

7. Collaboration with the Mitsui Shopping Park Official Online Store &mall

Mitsui Shopping Park &mall is the Mitsui Shopping Park official online shopping site. The site carries a wide range of products from approximately 400 stores, centered on highly popular fashion brands through to lifestyle products. Visitors can use the site to check stock before coming to LaLaport FUKUOKA, or buy products online at a later date and experience shopping while mutually utilizing both brick-and-mortar and online stores.



Mitsui Shopping Park &mall screenshot



&mall DESK

&mall DESK, a collaboration base for brick-and-mortar facilities and the &mall e-commerce mall

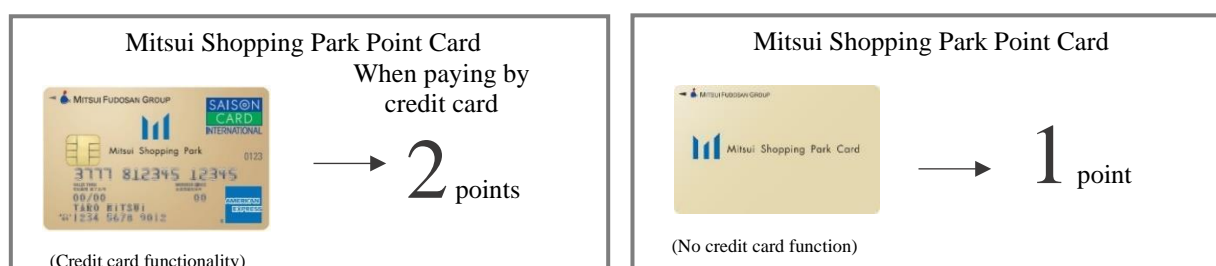
- &mall DESK, a collaboration base for brick-and-mortar facilities and the &mall e-commerce mall, will be established.
- &mall DESK will provide one-stop service making it possible to collect products purchased through &mall, try on goods, and more. Moreover, using desk reception campaigns held periodically will give added benefits to users.

Mitsui Shopping Park Point Service

The Mitsui Shopping Park Point Service is a valuable, convenient point service that allows customers to earn and use Mitsui Shopping Park Points, which can be used at over 60 commercial facilities operated by the Mitsui Fudosan Group nationwide (as of December 2021).

There are two types of point cards based on different styles of use: Mitsui Shopping Park Card (Saison; a point card with credit card functionality), which will never charge an annual fee and provides numerous benefits, and Mitsui Shopping Park Point Card (no credit card function).

For each ¥100 spent (excluding tax)



- * Points are awarded based on the total purchase amount discounted at the standard tax rate.
- * If the amount includes products subject to the lower tax rate (8%), points are awarded based on the total purchase amount discounted at the standard tax rate (10%).
- * Excludes some facilities and stores and points awarded may differ.
- * For details, please refer to the website. <https://mitsui-shopping-park.com/msppoint/>

Mitsui Shopping Park App

A useful app offering special deals for use at Mitsui Fudosan Group retail properties such as LaLaport and Mitsui Outlet Park.

Download the app and register your favorite shopping center to receive the latest information on sales events and special deal coupons offering exclusive discounts and free offers for app members.

Registering as a member and logging in through the app makes it possible to check membership point information, earn and spend Mitsui Shopping Park Points via a QR code within the app and use the Apuri de shiharai (payments by app) function for credit card payments to shop with convenience.

Mitsui
Shopping
Park

* Apuri de shiharai (payments by app) is a function limited to Mitsui Shopping Park Card (Saison) members.

* Excludes some facilities and stores.

* For details, please refer to the website. <https://mitsui-shopping-park.com/msppoint/app/>

Mitsui Shopping Park Members Page Registration Campaign

Mitsui Fudosan is holding a campaign to commemorate the grand opening of LaLaport FUKUOKA in which one person selected by lottery will win a new model, compact class, 100% electric Nissan vehicle (sales launched in early fiscal 2022).

【Campaign title】

Nissan's New Model, Compact Class, 100% Electric Vehicle Prize to Commemorate the Opening of LaLaport FUKUOKA」

【Entry period】

Thursday, February 10 to Tuesday, May 31, 2022

【Participation method】

① Newly register via the Mitsui Shopping Park app, official LINE account or on the member's page of the website.

* When registering, choose “LaLaport FUKUOKA” under the “Facilities often used” entry.

② Complete the necessary items on the dedicated form on the campaign site and entry is complete.

【Campaign site (in Japanese)】

<https://mitsui-shopping-park.com/lalaport/special/fukuoka/nissan-new-ev-present/>

【Sponsor】

Nissan Prince Fukuoka Motors Sales Co., Ltd.

* The winner will bear responsibility for automobile tax, registration fees and other costs. Winning rights cannot be transferred or changed to another person.

