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May 8, 2023

For immediate release

## Mitsui Fudosan Decides to Serve as Title Sponsor of the 2023 World Wheelchair Rugby Asia-Oceania Championship

Dates: Thursday, June 29 to Sunday, July 2, 2023 / Venue: Tokyo Metropolitan Gymnasium

Tokyo, Japan, May 8, 2023 – Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, has decided to serve as title sponsor of the 2023 World Wheelchair Rugby Asia-Oceania Championship. Organized by the Japan Wheelchair Rugby Federation (“JWRF”), the championship will be held from Thursday, June 29 to Sunday, July 2, 2023.

Following this decision, the official name of the championship will be the Mitsui Fudosan 2023 World Wheelchair Rugby Asia-Oceania Championship.

Since 2016, Mitsui Fudosan has been supporting the Japan National Wheelchair Rugby Team as a JWRF Top Partner in Real Estate Development. Mitsui Fudosan has also sponsored the Wheelchair Rugby Japan National Championships and the Mitsui Fudosan 2022 Wheelchair Rugby SHIBUYA CUP. Looking ahead, Mitsui Fudosan plans to continue supporting the activities of the Japan National Wheelchair Rugby Team, along with undertaking a variety of initiatives. Through the ties that are formed by supporting sports, we aim to create positive change for people, communities, and society as a whole.

This event is a critical championship that will determine which team from the Asia-Pacific region will qualify for the one slot to compete in the Paris 2024 Paralympics Games. In 2018, the Japan National Wheelchair Rugby Team won its first world championship, joining the ranks of the world’s most formidable national teams. The Japan team claimed bronze medal at the Tokyo 2020 Paralympic Games for the second consecutive Paralympics. At the Paris 2024 Paralympic Games, there are high hopes that the Japan team will compete even more successfully and win its first highly coveted gold medal.

### ■Outline of the Mitsui Fudosan 2023 World Wheelchair Rugby Asia-Oceania Championship

Championship name	Mitsui Fudosan 2023 World Wheelchair Rugby Asia-Oceania Championship
Main organizer and administrator	Japan Wheelchair Rugby Federation
Title partner of championship	Mitsui Fudosan Co., Ltd.
Official partners of championship	Mitsubishi Corporation Nikko Asset Management Co., Ltd.
Media partners of championship	LIVE BOARD, INC.
Championship co-sponsors (*planned)	Oisix ra daichi Inc., KYOTO TOOL CO., LTD., UNITED LINEN SUPPLY CO., LTD., Nippon Shinyaku Co., Ltd., NISHIO RENT ALL CO., LTD., Molten Corporation, YAMATO HOLDINGS CO., LTD., SPORTS Edge INC., Gifut Inc.
Supporters (*planned)	Japanese Para-Sports Association, Japanese Paralympic Committee, Japan Rugby Football Union, Australian Embassy, Tokyo, New Zealand Embassy, Tokyo
Schedule	Thursday, June 29 to Sunday, July 2, 2023
Venue	Tokyo Metropolitan Gymnasium (Address: 1-17-1 Sendagaya, Shibuya-ku, Tokyo)

■Official logo of championship



■Scenes from previous championships



(Left) Mitsui Fudosan 2022 Wheelchair Rugby SHIBUYA CUP held November 19-20, 2022  
 (Right) 21st Japan National Wheelchair Rugby Championship held on December 22, 2019

■Slogan for urban development utilizing the “Power of Sports”

Since 2016, Mitsui Fudosan has adopted the slogan “BE THE CHANGE: Cities Start World Changes.” Guided by this slogan, Mitsui Fudosan has incorporated elements of sports in developing a variety of neighborhoods, including MIYASHITA PARK, which has a climbing wall and skate park; Mitsui Shopping Park LaLaport FUKUOKA, which has a sports park that includes a 200-meter athletics track; and Mitsui Shopping Park LaLaport SAKAI, which has an indoor stadium facility (Fansta XROSS STADIUM). Going forward, Mitsui Fudosan intends to continue promoting urban development utilizing the power of sports.

**BE THE CHANGE**

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The logo of BE THE CHANGE, which carries the meaning of each person bringing about their own change, has been designed with the motif of a wind changing the world. The symbol, which is painted in Mitsui Fudosan’s two corporate colors, conveys the image of a bird riding the wind and flying through the skies. The slogan embodies the philosophy that “if people change, the world can change.”

■Mitsui Fudosan Group’s Contribution to SDGs

[https://www.mitsui-fudosan.co.jp/english/esg\\_csr/](https://www.mitsui-fudosan.co.jp/english/esg_csr/)

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs.

Additionally, the Group formulated the following Group guidelines related to “Realize a Decarbonized Society” and “Diversity & Inclusion Promotion” in November 2021. The Mitsui Fudosan Group will continue to work toward solving social issues through neighborhood creation.

[References] · Group Action Plan to Realize a Decarbonized Society

<https://www.mitsui-fudosan.co.jp/english/corporate/news/2021/1124/>

· Diversity & Inclusion Promotion Declaration and Initiative Policy

[https://www.mitsui-fudosan.co.jp/english/corporate/news/2021/1129\\_02/](https://www.mitsui-fudosan.co.jp/english/corporate/news/2021/1129_02/)

\* The initiatives covered in this press release are contributing to two of the UN's SDGs.

Goal 3	Good Health and Well-being
Goal 11	Sustainable Cities and Communities

