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For immediate release

Mitsui Fudosan Co., Ltd.

Mitsui Fudosan Hotel Management Co., Ltd.

First Mitsui Garden Hotels with household appliances in all rooms for a comfortable multi-night stay

Mitsui Garden Hotel Ginza Tsukiji to Open September 30, 2024

Reservations for 183-room hotel accepted from March 27, 2024

Tokyo, Japan, March 27, 2024 – Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Hotel Management Co., Ltd. announced that they will open Mitsui Garden Hotel Ginza Tsukiji in Tsukiji, Chuo-ku, Tokyo, on Monday, September 30, 2024. The hotel will start taking reservations from Wednesday, March 27, 2024.

The hotel is situated close to Tsukiji Honganji temple and the Tsukiji Outer Market and it is also within walking distance of Ginza. This is one of the best locations for a Tokyo visit, enabling guests to enjoy culture, history, gourmet cuisine, shopping and many other experiences. It is also only about three minutes' walk from Higashi-ginza Station on the Tokyo Metro Hibiya Line and Toei Asakusa Line and Tsukiji Station on the Tokyo Metro Hibiya Line, offering convenient transport around the city and excellent access from Haneda and Narita airports.

In recent years, the experience value that guests want from a hotel has become more diverse and can include day use, micro tourism, or a break from everyday life. Taking this into account, Mitsui Garden Hotel Ginza Tsukiji was developed under the concept of “Switch the Moment” with the aim of providing guests with spaces where they can be themselves during their stay, including guest rooms equipped for multi-day stays and a wide range of room types and shared facilities. By offering a slightly luxurious experience that is pleasant and enriching, it can cater to a variety of users, from inbound visitors to domestic leisure travelers and people on workcations.



<Key Features of Mitsui Garden Hotel Ginza Tsukiji>

- One of the best locations for a Tokyo visit, enabling guests to enjoy culture, history, gourmet cuisine, shopping and many other experiences
- The first Mitsui Garden Hotel to have all guest rooms fully equipped with household appliances for multi-day stays, including a washer-dryer, microwave, and refrigerator-freezer
- A wide range of room types to cater for diverse usage scenarios, including guest rooms with work desks and rooms with three beds
- Offers a variety of shared facilities, including a restaurant, café, large public bath, and relaxation space

***All images are artist representations**

Introduction to Mitsui Garden Hotel Ginza Tsukiji

1. Location

The hotel is located about three minutes' walk from Higashi-ginza Station on the Tokyo Metro Hibiya Line and Toei Asakusa Line and Tsukiji Station on the Tokyo Metro Hibiya Line in a site directly between Ginza, a hub for designer brand stores from Japan and overseas and for large-scale commercial facilities, and Tsukiji, a popular, lively district where visitors can enjoy a distinctively Japanese experience. Local attractions include Tsukiji Honganji temple and the Tsukiji Outer Market. It is also just 10 minutes on foot from the Ginza 4-Chome intersection, which is the heart of the Ginza district. This makes it one of the best locations for a Tokyo visit, enabling guests to enjoy culture, history, gourmet cuisine, shopping and many other experiences.

A new location for Urikiri-Ya will also open on the first floor of the hotel. Urikiri-Ya is the retail store of Iwama Honsha, a local wholesaler specializing in Japanese tableware which has been in business since 1902.

