

April 8, 2024

For immediate release

Mitsui Fudosan Co., Ltd.

MIXI, Inc.

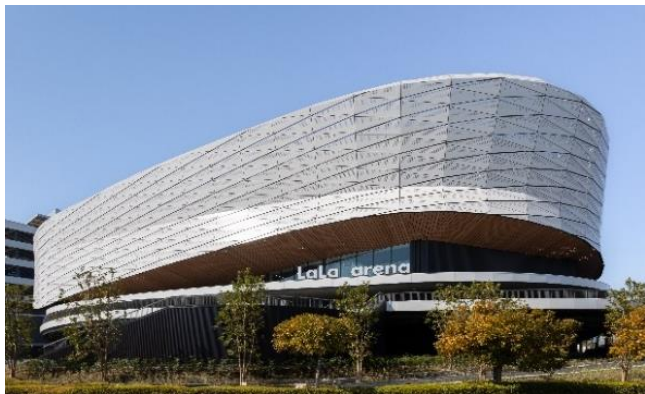
# A Large, Multipurpose Arena for Use as Home Arena of the CHIBA JETS FUNABASHI LaLa arena TOKYO-BAY to Be Completed on April 17, 2024 Grand Opening Event Scheduled for May 29, 2024

## “Mr. Children tour 2024 miss you arena tour” performances on July 6 and 7 to Commemorate Arena Opening

### Key Points of this Press Release

- LaLa arena TOKYO-BAY, a Multipurpose Arena with Capacity for 10,000 People, to be Completed on April 17, 2024
- Product of Mitsui Fudosan’s intentions of creating neighborhoods while utilizing the power of sports and entertainment, and MIXI’s policy of enriching global communication through the combination of entertainment and technology
- To be used as a home arena by the CHIBA JETS, a B.LEAGUE team, from the 2024-2025 season
- Grand Opening event to be held on May 29, with CHIBA JETS players among the cast
- “Mr. Children tour 2024 miss you arena tour” performances on July 6 and 7 to commemorate arena opening

Tokyo, Japan, April 8, 2024 – Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and MIXI, Inc. (“MIXI”) hereby announce that LaLa arena TOKYO-BAY, a large, multipurpose arena with capacity for 10,000 people in Funabashi, Chiba, will be completed on Wednesday, April 17. A grand opening event is scheduled for Wednesday, May 29, and two performances of the “Mr. Children tour 2024 miss you arena tour” will be held in the arena on Saturday, July 6 and Sunday, July 7.



Conceptual image of the exterior of  
LaLa arena TOKYO-BAY



“Mr. Children tour 2024 miss you arena tour” performances  
to commemorate arena opening



Conceptual image of a basketball game



Conceptual image of a concert

### ► **Mitsui Fudosan**

Mitsui Fudosan has been promoting inspired neighborhood creation that utilizes the power of sports and entertainment. Furthermore, Mitsui Fudosan renamed its Retail Facilities Division the Retail Facilities, Sports and Entertainment Division as of April 1, 2024, adding LaLa arena TOKYO-BAY and Tokyo Dome to the scope of its business. Fiscal 2024 will be the first year of creating new value by combining the enjoyment and appeal of retail facilities and of sports and entertainment.

Mitsui Fudosan has undertaken mixed-use neighborhood creation in the Minami-Funabashi area for over 40 years, including retail facilities like Mitsui Shopping Park LaLaport TOKYO-BAY, an indoor skating rink, housing, and logistics facilities. Taking the opening of the new arena as an opportunity, the company will endeavor to utilize the power of sports and entertainment to provide an environment in the Minami-Funabashi area that offers an exciting, out-of-the-ordinary experience in the form of events, as well as the delights of shopping and dining throughout the day before and after the event.

Mitsui Fudosan will implement various initiatives through a collaboration between events held at LaLa arena TOKYO-BAY, retail facilities such as LaLaport TOKYO-BAY, and Mitsui Shopping Park &mall (the Mitsui Shopping Park official online shopping site) to maximize the value of customer experience.

