

Press Release



January 24, 2023

For immediate release

TOKYO DOME CORPORATION
Mitsui Fudosan Co., Ltd.

Toward Heart-Moving, Memorable Neighborhood Creation

Carrying Out Large-Scale Renovation of Tokyo Dome City

**Landscape Redesign, Food Zone, Private Sauna and Other New Facilities with Largest-Ever Renewal of LaQua
And, there are new logos from March 2023!**

TOKYO DOME CORPORATION will conduct various types of large-scale renovations from 2023 into 2024 on Tokyo Dome City, including Tokyo Dome, where the ballpark underwent the biggest renovation in its history in March 2022.

Tokyo Dome City is the largest-scale entertainment city in the Tokyo metropolitan area and comprises various facilities including Tokyo Dome, home of the Yomiuri Giants professional baseball team, Tokyo Dome City Attractions, LaQua, Korakuen Hall and Tokyo Dome Hotel. These renovations will renovate the entire Tokyo Dome City landscape design, creating spaces where people can relax and have fun. Furthermore, LaQua will undergo the largest-scale renewal in its history heading toward the 20th anniversary of its opening, and there will be a series of developments carried out with the aim of finishing by the summer of 2024. Developments include construction of a new theater in a joint project with the YOSHIMOTO KOGYO HOLDINGS CO., LTD. Group (YOSHIMOTO KOGYO HOLDINGS Group).

In conjunction with the renovations, Tokyo Dome City will also update its logos, replacing the mark it has used since 2000. The new logos maximize expression of colorful connections and moving experiences, and will come to symbolize Tokyo Dome City as a place to create new customer experience value and make Tokyo Dome City a place for unforgettable, emotional experiences for those customers who go there. The new logos will start being used from Friday, March 31, 2023.



Tokyo Dome City

**TOKYO
DOME
CITY**

心が動く、心に残る。

1. Tokyo Dome City's Renovation

Tokyo Dome City has started various types of renovations as described below under the theme of neighborhood creation with heart-moving, memorable experiences for customers.

Tokyo Dome City Renovation Concept

Heart-Moving, Memorable

Main Renovations/New Openings Topics
<u>(1) Landscape redesign to create spaces for relaxation and fun (space design/newly established LED displays)</u>
<u>(2) LaQua 20th anniversary of opening renovation</u>
<u>(3) Construction of a new theater by Tokyo Dome x YOSHIMOTO KOGYO HOLDINGS Group</u>
<u>(4) New concept floors created in Tokyo Dome Hotel</u>
<u>(5) Seating upgrades inside Tokyo Dome for season 2023</u>

Details for respective items are published below.

(1) Landscape redesign to create spaces for relaxation and fun (space design/newly established LED displays)

Six keywords centered on Fun have been set and will be used to create an attractive space creating a sense of unity in the neighborhood. They will foster a sense of the extraordinary and heighten anticipation among visitors, improving the comfort and accessibility of visitors during their stay. Tokyo-based, globally active Hoshino Architects INC. has been employed as the master design architect. Construction started sequentially from January 2023 and is scheduled for completion in the summer of 2024.

The Six Keywords of the Tokyo Dome City Landscape Redesign

©Hoshino Architects



<Setting up LED displays and signage>

Under this plan, spaces will be created to amplify the heart-moving emotion of customers headed toward Tokyo Dome by increasing the number of LED displays radially set towards stations from Tokyo Dome: Suidobashi Station on the JR and Toei Subway lines, Korakuen Station on the Tokyo Metro and Kasuga Station on Toei Subway Line. In particular, newly established digital signage extending over 100 meters in length on a lawn will blend the natural and digital to create a unique space, providing hotel visitors with various experience values.

Moreover, using the displays and signage will create vitality and also serve a role as a social base by communicating information during disasters such as the outbreak of a large-scale earthquake, which will enhance disaster readiness and crime prevention functions, as well as enhance attractiveness through local governments cooperating with the community by spreading information and collaborating with art.

