

September 17, 2024

For immediate release

Mitsui Fudosan Co., Ltd.

Mitsui Fudosan Hotel Management Co., Ltd.

First Mitsui Garden Hotel with washer-dryers, microwave ovens,  
and refrigerator-freezers in all guestrooms

**Mitsui Garden Hotel Ginza Tsukiji to open September 30, 2024**

**Located in the Ginza Tsukiji area, support for comfortable multi-night stays  
by foreign and domestic guests**

Tokyo, Japan, September 17, 2024 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Hotel Management Co., Ltd. announced today that Mitsui Garden Hotel Ginza Tsukiji, located at 4-7-1 Tsukiji, Chuo-ku, Tokyo, would be opening on Monday, September 30, 2024.

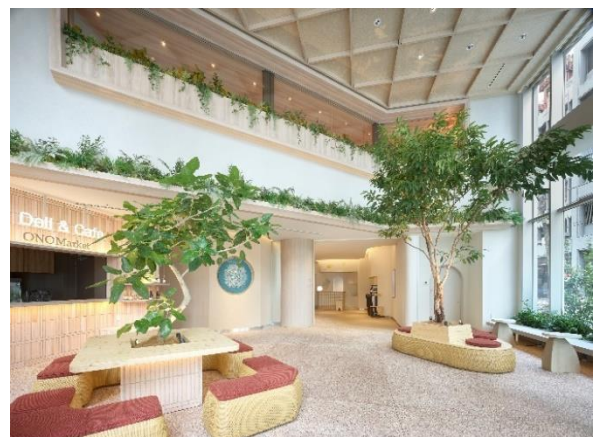
The hotel is located directly between Ginza, a hub for designer brand stores from Japan and overseas, and Tsukiji, which is steeped in authentic Japanese culture. It is in an excellent location for a Tokyo visit, enabling guests to enjoy history, gourmet cuisine, shopping, and many other experiences.

With the recovery in inbound tourism and the increasingly diverse value that guests want from hotels post-pandemic, the hotel has established the concept of “LIFE PLACE,” through which it will provide accommodations value that offers a slightly luxurious experience that is pleasant and enriching and matches the guest’s thoughts and feelings with each stay.

Pivoting on the Mitsui Garden Hotels’ brand tagline, “Stay in the Garden,” a natural space is created brimming with plants. The hotel makes efforts to consider the environment through its use of wood furniture and furnishings and amenities made from biomass materials. There are 183 guestrooms, and for the first time for Mitsui Garden Hotels, they are all equipped with washer-dryers, microwave ovens, and refrigerator-freezers. There is a large public bath modeled on a grotto, a relaxation space surrounded by artwork expressing nature, a restaurant that serves genre-bending wood-fired cuisine, a café offering small cup deli and sweets that can also be enjoyed by guests, a retail store selling Japanese dishware managed by a ceramics shop with over 120 years of history—the shared facilities are highly diverse. The hotel caters to the needs of foreign and domestic customers for leisure, retreats, and business, centered on multi-night stays.



Exterior



Lobby

### <Key Points of this Press Release>

- **Three-minute walk from Higashi-ginza Station, four-minute walk from Tsukiji Station; within walking distance of central Ginza**
- **With its symbol trees, ample greenery, furniture made from timber acquired through tree-thinning activities at company-owned forests, upcycled objects, and furnishings made with natural materials, the hotel offers a sustainable stay that embodies the “Stay in the Garden” brand tagline for Mitsui Garden Hotels**
- **All guestrooms are fully furnished with washer-dryers, microwave ovens, and refrigerator-freezers, a first for Mitsui Garden Hotels**
- **The hotel offers enhanced shared facilities, including a large public bath, relaxation space, a fitness gym, plus a restaurant and café making their Tokyo debuts from the ONO GROUP, which develops boutique inns with a track record of being selected by the Michelin Guide**