### ► **MIXI**

Since its establishment, MIXI has provided communication services to enjoy with people close to you, such as friends and family. Today, MIXI operates in three business areas of sports, lifestyle, and digital entertainment.

In sports, which includes the LaLa arena TOKYO-BAY project, MIXI operates publicly-managed betting sports (bicycle-race betting ticket sales platform service) and spectator sports (management of professional sports teams CHIBA JETS and FC Tokyo) businesses. LaLa arena TOKYO-BAY will be used as a home arena of the CHIBA JETS.

For MIXI, sports are a type of content that creates enriching communication, which has been one of its founding principles. By harnessing its strengths in technology to provide an environment that makes sports a familiar experience, MIXI seeks to build a world of excitement and emotional highs. Operation of arena facilities will be a new challenge for MIXI, but centered on its business domain of communication, the company will make the arena a space that builds communities of customers and a venue offering a totally new spectator experience.

Through the arena project, MIXI will put into action its purpose of “enriching communication and inspiring moments of joy” and its mission “to provide space and opportunity for truly meaningful connections.”

## Overview of LaLa arena TOKYO-BAY

LaLa arena TOKYO-BAY is a large, multipurpose arena four floors above ground with a total floor area of 333,681ft<sup>2</sup> (approx. 31,000m<sup>2</sup>) and a capacity of 10,000 people. It is equipped with a main display screen that moves up and down as well as ribbon screens all around the arena to create various effects.

### ► **Exterior Design, Interior Design**

The dynamic design is inspired by ports (from LaLaport) and jet planes, from which the name of the CHIBA JETS team is derived. The exterior design uses porous aluminum panels to express the image of the wake of a ship and jet stream for a feeling of movement. The arena space design is a bowl shape to create a sense of proximity between the performers in concerts and pro basketball games and spectator seats.



Exterior



Arena space



## ► VIP Area

Visitors can enter and exit the VIP area easily through its own entrance, enjoy a meal while watching the event in the VIP Room or VIP Box, enjoy being in a large group in the stands of the Balcony, and relax and enjoy the experience before and after the event in the Lounge space (VIP Lounge and Booster Square).



VIP Rooms (11 rooms): Luxurious rooms offering a full view of the arena floor



VIP Boxes (eight boxes): Rooms facing the arena side where visitors can enjoy a meal while taking in the excitement of the event



Balcony (one balcony): A room integrated with the arena floor that provides a close-up experience of the event



VIP Lounge (one lounge): A space with bar counters, tables, and chairs to relax and enjoy before and after the event



Booster Square (one square): A painted, full-size basketball court where fans can gather, meet and make new friends

\* The Booster Square may be open to non-VIP area visitors at some events

## ► Food and Beverage

Four food and beverage areas are installed on the second floor, providing a menu of food and beverages that can be enjoyed during the event. Sales of a collaboration menu are planned for some events.

\* Food and beverage services may not be available at some events.



Image of food and beverage menu

## ► Main Display Screen and Ribbon Screens

An approximately 423-inch main display screen, which moves up and down, and a ribbon screen that wraps around the arena about 393.6ft (120m) in length are permanent fixtures, making various effects possible.



Main display screen and ribbon screens

### ► CHIBA JETS Home Locker Room

LaLa arena TOKYO-BAY has the CHIBA JETS home locker room. The team logo adorns the floor and ceiling to create specifications unique to the CHIBA JETS home arena.



CHIBA JETS home locker room

### ► Sub Arena

An approximately 7,750ft<sup>2</sup> (720m<sup>2</sup>) sub arena is adjacent to the main arena, which can be used for basketball and volleyball practice and as a merchandise sales area on event days.



Sub Arena

### ► Wall Art

With the cooperation of HERALBONY Co., Ltd., wall art is displayed in two locations of the second floor concourse, expressing the keywords of the thrill of music events and the passion and excitement of sports events.