2. Guest rooms

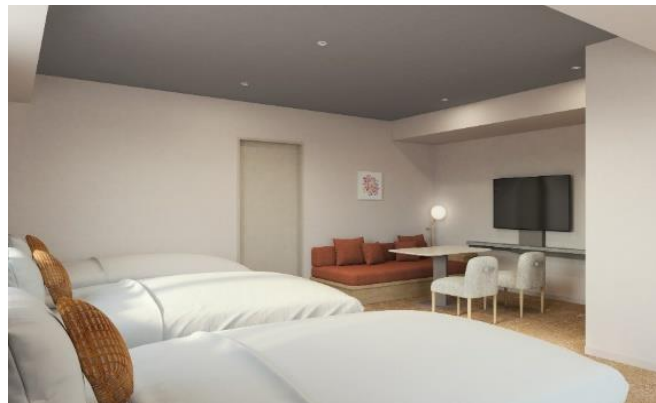
This is the first Mitsui Garden Hotel to have all guest rooms fully equipped with household appliances including a washer-dryer, microwave, and refrigerator-freezer, ensuring a comfortable multi-day stay. There are also guest rooms that cater for diverse usage scenarios, including guest rooms equipped with work desks, and rooms with a kitchen and a sofa bed that can sleep four guests.

The design concept behind the guest rooms is “life cocoon.” The interior decoration incorporates gentle color shades and includes lamps that resemble cocoons created using traditional Arimatsu tie-dyeing techniques. This helps guests to switch gears and enjoy a relaxing time between sight-seeing activities.

Check-out can also be carried out from inside the guest rooms, reducing stress even further.



Superior Queen



Deluxe Triple (includes sofa bed for one)



Fully equipped with a washer-dryer, microwave, and refrigerator-freezer

Room types

Room name	Number of rooms	Floor area (m ²)	Bed size (mm)
Standard Queen	33	22.0	1,640 × 1,960
Superior Queen	66	22.3	1,640 × 1,960
Standard Twin (Hollywood twin style)	22	21.7	1,110 × 1,960
Superior Twin	35	26.2	1,230 × 1,960
Superior Wide King	12	26.5	2,460 × 1,960
Deluxe Corner Twin (Hollywood twin style)	11	39.3	1,230 × 1,960
Deluxe Triple (includes sofa bed for one)	2	46.0	1,230 × 1,960
Accessible Triple (includes sofa bed for one)	2	46.6	1,230 × 1,960

Total number of guest rooms: 183 / maximum occupancy: 384 guests / check-in time: 15:00 / check-out time: 11:00 (planned)

3. Shared facilities

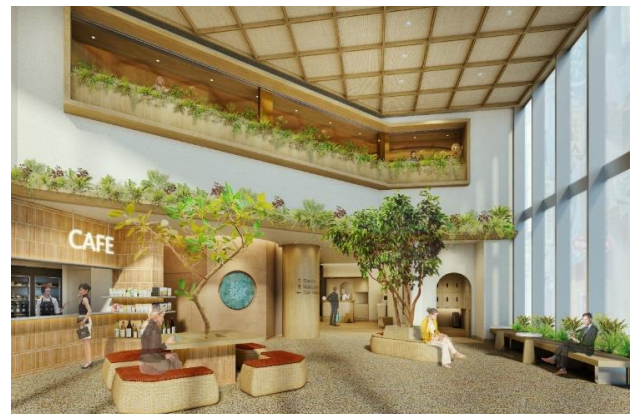
In addition to the guest rooms, the hotel offers a slightly luxurious experience that is pleasant and enriching through shared spaces that are filled with greenery and fully equipped with functions to aid relaxation. These provide guest with proposals for a new style of hotel stay.

(1) Lobby

The first-floor lobby, which faces onto Harumi-dori Avenue, houses two symbol trees alongside a wide range of other plants, in an open space filled with gentle natural light. For guests entering the hotel from the bustling streets of Ginza and Tsukiji, it will feel like they are stepping into an oasis that soothes mind and body.

Its design also takes environmental conservation into account by using furniture made from timber acquired through tree-thinning activities at forests owned by the Mitsui Fudosan Group in Hokkaido.

It also features a self-service cloakroom where guests can conveniently store their luggage before check-in or after check-out.



Lobby

(2) Relaxation space

The relaxation space on the second floor feels like a tree house looking over the greenery-filled lobby. This provides guests with a space outside of the guest rooms where they can be themselves, as well as a work space that facilitates concentration.



