

For immediate release

April 23, 2025

Mitsui Fudosan Co., Ltd.

Lifestyle Park Retail Facility Directly Connected to Kita-ayase Station Grand Opening of Mitsui Shopping Park LaLa Terrace KITA-AYASE Scheduled for Tuesday, June 24, 2025

Total of 51 Stores Supporting the Lifestyles of Customers in Area Around Kita-ayase Station

Key Points of this Press Release

- A decision has been made to hold the grand opening of Mitsui Shopping Park LaLa Terrace KITA-AYASE, a lifestyle park retail facility directly connected to Tokyo Metro Chiyoda Line Kita-ayase, on Tuesday, June 24, 2025.
- A total of 51 stores to open, including stores making their debut in Tokyo and Adachi Ward. LaLa Terrace KITA-AYASE will also feature the first large food court in the Ayase area.
- LaLa Terrace KITA-AYASE will be directly connected to a pedestrian deck developed by Adachi Ward, with an adjacent transportation plaza in front of Kita-ayase Station providing highly convenient access.
- The facility will also contribute to the creation of a vibrant and comfortable pedestrian setting in front of the station as part of urban redevelopment in the proximity of Kita-ayase Station.

Tokyo, Japan, April 23, 2025 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, announced today that it decided to hold the grand opening on June 24, 2025, of Mitsui Shopping Park LaLa Terrace KITA-AYASE, a lifestyle park retail facility currently under development in the Yanaka area of Adachi Ward, Tokyo.

LaLa Terrace KITA-AYASE is located in front of Kita-ayase Station on the Tokyo Metro Chiyoda Line. The facility is directly connected to the north exit of Kita-ayase Station via a pedestrian deck and faces a transportation plaza in front of the station, making it highly accessible. Guided by the concept of “Weaving Daily Life,” LaLa Terrace KITA-AYASE will contribute to the creation of a vibrant neighborhood by establishing a new lively, community-oriented space in front of the station.

The facility will offer a total of 51 stores tailored to the daily needs of local residents, including Ayase’s first large food court featuring Matsudo Tomita Seimen and other popular establishments. LaLa Terrace KITA-AYASE will seek to improve daily convenience of customers through its highly attractive retail environment featuring a diverse lineup of stores across many categories.

“Weaving Daily Life” facility concept

Lifestyle park retail facility directly connected to Kita-ayase Station, designed to enrich and add color to everyday living



Conceptual image depicting the exterior of Mitsui Shopping Park LaLa Terrace KITA-AYASE



Conceptual image of the food court

Opening a total of 51 stores supporting the lifestyles of customers in area around Kita-ayase Station

With four above-ground floors and 51 stores, including a supermarket, fashion, daily goods, restaurants, and services, LaLa Terrace KITA-AYASE offers one-stop shopping that ensures substantial everyday convenience. Customers across many age groups will be able to enjoy the facility, with the main target customers being local residents and users of Kita-ayase Station.



* This is a partial listing of establishments.

The first large food court in the Ayase area, featuring 10 eateries

The Ayase area's first large-scale food court has seating for approximately 500 people and features a total of 10 eateries, including 3 making their debut in Tokyo and 3 making their debut in Adachi Ward. The food court is fully equipped with family-friendly areas and sofa seating, providing a comfortable environment for visitors with children to relax and enjoy their time. It features a full range of options designed to meet a wide range of customer needs.



- | | |
|--------------------------|--|
| 1: Matsudo Tomita Seimen | 6: Baskin-Robbins 31 Ice Cream |
| 2: Sapporo Miso Fujiya | 7: Mister Donut |
| 3: OSAKA OHSO | 8: Yokohama Chukagai Taiwan Bishokuten 886 Shokudo |
| 4: Yamashita Honki Udon | 9: HAN-POCHA |
| 5: McDonald's | 10: Osaka Yakiniku Futagoya |



Conceptual image Family Zone in the food court

■ Opening 10 popular restaurants in the food court

■ Matsudo Tomita Seimen

Adachi Ward debut

This Matsudo Tomita Seimen location is a directly managed store of Chukasoba Tomita, known for its signature Tsukemen (noodles with dipping sauce). Its menu items include Kita-Ayase exclusives such as Chukasoba (Chinese soba noodles). It also serves Tsukesoba (soba noodles with dipping sauce) and Jikasei Gyoza Dumplings (hand-made gyoza dumplings).