#### <HERALBONY Co., Ltd.>

HERALBONY Co., Ltd. is a welfare experiment company whose mission is “Radiate Your Color.” It manages the licenses of art data for more than 2,000 works created by intellectually disabled artists in Japan and overseas to develop various businesses. The company has established a system whereby it treats artists as equal business partners rather than supporting them, progressing projects with respect for artists’ wishes and paying them fair royalties.

<https://www.heralbony.jp/en>

### ► Environment-Friendly Arena

With the goal of building a sustainable society, LaLa arena TOKYO-BAY engages in initiatives to reduce environmental impact, such as obtaining third-party environmental certifications.

LaLa arena TOKYO-BAY obtained ZEB Oriented certification based on Building-Housing Energy-efficiency Labeling System (BELS) evaluations by reducing primary energy consumption in facility design by more than 30%.



► **LaLa arena TOKYO-BAY will be used as a home arena by the CHIBA JETS from the 2024-2025 season**

The CHIBA JETS are a professional basketball team that belongs to the B1 Division of the B.LEAGUE. It signed a partnership agreement with MIXI in 2017 and became a MIXI group company in 2019. The team will use LaLa arena TOKYO-BAY as a home arena from the 2024-2025 season.



Since the B.LEAGUE began play in 2016, the CHIBA JETS recorded the largest attendance four years in a row, as well as being league champions five times, winning the Japan Emperor Cup three years running from 2017 and for two consecutive years in 2022 and 2023. In league finals, the CHIBA JETS won the B.LEAGUE Finals for the first time in 2020–2021, as well as making new B1 League records such as 24 consecutive wins and a winning percentage of 88.3% (53 wins and seven losses) last season. It continues to grow as a premier basketball club, being the first Japanese team to become the East Asia Super League (EASL) champion in the 2023-2024 season.

However, a problem arose regarding facilities for spectators. Attendance of games organized by the CHIBA JETS increased to the point that many fans wishing to attend could not buy tickets. The new arena has roughly twice the capacity of Funabashi Arena, enabling more customers to enjoy watching the CHIBA JETS play.

With the CHIBA JETS, the new arena will help to promote the culture of spectator sports and provide spaces and venues that people want to use again and again by being aware of the needs of visitors and event organizers in venue planning. We will create experiential value of a facility that is not only an event venue, but also a place to spend time by connecting with diverse people and multiple generations.

► **B.LEAGUE ALL-STAR GAME 2025 to be held at LaLa arena TOKYO-BAY**

In July 2023, it was announced that B.LEAGUE ALL-STAR GAME 2025\* will be held at LaLa arena TOKYO-BAY. The event features star players of B.LEAGUE teams across the country. The arena's latest equipment and excellent hospitality will stage a dream festival for basketball fans all over Japan. B.LEAGUE ALL-STAR GAME 2025 aspires to make history, communicating the appeal of the arena, local areas, and Funabashi.

\* All-star game hosted by B.LEAGUE. Games are held at teams' home arenas around the country.



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**【Comment by John Patrick, Head Coach】**

The completion of LaLa arena TOKYO-BAY is a milestone which represents a new start for basketball in Japan and the CHIBA JETS. We are all excited, because the new arena has more than twice the capacity of Funabashi Arena and is better equipped, including the latest technology.



©CHIBAJETS FUNABASHI

**【Comment by Yuki Togashi, basketball player】**

I'm thrilled that the completion of the new arena will give B.LEAGUE an even bigger boost. With the decision to hold the B.LEAGUE All-Star Game 2025 here, I hope it will become a place where more people can enjoy basketball.



“Mr. Children tour 2024 miss you arena tour” concerts to commemorate arena opening

The first two concerts of “Mr. Children tour 2024 miss you arena tour” by Mr. Children will take place on July 6 and 7, 2024, to commemorate the opening of LaLa arena TOKYO-BAY.

