

For immediate release

Mitsui Fudosan Co., Ltd.
Mitsui Fudosan Resort Management Co., Ltd.

Halekulani Okinawa and HOTEL THE MITSUI KYOTO

Receive Highest Rating of Five Stars in the 2023 Forbes Travel Guide for Second Consecutive Year

Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Resort Management Co., Ltd. announced today that Halekulani Okinawa (location: Kunigami District, Okinawa Prefecture; General Manager: Jun Yoshie) and HOTEL THE MITSUI KYOTO (location: Nakagyo-ku, Kyoto; General Manager: Manabu Kusui) have received five-star ratings in the hotel category of the 2023 Forbes Travel Guide*, one of the world's most authoritative travel guides.

This is the second consecutive year that the hotels have received the highest rating, not only for the content of their facilities, but also for the high level of hospitality and new initiatives such as those related to new hygiene standards, SDGs, and IT technology. Furthermore, Halekulani Okinawa and HOTEL THE MITSUI KYOTO both received 4 stars in the spa category.

Mitsui Fudosan Resort Management, which operates Halekulani Okinawa and HOTEL THE MITSUI KYOTO, is the operator of two five-star hotels in Japan. As inbound demand is expected to recover in earnest in the future, we will welcome wealthy customers in Japan and overseas with our world-class service and meticulous hospitality unique to Japan.

Going forward, the Mitsui Fudosan Group will continue to promote the development of hotels and resorts that offer the unique charms of each region, such as traditional culture, history, rich nature, and hospitality, while taking this award as an opportunity to go beyond simply providing a place to stay and a meal to offer guests a more personalized experience that they can truly enjoy with their loved ones and that will be a lifetime memory.

*Forbes Travel Guide: Established in the U.S. in 1958, the Forbes Travel Guide has set the benchmark for exceptional hospitality and it evaluates establishments in over 80 countries around the world. In the hotel category, establishments are evaluated based on over 900 strict criteria and a Forbes rating is the most influential in the industry.



Halekulani Okinawa (opened in July 2019)



HOTEL THE MITSUI KYOTO (opened November)

Facility Overview

■ Halekulani Okinawa



Opened in July 2019. “Halekulani” means “house befitting heaven” in Hawaiian, and Halekulani Okinawa is the second Halekulani brand hotel after the one in Hawaii. It has 360 rooms, each with a picturesque ocean view, and offers resort stays enlivened by a pool featuring the resort’s signature orchid motif and a choice of five restaurants.

Halekulani Okinawa provides guests with a special experience through service infused with the Halekulani spirit of hospitality cultivated for over 100 years since the first Halekulani hotel opened.

Website <https://www.okinawa.halekulani.com/en/>

■ HOTEL THE MITSUI KYOTO



It opened in November 2020 in Kyoto, where the beauty of Japan lives. The thermal spring, called SPA, using natural hot spring water from the property and the courtyard garden where you can feel the changing seasons will allow you to experience the beauty unique to Japan, while our heartwarming hospitality will allow you to relax and enjoy your stay. Based on the concept of “embracing Japan’s beauty,” we offer special experiences unique to our hotel, such as partnerships with long-established local companies and plans tailored to seasonal festivals.

Website <https://www.hotelthemitsui.com/en/kyoto/>



Message from Wataru Sudo, President of Mitsui Fudosan Resort Management Co., Ltd. As a member of the company called the People’s Mitsui Group, we work with the belief that “people are the most important factor in providing hospitality,” and we have developed a good corporate culture, improved the working environment, and promoted the use of information technology to build a solid foundation. This award of five-star ratings to two of our hotels at the same time from Forbes Travel Guide for the second year in a row is due to the guests that have stayed with us to date, as well as everyone else involved in the operation of both hotels, and I would like to express my sincere thanks to these people.

Going forward, we will make every effort to ensure that the hotels and resorts are loved by guests and their local areas for a long time to come.