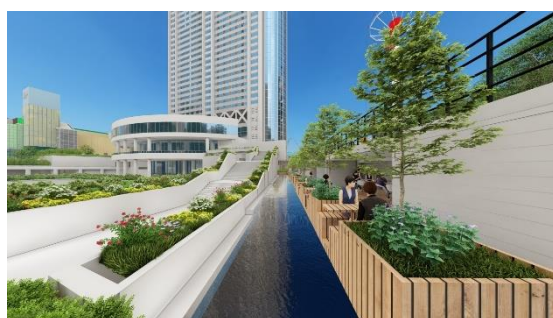
(Conceptual images)



<Improving guiding lines and addressing degradation>

Guiding lines running north-south and east-west will be improved with the establishment of a large staircase connecting the artificial area around Tokyo Dome and Tokyo Dome City Attractions, and decorations and other installations in the Prism Hall area. Other renovations include repairing stairs, growing lawn in the basin area and removing part of the fence facing a public road to create a neighborhood where people want to stay and that is open to the community.

(Conceptual images)



(2) LaQua 20th anniversary of opening renovation

LaQua, an entertainment-retail integrated facility with three zones of stores and restaurants, spas and attractions, will mark the 20th anniversary of its opening in May 2023. In conjunction, from March to May 2023, LaQua will undergo the largest-ever renovation in its history.

This renovation will respond to the needs of diversifying values and lifestyles to create a new food zone to provide food to enjoy with dishes with a color of home-cooked meals, including delicatessen foods and sweets. In addition, there will be a new private sauna opening, designed by Spa LaQua natural hot spring that comes with private rooms with saunas and an exclusive lounge to spend time relaxing after that, enabling enjoyment of a sauna, cold water bath and feeling refreshed. The design of Thunder Dolphin, a roller coaster and LaQua's signature ride, has been

updated and new cars will be used. Customers will be welcomed together with the new attractions. Furthermore, one store or restaurant after another inside LaQua is opening or reopening after refurbishment, and renovations have been made to the entrance, resting areas, washrooms and other common areas. Spa LaQua will enhance customer convenience and new attraction ability by expanding the popular bedrock bathing area HEALING BADEN to include a new low-temperature sauna and more expansive foot pool area for people to enjoy the scenery. LaQua will further pursue its facility concept of refreshing enjoyment in the heart of Tokyo through the 20th anniversary renovations. As an entertainment and refreshment space in the heart of the city, LaQua aims to evolve into providing fine quality time, space and experiences that make both special days and everyday life more wonderful, and becoming a facility that many customers can use.

<New appearances>

■ New Food Zone (Mid-April 2023)

A food zone will be created on LaQua 1F, providing a fine quality dining experience with a collection of food stores (space of approx. 10,800 ft² <approx. 1,000 m²>) that add color to days from special occasions to the everyday through delicatessen items, sweets, bread and other foods that can be taken home.

In the food zone, about 25 stores of fine quality and meticulous with details will open, including Atsushi Hatae, a patisserie opening for the first time in a retail facility, SENDAGI KOSHIZUKA, a domestic meat specialty store established in 1949 and closely associated with the Yanaka-Nezu-Sendagi (Yanesen) area around Tokyo Dome City, and YANAKA-COFFEETEN, a coffee bean specialty store that roasts raw coffee beans to order.

Food purchased at the stores be taken home and also eaten on-site at places such as the renovated LaQua Garden, an open, outdoor space with terrace seats, which offers a new type of dining experience for LaQua.



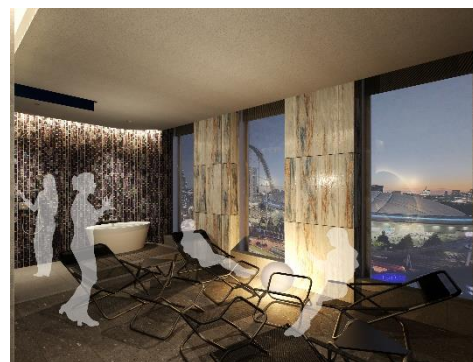
The food zone with an array of stores for delicatessen items and sweets that can be taken home (Conceptual image)



■ New Private Sauna Opening (Mid-April 2023)

