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**Facility Collaboration between Mitsui Fudosan Residential and Nike**  
**Presenting a Sports Park for a New Generation in Tokyo**  
**that Incorporates an Inclusive Design!**

**[ TOKYO SPORT PLAYGROUND SPORT×ART ]**

**Open for a limited time from October 10, 2020 (Saturday) to**  
**September 20, 2021 (Monday, a national holiday)**

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Tokyo, Japan, September 28, 2020 – Mitsui Fudosan Residential Co., Ltd., a leading global real estate company headquartered in Tokyo, and Nike Japan Group LLC (Vice President & General Manager: Koji Kobayashi; “Nike”) announced today that they will open TOKYO SPORT PLAYGROUND SPORT×ART (“TOKYO SPORT PLAYGROUND”), a sports park for a new generation incorporating an inclusive design that will support all people from children to adults and competitive athletes to the fullest extent regardless of sports experience, skill, or disability, and allow them to enjoy sports stress-free. TOKYO SPORT PLAYGROUND will be open for a limited time from October 10, 2020 (Saturday) to September 20, 2021 (Monday, a national holiday) in Shin-Toyosu. (Please see the facility website for the detailed location)

Facility website: <https://tokyo-sp.com>



With certain restrictions on hosting sports events to prevent the spread of COVID-19, our lives are still being impacted. At this time, we would like people to once again experience the joy of physical activity by providing this kind of place where anyone can easily participate in sports with a playful spirit.

## ■ Intentions and Aspirations of the Facility

Based on the business philosophy of “get better with age” in which the love for a neighborhood deepens, and the value and joy of living in that neighborhood increases over time, we promote continual neighborhood creation through residential community formation. We attract various facilities and events to the Tokyo Bay area, and support the development of local communities as part of the WANGAN ACTION project.

With the participation of Nike, which is making efforts toward “permeation of sports culture” including planning various sports events, this facility is a collaborative business between both companies that has made those aspirations a reality. Based on the issue that Tokyo’s parks are overwhelmingly smaller than those of other major world cities, we will open a free sports park that envisions a space where anyone can enjoy sports.

Through this facility, Nike and the Company will aim for the permeation of sports culture in Tokyo starting with Tokyo Bay area and the development of local communities through sports.

## ■ Features of the Facility

### ① **A sports park for a new generation incorporating an inclusive design**

The blueprint of TOKYO SPORT PLAYGROUND incorporates an inclusive design that will support all people to the fullest extent regardless of age, gender, experience in sports, skill, or disability, and forms an environment that allows them to enjoy sports stress-free.

#### **Areas where wheelchair users can relax comfortably**

Designed with the aim of an environment in which everyone can experience the facility and move around easily, including playground equipment where wheelchair users can enjoy spinning around in circles without getting up from their seats.



#### **Attention given to locker rooms and bathrooms**

A club house fully equipped with gender-neutral bathrooms and shower rooms that are also wheelchair accessible, where attention has been given to ease of use.



#### **An open playground to stir up children’s curiosity and creativity**

Alongside playground equipment with fixed functionality, such as slides and horizontal bars, we incorporate playground equipment that activates children’s unique and unbridled creativity and kindly supports enjoyable experiences.



### ② **Will create and operate a sustainable facility based on a limited-time opening**

The floor material in approximately 35% of the facility’s total floor area, such as the running track, basketball court and square, uses Nike Grind, which recycles excess manufacturing materials generated in the manufacturing process of Nike products and used products. This is also a sports park in which we have incorporated a sustainable design by, for instance, installing furniture in the lounge space that recycles waste material based on the concept of protecting the global environment as well as the future of sports.

### Working hard to be plastic-free

Instead of vending machines, we have installed free water dispensers inside the facility, and work on reducing plastic waste by asking people to bring their own water bottles. Through this initiative, we aim to create an opportunity for each visitor to think even just a little about plastic waste, and take the first step toward a sustainable society.

\* This is an initiative linked with MUJI's "Water That You Pour Yourself"

### Attention given to sustainable materials including Nike Grind

In addition to using Nike Grind in part of the park's floor material, we recycle materials such as boards that had been used as exterior walls of warehouses, etc., waste material generated from home demolition, and wood pallets from industrial waste in the interior materials of the lounge space, tables and chairs, and small items. We work toward sustainability directly by designing a life cycle for products after they stop being used, not just manufacturing and then discarding them.



### ③ Designs that take inspiration from six NIKE shoes representing each era

We convey designs that take inspiration from six NIKE shoes representing each era through graphics in each area, recording NIKE's history within the park.