A Message from Jun Yoshie, General Manager of Halekulani Okinawa

It is my great honor to receive the highest rating of five stars and four stars for Spa Halekulani from the globally renowned Forbes Travel Guide for the second consecutive year. We will continue to respond sincerely to our guests’ comments and requests, and will do our best to provide you with a “stay to remember for a lifetime” so that you will continue to choose us as your hotel. We hope you will enjoy your stay at Halekulani Okinawa, where the spirit of hospitality that has been cultivated in Hawaii for over 100 years resonates comfortably with the spirit of “Utuimuchi” (hospitality) of Okinawa, which has been respected since the Ryukyu Dynasty.



Message from Manabu Kusui, General Manager of HOTEL THE MITSUI KYOTO

It was the first hotel in Japan to receive five stars in its first year of operation. To prove that this prestigious rating was not a fluke, continuing to receive our five-star Forbes Travel Guide rating was a major goal for this year. I strongly hope that many more guests from around the world will experience Hotel The Mitsui and make it a memorable hotel. In Kyoto, where the beauty of Japan is still alive, we hope to create a “warm and comfortable space” by offering a high quality of hospitality that combines beauty and elegance.

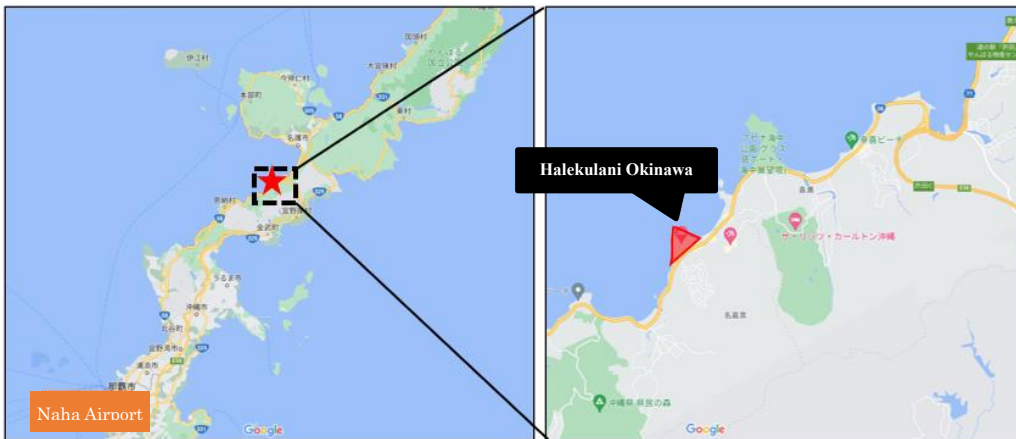
■ Mitsui Fudosan Resort Management Co., Ltd. — Company Profile

Head Office	2-1, Nihonbashi-Muromachi 3-chome, Chuo-ku, Tokyo
President	Wataru Sudo
Facilities operated	<p>Halekulani Okinawa (opened in July 2019) 1967-1, Nakama, Onna, Kunigami District, Okinawa Prefecture Guest rooms: 360</p> <p>HOTEL THE MITSUI KYOTO (opened November 2020) 284 Nijoaburanokoji-cho, Aburano-koji St., Nijo-sagaru, Nakagyo-ku, Kyoto Guest rooms: 161</p> <p>Four Seasons Hotel Tokyo at Otemachi (opened September 2020) 1-2-1, Otemachi, Chiyoda-ku, Tokyo Guest rooms: 190</p> <p>Bulgari Hotel Tokyo (scheduled to open in April 2023) Yaesu 2-chome, Chuo-ku, Tokyo Guest rooms: 98</p>
Major Awards	<p><u>2023</u> Halekulani Okinawa Forbes Travel Guide: Received five stars as a hotel and four stars in spa category</p> <p>HOTEL THE MITSUI KYOTO Forbes Travel Guide: Received five stars as a hotel and four stars in spa category</p> <p><u>2022</u> Halekulani Okinawa Forbes Travel Guide: Received five stars as a hotel and four stars in spa category “Gault & Millau” 2 Toques (SHIROUX) “Wine Spectator Restaurant Awards 2022” Award of Excellence (SHIROUX)</p> <p>HOTEL THE MITSUI KYOTO Forbes Travel Guide: Five-star hotel category “Wine Spectator Restaurant Awards 2022” Award of Excellence (TOKI)</p> <p>Four Seasons Hotel Tokyo at Otemachi “Michelin Guide Tokyo 2023” 1 star (est) “Gault & Millau 2022” 3 Toques (est) “Wine Spectator Restaurant Awards 2022” Award of Excellence (est)</p> <p><u>2021</u> Four Seasons Hotel Tokyo at Otemachi “Michelin Guide Tokyo 2022” 1 star (est) “Gault & Millau 2021” 3 Toques (est)</p>