## Key Features of Mitsui Garden Hotel Ginza Tsukiji

### 1. Location

The hotel is located close to train stations, a three-minute walk from Higashi-ginza Station on the Tokyo Metro Hibiya Line and Toei Asakusa Line and a four-minute walk from Tsukiji Station on the Tokyo Metro Hibiya Line. Higashi-ginza Station offers convenient access to Haneda and Narita Airports. In the vicinity are Tsukiji Honganji temple and Tsukiji Outer Market, and the area is expected to see further development as projects make progress going forward. Its location is very attractive as it provides easy access to Ginza 4-Chome intersection, which is the heart of the Ginza district, and many other things to experience.

### 2. Guestrooms

Each guestroom is fully equipped with a washer-dryer, microwave oven, and refrigerator-freezer. There is also storage space under the beds. The rooms are designed for comfortable multi-night stays. There are eight types of guestrooms, including rooms with kitchens, and rooms with spectacular views, which will accommodate stays for a variety of purposes.

The design concept behind the guestrooms is “life cocoon” and the space is designed to feel as if embraced in a soft cocoon. The rooms are made up of gentle colors and forms for a design that is stress free and cheerful and remains fresh. The wood-grain furniture keeps one feeling connected to the common area greenery, lamp shades that give off soft light wrapped in “suzusan,” a traditional Arimatsu tie-dyed textile, and floral art provide a relaxing time. The floral art proceeds by themes connected to each floor. So, the second and third floors get “Beginnings, Budding” and the fourth floor, “Growth and Enjoyment.” With each visit, different artwork will be on display for the guests’ enjoyment. In addition, the wooden room furnishings, bath amenities with vegan certification from Europe, and amenities using biomass materials have been adopted as the hotel puts emphasis on environmental activities. Further, nightwear is provided that uses softer, better textured materials than conventional products, with emphasis on a new high-quality design.

In addition, guests can check out on the in-room TVs and a robot delivery service linked to the elevators provided by MIRAIT ONE Corporation has been introduced for even smarter use.



Superior Queen



Washer-dryer, microwave oven,  
refrigerator-freezers



Wood amenities



Bath amenities



Nightwear



Robot delivery service

### (1) Deluxe Triple (495.14 ft<sup>2</sup> (46.0 m<sup>2</sup>) / Accessible Triple (495.14 ft<sup>2</sup> (46.6 m<sup>2</sup>))

Equipped with a kitchen with an IH cooking heater and sink. Cooking implements and cutlery are provided, so guests can use fish bought at Tsukiji Outer Market and prepare food and dine like they are living there. There is a sofa bed so up to four people can stay, making the rooms perfect for families and groups.



Deluxe Triple



Cooking implements \*For illustration purposes

### (2) Deluxe Corner Twin (423.02 ft<sup>2</sup> (39.3 m<sup>2</sup>))

A corner room with a robust sense of openness. From the large windows with a balcony filled with plants, guests can enjoy the view of the Tsukiji and Ginza streets. The room is equipped with a large sofa and movable, wall-mounted TV as well as a closet that can store even large luggage.



