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For immediate release

Mitsui Fudosan Co., Ltd.

Mitsui Fudosan Hotel Management Co., Ltd.

**-Full scale renewal into a relaxing, sun-filled space-****Mitsui Garden Hotel Sendai****Advance opening of some renewed sections on Wednesday, April 9, 2025****Reservations accepted from January 22, 2025**

Tokyo, Japan, January 22, 2025 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Mitsui Fudosan Hotel Management Co., Ltd. announced today that Mitsui Garden Hotel Sendai, located at 2-4-6 Honcho, Aoba-ku, Sendai, Miyagi, and currently undergoing renewal work, will open some of its renewed sections on Wednesday, April 9, 2025, in advance of the full reopening. Once renewal work has been completed, the hotel will have 221 guest rooms. Reservations will be accepted from Wednesday, January 22, 2025. Additionally, the hotel is scheduled to fully reopen on Saturday, June 14, 2025.

The hotel has serviced many guests since it first opened in 2009 but guest needs have become more diverse in recent years, so it is adding twin rooms and rooms that can accommodate three people to enable it to cater to a wider range of usage scenarios. The interior design is also being renewed, and the new design will combine the Mitsui Garden Hotel concept of “Stay in the Garden” with the abundant nature of Sendai to realize a comfortable and relaxing hotel where greenery and shade from trees can be felt even inside the building. The layouts of the lobby and the communal baths have also been changed to transform them into spaces that guests can use at a leisurely pace.

**Key Features of Renovation**

- The renewed design combines “Stay in the Garden” with the nature of Sendai to realize a natural, comfortable space
- Guest rooms have been fully renovated and the number of rooms that can cater to the needs of groups and families by accommodating three people has been increased from 2 to 31
- The layouts of the shared spaces have been changed, including by adding more sofas to the lobby-lounge and installing a powder room in the women’s changing room of the communal baths, to make them into spaces that guests can use at a leisurely pace



Exterior (image)



Lobby-lounge (image)

## ■ Key Points Regarding the Renewal of the Mitsui Garden Hotel Sendai

### 1. Lobby-lounge

The lobby-lounge has been reborn through a design that turns it into a relaxing space surrounded by greenery and light. It is a convenient area that can be used when arriving and departing the hotel, or when waiting as part of a group. It is also equipped with a coffee machine that anyone can use when they want to take a break. The greenery is illuminated by lighting that changes between morning, noon, and evening, providing the lobby with an atmosphere that transforms with the flow of time.

### 2. Communal bath

The interiors of both the men's and women's baths have been renewed to create impressive communal bathing areas complete with outdoor baths, featuring walls that have been lit in a way that evokes sunlight filtering through the trees. The women's changing room has been expanded with the establishment of a powder room where women can get ready in a relaxing atmosphere. The women's changing room also features a shampoo bar, providing users with a selection of shampoos and other hair treatments to fit their mood.



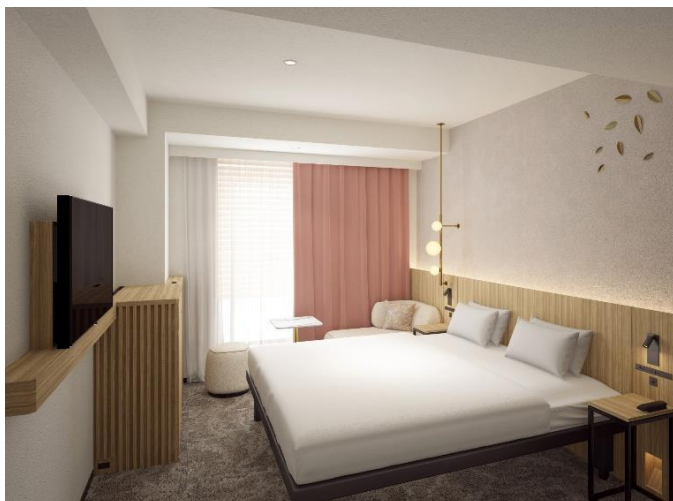
Communal bath (women) (image)



Women's changing room (image)

### 3. Guest rooms

The number of twin and triple rooms, which are convenient for friend and family groups, has been increased. Previously, the interiors had a stylish design which focused on function, but the renewed rooms feature a new design that uses a bright, neutral color tone to realize more relaxing spaces. Also, while many of the rooms contain warm color tones, guest rooms with a floor space of 30m<sup>2</sup> or larger use a more invigorating color palette, enabling guests to enjoy different designs depending on the purpose of their stay.