On LaQua 9F, a new hot-spring facility designed by Spa LaQua will open, consisting of a private sauna (space of approx. 3,300 ft² <approx. 300 m²>) with private rooms and an exclusive lounge, enabling enjoyment of a sauna, cold water bath and feeling refreshed. Each of the six private room has secured a roomy space of 215 ft² to 270 ft² (20 m² to 25 m²), catering to 1 person through to a maximum of 4. The rooms can be enjoyed alone or with friends, and offer a new type of freedom and luxurious moments away from worrying about crowds or closeness. After their sauna, guests can pass the time at their own speed, relaxing in the exclusive lounge, doing some desk work, or enjoying a coffee or alcoholic beverage at the adjoining café.

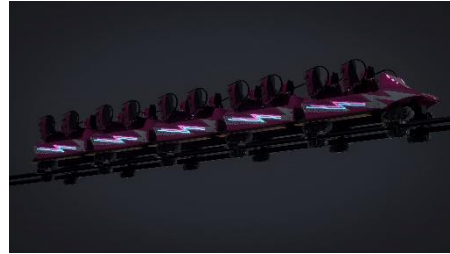
* This facility is a separate facility to Spa LaQua. Separate charges apply for facility use.



Private sauna designed by Spa LaQua (Conceptual image)

■ New Cars on the Thunder Dolphin at Tokyo Dome City Attractions (Spring 2023 (Scheduled))

The Thunder Dolphin, a popular roller coaster at Tokyo Dome City Attractions and iconic of LaQua, has welcomed over 10 million riders, will introduce new cars aimed at enhancing guests' riding experience. The design of the cars has been changed to make them glow-in-the-dark, providing even more excitement and thrills hurtling through the city buildings in a ride that can only be experienced here.



New, glow-in-the-dark cars on the Thunder Dolphin (Conceptual image)

<Store and Restaurant Renovations>

■ Approx. 20 Stores Newly Opening or Renovated (March-May 2023)

Approx. 20 stores on LaQua 1F-4F will newly open or reopen following renovations. Among these are a rich lineup that includes restaurants and cafes where guests can experience the world's authentic cuisines such as TimHoWan, a Hong Kong dim sum specialty restaurant that has received a Michelin star for 12 consecutive years; AKOMEYA TOKYO, a lifestyle store offering carefully selected rice, foods and sundries from all over Japan based on the concept of a delicious circle that spreads around a bowl of freshly cooked rice; BIOPLE, a store with a lineup of organic cosmetics and organic foods to enrich and enhance daily lifestyles; KAKUJOE GYORUI NARITAYA, a fresh fish restaurant for a new era, offering fresh fish, fish cuisine, delicatessen items and more at reasonable prices and selected by professionals from first-class products gathered at the Toyosu Fish Market (Tokyo Metropolitan Central Wholesale Market); and USAGI ONLINE, a store with an extensive lineup of trendy items.

<p>TimHoWan (Hong Kong dim sum specialty restaurant)</p>	<p>AKOMEYA TOKYO (Sales of foods, lifestyle sundries and accessories)</p>	<p>Biople (Organic cosmetics and foods)</p>
<p>KAKUJOE GYORUI NARITAYA (fish restaurant)</p>	<p>USAGI ONLINE STORE (Women's fashion)</p>	

■ Rest Areas and Other Common Spaces Renovated for Greater Comfort (March 2023)

Common spaces from 2F to 4F, such as LaQua Garden, the entrance, rest areas and washrooms will be renovated to transform them into more comfortable and pleasant spaces with more benches to take a light break or for eating and drinking.



The store and restaurant area transformed into a more comfortable space (Conceptual images)

<Renovation of the Spa LaQua natural hot spring in Tokyo Dome>

■ Expanding the HEALING BADEN Area and Renovations (Mid-April 2023)

On Spa LaQua 9F, the HEALING BADEN area will be expanded for greater convenience to increase the number of people who can use it, and a new low-temperature sauna, cool-down room, and relaxation room will be added. In addition, on the 7F open deck area, a new open-air foot pool and bar will be built where guests can relax and enjoy the view of Tokyo Dome City, providing a luxurious resort-like experience in the center of the city.