松戸富田製麺



■ Sapporo Miso Fujiya

Tokyo debut

Sapporo Miso Fujiya received the Michelin Guide Bib Gourmand award. This location marks its Tokyo debut featuring a Sapporo miso (soybean paste) concept of a miso sommelier proprietor, enabling diners to enjoy a classic miso ramen experience.

FUJIYA
SAPPORO

札幌味噌 富士屋



■ Yamashita Honki Udon

Adachi Ward debut

Yamashita Honki Udon offers udon noodles, which it makes on-site every day and serves just after boiling. The noodles are thin with a smooth and pleasant texture.

きぬき
山下本気うどん



■ Yokohama Chukagai Taiwan Bishokuten 886 Shokudo

Tokyo debut

Yokohama Chukagai Taiwan Bishokuten 886 Shokudo serves authentic Taiwanese Xiao Long Bao (soup dumplings), Lu Rou Fan (braised pork belly over rice), and Taiwanese beef noodles. It offers authentic flavors and aromas of Taiwan, giving diners a feeling reminiscent of a trip to Taiwan. 886 Shokudo is a place that brings you closer to Taiwan.

横浜
(中華街)
台湾美食店
886食堂



Adachi Ward debut

■ Osaka Yakiniku Futagoya

Osaka Yakiniku Futagoya, with the concept of the world's most memorable yakiniku restaurant, has developed a new yakiniku-don (grilled meat rice bowls). It serves up the authentic taste of yakiniku from Osaka.



Tokyo debut

■ HAN-POCHA

HAN-POCHA is a Korean restaurant that offers a healthy and affordable menu featuring classic Korean dishes like Hot Stone Bibimbap (mixed rice in a hot stone bowl) and Sundubu (soft tofu stew), along with popular street food favorites.



■ OSAKA OHSHO

Since opening its first location in 1969, OSAKA OHSHO has remained a customer favorite with an unwavering commitment to serving as a Chinese eatery known for its delicious gyoza dumplings.



■ McDonald's

McDonald's provides safe and delicious products while offering customers enjoyable and relaxing experiences across a variety of occasions.



■ Baskin-Robbins 31 Ice Cream

Baskin-Robbins 31 Ice Cream offers ice cream made from carefully selected ingredients from around the world, allowing you to enjoy a different delicious flavor every day of the month (31 days of variety).



■ Mister Donut

Mister Donut brings a new food culture to the world. With its vision of "always here, yet always new," Mister Donut delivers an extensive menu that combines the joy of choice with great taste.



A full lineup of stores across a wide range of categories, offering one-stop shopping and everyday convenience

LaLa Terrace KITA-AYASE offers one-stop shopping through its diverse lineup of stores, including supermarkets, fashion, daily goods, restaurants, and services.

■ Store lineup offering an extensive selection of dining options

■ Mori Mori Sushi

Mori Mori Sushi is an authentic conveyor-belt sushi restaurant from the Hokuriku region, featuring fresh seafood sourced directly from the Kanazawa and Noto fishing ports. It is committed to using rice, vinegar, soy sauce, and miso produced in Hokuriku, and also offers a wide selection of local sake from the region.



Adachi Ward debut



■ Starbucks Coffee

Starbucks Coffee is a specialty coffee shop originating in Seattle, USA. Its extensive variety of beverages and food products offers customers an enjoyable experience.



■ Syabu-Yo (Scheduled to open in the summer)

Syabu-Yo is an all-you-can-eat shabu-shabu (Japanese hotpot) restaurant, with weekday lunch starting from ¥1,539 and dinner from ¥1,979. Guests of all ages from children to adults can enjoy customizing their meal to suit their preferences.



■ Capricciosa

Capricciosa is a jovial and bright Southern Italian trattoria-style restaurant that caters to the general public, offering a setting to enjoy a variety of Italian dishes, including the restaurant's Tomato and Garlic Spaghetti.