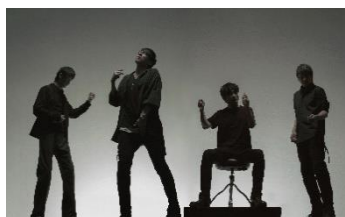
【DATE】

Saturday, July 6 Doors open: 16:00; start: 17:00

Sunday, July 7 Doors open: 15:00; start: 16:00

【Website】

<https://tour.mrchildren.jp> (in Japanese)



About LaLa arena TOKYO-BAY's operation and management company and event schedule (website)

TOKYO-BAY Arena Management, Inc., a joint venture company established by MIXI and Mitsui Fudosan, will be responsible for LaLa arena TOKYO-BAY's operation and management. The company will operate and manage the arena by utilizing the two companies' experience in neighborhood creation and communication services through sports and entertainment.

**TOKYO-BAY Arena Management, Inc.**

Established	December 24, 2021
Representative	Hirohide Yoshimoto, President and Representative Director
Location	24-12, Shibuya Scramble Square 36F, 2-chome, Shibuya, Shibuya-ku, Tokyo

Official website of LaLa arena TOKYO-BAY: <https://lalaarenatokyo-bay.com/> (in Japanese)

The website will feature content such as event information, floor map, etc., and will be updated with the latest information.



<Published information as of April 8, 2024> \*Please see the official website for details.

Date	Event
July 6 and 7, 2024	Mr. Children “Mr. Children tour 2024 miss you arena tour”
July 20 and 21, 2024	THE RAMPAGE “THE RAMPAGE LIVE TOUR 2024 ‘CyberHelix’ RX-16”
July 27 and 28, 2024	Ice show THE ICE 2024
August 17 and 18, 2024	KARA “KARA THE 5th JAPAN TOUR 2024 ‘KARASIA’”
August 24 and 25, 2024	RYUJI IMAICHI “RYUJI IMAICHI LIVE TOUR 2024 ‘R’ ED”
September 21 to 23, 2024	Disney on Ice “Find Your Gift”
September 28 and 29, 2024	AIMYON “AIMYON TOUR 2024–25 ‘Dolphin Apartment’”
November 2 and 3, 2024	Inori Minase “Inori Minase LIVE TOUR 2024”

Date/time: Afternoon of Wednesday, May 29, 2024 (planned)

Venue: LaLa arena TOKYO-BAY

A grand opening event will be held to commemorate the opening of the arena, including a tape-cutting ceremony, a talk show featuring special guests, and participation by CHIBA JETS players. Around 1,000 customers in total such as Mitsui Shopping Park loyalty cardholders will be invited to take part. Details will be announced on the following official websites in April 2024.

\* We cannot respond to inquiries about details of guests and how to participate before the information is announced on official websites. Please do not make direct inquiries to the following websites or the CHIBA JETS.

- ① Lala arena TOKYO-BAY  
<https://lalaarenatokyo-bay.com/> (in Japanese)
- ② Mitsui Shopping Park LaLaport TOKYO-BAY  
<https://mitsui-shopping-park.com.e.act.hp.transer.com/lalaport/tokyo-bay/>
- ③ Mitsui Shopping Park LaLa Terrace TOKYO-BAY  
<https://mitsui-shopping-park.com/lalat-tokyobay/> (in Japanese)

#### <Attached Materials 1> Company Overview

##### **Mitsui Fudosan Co., Ltd.**

Established	July 15, 1941
Representative	President and Representative Director Takashi Ueda
Location	1-1, Nihonbashi-Muromachi 2-chome, Chuo-ku, Tokyo
Official website	<a href="https://www.mitsuifudosan.co.jp/english/">https://www.mitsuifudosan.co.jp/english/</a>

##### **MIXI, Inc.**

Established	June 3, 1999
Representative	President and Representative Director Koki Kimura
Location	24-12, Shibuya Scramble Square 36F, 2-chome, Shibuya, Shibuya-ku, Tokyo
Official website	<a href="https://mixi.co.jp/en/">https://mixi.co.jp/en/</a>

