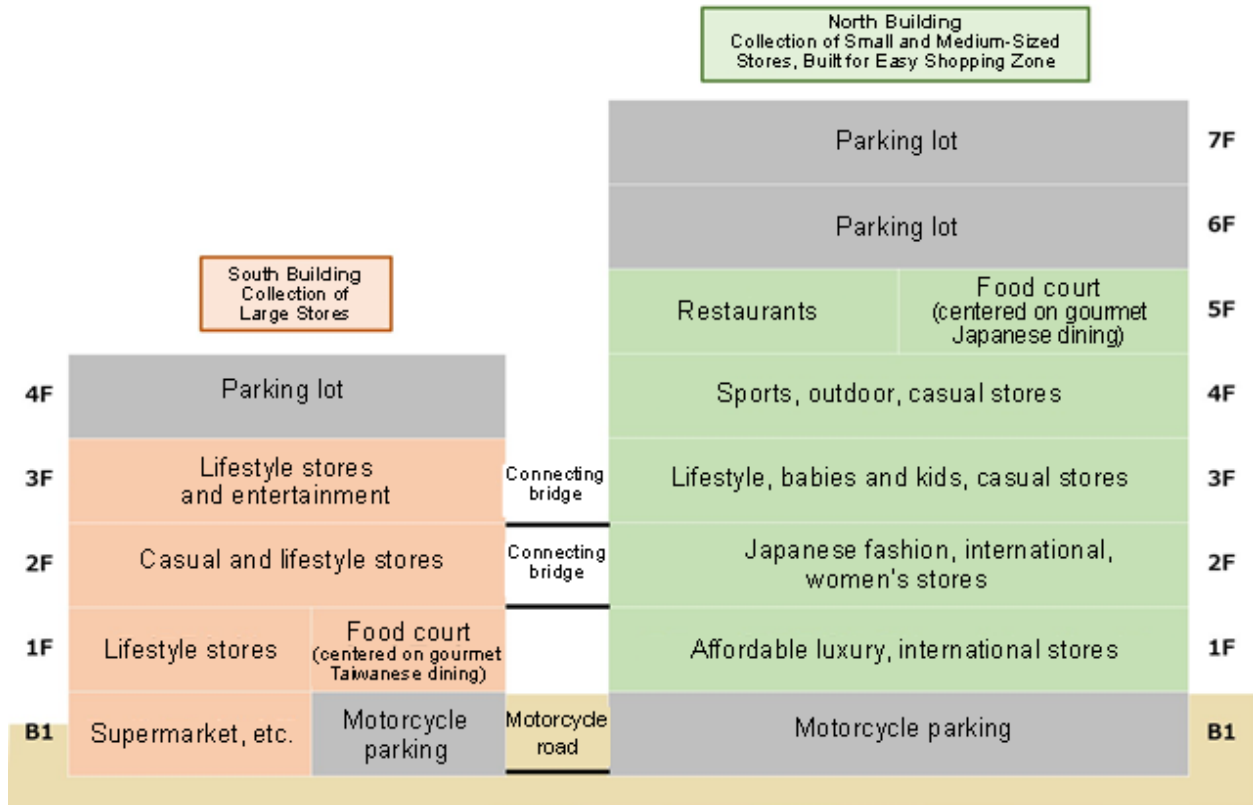


2. A diverse lineup of brands, including first openings in Taiwan, first openings in Taichung, and new store formats

The South Building pre-opened on January 17, 2023. In this building, large specialty stores centered on Japanese brands are open for business and proving popular, such as the Japanese supermarket LOPIA, which has opened its first store outside of Japan, and a joint large-scale opening by the two brands of UNIQLO and GU.

The opening of the North Building, which houses a collection of small and medium-sized stores, will bring the total number of stores for both buildings to approximately 300. Mitsui Shopping Park LaLaport TAICHUNG will have its grand opening as a one-stop shopping mall where families can enjoy an abundance of shopping, dining and entertainment options. It is unlike any other facility that has previously opened in the Taichung area.



The South Building Features a Collection of Large Japanese Specialty Stores

First opening in Taiwan

GiGO

First opening in Taiwan

LOPIA

First opening in Taichung area

ah
akachan honpo

First opening in Taichung area

カルディ
COFFEE FARM
咖樂迪咖啡農場

ABC-MART
MEGA STAGE

GU

niko and ...

NITORI
宜得利家居

HANDS
台隆手創館

matsukiyo

MUJI
無印良品

ユニクロ **UNIQLO**

LifeWear

A fascinating store lineup in the North Building

(1) A diverse lineup of cosmetics and fashion brands, including one of the largest collections of Japanese brands in Taiwan

The North Building will contain one of the largest collections of Japanese fashion brands in Taiwan. It will feature BRIEFING, HARE, LEPSIM, and nano UNIVERSE, all of which will open their first Taiwanese stores. In addition, TSUCHIYA KABAN will open its first store in the Taichung area. The North Building will also include popular Japanese multi-brand stores in Taiwan, such as BEAMS, UNITED ARROWS green label relaxing, and URBAN RESEARCH.

In addition, Mitsui Fudosan has amassed a diverse lineup of fashion brands including a new concept store for THE NORTH FACE, and popular international brands such as POLO Ralph Lauren, Armani Exchange, and Tommy Hilfiger.

