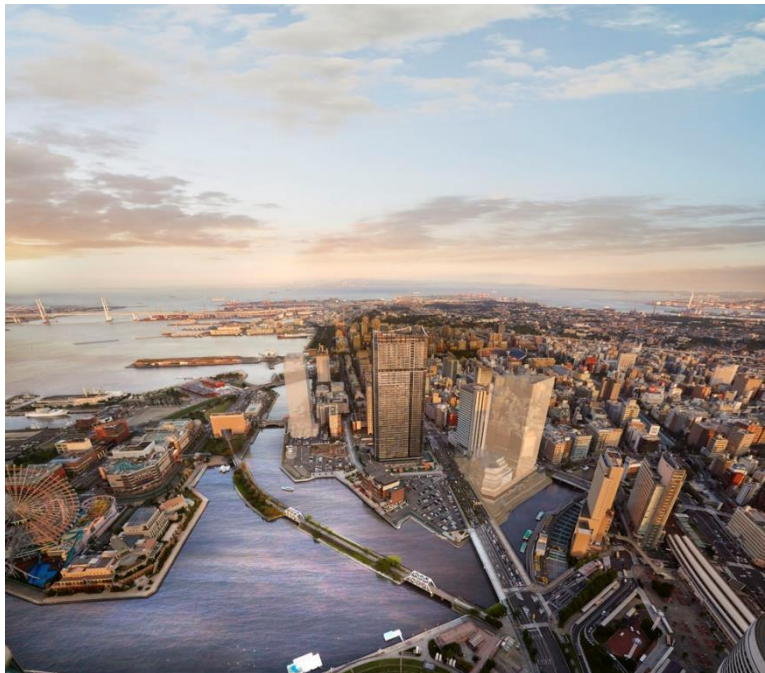


< Connection to Bashamichi Station >

【KITANAKA BRICK & WHITE Facility Overview】

Name:	KITANAKA BRICK & WHITE
Developer:	Mitsui Fudosan Residential Co., Ltd., Marubeni Corporation
Location:	57-2 Kita-nakadori 5-chome, Naka-ku, Yokohama, Kanagawa Prefecture
Access:	1-minute walk from Bashamichi Station on Minatomirai Line (Yokohama Minatomirai Railway) 8-minute walk from Sakuragicho Station on JR Negishi Line, Keihin-Tohoku Line, and Yokohama Municipal Subway Blue Line
Floors:	KITANAKA WHITE: 1–2F in tower building KITANAKA BRICK: BRICK North 1–3F, BRICK South 1–3F
Site Area*:	Approx. 141,437 ft ² (13,140 m ²)
Building Area*:	Approx. 94,291 ft ² (8,760 m ²))
Total Floor Area*:	Approx. 1,811,458 ft ² (168,290 m ²)
Commercial Area:	Approx. 64,045 ft ² (5,950 m ²))
Number of Stores/Restaurants:	19
Opening Date:	Thursday, April 23, 2020 (planned)
Parking Spaces:	Approx. 150
Architect & Builder:	KAJIMA CORPORATION
URL:	https://kitanaka-brickandwhite.yokohama/

* Entire property including residences and hotel



<Rendering of completed building exterior>