Adachi Ward debut

■ Gong cha

Gong cha is a global tea café that originated in Taiwan. It offers a diverse selection of teas brewed using premium tea leaves, customizable to individual preferences.



Adachi Ward debut

■ Wakuwaku Plaza

Wakuwaku Plaza is a local food specialty shop featuring delicious products centered on fresh vegetables and fruits, breads made by local producers, bento lunches, and Japanese and Western-style sweets.



Adachi Ward debut

■ Okashi no Machioka

Okashi no Machioka is an exciting and fun candy store filled wall to wall with sweets. From today's most popular snacks to nostalgic dagashi (classic Japanese penny sweets), this specialty shop offers a delightfully wide selection of treats.



■ Selection of stores that enrich everyday living

■ Summit Store

Summit Store supermarket aims to make everyday shopping more convenient and fun. It offers a wide selection of food products that add flair to daily meals, serving as a community-oriented store that supports people's lifestyles.



The largest in Adachi Ward

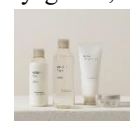
■ Parenting Salon Kita-ayase

Parenting Salon is a child-rearing support facility in Adachi Ward. Children from 0 to 3 years old and their parents can gather together and play in safety. It is available free of charge.



■ MUJI

This is the first MUJI store in Kita-ayase. MUJI aims to serve as a store customers can visit every day, not only on special occasions. It offers a lineup of merchandise that is useful in daily life, including apparel, daily goods, food products, and more.



■ GU

GU is a fashion brand that offers trendy apparel at affordable prices and reliable quality under the brand message, “YOUR FREEDOM—the freedom to reinvent yourself.”



■ Nojima

Nojima is a one-of-a-kind home electronics and appliances specialty store. Its in-house staff, rather than manufacturer-affiliated sales representatives, assist customers by offering personalized product recommendations from across its full lineup optimally aligned with customer needs.



■ Tomod's

Tomod's offers a wide range of products, from essential daily necessities to pharmaceuticals and cosmetics. It also offers blood pressure monitors and other such health check devices available for use free of charge.



■ Nishimatsuya

Conveniently located near Kita-ayase Station, Nishimatsuya offers an extensive selection of products for everything from maternity preparation to child-rearing. Sizes range from newborn to school-age (up to 160 cm).



■ Daiso

“By far, DAISO!”

With its extensive product lineup, high quality, and unique ideas, Daiso brings enjoyment and abundance to its customers.



■ Kumazawa Shoten

Kumazawa Shoten offers an extensive selection of books to ensure that customers are able to find the titles they seek. It awaits customers with its sales venue designed to offer new discoveries and unexpected encounters with books on every visit.



* This is a partial listing of establishments.

Highly convenient access: Direct station connection via pedestrian deck and adjacent transportation plaza in front of the station, both constructed by Adachi Ward

Located in front of Kita-ayase Station on the Tokyo Metro Chiyoda Line, LaLa Terrace KITA-AYASE is directly linked to the station's north ticket gate via a pedestrian deck constructed by Adachi Ward. Additionally, the transportation plaza in front of the station, also developed by Adachi Ward, is adjacent to the facility. By harnessing the substantial potential of this station-facing location and creating a vibrant hub of activity in front of the station, LaLa Terrace KITA-AYASE contributes to the creation of a vibrant neighborhood.



Conceptual image of the connection to the station via pedestrian deck and the adjacent transportation plaza in front of Kita-ayase Station

LaLa Terrace KITA-AYASE will contribute to the creation of a vibrant and comfortable pedestrian setting in front of the station as part of the urban redevelopment in the proximity of Kita-ayase Station

LaLa Terrace KITA-AYASE will contribute to the creation of a vibrant neighborhood by establishing a new lively, community-oriented space in front of the station. It will do so based on the notion of “attracting facilities that create vibrancy and revitalizing shopping districts,” which is one of the pillars of the Urban Development Plan for the Kita-ayase Station Area.