■ Guestroom types Standard King (image)



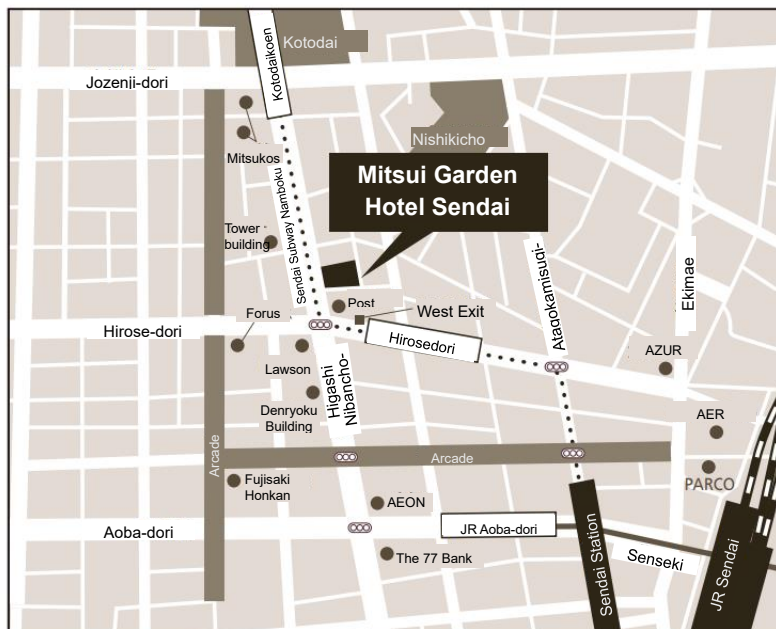
Deluxe Twin (image)

Guestroom name	Guestrooms	Size	Number of occupants	Bed size
Standard Double	59	Approx. 177 ft <sup>2</sup> (16.5 m <sup>2</sup> )	2	1,400×1,970mm
Standard Twin	16	Approx. 191 ft <sup>2</sup> (17.8 m <sup>2</sup> )	2	1,100×1,970mm
Standard Queen	18	Approx. 196 ft <sup>2</sup> (18.3 m <sup>2</sup> )	2	1,640×1,970mm
Standard King	76	Approx. 196 ft <sup>2</sup> (18.3 m <sup>2</sup> )	2	1,820×1,970mm
Superior Twin (+ Sofa bed for one)	30	Approx. 247 ft <sup>2</sup> (23.0 m <sup>2</sup> )	3	1,030×1,970mm
Superior Twin	8	Approx. 255 ft <sup>2</sup> (23.7 m <sup>2</sup> )	2	1,110×1,970mm
Superior Corner Twin	10	Approx. 260 ft <sup>2</sup> (24.2 m <sup>2</sup> )	2	1,230×1,970mm
Deluxe Twin (+ Extra bed for one and sofa bed for one)	1	Approx. 386 ft <sup>2</sup> (35.9 m <sup>2</sup> )	4	1,230×1,970mm
Executive Twin (+ Sofa bed for one)	2	Approx. 398 ft <sup>2</sup> (37.0 m <sup>2</sup> )	4	1,230×1,970mm
Accessible Twin (+ Sofa bed for one)	1	Approx. 335 ft <sup>2</sup> (31.2 m <sup>2</sup> )	3	1,230×1,970mm
Total	221		479	