Deluxe Corner Twin



## Guestroom Types

Guestroom name	Guestrooms	Guest capacity (people)	Floor area	Bed size
Standard Queen	33	2	217.43 ft <sup>2</sup> (20.2 m <sup>2</sup> )	5.38 ft (1,640 mm) × 6.43 ft (1,960 mm)
Superior Queen	66	2	240.04 ft <sup>2</sup> (22.3 m <sup>2</sup> )	5.38 ft (1,640 mm) × 6.43 ft (1,960 mm)
Standard Twin (Hollywood twin style)	22	2	233.58 ft <sup>2</sup> (21.7 m <sup>2</sup> )	3.64 ft (1,110 mm) × 6.43 ft (1,960 mm)
Superior Twin	35	2	282.01 ft <sup>2</sup> (26.2 m <sup>2</sup> )	4.04 ft (1,230 mm) × 6.43 ft (1,960 mm)
Superior Wide King	12	3	285.24 ft <sup>2</sup> (26.5 m <sup>2</sup> )	8.07 ft (2,460 mm) × 6.43 ft (1,960 mm)
Deluxe Corner Twin (Hollywood twin style)*	11	2	423.02 ft <sup>2</sup> (39.3 m <sup>2</sup> )	4.04 ft (1,230 mm) × 6.43 ft (1,960 mm)
Deluxe Triple (3 beds plus 1 sofa bed)*	2	4	495.14 ft <sup>2</sup> (46.0 m <sup>2</sup> )	4.04 ft (1,230 mm) × 6.43 ft (1,960 mm)
Accessible Triple (3 beds plus 1 sofa bed)*	2	4	501.60 ft <sup>2</sup> (46.6 m <sup>2</sup> )	4.04 ft (1,230 mm) × 6.43 ft (1,960 mm)

Guestrooms: 183 / maximum occupancy: 384 guests / check-in time: 3:00 p.m. / check-out time: 11:00 a.m.

\* Guestroom with bathtub. Others equipped with walk-in showers

## 3. Facilities Overview

### (1) Entrance / lobby / elevator hall

The first floor entrance lobby features a six-meter ceiling with glass atrium that goes up to the second floor. The lobby is designed to connect in with the streets outside. Decorating the natural toned lobby are two symbol trees in the middle and plentiful plants arranged around them. At the base of the symbol trees are tables and benches made from timber acquired through tree-thinning activities at forests owned by the Mitsui Fudosan Group in Hokkaido. Moreover, there is glass art made by taking a mold from an actual plant and casting it for beautiful decorations. It is a space like an oasis that fulfills both body and mind.

The elevator hall is decorated with wall art inspired by the plants growing on each floor, providing the feeling of being close to nature. At the same time, the hotel provides a smart stay with automatic check-in machines, a self-service cloakroom, and delivery robots.



Lobby

## (2) Facilities for providing a comfortable stay

### ▪ Relaxation space

The relaxation space on the second floor is modeled on a tree house looking over the greenery-filled lobby. With high counters and sofas, the space is made up of two areas with different aesthetics. It uses soft colored indirect lighting, vases made from recycled glass with upcycled leather flowers and displays other sustainable artwork. Moreover, on the themes of nature and the region, there is an assortment of books on plant life and the Tsukiji Market.

The space also has a free Nespresso coffee machine and guests staying at the hotel can use the space as they see fit as a space outside their guestroom. It can be used as a workspace that facilitates concentration or as a place to relax for a change of pace during a stay or after a bath.



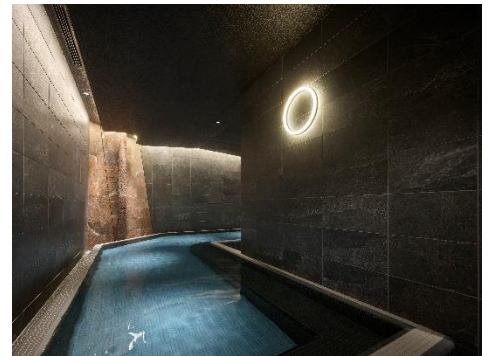
Relaxation space

### ▪ Large public bath

The first basement floor features a large public bath that is characterized by the grotto-like space. On the walls, there is dignified stonework and from there roughly exposed bare rock. The modern mosaic tile and rounded forms make for an impressive bath. Light expresses the water's surface for a quality spa experience away from everyday life. The washing area is mainly comprised of shower booths and is designed for ease-of-use.

Operating hours: 6:00 a.m. - 9:00 a.m. and 3:00 p.m. - 1:00 a.m.

\*Exclusively for guests and free of charge



Large public bath

### ▪ Fitness gym

On the ninth floor is a fitness gym fully equipped with weights, exercise bikes, and treadmills from Technogym, one of Europe's leading manufacturers of fitness equipment. It helps guests stay in shape while they are staying at the hotel.

