

For immediate release

Mitsui Fudosan Co., Ltd.

## **Mitsui Fudosan Recognized as DX Certified Company by the Ministry of Economy, Trade and Industry**

Tokyo, Japan, June 8, 2021 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, obtained certification as a DX Certified Company based on the Ministry of Economy, Trade and Industry's DX certification system on June 1, 2021.



### ■ Mitsui Fudosan's Digital Transformation (DX) Initiatives

Mitsui Fudosan is promoting DX groupwide in the belief that it should “harness technology to innovate the real estate business” as stated in VISION 2025, the Group's long-term vision. The Company released the “2020 DX White Paper” in February 2021, summarizing focus themes and case studies related to the respective domains of business reform, work style reform and the promotional platform to realize them.

Mitsui Fudosan acquired the certification because its initiatives met the standards METI set for certification, such as appropriate disclosure of information to stakeholders.

Mitsui Fudosan will continue to progress further business model innovations using technology and proactively strengthen the organizations and systems to support that.

[WEB] <https://www.mitsuifudosan.co.jp/english/dx/>

### ■ DX Certification System

DX Certification is a METI certification system for companies that have set up preparations to advance DX in such ways as establishing a vision, strategy or system based on the Act on Partial Revision of the Act on Facilitation of Information Processing enacted on May 15, 2020.

[WEB] [https://www.meti.go.jp/english/press/2021/0402\\_004.html](https://www.meti.go.jp/english/press/2021/0402_004.html)

<News Release for Reference>

Mitsui Fudosan Selected as Digital x COVID-19-Countermeasures Company (Resilience Category)  
Evaluated for Ensuring Maintained Operations under the COVID-19 Pandemic

[WEB] [https://www.mitsuifudosan.co.jp/english/corporate/news/2021/0608\\_01/](https://www.mitsuifudosan.co.jp/english/corporate/news/2021/0608_01/)

■ Mitsui Fudosan Group’s Contribution to SDGs [https://www.mitsufudosan.co.jp/english/corporate/esg\\_csr/](https://www.mitsufudosan.co.jp/english/corporate/esg_csr/)

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs.

\* The initiatives covered in this press release are contributing to two of the UN’s SDGs.

Goal 8 Decent Work and Economic Growth

Goal 9 Industry, Innovation and Infrastructure