#### ■ Facility Overview of Mitsui Garden Hotel Sendai

Location	2-4-6, Honcho, Aoba-ku, Sendai, Miyagi
Site area	Approx. 19,999 ft <sup>2</sup> (1,857.99 m <sup>2</sup> )
Total floor area	Approx. 157,101 ft <sup>2</sup> (14,595.24 m <sup>2</sup> ) * Entire building
Structure	Reinforced concrete construction, 18 floors above ground (The hotel floors occupy the 7th to the 18th floors above ground.)
Guestrooms	221
Opening	July 17, 2009
Adjoining facilities	Restaurant (7th floor) / Communal bath (18th floor)
Tel.	022-214-1131
Official Website	<a href="https://www.gardenhotels.co.jp/sendai/eng/">https://www.gardenhotels.co.jp/sendai/eng/</a>

#### ■ Map



## Mitsui Fudosan Group's hotel business



The Mitsui Fudosan Group's lodging-focused hotel business operates hotels across Japan under the Mitsui Garden Hotels, THE CELESTINE HOTELS, and sequence brands. Mitsui Garden Hotels has established its brand tagline of "Stay in the Garden" based on the idea of providing a lodging experience with richness and charm like a garden. It operates 34 hotels inside and outside of Japan. Designed with an abundance of personality with an emphasis on the local features of each region and providing a "breakfast to look forward to," the hotels are enjoyed by people in a variety of situations, not only business but also for leisure, retreats, relaxation, and long-term stays. The business also operates three hotels as THE CELESTINE HOTELS, which are promoted as destination-type hotels where the hotel stay itself is the goal, and three hotels as "sequence," next-generation lifestyle hotels where guests can enjoy "free time and ways to spend it" according to their own style.

It aims to operate hotels that remain in the memory by developing brands that meet diverse needs and providing safe, comfortable, and enjoyable stays that fit a wide range of scenarios.

### ■ Mitsui Garden Hotels brand tagline "Stay in the Garden"

Like a well-tended garden flowing with moisture, we strive to create a hotel filled with refined excitement and relaxation where guests can spend an ideal time.

We have attuned our ears to the sensibility of the region, and arranged a richly unique hotel with different atmospheres so that guests can experience the richness and luxury in a heartfelt manner.

That is the type of garden stay that we at Mitsui Garden Hotels aim to achieve.

Just as the name Mitsui Garden Hotels implies, we strive to provide luxurious and calm accommodations that allow guests to look inward and turn their attention to time spent with people they cherish while experiencing the unique features of the region and nature amid a protected space where they can relax as if they were in a garden, and the above brand statement was established based on these thoughts. The brand tagline "Stay in the Garden" was formulated based on this statement as keywords to embody future Mitsui Garden Hotels.

(Reference news release)

[https://www.mitsuifudosan.co.jp/english/corporate/news/2022/1121\\_01/](https://www.mitsuifudosan.co.jp/english/corporate/news/2022/1121_01/)

## ■ Sustainability in the Mitsui Fudosan Group

Based on the meaning of its “& mark,” “to generate new value with society through cooperation, coexistence and co-creation, we forge ahead, innovating,” the Mitsui Fudosan Group views the “creation of social value” and the “creation of economic value” as two wheels of a cart. Accordingly, we believe that the creation of social value leads to the creation of economic value, and that this economic value then creates even greater social value.

Moreover, we identified six Group Materiality priority issues when formulating our new management philosophy in April 2024. These Group Materiality priority issues are (1) Contribute to industrial competitiveness, (2) Coexist with the environment, (3) Health and Vitality, (4) Safety and security, (5) Diversity and inclusion, and (6) Compliance and governance. The Mitsui Fudosan Group will work to address each of the materialities through its core business activities and contribute to the promotion of sustainability.

### (References)

- Group Management Philosophy and Long-Term Vision  
<https://www.mitsuifudosan.co.jp/english/corporate/innovation2030/>
- Group Materiality  
[https://www.mitsuifudosan.co.jp/english/esg\\_csr/approach/materiality/](https://www.mitsuifudosan.co.jp/english/esg_csr/approach/materiality/)

\* The initiatives outlined in this release are designed to help address the following one Sustainable Development Goal (SDGs).