#### <Attached Materials 2> Plan Overview

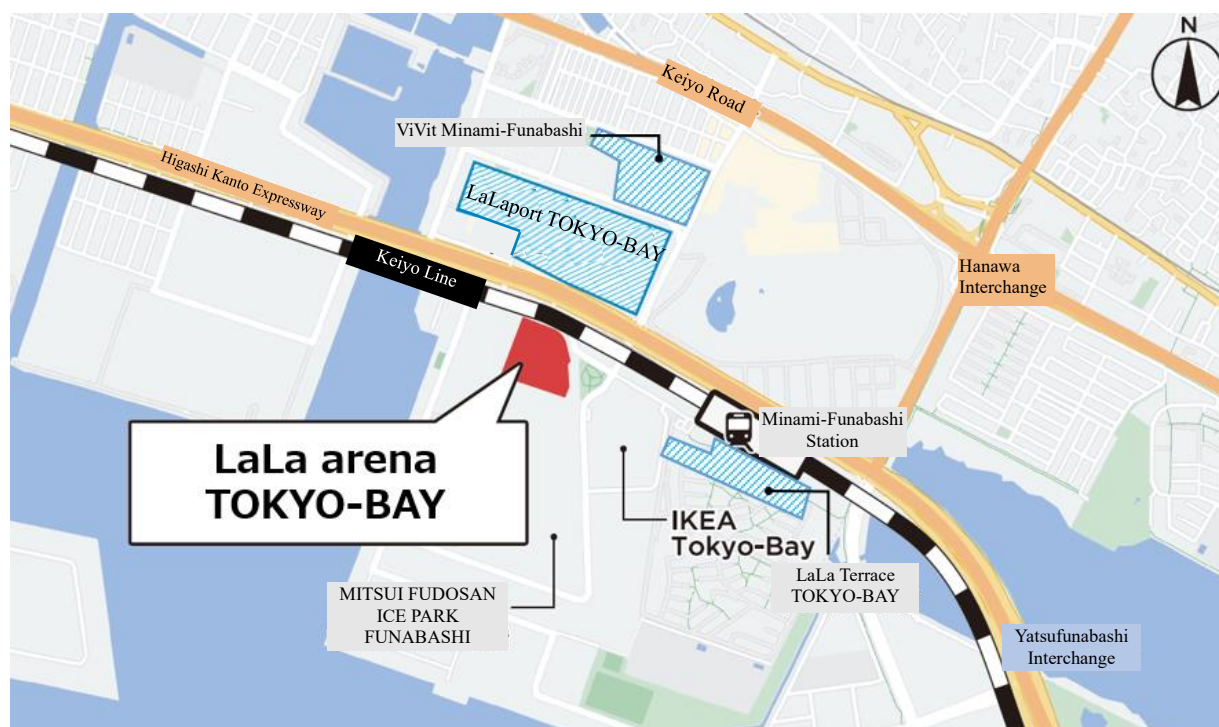
Location	2-5-15 Hamacho, Funabashi, Chiba
Name of facility	LaLa arena TOKYO-BAY
Site area	Approx. 215,278ft <sup>2</sup> (approx. 20,000m <sup>2</sup> )
Structure	Steel structure, four floors above ground
Total floor area	Approx. 333,681ft <sup>2</sup> (approx. 31,000m <sup>2</sup> )
Capacity	Approx. 11,000 (with additional seating on arena floor)
Access	Approx. 6-minute walk from Minami-Funabashi Station on the JR Keiyo Line and Musashino Line
Planning and construction	SHIMIZU CORPORATION
Exterior concept design	HKS
Landscape design	SWA Group
Arena operation and management	TOKYO-BAY Arena Management, Inc.
Official website	<a href="https://lalaarenatokyo-bay.com/(in Japanese)">https://lalaarenatokyo-bay.com/(in Japanese)</a>

# <Attached Materials 3> Map

## 【Wide area view】



## 【Close-up view】





#### <Attached Materials 4> Mitsui Fudosan's neighborhood creation while utilizing the power of sports

Mitsui Fudosan has created the slogan “BE THE CHANGE” as a banner of neighborhood creation centered on sports and has created various neighborhoods that incorporate sports elements.

