

**First Full-Scale Retail Facility Introduction of OiTr Free Sanitary Pad Service
through Cooperation between Mitsui Fudosan and OiTr
Install 141 Dispensers in All Women’s Toilet Cubicles at LaLaport FUJIMI**

Tokyo, Japan, June 2, 2021 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced the full-scale introduction from summer 2021 of the free pad dispenser OiTr, a service providing women’s sanitary pads always and without charge, at retail facilities managed and operated by the Mitsui Fudosan Group, agreeing with the corporate principles of OiTr, Inc. Mitsui Fudosan will start by installing 141 dispensers to cover all women’s toilet cubicles at Mitsui Shopping Park LaLaport FUJIMI in Fujimi City, Saitama Prefecture, and then install the dispensers in sequence in other facilities.

How to Use OiTr



Sanitary pad dispensers are always available



Display the dedicated app over the dispenser.



Users can then obtain a free sanitary pad.

OiTr is a service that OiTr, Inc. provides to always have free sanitary pads in toilet cubicles in places such as retail facilities, offices, schools and public facilities. Pads are daily sanitary necessities, but unlike toilet paper it is rare for them to be provided free of charge. OiTr came about through the idea to create a world where sanitary pads are always available for free, just like toilet paper.

The Mitsui Fudosan Group agrees with OiTr’s corporate principle to “contribute to correcting the imbalance of economic disparity and gender gap,” and decided on the full-scale implementation of this service after a testing a verification trial in March 2021. We hope that this service will help to alleviate some of the various burdens that accompany periods for customers visiting our retail facilities and that this service will help to make their use of them more enjoyable and give them greater ease of mind. We also hope that this will pave the way toward creating a society where sanitary pads are always available in all sorts of places such as retail facilities.

* Limits may apply at some facilities in conjunction with operating conditions as a measure against spreading infections.
* The number and location of dispensers are subject to change without notice.

Features of OiTr

1. Dispensers can be used without contact and dispense sanitary pads for free.
2. Sanitary pads from major domestic manufacturers are used. They are made using materials that are gentle on the skin and can be used with a peace of mind, and they have been chosen for their ease of use daily.
3. The service can be used immediately; simply download the dedicated app using the QR code posted in toilet cubicles.

Mitsui Fudosan and OiTr

■ Overview of Mitsui Fudosan Co., Ltd.

Company name: Mitsui Fudosan Co., Ltd.
Address: 2-1-1, Nihonbashi-Muromachi, Chuo-ku, Tokyo, 103-0022
Representative: President and Chief Executive Officer Masanobu Komoda
Established: July 15, 1941
URL: <https://www.mitsuifudosan.co.jp/english/>

■ Overview of OiTr, Inc.

Company name: Company name: OiTr, Inc.
Address: 2F Suzuki Building, 2-1-19 Hatanodai, Shinagawa-ku, Tokyo 142-0064
Representative: President and CEO Taichi Omura
Established: November 1, 2016
URL: <https://www.oitr.jp/>

<Attached Materials> Mitsui Fudosan Group and OiTr, Inc.'s Contribution to SDGs

The Mitsui Fudosan Group and OiTr, Inc. aim for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs

* The initiatives covered in this press release are contributing to five of the UN's SDGs.

https://www.mitsuifudosan.co.jp/english/corporate/esg_csr/

- Goal 1 No Poverty
- Goal 3 Good Health and Well-Being
- Goal 5 Gender Equality
- Goal 6 Clean Water and Sanitation
- Goal 10 Reduced Inequalities



**SUSTAINABLE
DEVELOPMENT
GOALS**