The design of the running track is inspired by CORTEZ from the 1960s and is entitled "How It All Began,"; the design of the square where the playground equipment is located is inspired by WAFFLE TRAINERS from the 1970s and is entitled "Birth of the NIKE Brand"; the design of the jungle gym is inspired by LAVA HIGH from the 1980s and is entitled "To New Places"; the design of the 3x3 basketball courts are inspired by AIR RAID from the 1990s and is entitled "Spreading Our Wings into the World"; the design of the skateboard plaza is inspired by SB DUNK from the 2000s and is entitled "Where Sports Meet the Street"; and the design of the high platform which offers a view of the park is inspired by AIR MAX from the 2010s and is entitled "The Evolution of Air."



## ■ Facility Details

TOKYO SPORT PLAYGROUND is made up of six areas and a club house. In each of the six areas, which are designed with inspiration taken from the six aforementioned NIKE shoes, people can enjoy various sports. The club house is equipped with showers and locker rooms so that people can enjoy the sports comfortably.

### ① CORTEZ TRACK

Established in a way that encircles the entire park, the running track, which covers 280 m in one lap, overflows with an extraordinary feeling, from its unique shape to the use of inclines and declines that breaks with convention. The track is decorated with the logo of Nike's predecessor Blue Ribbon Sports, and uses Nike Grind for the floor material.



#### Design Vision: NIKE CORTEZ (1960s)

The most iconic shoes in history. In 1967, when Nike was importing and selling shoes from a Japanese sports maker in America in the form of its predecessor Blue Ribbon Sports, the shoe was made as part of a contract between the two companies. It launched the NIKE brand in 1971, and its relationship with the Japanese sports maker ended. Following that, Nike obtained the trademark rights for CORTEZ in 1974.

### ② WAFFLE TRAINER SQUARE

A square where people can enjoy playground equipment overflowing with a playful spirit inspired by nature and various sports. In the square, people can venture past sports genres and enjoy various activities such as yoga and dance. In addition, Nike Grind is used for the floor material.



#### Design Vision: NIKE WAFFLE TRAINER (1970s)

The WAFFLE TRAINER shoes brought a revolutionary idea to running shoes. That idea, which was born in Oregon, was first manufactured in a Japanese factory in 1973. This shoe, featuring a revolutionary design, instantly gained popularity among runners after its release. Even now, it holds a place as a style icon that goes beyond sports, and has appeared in collaborations with Japanese designers forty years later.

### ③ ACGADVENTURE

A three-dimensional jungle gym that takes inspiration from bouldering and makes 360° climbing possible.



#### Design Vision: NIKE LAVA HIGH (1980s)

Starting in the 80s, Nike began to expand into fields outside running and team sports, and launched colorful shoes like LAVA HIGH, which are geared toward outdoor hiking and climbing, and fashionable designs. Following that, it developed them as part of a collection called ACG (All Conditions Gear). Taking inspiration and names from nature-rich resorts all over the world, including in Japan, styles like LAVA HIGH, LAVA DOME, and TAKAO are adored by loyal fans to this day.

### ④ AIR RAID COURT

Unique, opposing 3x3 basketball courts with a colorful court design. Full-court play is also possible when both courts are combined.

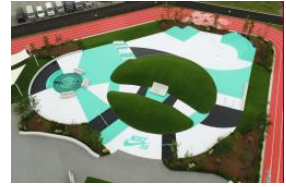


#### Design Vision: NIKE AIR RAID (1990s)

Starting in the 1990s, basketball took the world by storm. As outdoor basketball courts increase around the world, Nike has been running at the forefront of that craze even in Japan, by for instance creating a court for three-person games in Harajuku called NIKE HOOP-TOWN. Nike designer Tinker Hatfield thought to design shoes for people playing on outdoor courts and created AIR RAID, which combines sturdiness to handle the outdoors with a style beloved by both basketball players and hardcore sneaker fans.

## ⑤ SB DUNK SKATE PLAZA

A skate plaza packed with every element of the streets, including stairs, ramps, boxes, and rails. The plaza is equipped with rotating playground equipment that can even be enjoyed while seated in a wheelchair, and makes skating fun even for beginners.



### Design Vision: NIKE SB DUNK (2000s)

Around 2000, skateboarding broke free from the stereotype of being a hobby for outsiders and a child's game and gained international recognition as a sport. On top of that, it transformed into something with tremendous influence on style and culture. Beginning with the DUNK PRO SB collaboration, which was particularly famous, Nike achieved the perfect fusion of sports, street culture, and fashion, which can be seen in the park's design. This marked the start of the golden age of NIKE SB in Japan.

## ⑥ AIR MAX TERRACE

A high platform that offers a view of all areas in the park.