Mitsui Fudosan has created places for playing sports, such as Miyashita Park with its Bouldering Wall and Skateboard Park, Mitsui Shopping Park LaLaport Fukuoka, equipped with a sports park including a 200m track, Mitsui Shopping Park LaLaport Sakai with its indoor stadium court capable of hosting full-scale sports and entertainment events, and Tokyo Dome City. As well, the company has been holding community-building events such as Mitsui Fudosan Sports Academy, where children attend one-day lessons with athletes, and accelerating these initiatives.



MIYASHITA PARK  
(Shibuya-ku, Tokyo)



Mitsui Shopping Park  
LaLaport Fukuoka  
(Fukuoka, Fukuoka Prefecture)



Mitsui Shopping Park LaLaport  
Sakai (Sakai, Osaka Prefecture)



Tokyo Dome City  
(Bunkyo-ku, Tokyo)



Mitsui Fudosan Sports Academy  
(Basketball Academy)



Mitsui Fudosan Sports Academy  
(Ice Skating Academy)

#### <Attached Materials 5> Mixed-use neighborhood creation in the Minami-Funabashi area

Mitsui Fudosan has undertaken mixed-use neighborhood creation in the Minami-Funabashi area through various projects, including retail facilities like Mitsui Shopping Park LaLaport TOKYO-BAY, an indoor ice skating rink, housing, and logistics facilities. The company also promotes initiatives in which it works with communities, such as coastal area management activities based at Mitsui Shopping Park LaLa Terrace TOKYO-BAY and holding events in collaboration with local facilities like Funabashi Racecourse to create neighborhood buzz. Mitsui Fudosan aims to use the opening of LaLa arena TOKYO-BAY to make the whole area more attractive.



LaLaport TOKYO BAY



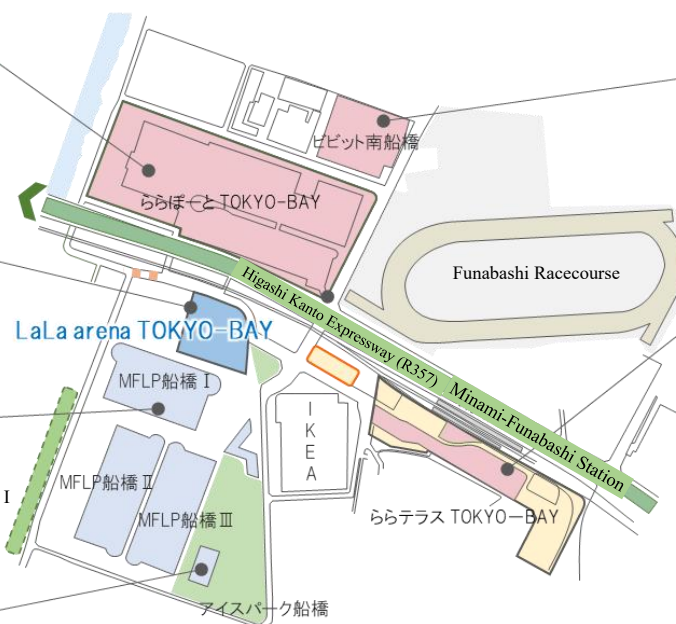
LaLa arena TOKYO-BAY



Mitsui Fudosan Logistics Park I



MITSUI FUDOSAN ICE PARK  
FUNABASHI



ViVit Minami-Funabashi



LaLa Terrace TOKYO-BAY



Built-for-sale houses

\*The initiatives covered in this press release are contributing to two of the UN's Sustainable Development Goals.

Goal 11 Sustainable Cities and Communities

Goal 17 Partnerships for the Goals