Relaxation space

(3) Public bath and fitness gym

The first basement floor contains a large public bath that resembles a grotto. It is a relaxing space where guests can relieve the fatigue built up through the day. The washing area is mainly comprised of shower booths to accommodate guests from overseas.

The fitness gym on the ninth floor is fully equipped with weights and exercise bikes made by Technogym, Europe's leading manufacturer of fitness equipment. Guests can enjoy a comfortable exercise experience that is a step above home or regular gyms.



The large public bath

(4) Restaurant and cafe

The hotel features the first Tokyo restaurant to be opened by the Ono Group. The Ono Group has developed restaurants in a wide range of genres, including boutique inn and restaurants that have been included in the Michelin Guide, mainly in Fukuoka and Kyoto.

The restaurant is situated on the 14th floor, the highest floor, and provides dishes cooked over wood fires at a high heat that draws out the full flavor of the ingredients. Elements such as an open kitchen where the wood fires can be seen burning give the space a live feel and customers can enjoy a menu with a diverse selection of Western, Japanese, and Chinese dishes that draw on the Ono Group's vast experience.



Restaurant

The first floor features a café and deli where not only guests, but also other visitors to the neighborhood can freely stop by. It offers a seasonal “eat-and-go” menu, and in addition to this, guests can enjoy a relaxing café time together with a glass of wine in the spacious lobby or guest rooms.

■ Opening event

To celebrate the hotel's opening, a capsule toy* will be presented to guests staying up until December 31 (or until supplies run out) as a commemorative gift. This can be taken home as a reminder of their pleasant stay at the hotel.

*One capsule per room

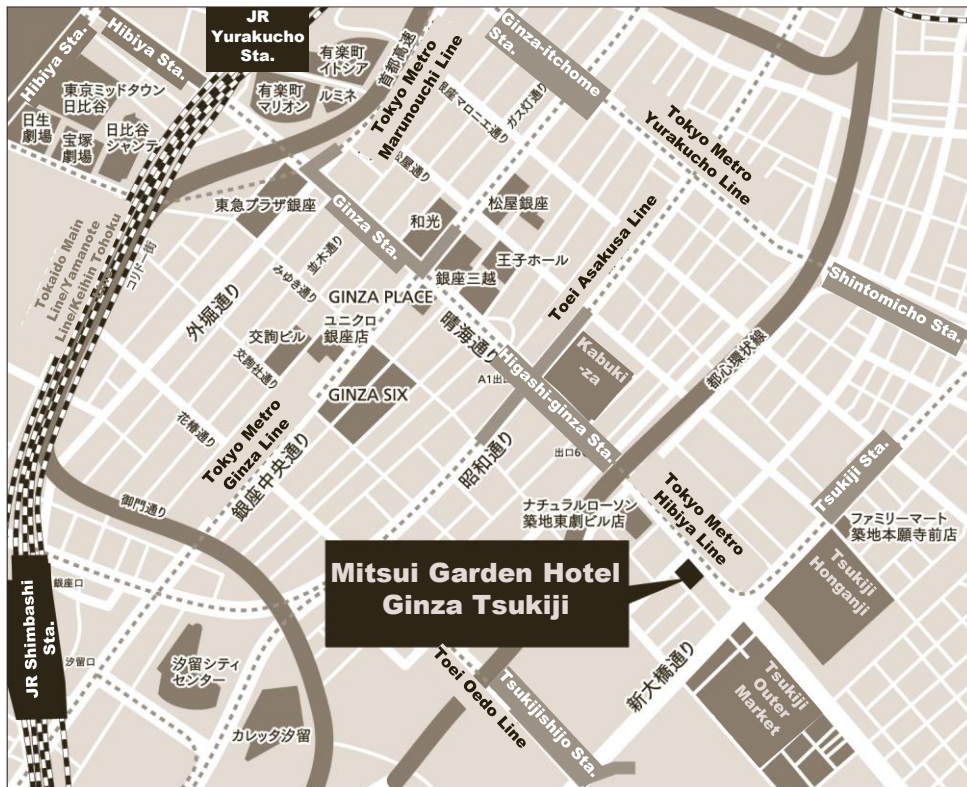
■ Overview of Mitsui Garden Hotel Ginza Tsukiji