One of the largest collections of Japanese fashion brands in Taiwan

First opening
in Taiwan

nano
UNIVERSE

First opening
in Taiwan

HARE

First opening
in Taiwan

BRIEFING

First opening
in Taiwan

rim (of jins)

First opening
in Taiwan

LEPSIM

First opening in
Taichung area

TSUCHIYA KABAN™
TOKYO SINCE 1965

First opening in
Taichung area

UNITED ARROWS
green label relaxing

UR
URBAN RESEARCH

gelato
pique

SHISEIDO
GINZA TOKYO

BEAMS

FRED PERRY

A diverse lineup including popular international brands

First opening in
Taichung area

LAGINE

New store
format

Vivienne
Westwood

New store
format

THE
NORTH
FACE

New store
format

TOMMY HILFIGER

adidas adidas

A | X
ARMANI EXCHANGE

Aēsop® ALLSAINTS

SABON

Timberland

KICKS
LOUNGE

PANDORA BOSS

POLO
RALPH LAUREN

(2) Plentiful store formats for families, ranging from fashion to entertainment

The shopping mall abounds with entertainment facilities and stores for families to enjoy, including Little Planet, a digital theme park opening its first location in Taiwan, and Donguri Republic, where guests are greeted by the characters Totoro and Catbus. There is also an extensive selection of fashion brands for families, such as a.v.v, which is opening its first store in Taiwan, a new store format for LOWRYS FARM, and GLOBAL WORK.

A lineup of brands for the whole family to enjoy

(3) 饗OMOTENASHI DINING, one of the largest food courts featuring gourmet Japanese dining in Taiwan, and a diverse restaurant zone

**North Building Fifth Floor Food Court:
饗 OMOTENASHI DINING**

The 1,200-seat Food Court brings together restaurants such as the first-ever Chanponteï, Toujuro W Teishoku in Taiwan, the first-ever jiji HERO in Taichung, and new restaurant formats such as Tsujihan, and Tsuruhashi Fugetsu Light. Other restaurants include Kaneko Hannosuke, Torisanwa, and Marugame Udon. This is one of Taiwan’s largest food courts offering gourmet Japanese dining.



North Building Fifth Floor Food Court (image)

One of Taiwan’s largest food courts featuring gourmet Japanese dining

LaLa Studio

A multipurpose studio called LaLa Studio will be installed within the food court on the fifth floor of the North Building. The studio can be fully reserved, making it suitable for a variety of uses such as parties and cooking lessons, and can be used freely by anyone (reservations required).



LaLa Studio (image)

Cafés & Restaurants

The restaurant zone on the fifth floor of the North Building offers visitors a diverse array of gourmet Japanese dining options that are attracting considerable attention. These options include KITAMARU, with its first opening in Taiwan; Sushi no Midori, with its first opening in Taichung; and Hakata Tempura Yamami and Gyu-Kaku BUFFET, which is a new restaurant format being developed by the Gyu-Kaku Group. Locally popular restaurants, such as QIN YUAN CHUN, which has received the Michelin Guide's Bib Gourmand designation for the local Taichung area, are also opening their first locations in a retail property.



North Building Fifth Floor Restaurant Floor (image)

Each floor of the building offers plentiful choices of cafés and food stores, including MUSASHI NO MORI COFFEE Diner, which is opening its first store in Taiwan, and the popular STARBUCKS coffee shop. These locations can be used for a variety of purposes, such as taking a break from shopping or gathering and relaxing with friends.

Restaurant zone offering visitors a diverse array of gourmet dining options

<p>First opening in Taiwan</p>  <p>KITAMARU</p>	<p>First opening in Taiwan</p>  <p>MUSASHI NO MORI COFFEE</p>	<p>First opening in Taichung area</p>  <p>Sarabeth's</p>	<p>First opening in Taichung area</p>  <p>孔の美空利</p>
<p>First opening in Taichung area</p>  <p>TAKAGI WAGYU SHOKUDO</p>	<p>First opening in Taichung area</p>  <p>山海</p>	<p>First opening in Taichung area</p>  <p>Johan PARIS</p>	<p>First opening in a retail property</p>  <p>QIN YUAN CHUN</p>
<p>New restaurant format</p>  <p>牛角ビュッフェ</p>	<p>New restaurant format</p>  <p>SYABU HANA</p>	 <p>KURA</p>	 <p>beard papa's fresh and natural cream puffs</p>

(4) Extensive selection of lifestyle shops that enrich people's daily lives

The facility has an extensive selection of lifestyle shops that enhance daily life. These shops include Standard Products, which is a lifestyle goods store that is opening a store in Taiwan for the first time, and TSUTAYA BOOKSTORE, which is a lifestyle-oriented book shop, along with NITORI and other stores in the South Building.

Lifestyle shops that enrich people's daily lives

New restaurant format



Standard Products

First opening in Taichung area



New restaurant format











(5) Stores that provide experiences and convenient lifestyle services meeting a variety of needs

The facility has also attracted stores that provide experiences, such as ski school, which provides indoor ski classes, and KINJO, a craft shop where customers can make hand-made rings. There is also the NAIL4U nail salon, AURA beauty salon, the Beauté J'adore beauty and health salon, and a 7-11 convenience store with an adjoining coin laundromat.

A full range of stores that provide convenient lifestyle services that meet a variety of needs

First opening in a retail property





KINJO®
草山金工