### Design Vision: NIKE AIR MAX (2010s)

Although the NIKE AIR mechanism had been installed in products since 1978, the Japanese-made TAILWIND air bag remained merely a built-in feature that wasn't meant to be seen until the birth of AIR MAX on March 26, 1987. After that point, the air bag was improved as years went by, and became an iconic feature of the AIR MAX that is now indispensable for new models. The popularity and evolution of AIR MAX continues to grow, and each year, March 26 is celebrated around the world as Air Max Day.

## ■ CLUB HOUSE

The entrance to TOKYO SPORT PLAYGROUND, equipped with a lounge space, reception area, and locker space.



## ■ Various Events Planned in the Future

We will periodically offer events and programs in order to promote the development of local communities through the facility.

We are currently planning a free weekly event called Girls' Night hosted by skater Sayaka Takano. Girls' Night is an event that sets aside time in SB DUNK SKATE PLAZA for female skateboarders that have a hard time participating when surrounded only by men, and supports the use of the park with Ms. Takano as the community leader.

Going forward, we plan to gradually hold events not just for basketball and track and field, but for families and children and events in which those with disabilities can also participate.

## ■ Countermeasures against the Spread of COVID-19

In our efforts to operate the facility while implementing measures in accordance with administrative guidelines, our staff will wear masks, enforce hand washing and hand sanitization, and conduct temperature checks, and panels will be installed on face-to-face counters to prevent droplet transmission so that everyone can use the facility with peace of mind. On the website, we will list the status of congestion inside the facility in real time as reference information for when customers consider using the facility.

We also ask that customers perform a self-check before using the facility.

## < Attachment 1 > 「TOKYO SPORT PLAYGROUND SPORT × ART

### Overview of TOKYO SPORT PLAYGROUND

Location	4-1, Toyosu 6-Chome, Koto-ku, Tokyo
Access	Two minutes' walk from the North Exit of Shin-Toyosu Station on the Yurikamome Line Thirteen minutes' walk from Exit 7 of Toyosu Station on the Tokyo Metro Yurakucho Line
Site area	6,995.46 m <sup>2</sup>
Planning and facility operation	Mitsui Fudosan Residential Co., Ltd.
Planning and design	Nike Japan Group LLC
Co-sponsors	Tokyo Gas Co., Ltd., Tokyo Gas Real Estate Co., Ltd., MUJI
Opening period	October 10, 2020 (Saturday) – September 20, 2021 (Monday, a national holiday)
Operating hours	Weekdays 15:00 – 21:00 (Reception closes at 20:00), weekends and national holidays 10:00 – 21:00 (Reception closes at 20:00) * During events and the New Year's holiday, operating hours may differ, and there will be days when part of the facility will be closed for private events. For details, please check the facility website. URL: <a href="https://tokyo-sp.com/#schedule">https://tokyo-sp.com/#schedule</a>
How to access	Admission is free. Can be accessed by prior reservation using the Nike mobile app. * Reception will be conducted using the mobile app even for same-day admission. * As a precaution and to prevent the spread of COVID-19, restrictions may be placed on the number of visitors.
Precautions for access	It is recommended that persons under the age of 13 be accompanied by a parent or guardian (adult) during admission. Persons under the age of 13 who are unaccompanied by an adult must present a usage consent form, which contains the terms of use, at the reception desk.
Website	<a href="https://tokyo-sp.com">https://tokyo-sp.com</a>

## < Attachment 2 > About WANGAN ACTION

Based on the theme of “delivering happiness to customers after living there,” we promote business that simultaneously provides not only the tangible aspects of condominiums, but also the intangible aspects of “fulfilling time” and “richness of spirit.” In addition, we are working hard on activities that contribute to the SDGs and new business domains, and intend to vitalize the entire Tokyo Bay area. This is an initiative by Mitsui Fudosan Residential, which supports various activities that allow residents to experience and share enjoyment in a wide variety of fields such as food, sports, art, education, music, and environment in order to form a community with the residents as one and create a neighborhood where they will want to continue living.

The initiatives of TOKYO SPORT PLAYGROUND SPORT×ART and WANGAN ACTION will come together as one.

URL : <http://wangan-action.jp/>

## Mitsui Fudosan Group's Contribution to SDGs

[https://www.mitsuifudosan.co.jp/english/corporate/esg\\_csr/](https://www.mitsuifudosan.co.jp/english/corporate/esg_csr/)

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs.

\* The initiatives covered in this press release are contributing to four of the UN's SDGs.

Goal 3	Ensure healthy lives and promote well-being for all at all ages
Goal 11	Make cities and human settlements inclusive, safe, resilient and sustainable
Goal 12	Ensure sustainable consumption and production patterns
Goal 14	Conserve and sustainably use the oceans, seas and marine resources for sustainable development



**SUSTAINABLE  
DEVELOPMENT  
GOALS**