Location	4-7-1, Tsukiji, Chuo-ku, Tokyo
Access	Three minutes' walk from Higashi-ginza Station (Tokyo Metro Hibiya Line and Toei Asakusa Line) and Tsukiji Station (Tokyo Metro Hibiya Line)
Operator	Mitsui Fudosan Hotel Management Co., Ltd.
Site area	761.06 m ²
Structure and scale	Steel structure (with reinforced concrete sections), 14 floors above ground and one below
Guest rooms	183
Total floor area	8,347.81 m ²
Facilities	Large public bath (B1F), café (1F), relaxation space (2F), fitness gym (9F), restaurant and bar (14F)
Tel.:	03-5565-2731
Website	https://www.gardenhotels.co.jp/ginza-tsukiji/eng/

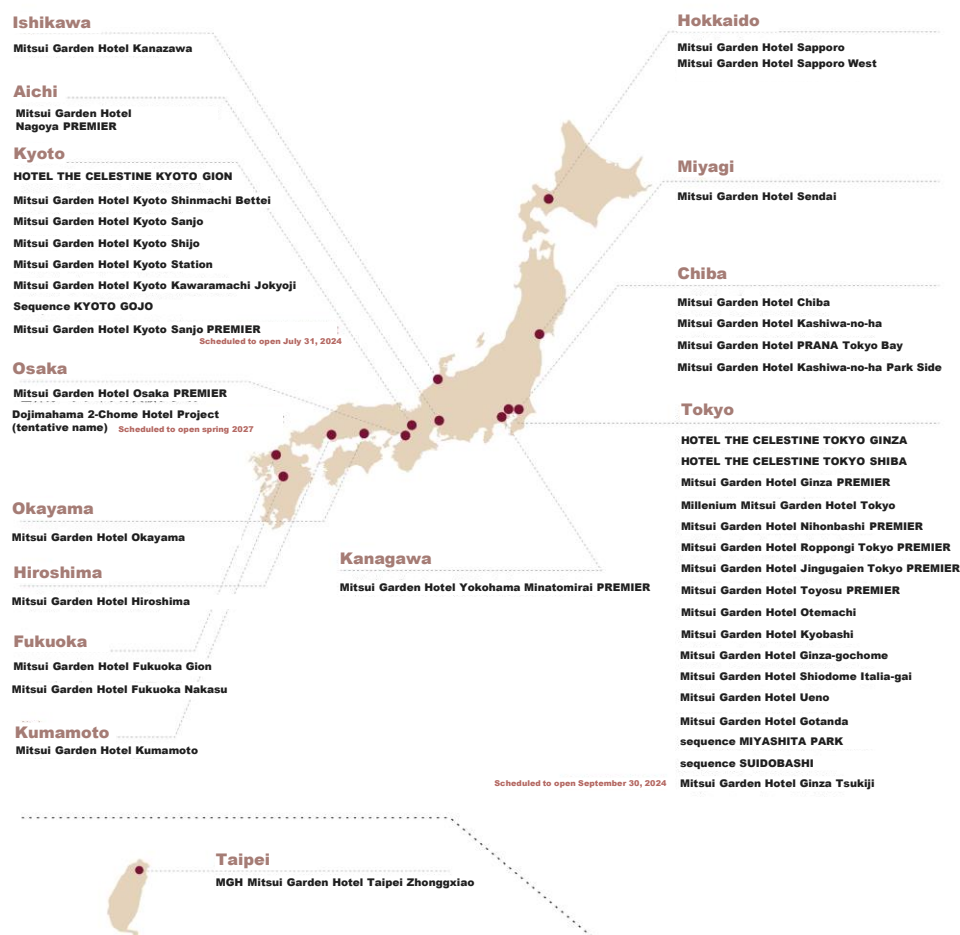


Exterior view

Map



List of Hotels Operated by Mitsui Fudosan Hotel Management



■ Mitsui Garden Hotels

Mitsui Garden Hotels established “Stay in the Garden” as its brand tagline based on a wish to provide rich and luxurious lodging experiences similar to staying in a garden, and offers 34 facilities both in Japan and overseas. While valuing the characteristics of each region across the country, it has arranged a richly unique design and “a breakfast guests can look forward to” that can be enjoyed by guests in various situations not limited to business use but also leisure trips, retreats, refreshment, and long -term accommodation, etc.



