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For immediate release

Mitsui Fudosan Co., Ltd.
Ise-Shima Resort Management Co., Ltd.

A Private Space in Harmony with Tranquil Nature within NEMU RESORT

NEMU FOREST VILLA Scheduled to Open on April 21!

Tokyo, Japan, February 24, 2022 – Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Ise-Shima Resort Management Co., Ltd., a member of the Mitsui Fudosan Group, announced today that NEMU RESORT (Shima City, Mie Prefecture), located within Ise-Shima National Park, is scheduled to newly open NEMU FOREST VILLA, a resort composed of eight villas based on the theme of a private space in harmony with tranquil nature, on April 21, 2022.

NEMU RESORT, in its 55th year since the start of operations, is a massive, multifaceted resort with a scale of approximately 250 ha (roughly 61 times the size of Tokyo Dome) that occupies nearly half of the Osaki Peninsula overlooking the Ago Bay and includes facilities such as HOTEL NEMU (60 rooms); Gracious Spa, where guests can sample three types of hot springs, including natural springs; Satoyama Lounge, a place for outdoor dining where guests can indulge in glamping amid nature while gazing at the starry sky; and NEMU GOLF CLUB, a golf course resort that extends to the seaside. In addition, the resort adjoins a marina that serves as the starting point for various activities, and provides guests with many kinds of experiences during their stay.

At the newly opened NEMU FOREST VILLA, a brand-new outdoor resort stay featuring a heightened sense of privacy will be offered.



NEMU FOREST VILLA, which is fully equipped with outdoor patios and private gardens, allows guests to experience the outdoors

* This is a computer-generated image

Features of NEMU FOREST VILLA

- 1. A luxurious space composed of eight villas surrounded by forest**
- 2. Full dining including barbecue with a rich variety of delicious food from both land and sea, which the Ise-Shima region is known for**
- 3. Travel across a massive compound roughly 61 times the size of Tokyo Dome along with your dog**
 - * Guests are permitted to stay with their dogs at four of the eight villas
 - * Limited to two medium-sized dogs (weighing under 20 kgs)
 - * Dogs are not allowed in some areas such as HOTEL NEMU, Satoyama Lounge, and NEMU GOLF CLUB
- 4. A comfortable outdoor resort stay only found at NEMU RESORT, where guests can receive high-class services**

1. A luxurious space composed of eight villas surrounded by forest

Eight villas in harmony with the surrounding nature are located within a massive, compound of approx. 10,000 m². Each villa consists of living quarters measuring approx. 76 m² (including the outdoor patio) and an approx. 50 m² private garden.

Guests can forget the bustle of the city and relax by enjoying a book or a bath while sensing the gentle breeze and rays of light passing through the forest, or have a drink while gazing at a night sky filled with stars. The villas are spaced 13 to 20 m apart, so even families with small children or dogs can stay without worrying about their surroundings.

Each villa is designated a transport vehicle so guests can easily travel across the massive NEMU RESORT compound. Additionally, guests will be provided opportunities for relaxation that can only be experienced at the resort, such as receiving a glamping treatment from Mikimoto Cosmetics while staying at NEMU FOREST VILLA.



2. Full dining including barbecue with a rich variety of delicious food from both land and sea, which the Ise-Shima region is known for

At NEMU FOREST VILLA, guests can enjoy an elegant dinner together with their families or close acquaintances in a private space. The barbecue dinner, which is limited to resort guests, is notable for dishes that make use of Japanese flavors, and offers a rich variety of delicious food from both land and sea including spiny lobster, abalone, locally produced poultry, low-fat pork, and locally produced dried fish. Meals made with Matsusaka and Kumano beef, Mie Prefecture's specialties, will also be arranged as an option for guests who wish to try them.

For breakfast, the Forest Breakfast comes highly recommended. Served in a colorful, multilayered Japanese-style lunchbox and packed with ingredients from the Ise-Shima region, this breakfast can be enjoyed however guests see fit, whether eaten on the outdoor patio or picnic style at their favorite spot on the NEMU RESORT grounds.

Furthermore, guests can also enjoy glamping dining that only a resort can offer at Satoyama Lounge and authentic Japanese food at Restaurant SATOUMI for both breakfast and dinner.



Prep-free barbecue dinner that can be enjoyed underneath a starry sky



Enjoy the luxurious "Forest Breakfast" amid nature while listening to the chirping of birds

3. Travel across a massive compound roughly 61 times the size of Tokyo Dome along with your dog

Guests may bring their dogs*¹ to four of the eight villas. Services including dog cages, specialized goods and amenities, and diapers are arranged at each villa, so guests can have a relaxing stay together with their dogs without any preparations. In addition, a dog run only accessible to resort guests has been established within the compound, and the common facilities are fully equipped with rooms reserved for dog baths and microwaves to heat up dog food.

