
A New Service for Solving Issues with Working from Home

WORK STYLING SOLO Satellite Offices Specializing in Individual Rooms

Starting from December 8, 2020

–WORK STYLING to Expand to a Network of Over 100 Locations Nationwide within Fiscal 2020–

Key Points of This Press Release

- With rapid changes taking place in work styles, there is an increasing demand for individual rooms suitable for telework located nearby to worker's homes to take the place of working from home. WORK STYLING SOLO satellite offices specializing in individual rooms will start services on December 8, 2020, planning to open 13 locations within fiscal 2020 and 30 within fiscal 2021.
- Development of Mobility Type Locations to Flexibly Meet the Needs of Users as Part of WORK STYLING SOLO
- WORK STYLING to Expand to a Network of Over 100 Locations Nationwide within Fiscal 2020

Tokyo, Japan, December 3, 2020 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, has been developing WORK STYLING shared offices for corporations. As of December 3, 2020, the service continues to expand with approximately 600 member companies and over 150,000 registered members. In response to new work style changes, the Company will now launch WORK STYLING SOLO satellite offices specializing in individual rooms for corporate clients on December 8, 2020 as a new service in addition to its existing WORK STYLING FLEX serviced offices for corporate clients and WORK STYLING SHARE multi-site satellite offices for corporate clients. By the end of fiscal 2020, the WORK STYLING network will encompass over 100 locations nationwide, including 21 partner locations such as Mitsui Garden Hotels.

WORK STYLING has been providing measures and services that help to improve productivity and creativity in response to changes in the times and the requirements of member companies and users. Going forward, WORK STYLING will work to propose new ways of working as a service that provides diverse work styles for corporate clients.



Interior of WORK STYLING SOLO



WORK STYLING SOLO Individual room

■ Background to the launch of WORK STYLING SOLO services

An increase in people working from home due to the spread of COVID-19 has brought to light several problems with this mode of working. There has been an increase in demand for environments close to home where people can concentrate on teleworking. At WORK STYLING SHARE, there has been an increasing need for individual rooms for one person that can be used for web conferencing and so forth. In addition, many members have said that they want to use the service close to their homes. WORK STYLING has focused on these needs to launch new WORK STYLING SOLO satellite offices specializing in individual rooms, mainly in suburban areas, starting in December 2020.

■ **Overview of WORK STYLING SOLO services**

This is a satellite office specializing in individual rooms for corporate clients that can be used by WORK STYLING members instead of working from home. Members can use WORK STYLING SOLO and WORK STYLING SHARE locations nationwide in increments of 10 minutes.

< Features of WORK STYLING SOLO >

- (1) Environment specialized for telework
 - Individual rooms for one person, all equipped for web conferencing
 - Sound masking to control noise and ensure privacy
- (2) Hospitality
 - Concierge services provided online
 - A full-range of drinks and refreshments, etc.
- (3) Security
 - Building entry and exit control using members QR codes
 - Security cameras and on-call security guard services



Online concierge

< Countermeasures to Prevent the Spread of COVID-19 >

- Body temperature check, hand sanitizing, and mask check on building entry
- Sterilization cleaning
- Provision of sterilization equipment
- Installation of UV air environment countermeasure equipment



Café corner

< Development Area >

Locations are to open gradually starting from December 8, 2020. Thirteen sites are planned for opening during fiscal 2020, with a total of 30 sites to open during fiscal 2021, mainly in suburban areas around the Tokyo Metropolitan Area.

○ Main areas planned for development

Nakano, Ogikubo, Jiyugaoka, Sangenjaya, Shimokitazawa, Toyosu, Fuchu, Minami Osawa, Noborito, Shin-Yurigaoka, Center Kita, Totsuka, Fujisawa, Urawa, Moto-Yawata, Kashiwanoha

*Toyosu, Minami Osawa, Shin-Yurigaoka, and Kashiwanoha are scheduled to open on December 8, 2020.

WORK STYLING SOLO Mobility Type

To respond flexibly to the various needs of members, WORK STYLING SOLO will develop a mobility type location in addition to office buildings. The service will be launched on December 8, 2020 at Urban dock LaLaport TOYOSU, LaLaport KASHIWANOHA, and MITSUI OUTLET PARK TAMA MINAMI OSAWA.



WORK STYLING SOLO mobility type
(Exterior of LaLaport KASHIWANOHA location)



WORK STYLING SOLO mobility type
(Interior of LaLaport KASHIWANOHA location)

WORKSTYLING will utilize the combined capabilities of the Mitsui Fudosan Group to propose new ways of working as a service that provides diverse work styles.

■ **New hotel partnership locations going forward**

From December 4, 2020, three hotels: sequence MIYASHITA PARK, sequence KYOTO GOJO, and sequence SUIDOBASHI, will be added as partnership locations of WORKS STYLING SHARE. This will bring the number of WORK STYLING SHARE partnership locations to 21, including Mitsui Garden Hotels.



sequence MIYASHITA PARK



sequence KYOTO GOJO



sequence SUIDOBASHI

■ **Mitsui Fudosan Group’s contribution to SDGs**

https://www.mitsuifudosan.co.jp/english/corporate/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs.

*The initiatives covered in this press release are contributing to two of the UN's SDGs.

Goal3 Good Health and Well-Being
Goal8 Decent Work and Economic Growth

