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For immediate release

Mitsui Fudosan Co., Ltd.

CTBC Financial Holding Co., Ltd.

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## **Mitsui Fudosan Co., Ltd. and CTBC Financial Holding Co., Ltd. Signing of MOU to Support Taiwanese Companies Entering the Japanese Market**

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Tokyo, Japan, June 3, 2024 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced today that it has signed an MOU with CTBC Financial Holding Co., Ltd. (hereinafter “CTBC Holding”) to support Taiwanese companies entering the Japanese market.

CTBC Holding is a major Taiwanese financial group that owns one of the largest private banks in Taiwan, CTBC Bank Co., Ltd. This is the first time that CTBC Holding has signed an MOU with a Japanese public company other than financial institutions in Japan.

Regarding the two parties’ business relationships, Mitsui Fudosan Taiwan Co., Ltd., a Taiwanese subsidiary of Mitsui Fudosan and Taiwan Life Insurance Co., Ltd., a subsidiary of CTBC Holding, have been developing Mitsui Shopping Park LaLaport NANGANG (tentative name) in Taiwan. Also, Mitsui Fudosan Taiwan have been working with CTBC Bank Co., Ltd. to issue a credit card in cooperation with Mitsui Shopping Park LaLaport TAICHUNG, the first of its kind in Taiwan.

Recently, Taiwanese companies, particularly semiconductor-related companies, have been actively expanding into Japan. Through this agreement, CTFC and Mitsui Fudosan will work together to provide information to Taiwanese companies and explore joint business opportunities, thereby contributing to supporting their expansion into Japan and their business.

### **1. Main details of the MOU**

Providing information to Taiwanese companies on real estate-related businesses and considering joint business opportunities in conjunction with Taiwanese companies expanding into Japan

### **2. About CTBC Financial Holding Co., Ltd.**

Company name	CTBC Financial Holding Co., Ltd. Japanese name: 中國信託フィナンシャルホールディング Chinese name: 中國信託金融控股股份有限公司
Head office	Nangang District, Taipei City, Taiwan
Established	May 2002
Main group companies	CTBC Bank Co., Ltd. (banking business), Taiwan Life Insurance Co., Ltd. (life insurance business), CTBC Securities Co., Ltd. (securities business), etc.

## ■ Sustainability in the Mitsui Fudosan Group

Based on the meaning of its “& mark,” “to generate new value with society through cooperation, coexistence and co-creation, we forge ahead, innovating,” the Mitsui Fudosan Group views the “creation of social value” and the “creation of economic value” as two wheels of a cart. Accordingly, we believe that the creation of social value leads to the creation of economic value, and that this economic value then creates even greater social value.

Moreover, we identified six Group Materiality priority issues when formulating our new management philosophy in April 2024. These Group Materiality priority issues are (1) Contribute to industrial competitiveness, (2) Coexist with the environment, (3) Health and Vitality, (4) Safety and security, (5) Diversity and inclusion, and (6) Compliance and governance. The Mitsui Fudosan Group will work to address each of the materialities through its core business activities and contribute to the promotion of sustainability.

### (References)

- Group Management Philosophy and Long-Term Vision

<https://www.mitsuifudosan.co.jp/english/corporate/innovation2030/>

- Group Materiality

[https://www.mitsuifudosan.co.jp/english/esg\\_csr/approach/materiality/](https://www.mitsuifudosan.co.jp/english/esg_csr/approach/materiality/)

\* The initiatives outlined in this release are designed to help address the following Three Sustainable Development Goals (SDGs).