On top of this, guests can use the designated transport vehicles to travel through the bountiful nature of NEMU RESORT, which has many photogenic spots, together with their dogs*².

*1 Limited to two medium-sized dogs (weighing under 20 kgs)

*2 Dogs are not allowed in some areas such as HOTEL NEMU, Satoyama Lounge, and NEMU GOLF CLUB.

Furthermore, the entry of dogs into NEMU RESORT is only permitted to guests staying at NEMU FOREST VILLA.



4. A comfortable outdoor resort stay only found at NEMU RESORT, where guests can receive high-class services

Guests can receive the high-class services of NEMU RESORT’s facilities, such as HOTEL NEMU, while staying at NEMU FOREST VILLA.

At HOTEL NEMU, guests can experience the bliss of relaxing both mind and body at facilities such as Pearl Spa and Gracious Spa, where they can sample three types of hot springs including Shiosai no Yu, a natural spring sourced within the compound, and Shinju no Yu and Nemunoki Yu, which were developed in collaboration with Mikimoto Cosmetics.

Guests can also enjoy activities while experiencing nature throughout all four seasons in the Ise-Shima region. These activities include Takibi Café, where guests can relax while gazing at the wavering flames of a campfire; star gazing, in which they can observe a sky filled with stars; stand-up paddle boarding (SUP) or sea kayaking; yoga in the Yoga Terrace, an open tent completely surrounded by nature; and the NEMU GOLF CLUB, a resort golf course that extends to the seaside.



Yoga on a designated terrace where guests can feel connected with nature



Hilltop, outdoor dining at Satoyama Lounge



Sample three types of elaborate hot springs at Gracious Spa



Enjoy a seaside resort golf course at NEMU GOLF CLUB

■ Accommodation plans

NEMU FOREST VILLA Special Commemorative Opening Plan: Enjoy a private space within the forest (includes NEMU Style grilled dining)

- Period April 21 (Th) – August 31 (Wed)
- Price From ¥32,700 per person (one night with two meals, two guests per room)
- Details Dinner: Barbecue on an outdoor patio (NEMU Style grill) for guests only to eat to their heart’s content
 Breakfast: Choose between the Forest Breakfast or a combined Japanese- and Western-style buffet (at Restaurant SATOUMI)
 Guests may also try the Glamping Breakfast at Satoyama Lounge (additional charge of 550 yen)

NEMU FOREST VILLA Casual Glamping Dinner Plan

- Period April 21 (Th) – August 31 (Wed)
- Price From ¥40,400 per person (one night with two meals, two guests per room)
- Details Dinner: High-end French dishes arranged for outdoor dining at Satoyama Lounge
 Breakfast: Choose between a Japanese- and Western-style buffet (at Restaurant SATOUMI) or the Forest Breakfast
 Guests may also try the Glamping Breakfast at Satoyama Lounge (additional charge of 550 yen)
- * Listed prices include tax.

©Ise-Shima Resort Management Co., Ltd. is taking steps to prevent the spread of COVID-19.

For details, click the link: <https://newscast.jp/news/009040> (Japanese only)

■ Overview of Ise-Shima Resort Management Co., Ltd.

Ise-Shima Resort Management Co., Ltd. operates NEMU RESORT in Shima City, Mie Prefecture, as well as Toba Hotel International and Shiojitei in Toba City, Mie Prefecture.

Address	2692-3 Hazako, Hamajima-cho, Shima City, Mie Prefecture
General Manager	Fukunori Somyo
Business facilities	NEMU RESORT 2692-3 Hazako, Hamajima-cho, Shima City, Mie Prefecture https://www.nemuresort.com/en/ Number of guestrooms: 60 Other facilities: NEMU GOLF CLUB, marina
	Toba Hotel International 1-23-1 Toba, Toba City, Mie Prefecture https://www.tobahotel.co.jp/en/ Number of guest rooms: 130 (84 at Toba International Hotel and 46 at Shiojitei)

■Mitsui Fudosan Group’s Contribution to SDGs

https://www.mitsuifudosan.co.jp/english/corporate/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs. Additionally, the Group formulated the following Group guidelines related to “Realize a Decarbonized Society” and “Diversity & Inclusion Promotion” in November 2021. The Mitsui Fudosan Group will continue to work toward solving social issues through neighborhood creation.

References:

Group Action Plan to Realize a Decarbonized Society

<https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1124/>

Diversity & Inclusion Promotion Declaration and Initiative Policy

https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1129_02/

* The initiatives covered in this press release are contributing to three of the UN’s SDGs.

Goal 11 Sustainable Cities and Communities

Goal 12 Responsible Consumption and Production

Goal 15 Life on Land