Operating hours: 6:00 a.m. - 10:00 p.m.

\*Exclusively for guests and free of charge



Fitness gym

## (3) Restaurant and café offer a rich variety of food to guests

The hotel features the first Tokyo restaurant to be opened by the ONO GROUP. The ONO GROUP has developed a wide range of boutique inns and restaurants that have been included in the Michelin Guide, mainly in Fukuoka and Kyoto. It will open GINZA ONO Gratia -Smoke Dining- on the 14th floor and ONO Market -Deli & café GINZA- as the first-floor lobby café. Both are open to customers not staying at the hotel.

•GINZA ONO Gratia -Smoke Dining- is situated on the 14th floor, the highest floor, and provides dishes cooked over wood fires at a high heat that draws out the full flavor of the ingredients. Elements such as an open kitchen where the wood fires can be seen burning give the space a live feel. The interior and lighting feature warm colors that have been toned down, and iron artwork that reminds one of the dance of the flame and spreading of heat. These features go to create a space where the world of wood-fired cuisine is readily apparent. The menu is diverse and not limited to Japanese, Western, and Chinese dishes. For breakfast, along with a half-buffet, guests can order several varieties of their favorite items from the main menu. For guests staying multiple days, food is provided in a rich variety so they will not tire of it.



GINZA ONO Gratia-Smoke Dining-

Operating hours	7:00 a.m. - 3:00 p.m. (Lunch from 11:00 a.m.) / 5:00 p.m. - 11:00 p.m. (9:00 p.m. last food order, 10:30 p.m. last drink order)
Number of seats	58
Format	Breakfast: Main + half-buffet style Lunch: Main + small buffet style Dinner: Ala carte, course

•ONO Market-Deli & café GINZA-

Terracotta decorations harmonize with the lobby and its extensive greenery to create a gentle, soft atmosphere. The café is characterized by the varied menu lineup that includes drinks, fresh-baked bread, and tarts with fruit. Guests can enjoy these treats not only in the spacious lobby but also in their rooms with a drink, or in any other way they chose. Guests lodging with a breakfast plan are presented with a coin that can be exchanged for a menu item offered by the café.

Operating hours: 9:00 a.m. - 10:00 p.m.



ONO Market-Deli &cafe GINZA-

(4) Urikiri-Ya, a Japanese tableware retail store run by a ceramics shop with an over 120-year history

The first floor features Urikiri-Ya, the retail store of Iwama Honsha, a local wholesaler specializing in Japanese tableware which has been in business since 1902. The store normally carries 6,000 items such as small plates and serving bowls.

Operating hours: 9:30 a.m. - 5:30 p.m.



Urikiri-Ya



## ■Mitsui Garden Hotel Ginza Tsukiji Facilities Overview

Location	4-7-1, Tsukiji, Chuo-ku, Tokyo
Access	Three-minute walk from Higashi-ginza Station on the Tokyo Metro Hibiya Line and Toei Asakusa Line and a four-minute walk from Tsukiji Station on the Tokyo Metro Hibiya Line
Operator	Mitsui Fudosan Hotel Management Co., Ltd.
Site area	8191.98 ft <sup>2</sup> (761.06 m <sup>2</sup> )
Structure and scale	Steel structure (with reinforced concrete sections), 14 floors above ground and one below
Guestrooms	183
Total floor area	89,855.08 ft <sup>2</sup> (8,347.81 m <sup>2</sup> )
Facilities	Large public bath (B1F), café (1F), relaxation space (2F), fitness gym (9F), restaurant and bar (14F)
Tel.	03-5565-2731
Website	<a href="https://www.gardenhotels.co.jp/ginza-tsukiji/eng/">https://www.gardenhotels.co.jp/ginza-tsukiji/eng/</a>

## Map



## ■About Mitsui Garden Hotels

Based on the idea of providing a lodging experience with richness and charm like a garden, the brand tagline “Stay in the Garden” was established, and now there are 34 hotels inside and outside Japan. Designed with an abundance of personality with an emphasis on the local features of each region and providing a “breakfast to look forward to,” the hotels are enjoyed by people in a variety of situations, not only business but for leisure, retreats, relaxation, and long-term stays.