■ Relaxation Lounge and Interior Renovations (Mid-April 2023)

The building's convenience and comfort will be further enhanced by replacing approx. 130 reclining chairs in the relaxation lounge, upgrading the interior and renovating facilities.



Low-temperature sauna
(Conceptual image)



Relaxation room
(Conceptual image)



Foot pool
(Conceptual image)

(3) Construction of a new theater by Tokyo Dome x YOSHIMOTO KOGYO HOLDINGS Group (Announced December 12, 2022)

A new theater (name to be determined) meeting high demand is planned for construction on the prime location near Suidobashi Station on the JR and Toei Mita lines, with seating for approx. 700. Theater facilities are designed from the viewpoints of both audiences and producers well-versed in theater and performance, ensuring a fulfilling theater experience, and they can also be used widely for online streaming. LIVE FORWARD Co., Ltd. will run the theater after having gained theater operation expertise as a member of the YOSHIMOTO KOGYO HOLDINGS Group, which celebrated its 110th anniversary of foundation in 2022. The theater is scheduled to open in December 2023. Please refer to the news release below for details.



Exterior of the new theater
(Conceptual image)

“Tokyo Dome x YOSHIMOTO KOGYO HOLDINGS Group Decide to Build New Theater as Base for Fumi no Miyako Theater and Entertainment with Scheduled Opening in Tokyo’s Bunkyo-ku in December 2023,” published on December 12, 2022. (Only in Japanese language)

<https://prtimes.jp/main/html/rd/p/000000124.000077656.html>

(4) New concept floors created in Tokyo Dome Hotel (Announced October 13, 2022)

Tokyo Dome Hotel will create new concept floors as part of a wide-ranging refurbishment, its first since opening in 2000. The Excellency Floors from 39F to 41F have been renovated to become the Executive Floors under a theme of “welcome to an upper floor hideout,” aiming to create a hospitality space like a secret hideout apt for an adult. A section



An Executive Floor guestroom
(Conceptual image)

of the upper level of Standard Floors (35F to 38F) has been renovated to become Premium Floors. Stays will be possible on the Executive Floors from Monday, March 20, 2023, and on the Premium Floors from Wednesday, February 1, 2023.

Please refer to the website below for details. (Only in Japanese language)

Tokyo Dome Hotel Official Website: <https://www.tokyodome-hotels.co.jp/tokyoretreat/>

(5) Seating upgrades inside Tokyo Dome for season 2023 (Announced December 20, 2022)

Seating upgrades will also be made inside Tokyo Dome ahead of the 2023 season, following on from the largest-scale renewal in the stadium's history in 2022. The Excite Seat area will be expanded and seats renovated, THE 3rd PLATINUM BOX added, and an elevating counter installed in the wheelchair seating area to provide a richer and more comfortable viewing environment for spectators. Seating operations are scheduled to start from March 2023.



Excite Seat area (Conceptual image)

Please refer to the news release below for details.

“Notice of Tokyo Dome Seating Renovation for 2023 Season,” published on December 20, 2022 (Only available in Japanese).

<https://prtimes.jp/main/html/rd/p/000000125.000077656.html>

In addition, the plan is to continue with new openings and renovations in addition to those mentioned above.

Please look forward to further releases in the future.

【Tokyo Dome City Map Main Renovations and New Openings Topics】

1 Construction started sequentially from January 2023, completion scheduled for summer 2024

Landscape redesign (Space design, newly installed LED displays)

