



For immediate release

June 7, 2024

Mitsui Fudosan Residential Co., Ltd.

# Revitalizing the Tokyo Bay Area through Urban Development Utilizing the Power of Sports <u>WANGAN ACTION DANCE STUDIO to Open on Saturday, June 8, 2024</u> Dance Lessons by Professional Dancers and Dispatch of Instructors to Elementary and Junior High Schools

Tokyo, Japan, June 7, 2024 – Mitsui Fudosan Residential Co., Ltd., a leading housing company headquartered in Tokyo, announced today that it will open the WANGAN ACTION DANCE STUDIO on Saturday, June 8, 2024 to implement initiatives for urban development utilizing the power of sports.

The WANGAN ACTION project, which aims to revitalize the Tokyo Bay area (Kachidoki, Tsukishima, Toyomi, Harumi, Toyosu, etc.), views sports as an important element in creating an attractive city that improves with age, and it promotes urban development utilizing the power of sports. As a new initiative, the WANGAN ACTION DANCE STUDIO will be opened to revitalize the Tokyo Bay area through the power of dance.

The WANGAN ACTION DANCE STUDIO will offer kids' dance lessons taught by famous professional dancers. In addition, we will continue to dispatch instructors such as D.League professional dancers to elementary and junior high schools in the Tokyo Bay area, which we have been doing since October 2023 with the aim of fostering and spreading dance sports culture.



Exterior



Interior

# **Key Points of this Press Release**

### 1. WANGAN ACTION DANCE STUDIO to open on Saturday, June 8, 2024

2. Promotion of dance sports culture by holding professional-led kids' dance lessons and events

3. Dispatch of D.League professional dancers as instructors to elementary and junior high schools in the Tokyo Bay area

### 1. WANGAN ACTION DANCE STUDIO to open on Saturday, June 8, 2024

WANGAN ACTION DANCE STUDIO will open on Saturday, June 8, 2024. We will promote the joint development of kids' dance programs at dance studios operated by LL MUSIC Corporation and collaboration in holding various events to promote dance culture.

Dance Cube Kachidoki, a mixed-use ballet commercial facility that we have operated since 2014, was relocated in 2023 to PARK TOWER KACHIDOKI MID, which was completed as part of the Kachidoki East District Type 1 Redevelopment Project, and the facility will serve as a new cultural center.

#### 2. Promotion of dance sports culture by holding professional-led kids' dance lessons and events

WANGAN ACTION DANCE STUDIO will implement various initiatives to promote dance sports culture, such as holding kids' dance lessons taught by famous professional dancers and dance events in collaboration with various producers.

# (1) Regular dance lessons for kids given by Shizunyan, a well-loved producer in the world of kids' dance as the first event

A kids' dance lesson studio will be launched at LL MUSIC Corporation, for which Shizunyan, a well-loved producer in the kids' dance world, serves as representative director. The instructor, a winner of various competitions and active in the dance world, will teach students with kindness and attentive instruction.

# (2) Kid's dance lessons and workshops taught by professional dancers from the D.League

WANGAN ACTION DANCE STUDIO will hold kids' dance lessons and workshops in an event format that will be taught by professional dancers from the D.League. The events are open to a wide range of people, from those with no dance experience to those who want to become professionals, and active D-League dancers will share the fun and appeal of dance.

# 3. Dispatch of D.League professional dancers as instructors to elementary and junior high schools in the Tokyo Bay area

We believe that early exposure to authentic dance sports culture from a young age is the most important factor in fostering and spreading such culture. From October 2023, we began collaborating with the Chuo-ku Board of Education and elementary and junior high schools in the Chuo-ku bay area (Tsukishima Daisan Elementary School, Tsukudajima Elementary School, Tsukuda Junior High School, Tsukishima Daiichi Elementary School, etc.), and began sending D.League professional dancers to elementary and junior high schools as instructors to provide students with opportunities to experience dance. These activities have received very positive feedback from students, who enjoyed watching the professional dancers up close and learning from them. The activities have also helped reduce the burden on schools, which have been a required to teach dance in junior high schools since 2012; many teachers commented that "teaching dance to students is difficult, challenging, and involves a lot of preparation, but this time was easier." After the opening of the facility, we will gather dancers to the facility and aim to further contribute to local children and school education.



[May 15, 2024, Toyomi Elementary School, Chuo-ku, Tokyo]
\* Click on the link below to see a video of the class on the day of the event <a href="https://www.youtube.com/watch?v=JEcys1MOGPw">https://www.youtube.com/watch?v=JEcys1MOGPw</a> (in Japanese)

# ■About LL MUSIC Corporation

- ·Planning, production, operation and implementation of events
- ·Dance lessons and dispatch of dance instructors
- A comprehensive dance promotion company engaged in talent management and promotion, etc.