As part of this plan and in conjunction with the consolidation of land parcels into a larger block, local roads and pedestrian open spaces have been developed in accordance with the District Plan for Kita-ayase Station Area. A total of three local roads and four open spaces for pedestrians have been established, thereby contributing to creation of a comfortable pedestrian setting and ensuring smooth access to the retail facility.



Before development (left)



After development (right)

Initiatives to Achieve a Sustainable Society

LaLa Terrace KITA-AYASE engages in measures to reduce its environmental impact with its sights set on helping to achieve a sustainable society. In part, this entails gaining various external certifications related to the environment and actively adopting renewable energy sources with low impact on the global environment.

■ Obtained ZEB Oriented Certification (merchandise sales, etc.) based on assessment pursuant to BELS

LaLa Terrace KITA-AYASE has obtained Zero Energy Building (ZEB) Oriented Certification (merchandise sales, etc.) based on assessment pursuant to the Building-Housing Energy-efficiency Labeling System (BELS), upon having achieved more than a 30% reduction in the design primary energy consumption of the facility as part of its Carbon Neutral Design Promotion Plan.

The scope of its ZEB Oriented Certification for the facility covers “merchandise sales, etc.,” which excludes the floor area occupied by its eating and drinking establishments from the total floor area.



■ Acquisition of DBJ Green Building Certification

LaLa Terrace KITA-AYASE has obtained a rating of four stars under the DBJ Green Building Certification program, which assesses environmental and social awareness from a perspective grounded in ESG. The DBJ Green Building Certification serves as a program for certifying properties that evince environmental and social awareness. It enlists assessment parameters that include overall environmental performance, diversity and local environmental awareness, and stakeholder collaboration.



Official website: <https://igb.jp/en/index.html>

■ On-site energy generation through installation of solar panels / Landscaping of sidewalks and rooftop areas

LaLa Terrace KITA-AYASE will have solar panels installed on the roof of the building to generate energy on-site. The system is expected to produce approximately 80,000 kWh of electricity annually, which will be used to power the facility's common areas. In addition, approximately 960 m² of landscaping will be added to the sidewalks surrounding the facility and rooftop area. By incorporating abundant greenery, the facility aims to create an eco-friendly space for shopping.



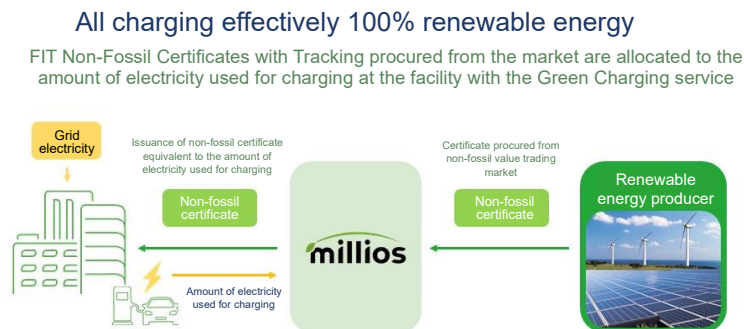
Conceptual image of solar panel installation



Rooftop area landscaping

■ Introduction of pre-bookable EV charging service using renewable energy

LaLa Terrace KITA-AYASE will have two pre-bookable EV charging units from Milios Co., Ltd. installed in the underground parking lot. Those using the service will be able to check availability, arrange reservations and make payments through the “millios” smartphone app, thereby ensuring a reliable and smooth charging experience. The Green Charging service is fully powered by renewable energy sources. The environmental value of the renewable energy procured by Milios will be allocated specifically to the EV charging at LaLa Terrace KITA-AYASE. This will contribute to achieving a low-carbon society.



Initiatives for creating comfortable workplace environments and abundant communities

■ Enhancing spaces for employees

LaLa Terrace KITA-AYASE will have an employee lounge where employees can take restful breaks, with the aim of creating a comfortable work environment for employees and improving employee satisfaction (ES). The lounge has a layout that enables employees to make use of the space in a casual and leisurely manner, with a focus on enhancing the lounge’s functional aspects and design.