2 Renovations scheduled March to May 2023

LaQua opening 20th anniversary renovations

3 Scheduled opening December 2023

Construction of new theater by Tokyo Dome x YOSHIMOTO KOGYO Group

4 Stays start February and March 2023

Tokyo Dome Hotel New concept floors open

5 Operations scheduled to start March 2023

2023 season Tokyo Dome seat upgrade

2. New Logos

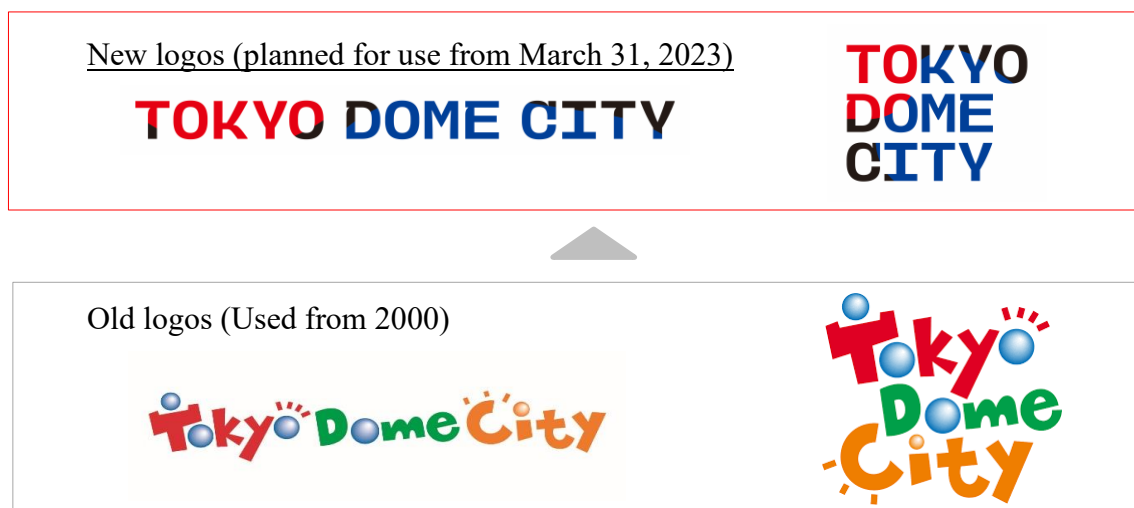
In conjunction with the renovations, Tokyo Dome City will also update its logos and tagline, starting to use these from Friday, March 31, 2023.

■ New Logos

The new logos are designed to maximize expression of Tokyo Dome City as a single neighborhood where colorful connections and moving experiences interact.

An original font was developed for the logos and a design employed that would be unique and easy to become fond of. The logo also shows the variability of changes in response to the value of various experiences at Tokyo Dome City, which provides assorted types of entertainment, and can be utilized dynamically in digital devices in the signage etc., that will be renovated in the future in Tokyo Dome City.

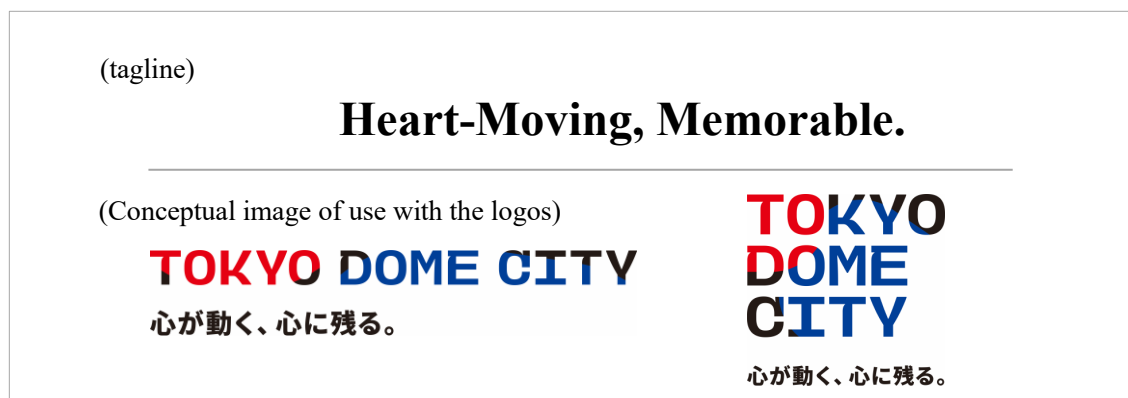
Moreover, as the member of the Mitsui Fudosan Group, the colors of the new logos for Tokyo Dome City use the same red (gleaming sun red) and green (sea sapphire blue) as Mitsui Fudosan Group's identity logo "&," representing the principles to coexist in harmony with society and achieve a sustainable society. The color scheme is based on a motif of the Tokyo Dome roof, a symbol of Tokyo Dome City.