Shizu Yoshikawa (Shizunyan), Representative director and CEO

 $\Diamond$  Profile





Shizunyan is a well-loved producer in the world of kids' dance who has helped numerous child dancers succeed.

She is active as a judge for many dance competitions throughout Japan, and as a choreographer for stage performances and fashion shows. She is also highly regarded as a choreographer.

# ■About D.LEAGUE

Originating in Japan, D.LEAGUE is the world's first professional dance league. With the adoption of breakdancing (BREAKING) for the 2024 Paris Olympics and the expected future growth of the dance market, D.League was formed in August 2020 with the aim of developing and popularizing street dance in Japan, producing street dance professionals, generating new values in art, sports, and business, and building a new world in which dancers are a main attraction.



#### ■Facility overview

Name	WANGAN ACTION DANCE STUDIO
Location	4-13-4 Kachidoki, Chuo-ku, Tokyo
Access	Approximately 4-minute walk from Kachidoki Station on the Toei Subway Oedo Line
Operator/Manager	Base5, inc.
Owner	Mitsui Fudosan Residential Co., Ltd.
Total floor area	Approx. 10,591.58 ft <sup>2</sup> (983.99 m <sup>2</sup> ) (3 floors above ground)
Scale and purpose	1st floor 3,538.42 ft <sup>2</sup> (328.73 m <sup>2</sup> ) <cafe, co-working="" golf="" gym="" range,="" simple="" space,=""></cafe,>
	2nd floor 4,124.52 ft <sup>2</sup> (383.18 m <sup>2</sup> ) <dance 1,227.09="" approx.="" ft<sup="" studio="">2 (approx. 114 m<sup>2</sup>),</dance>
	catering studio and rental kitchen>
	$3rd floor 2,928.64 ft^2 (272.08 m^2) < dance studio approx. 1420.84 ft^2 (approx. 132 m^2) > $
Opening date	June 8, 2024 (Saturday)
Official website	https://wangan-dance.jp/ (in Japanese)

∎Map



### ■About WANGAN ACTION

#### http://wangan-action.jp/ (in Japanese)

Based on the theme of "delivering happiness to customers after living there," we promote business that simultaneously provides not only the tangible aspects of condominiums, but also the intangible aspects of "fulfilling time" and "richness of spirit." In addition, we are working hard on activities that contribute to the SDGs and new business domains, and intend to vitalize the Tokyo Bay area by taking a holistic view of the entire area. This is an initiative by Mitsui Fudosan Residential, which supports various activities that allow residents to experience and share enjoyment in a wide variety of fields such as food, sports, art, education, music, and environment in order to form a community with the residents as one and create a neighborhood where they will want to continue living.

# Sustainability in the Mitsui Fudosan Group

Based on the meaning of its "& mark," "to generate new value with society through cooperation, coexistence and cocreation, we forge ahead, innovating," the Mitsui Fudosan Group views the "creation of social value" and the "creation of economic value" as two wheels of a cart. Accordingly, we believe that the creation of social value leads to the creation of economic value, and that this economic value then creates even greater social value.

Moreover, we identified six Group Materiality priority issues when formulating our new management philosophy in April 2024. These Group Materiality priority issues are (1) Contribute to industrial competitiveness, (2) Coexist with the environment, (3) Health and Vitality, (4) Safety and security, (5) Diversity and inclusion, and (6) Compliance and governance. The Mitsui Fudosan Group will work to address each of the materialities through its core business activities and contribute to the promotion of sustainability.

# (Reference)

- Group Management Philosophy and Long-Term Vision https://www.mitsuifudosan.co.jp/english/corporate/innovation2030/
- Group Materiality https://www.mitsuifudosan.co.jp/english/esg\_csr/approach/materiality/

# About Mitsui Fudosan Residential's Carbon Neutral Design Promotion Plan

https://www.mfr.co.jp/content/dam/mfrcojp/company/news/2022/0315\_01.pdf (in Japanese)

Initiatives include saving energy by improving the performance and durability of homes and promoting the introduction of renewable energy as well as provision of services that enable tenants to enjoy contributing to the environment through energy conservation and other activities in their daily lives after moving in. In this way, Mitsui Fudosan Residential aims to realize carbon neutrality in both homes and living.

\* The initiatives outlined in this release are designed to help address the following two Sustainable Development Goals (SDGs).

