

3. Creating People-friendly Facilities

“Mama with LaLaPort” – Reflecting Feedback from Mothers

Using expertise developed through the “Mama with LaLaPort” initiative implemented at each LaLaPort facility in Japan, Mitsui Fudosan is also rolling out measures to make facilities that are friendly to families and mothers raising children in Taiwan too. Through these efforts, Mitsui Fudosan will realize a retail property that is friendly to parents raising young children. In addition, the shopping mall has plenty of play spaces for children, including areas with play equipment and a pop-jet fountain, an artificial turf area within the Fountain Plaza, and Kids’ Spaces within the Food Court and Restaurant Zone.



The Mitsui Fudosan Group understands that parents would like to freely enjoy shopping even when they have to look after their small children. This project to realize their aspirations started with in-house suggestions from working mothers at Mitsui Fudosan. Based on a motto of making LaLaPort facilities friendlier to mothers, the Mama with LaLaPort initiative not only seeks to enhance the functions of facilities by adding nursing rooms and kids’ spaces based on advice from within and outside of Mitsui Fudosan and from customers, but also to hold events for parents and children to enjoy, and aims to be a facility friendly to parents of young children.

Also, in Taiwan, “LaLaPort” reflects both the meaning of “La” from LaLaPort and the Chinese word “La,” which means “pull.” Together, this slogan means that parents and their children will grow together hand in hand.

Kids’ Space within Food Courts (fifth floor of North Building and first floor of South Building)

The Kids’ Space is an approximately 50 m² area where children can remove their shoes and play. The area is divided into two zones: a green area for infants aged 0 to 1 year old, and an orange area for children aged 1 year and older. Mitsui Fudosan makes it easier for customers visiting the shopping mall as a family to use the Food Court by providing spaces for children to play before and after meals. In addition, the tables surrounding the Kids’ Space have secure chairs for children, allowing customers to dine leisurely with their children with peace of mind.



Kids’ Space Within Food Court (South Building)



Secure chairs for children (South Building)

LaLakids: A children’s lounge where parents and children can rest (North Building Third Floor)

LaLakids is a space where not only children but also their parents can relax. It includes play areas and rest spaces. LaLakids can also be used as a place to serve meals to children. The play spaces within LaLakids, as with the Kids’ Space in the food courts, are divided according to the age of the children.



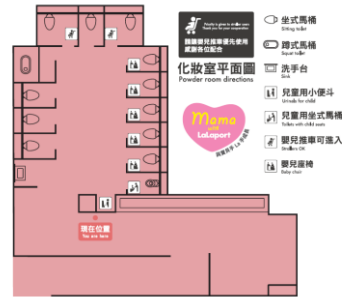
LaLakids (image)

Restrooms with Parenting-friendly Design Features, Including Kids' Restrooms

All men's and women's restrooms in the buildings have children's toilets, urinals, and wash basins. There are also spacious private rooms with baby chairs that strollers can be rolled directly into. These private rooms are secured with a double lock, which provides a safer design that prevents children from accidentally unlocking the door. Some restrooms are for kids only, making the shopping mall a parent-friendly facility. Because there are so many different types of booths in each restroom, guidance maps are displayed in restrooms.



Kids' restrooms



Guidance map in restroom

Diaper Changing Rooms (Each Floor) / Nursing Rooms (North Building 1F, 3F, 5F / South Building B1 and 3F)

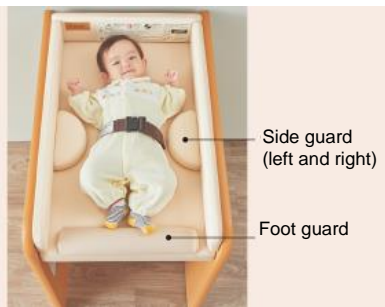
The facility has diaper changing rooms (each floor of both the North and South buildings) and nursing rooms (North Building 1F, 3F, 5F / South Building B1 and 3F).

In addition, the diaper changing rooms have the following equipment:

- COMBI diaper changing tables with thickly cushioned holding mats
- Sharp air purifiers (Plasmacluster®)



Diaper changing space



Nursing room

Rest Areas Set Up Throughout the Buildings (More than 1,000 Seats Available in Total)

Rest areas have been set up throughout the facility's public areas, with over 1,000 seats available in total. The facility has been designed to keep customers from becoming tired even after a long day of shopping, and to make it easier for local customers to casually drop by.



Rest areas within the buildings

Comfortable work environment

Mitsui Fudosan expects that the facility will generate new employment of more than 2,000 people when it opens. It has sought to create a comfortable work environment for employees and to increase employee satisfaction (ES).

Well-Appointed Employee Lounges

Employee lounges with excellent amenities and design features will be installed in three locations throughout the facility, specifically on the second and fifth floors of the North Building and the third floor of the South Building. The employee lounges are provided to ensure that employees can fully rest and relax.

<Amenities for employees>

- Sofa area for napping, microwave ovens, free Wi-Fi
- Power outlets to charge mobile phones or PCs, makeup area
- Wash basin for brushing teeth, smoking room, meeting booths, etc.



< Employee lounge >

4. Creating a Regional Community Hub

Collaboration with the Regional Community

The facility will hold events in collaboration with regional community groups and companies. Also, it will hold a variety of community participation-oriented (hands-on) events, with the aim of becoming a regional community hub.

Community Activities

The facility's staff will conduct a community clean-up around the facility every month, thereby contributing to community activities.

Additionally, various events will be held such as students' English speech contests, which make use of the stage installed in the atrium of the North Building, and events for children to experience jobs, thereby establishing ties with the local community.



Community clean-up activities

Wall Art and Vegetable Garden

A wall near the South Building main entrance has a wall art installation made by printing photographs of community members and project staff onto tiles. The theme of this wall art is to depict "scenes of people walking."

A farming facility has also been set up on an outdoor terrace on the third floor of the South Building, which receives plenty of sunlight. Food harvested here will be donated to local public service organizations.



Wall art



Vegetable garden facility on outdoor terrace

Community Cooperation Through Facility Use during Natural Disasters

The facility is equipped with features such as cooking stove benches, manhole toilets, and 24-hour emergency power generators, and this equipment will be used in the event of a natural disaster



Cooking stove bench (image)



Manhole toilet (image)