Mitsui Garden Hotels

## ■ Mitsui Garden Hotels' Brand Tagline: "Stay in the Garden"

Like a well-tended garden flowing with moisture, we strive to create a hotel filled with refined excitement and relaxation where guests can spend an ideal time.

We have attuned our ears to the sensibility of the region, and arranged a richly unique hotel with different atmospheres so that guests can experience the richness and luxury in a heartfelt manner.

That is the type of garden stay that we at Mitsui Garden Hotels aim to achieve.

Just as the name Mitsui Garden Hotels implies, we strive to provide luxurious and calm accommodations that allow guests to look inward and turn their attention to time spent with people they cherish while experiencing the unique features of the region and nature amid a protected space where they can relax as if they were in a garden, and the above brand statement was established based on these thoughts. The brand tagline "Stay in the Garden" was formulated based on this statement as keywords to embody future Mitsui Garden Hotels.

(Reference news release) [https://www.mitsuifudosan.co.jp/english/corporate/news/2022/1121\\_01/](https://www.mitsuifudosan.co.jp/english/corporate/news/2022/1121_01/)

## ■ The Mitsui Fudosan Group's Creation of "Never-Ending Forests"

Based on a philosophy of coexisting in harmony with society, linking diverse values, and achieving a sustainable society, as symbolized by the "&" mark, the Mitsui Fudosan Group sets forth & EARTH as its Group vision and is contributing to the development of society and the economy and to protection of the global environment.

As a part of our global environment protection activities, we own an approximately 5,000-hectare (around the size of 1,063 Tokyo Domes) forest in Hokkaido, and toward creating a sustainable "never-ending forest," we implement a cycle of planting, nurturing, and using. Regarding protection of biodiversity, we have participated in the 30 by 30 Alliance since its founding. The alliance aims to effectively protect over 30% of healthy ecosystems on land and on sea by 2030. Through the alliance, the company is engaged in protecting natural forest, taking into account biodiversity, and in sustainable forestry with planted forests. All the forests we own have acquired SGEC forest management certification, which certifies that the forests are being managed appropriately socially, economically, and environmentally.

[https://www.mitsuifudosan.co.jp/and\\_forest/english](https://www.mitsuifudosan.co.jp/and_forest/english)

## ■ Sustainability in the Mitsui Fudosan Group

Based on the meaning of its "& mark," "to generate new value with society through cooperation, coexistence and co-creation, we forge ahead, innovating," the Mitsui Fudosan Group views the "creation of social value" and the "creation of economic value" as two wheels of a cart. Accordingly, we believe that the creation of social value leads to the creation of economic value, and that this economic value then creates even greater social value.

Moreover, we identified six Group Materiality priority issues when formulating our new management philosophy in April 2024. These Group Materiality priority issues are (1) Contribute to industrial competitiveness, (2) Coexist with the environment, (3) Health and Vitality, (4) Safety and security, (5) Diversity and inclusion, and (6) Compliance and governance. The Mitsui Fudosan Group will work to address each of the materialities through its core business activities and contribute to the promotion of sustainability.



## 【References】

- Group Management Philosophy and Long-Term Vision

<https://www.mitsui-fudosan.co.jp/english/corporate/innovation2030/>

- Group Materiality

[https://www.mitsui-fudosan.co.jp/english/esg\\_csr/approach/materiality/](https://www.mitsui-fudosan.co.jp/english/esg_csr/approach/materiality/)

\* The initiatives outlined in this release are designed to help address the following three Sustainable Development Goals (SDGs).