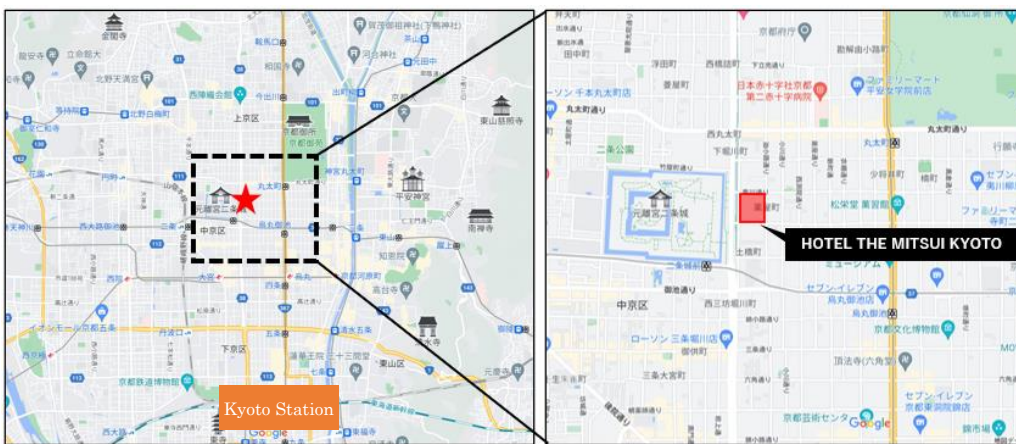
*Halekulani Okinawa is the second Halekulani brand hotel after one in Hawaii. Halekulani (Hawaii) has been operating for over 100 years since its opening in 1917 and its premier location in front of Waikiki Beach, unchanging elegance, and warm hospitality have won it countless repeat guests. On October 1, 2021, it was reborn as the new Halekulani following a major renovation.

■MAP

Halekulani Okinawa



HOTEL THE MITSUI KYOTO



■The Mitsui Fudosan Group formulated the 9BOX Infection Control Measure

Standards to be shared throughout the Group, having considered the necessity for easily understood infection prevention measures based on medical and engineering knowledge so that its facilities could be used with peace of mind, and has rigorous COVID-19 infection control measures in place at each of its facilities. The Group has developed diverse facilities such as office buildings, retail properties, hotels, resorts, logistics centers, and homes. By presenting measures that are easy to share not only within the Group but with all of society, it hopes to help solve society-wide issues.

The Mitsui Fudosan Group will continue to work toward realizing a sustainable society through safe and secure neighborhood creation.

【 Reference 】

https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1001_01/

■Mitsui Fudosan Group’s contribution to SDGs

https://www.mitsuifudosan.co.jp/english/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs. Additionally, the Group formulated the following Group guidelines related to “Realize a Decarbonized Society” and “Diversity & Inclusion Promotion” in November 2021. The Mitsui Fudosan Group will continue to work toward solving social issues through neighborhood creation.

三井不動産 感染対策基準



References

Group Action Plan to Realize a Decarbonized Society

<https://www.mitsui-fudosan.co.jp/english/corporate/news/2021/1124/>

Diversity & Inclusion Promotion Declaration and Initiative Policy

https://www.mitsui-fudosan.co.jp/english/corporate/news/2021/1129_02/

*The initiatives covered in this press release are contributing to two of the UN's SDGs.

Goal 11 Sustainable Cities and Communities

Goal 12 Responsible Consumption and Production