■ Tagline

Emotional experiences at Tokyo Dome City will be heart-moving. Not only that, but the various connections will remain memorable.

The tagline expresses the value that Tokyo Dome City creates for each and every visitor, changing their ordinary days into special days, and making special days even more special.



























■ New Food Zone (Mid-April 2023)

【Main Store Openings】

(1) Delicatessen items, bento boxes, salads, etc.

In addition to fried foods, salads and dim sum, the food zone offers a wide variety of bento boxes, healthy salad bowls and other items made with of the finest quality with attention paid to their origin. A number of fine quality and authentic restaurants will be open for all occasions, from daily meals at home or lunch at the office, to parties with family and friends, or to provide hors d'oeuvres for anniversaries and special occasions.









<p>Nichinichipao (Chinese/Taiwanese-style delicatessen items)</p>  	<p>NIHONBASHI TAMAI (Anago conger eel specialty restaurant)</p>  
<p>Kaneko Hannosuke Nihonbashi Tendon and Tenmusu (Tendon tempura and rice bowls and tenmusu tempura and rice balls)</p>  	<p>MENAM (Thai, Indian and Chinese cuisine side dishes)</p>  
<p>SHODOTEN (Siumai (pork dumpling) specialty restaurant)</p>  	<p>SENDAGI KOSHIZUKA (Meat specialty store)</p> <p>First opening in the Yanesen area</p>  
<p>TORIKAI SOHONKE (Sales of rice bowls, bento boxed lunches and delicatessen items)</p>  	<p>Japanese Deli Saboten (Tonkatsu (pork cutlets) specialty store and delicatessen items)</p>  

<p>nichinichipao (Chinese/Taiwanese-style delicatessen items)</p>  	<p>NIHONBASHI TAMAI (Anago conger eel specialty restaurant)</p>  
<p>Kaneko Hannosuke Nihonbashi Tendon and Tenmusu (Tendon tempura and rice bowls and tempura and rice balls)</p>  	<p>MENAM (Thai, Indian and Chinese cuisine delicatessen items)</p>  

* All the above photos and images are conceptual images.

(2) Bakeries, sweets, coffee, etc.

Many famous stores, including bakeries and sweets stores, offering the finest quality and taste will answer your wishes if seeking something with a little finer quality than usual to add some color to the daily table, a little surprise for family and friends, or a just a small reward for working so hard.

<p>Atsushi Hatae (Patisserie)</p>   <p>First opening in a retail facility</p>	<p>Craft pudding producers vūke (Western-style pudding sales)</p>   <p>First opening in Tokyo</p>
<p>JACK IN THE DONUTS (Donuts)</p>  	<p>hapimarufruits KAGURAZAKA (Fruit specialty store)</p>  

<p>BIGOT (French bread and confectionaries)</p>  	<p>MEIJUAN (Bean paste bread, sandwiches with fruit fillings)</p> <p>First opening in a retail facility</p>  
<p>YANAKA COFFEE (Coffee beans and imported foods)</p> <p>First opening in the Yanesen area</p>  	

* All the above photos and images are conceptual images.

■ **Approx. 20 Stores Newly Opening or Renovated (March-May 2023)**

【Main New Store Openings】






(1) Fresh foods and groceries

Stores will sell foods that color the tables of sophisticated urban dwellers and help them realize a fine quality and affluent lifestyle, as well as coffee and groceries and other items that are ideal for everyday situations, gifts or rewarding yourself.

<p>1F KAKUJOE GYORUI NARITAYA (Fresh fishmonger)</p> 	<p>2F AKOMEYA TOKYO (Sales of foods, lifestyle sundries and accessories)</p> 
<p>2F KALDI COFFEE FARM (Coffee beans, imported foods)</p> 	<p>2F MLESNA TEA HOUSE) (Specialist seller of teas)</p> 


(2) Lifestyle and beauty

New store openings include those that make daily living more convenient, selling such items as cosmetics, interior products and highly-sensitive trendy items, and there will also be the new opening of a foot salon, where busy urban adults can care for and heal their tired bodies.






