

<For immediate release>

August 23, 2021

Mitsui Fudosan Co., Ltd.

Japanese Para-Sports Association Japanese Paralympic Committee

Nihonbashi District Shows its Support for the Tokyo 2020 Japan Paralympic Team

With the Participation of 81 Paralympians from Japan's National Team
Streets of Nihonbashi Decked in Various Shades of Red Symbolizing Diversity

Nihonbashi City Dressing for Team Paralympic Japan

Dates: Tuesday, August 24 to Sunday, September 5
Place: Nihonbashi Muromachi area centering on Chuo-dori Ave.

Tokyo, Japan, August 23, 2021 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and the Japanese Para-Sports Association Japanese Paralympic Committee (JPC) announced today that Nihonbashi City Dressing for Team Paralympic Japan, an event to show Nihonbashi's support for the Tokyo 2020 Japan Paralympic Team, will be held from Tuesday, August 24 to Sunday, September 5 in conjunction with the Tokyo 2020 Paralympic Games.



The Tokyo 2020 Japan Paralympic Team has a slogan of “Overcome! We are all in this together,” which expresses its passion for overcoming obstacles and limitations as a single, united team that transcends individual event categories. This passion resonated with Mitsui Fudosan, which as a Tokyo 2020 Gold Partner in real estate development has supported the Tokyo Olympic and Paralympic Games and the athletes participating in the Games with a focus on districts and neighborhoods, and so it has announced it will be holding the Nihonbashi City Dressing for Team Paralympic Japan event to cheer on the Tokyo 2020 Japan Paralympic Team. “City dressing” refers to decorating an entire district using the walls of retail facilities and others. Nihonbashi City Dressing for Team Paralympic Japan will feature appearances by a total of 81 athletes.

These individual athletes, each with their own unique personalities, make up a single, united team, the Tokyo 2020 Japan Paralympic Team. So the Nihonbashi district will be adorned with various shades of red, the reds that symbolize the Japan Team. This “hijacking” of Nihonbashi represents the largest show of support in Tokyo 2020 Paralympic history; the entire district in effect will be giving a resounding cheer to Japan’s Paralympians.

Nihonbashi City Dressing for Team Paralympic Japan Event Overview

【Overview】

Dates: Tuesday, August 24 to Sunday, September 5, 2021

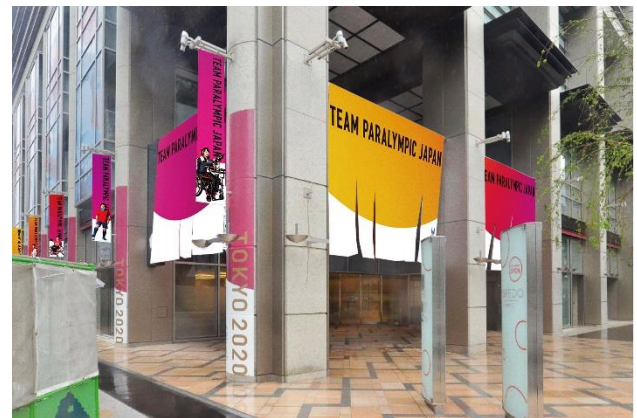
Place: Nihonbashi Muromachi area centering on Chuo-dori Ave.

Main locations of large-scale decorations: Mitsui Main Building, Nihonbashi Mitsui Tower, COREDO Muromachi 1, COREDO Muromachi 2, COREDO Muromachi 3, COREDO Muromachi Terrace, COREDO Nihonbashi

Co-sponsors: Mitsui Fudosan Co., Ltd, Japanese Para-Sports Association Japanese Paralympic Committee

With support from: : The Tokyo Organising Committee of the Olympic and Paralympic Games

*The images below are for illustrative purposes.





List of Athletes Appearing at Nihonbashi City Dressing for Team Paralympic Japan

■ Archery

Aiko Okazaki

■ Athletics

Takuya Shiramasa

Kaede Maegawa

Akihiro Yamazaki

■ Badminton

Taiyou Imai

Daiki Kajiwara

Sarina Satomi

Ayako Suzuki

Daisuke Fujihara

Hiroshi Murayama

Yuma Yamazaki

■ Boccia

Takayuki Hirose

■ Canoe

Yoshimi Kaji

■ Cycling

Shota Kawamoto

Keiko Sugiura

Miho Fujii

Masaki Fujita

■ Equestrian

Sho Inaba

Katsuji Takashima

Soshi Yoshigoe

■ Football 5-a-side

Hajime Teranishi

■ Goalball

Eiko Kakehata

Yuki Tenma

Haruka Wakasugi

■ Judo

Junko Hirose

Kazusa Ogawa

Shizuka Hangai

Yui Fujiwara

■ Rowing

Tomomi Ichikawa

■ Shooting

Daisuke Sasaki

Mika Mizuta

■ Swimming

Mami Inoue
Keiichi Kimura
Mikika Serizawa
Ayano Tsujiuchi
Dai Tokairin
Uchu Tomita
Keichi Nakajima
Mayumi Narita
An Nishida
Kasumi Fukui
Naohide Yamaguchi
Takuro Yamada
Maori Yui

■ Taekwondo

Shoko Ota
Shunsuke Kudo
Mitsuya Tanaka

■ Triathlon

Wakako Tsuchida

■ Table Tennis

Masachika Inoue
Koyo Iwabuchi
Nozomi Takeuchi
Yuri Tomono

■ Sitting Volleyball

Sachie Akakura
Shiori Ogata
Mamiko Osada
Satoko Kikuchi
Mikiko Sumitomo
Sachie Takei
Yukari Tanaka
Michiyo Nishiie
Junko Fujii

■ Wheelchair Basketball

Mari Amimoto
Chinami Shimizu
Mayo Hagino
Ikumi Fujii
Amane Yanagimoto
Kei Akita
Rin Kawahara
Hiroaki Kozai
Renshi Chokai
Akira Toyoshima
Reo Fujimoto

■ Wheelchair Fencing

Michinobu Fujita
Shintaro Kano

■ Wheelchair Rugby

Yukinobu Ike
Kae Kurahashi
Shinichi Shimakawa
Shunya Nakamachi
Seiya Norimatsu
Masayuki Haga

■ Wheelchair Tennis

Koji Sugeno

■The Philosophy of Mitsui Fudosan’s Urban Development Utilizing the “Power of Sports”

Sports not only improve the mental and physical health of people —people living their daily lives, people working, people relaxing— through actions such as “Doing,” “Watching” and “Supporting,” it also creates new connections and has the power to revitalize communities. Mitsui Fudosan regards sports as an important element in building appealing communities that get better and better as they age, and intends to promote urban development utilizing the power of sports.

As a Tokyo 2020 Gold Partner in the category of real estate development, Mitsui Fudosan has a slogan of BE THE CHANGE and is committed to utilizing urban development to create positive change in people, communities and society in the areas of *communicating*, *connecting*, and *accepting* while it itself works to embody change.

■Mitsui Fudosan Slogan

BE THE CHANGE

さあ、街から世界を変えよう。

The logo of BE THE CHANGE, which carries the meaning of each person bringing about their own change, has been designed with the motif of a wind changing the world. The symbol, which is painted in Mitsui Fudosan’s two corporate colors, conveys the image of a bird riding the wind and flying through the skies. The slogan embodies the philosophy that “if people change, the world can change” with a view toward the future.

■ Mitsui Fudosan Group's Contribution to SDGs

https://www.mitsui-fudosan.co.jp/english/corporate/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs.

* The initiatives covered in this press release are contributing to one of the UN's SDGs.

Goal 3 Good Health and Well-Being