Mitsui Garden Hotels

■ Mitsui Garden Hotels’ New Brand Tagline “Stay in the Garden”

Like a well-tended garden flowing with moisture, we strive to create a hotel filled with refined excitement and relaxation where guests can spend an ideal time.

We have attuned our ears to the sensibility of the region, and arranged a richly unique hotel with different atmospheres so that guests can experience the richness and luxury in a heartfelt manner.

That is the type of garden stay that we at Mitsui Garden Hotels aim to achieve.

Just as the name Mitsui Garden Hotels implies, we strive to provide luxurious and calm accommodations that allow guests to look inward and turn their attention to time spent with people they cherish while experiencing the unique features of the region and nature amid a protected space where they can relax as if they were in a garden, and established the above brand statement based on these thoughts. The brand tagline “Stay in the Garden” was formulated based on this statement as keywords to embody future Mitsui Garden Hotels.

Reference: https://www.mitsuifudosan.co.jp/english/corporate/news/2022/1121_01/

■ Mitsui Fudosan Group's Creation of the "Never-Ending Forest"

Based on its philosophy of seeking to link diverse values, coexist in harmony with society and achieve a sustainable society, as symbolized by the Mitsui Fudosan "&" logo, the Mitsui Fudosan Group has adopted "& EARTH" as its Group Vision and is working to foster social and economic development as well as global environmental preservation.

As one aspect of these conservation activities, the Group owns approx. 5,000 ha (equivalent to approx. 1,063 Tokyo Domes) and is implementing a cycle of creating sustainable, "never-ending forests," which involves the steps of planting, cultivating, and using. Regarding protection of biodiversity, we have participated since its start in the 30by30 Alliance for Biodiversity*2, which seeks to effectively protect healthy ecosystems for over 30% of land and sea by 2030. It works to maintain sustainable forests by protecting natural trees with consideration for biodiversity and engaging in sustainable forestry with planted forests. All the forests we own have obtained forestry management certification from the Sustainable Green Ecosystem Council (SGEC), which certifies that the forests are being appropriately managed, socially, economically, and environmentally. https://www.mitsuifudosan.co.jp/and_forest/english/

■ Mitsui Fudosan Group's Initiatives for SDGs

https://www.mitsuifudosan.co.jp/english/esg_csr/

The Mitsui Fudosan Group aims for a society that enriches both people and the planet under the principles of coexist in harmony with society, link diverse values and achieve a sustainable society, and advances business with an awareness of the environment (E), society (S) and governance (G), thus promoting ESG management. By further accelerating its ESG management, the Group will realize Society 5.0, which the Japanese government has been advocating, and contribute significantly to achieving the SDGs. Additionally, the Group formulated the following Group guidelines related to "Realize a Decarbonized Society" and "Diversity & Inclusion Promotion" in November 2021. The Mitsui Fudosan Group will continue to work toward solving social issues through neighborhood creation.

References

- Group Action Plan to Realize a Decarbonized Society
<https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1124/>
- Diversity & Inclusion Promotion Declaration and Initiative Policy
https://www.mitsuifudosan.co.jp/english/corporate/news/2021/1129_02/
- Mitsui Fudosan Establishes the Mitsui Fudosan Group Biodiversity Policy
<https://www.mitsuifudosan.co.jp/english/corporate/news/2023/0413/>

* The initiatives covered in this press release are contributing to three of the UN's SDGs.

