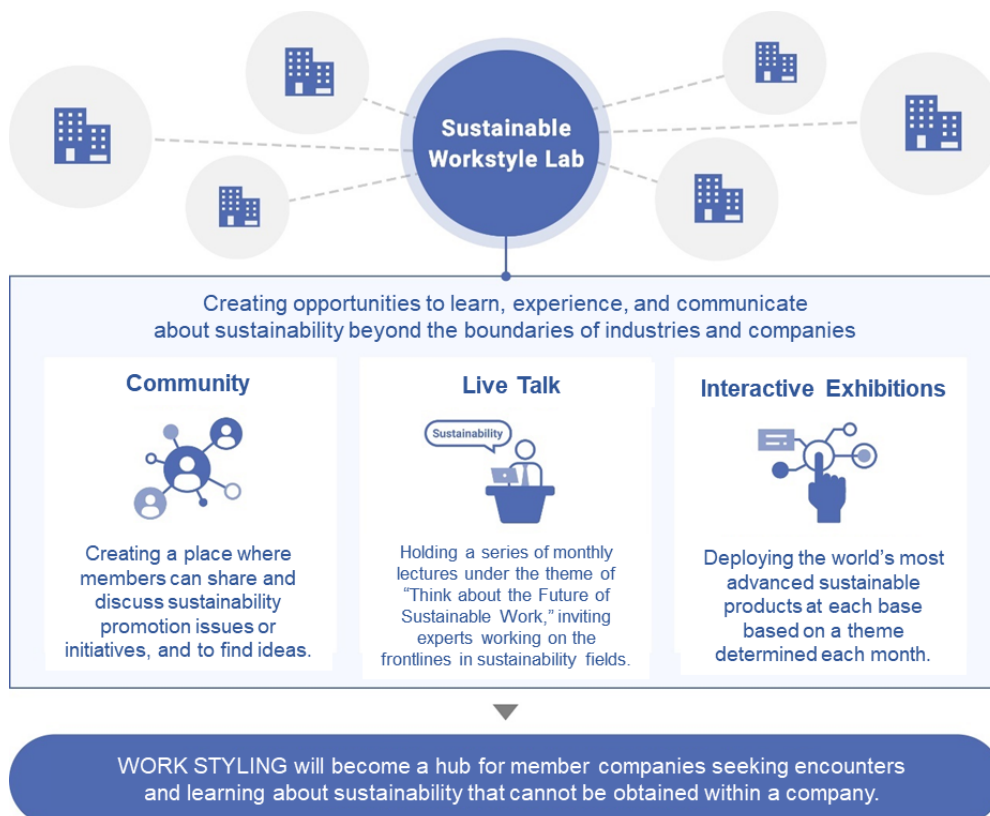


More Sustainability in Work
WORK STYLING Sustainable Workstyle Lab Project Launched
 ~ Shared Office x Sustainability Initiative Going
 Beyond the Boundaries of Industries and Companies ~

Key Points of this Release

- Mitsui Fudosan’s WORK STYLING shared offices for corporate clients launch a project to be a hub for member companies seeking encounters and learning about sustainability in a manner that cannot be obtained within a company
- The plan revolves around three axes: Community, where member companies gather, share, discuss and find ideas related to issues and initiatives for sustainability promotion; and Live Talk and Interactive Exhibitions, where they can come in contact with and learn about the world’s leading sustainability initiatives.

Tokyo, Japan, December 2, 2021 – WORK STYLING shared offices for corporate clients, which are being developed by Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, started the Sustainable Workstyle Lab Project on December 2. WORK STYLING aims to become a hub for members and member companies to contribute to initiatives for the significant social issue of promoting sustainability through the location of shared offices by creating opportunities for member companies to learn about, experience and communicate sustainability beyond the boundaries of industries or companies.



◆ Overview of the Sustainable Workstyle Lab

Concept: More Sustainability in Work

Sustainable Workstyle Lab is a plan that will be implemented around the three axes of Community, Live Talk and Interactive Exhibitions.

1. Community

We will launch the Sustainable Workstyle Community where member companies seeking encounters and learning about sustainability in a manner unobtainable in individual companies will connect beyond the boundaries of industries or companies, collaborate and engage in problem-solving and idea generation to promote sustainability.

2. Live Talk

Starting in December, we will hold Live Talk as a series of monthly lectures under the theme of “Think about the Future of Sustainable Work,” inviting experts working on the frontlines in sustainability fields. We will provide opportunities to learn, think about and take action from a variety of angles on sustainability, such as sustainable workspaces, global frontline initiatives and what individuals can do in their daily lives.

3. Interactive Exhibitions

Interactive exhibitions providing contact with the latest sustainability-conscious products have been held at WORK STYLING bases* since November. Products are chosen according to themes determined each month, such as food, manufacturing and neighborhood creation. This will make it possible to experience various ideas from around the world while engaging in daily work.

* Scheduled to be held at large-scale bases (WORKSTYLING Nihonbashi Mitsui Tower, etc.)



Example of an Interactive Exhibition (WORKSTYLING Nihonbashi Mitsui Tower)

<Interactive Exhibitions Theme: Food>

Introduce sustainable products related to food, such as products using discarded vegetables, grains, etc. as ingredients, products connected to reducing food loss, and more.

<Interactive Exhibitions Theme: Manufacturing>

Introduce products developed by using the waste or trash materials generated during manufacturers' production and consumption process as materials.

<Interactive Exhibitions Theme: Neighborhood Creation>

Introduce examples of neighborhood creation showing consideration for sustainability, both from a tangible aspect such as buildings and an intangible aspect such as creating bonds between people. (Partial list of planned exhibitions listed below)

◆ Sustainability-Oriented WORK STYLING Operations

WORK STYLING strives for a sustainability-oriented shift around the three pillars of less plastic, less waste and well-being. We are sequentially switching to environmentally conscious equipment, etc. used by members at each of our WORK STYLING bases. Moreover, we can also use this as an opportunity to raise members' awareness of sustainability by communicating to them the environmentally considerate aspects of that equipment, etc.



Avoid (less) plastic

Reduce the use of plastic products as much as possible.



Zero (less) waste

Change equipment, etc. to reusable types and cut the amount of trash that bases generate.



Well-being

Provide spaces where people can relax and concentrate.

■ WORK STYLING

WORK STYLING offices are shared offices for corporate clients developed by Mitsui Fudosan. We have contributed toward the realization of a sustainable society from the standpoint of the sharing economy that makes effective use of resources and the standpoint of well-being by realizing diverse work styles that business people can choose freely. We will create opportunities for encounters and learning unobtainable in-house, provide Business Styling Service to support the growth of business people and strive to promote connections between members.

Available at locations throughout Japan are WORK STYLING SHARE multi-site satellite offices for corporations that can be used in units of 10 minutes, WORK STYLING SOLO satellite offices focused on individual rooms for corporations located mainly in suburban areas, and WORK STYLING FLEX, flexible serviced offices for corporations that can match companies' diverse needs and various business situations. The Mitsui Fudosan Group has 143 bases as of December 2, 2021, including collaborative bases in 39 locations across Japan at THE CELESTINE HOTELS, Mitsui Garden Hotels, sequence and TOKYO DOME HOTEL, and has agreements with over 800 companies and approximately 220,000 people.

■ Mitsui Fudosan Group's contribution to SDGs

https://www.mitsui-fudosan.co.jp/english/corporate/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs.

*The initiatives covered in this press release are contributing to three of the UN's SDGs.

Goal 8 Decent Work and Economic Growth
Goal 12 Responsible Consumption and Production
Goal 17 Partnerships for the Goals