<p>2F USAGI ONLINE STORE (Women's fashions)</p> 	<p>2F 3 COINS+plus (Daily sundries store)</p> 	<p>2F Biople (Organic cosmetics and foods)</p> 
<p>3F KEYUCA (Lifestyle store)</p> 	<p>3F foot design (foot care salon)</p> 	

(3) Cafes and restaurants

Many cafes and restaurants will open, making ordinary lunches or dinners into special ones, and making special days even more special.

<p>1F</p> <p>Pietro (Italian restaurant)</p> 	<p>1F</p> <p>Miguel Y Juani (Spanish cuisine and wine paella specialty restaurant)</p> 	
<p>2F</p> <p>creperie kenny's (Crepe store)</p> 	<p>2F</p> <p>GODIVA dessert (Sweets)</p> <p>First opening in Tokyo</p> 	
<p>2F</p> <p>CHEESE & DORIA sweets (Western cuisine)</p> 	<p>2F</p> <p>TSUKIJI SUSHIKO (Edomae sushi restaurant)</p> 	<p>2F</p> <p>TimHoWan (Hong Kong dim sum specialty restaurant)</p> 

【Refurbished/Renovated and Relocated Stores】

<p>2F</p> <p>Renovated and Relocated Stores</p> <p>CAPRICIEUX LEMAGE (Women's fashion)</p> <p>CAPRICIEUX LEMAGE</p>	<p>2F</p> <p>Renovated and Relocated Stores</p> <p>Matsumoto Kiyoshi (Drugstore)</p> 	<p>2F</p> <p>Renovated and Relocated Stores</p> <p>(Women's fashion and shoes)</p> <p>R A N D A</p>	
<p>3F</p> <p>Renovated and Relocated Stores</p> <p>Zoff (Glasses and accessories for glasses)</p> 	<p>3F</p> <p>Renovated and Relocated Stores</p> <p>ROPE PICNIC (Women's fashion)</p>  <p>ROPÉ PICNIC</p>	<p>3F</p> <p>Refurbished and Renovated Stores</p> <p>nana's green tea (Japanese-style café)</p>  <p>nana's green tea</p>	<p>4F</p> <p>Refurbished and Renovated Stores</p> <p>NAUGHTIAM (Leather goods, bags, hats)</p> 

(Reference)

■Tokyo Dome City LaQua

An entertainment-retail integrated facility with three zones of stores and restaurants, spas and attractions under a theme of water. With trendy stores and restaurants and a spa with a natural hot spring, there are a variety of attractions offering enjoyment to a wide range of people from young women through to families.

<https://www.laqua.jp/en/>

■Tokyo Dome City natural hot spring Spa LaQua

One of Japan's largest thermal baths where it is possible to easily get refreshed in the center of Tokyo. The facility has a natural hot spring (heated and circulated) drawn from approx. 5,580 ft (1,700 m) below Tokyo Dome City, the paradise for adults that is HEALING BADEN, an expansive relaxation space and adjoining facilities offering a variety of esthetic treatments, a relaxation salon and more. We have created a space of even finer quality.

<https://www.laqua.jp/en/>



Panorama view of Tokyo Dome City LaQua



LaQua stores and restaurants



Tokyo Dome City natural hot spring Spa LaQua

<Reference> Mitsui Fudosan Group's Contribution to SDGs

https://www.mitsuifudosan.co.jp/english/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs. Additionally, the Group formulated the following Group guidelines related to “Realize a Decarbonized Society” and “Diversity & Inclusion Promotion” in November 2021. The Mitsui Fudosan Group will continue to work toward solving social issues through neighborhood creation.

【References】

- Group Action Plan to Realize a Decarbonized Society
<https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1124/>
- Formulated Diversity and Inclusion Promotion Declaration and Initiatives Policy
https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1129_02/

* The initiatives covered in this press release are contributing to one of the UN's SDGs.

Goal 11 Sustainable Cities and Communities