- Phone-charging outlets
- Free Wi-Fi
- Sink for brushing teeth
- Powder station
- Convenience store-style vending machine for employees only
- Smoking room for employees only
- Special discounts and services designed to delight staff members



Sample photo of employee lounge

■ Employee recruitment initiatives of LaLa Terrace KITA-AYASE Recruitment Center

The LaLa Terrace KITA-AYASE Recruitment Center (outsourced to AIDEM Inc.) launched to assist tenant stores in hiring employees will hold employee recruitment events, including special recruiting features utilizing a wide variety of media outlets.

Visit the website for the latest information on employee recruitment.

Special recruitment website (in Japanese): <https://job-gear.net/lalatkitayase/>

LaLa Terrace KITA-AYASE
Recruitment Center
Outsourcing partner: AIDEM Inc.

Company overview

- Head office: Aidem-Honsha Building, 1-4-10 Shinjuku, Shinjuku-ku, Tokyo
- President and Representative Director: Ryo Kabayama
- Establishment: February 1971

<Reference> About the “Mitsui Shopping Park LaLa Terrace” Lifestyle Park Retail Facility

The concepts of LaLa Terrace are “neighborhood vibrancy” and “adding brightness to your day.” With core facilities such as a supermarket and daily goods stores, LaLa Terrace offers fashion, restaurants, and essential local medical and other services, aiming to offer residents of Tokyo’s suburbs a sophisticated lifestyle as a highly convenient retail facility.

Mitsui Fudosan currently operates Mitsui Shopping Park LaLa Terrace MINAMISENJU (Arakawa-ku, Tokyo, opened in 2004), Mitsui Shopping Park LaLa Terrace MUSASHIKOSUGI (Kawasaki, Kanagawa, opened in 2014), Mitsui Shopping Park LaLa Terrace TOKYO-BAY (Funabashi, Chiba, opened in 2023), Mitsui Shopping Park LaLa Terrace HARUMI FLAG (Chuo-ku, Tokyo, opened in 2024). It also plans to open Mitsui Shopping Park LaLa Terrace KAWAGUCHI (Kawaguchi, Saitama) on Saturday, May 31, 2025.



<Attachment 1> List of Mitsui Shopping Park LaLa Terrace KITA-AYASE Tenant Stores

◆ Fashion merchandise, sundries, others 14 stores

Store name	Business type	Remarks
AENA	Cosmetics, food sales, apparel-related accessories	
ABC-MART	Shoes	
ORIHICA	Ladies' and men's apparel	
CAPSULE LAB	Capsule toy vending machines	Adachi Ward debut
Kumazawa Shoten	Books, stationery, sundries	
GU	Clothing, fashion accessories	
SHOWA NISHIKAWA	Bedding and related interior products	Adachi Ward debut
Zoff	Eyeglasses, sunglasses, optical accessories	
Daiso	Daily goods	
Doux Sac's	Accessory goods, bags	Adachi Ward debut
Tomod's	Drugstore	
Nishimatsuya	Baby, children's, and maternity apparel, childcare and fashion goods, and other related products	
Nojima	Home electronics and appliances	
MUJI	Daily goods, food, and apparel, etc.	

◆ Services 19 stores

Store name	Business type	Remarks
at my salon	Nail salon	Adachi Ward debut
Kita-ayase Dental Clinic	Dental care	Adachi Ward debut
Clinic Station	Five medical departments (plans for dermatology, pediatrics, and psychosomatic medicine, as well as two other departments) and one retail tenant (planned)	Scheduled to open in phases beginning in the summer
Parenting Salon Kita-ayase	Parenting salon	
GOLF+α	Indoor golf studio	Adachi Ward debut
STUDIO CARATT / Furisode Studio Luvri	Photo studio / Furisode kimono rental service	
SEIHA DANCE ACADEMY	Dance school	Adachi Ward debut
Seven Bank ATM	ATM	
Dispensing pharmacy	Dispensing pharmacy	Scheduled to open in the summer
tricot AVEDA shop & hair salon	Hair salon	
Nyan Love	Live animals (cats), merchandise and ancillary services	Tokyo debut
Benesse's English language school BE studio	English language school	
Hoken no Tobira	Insurance agency	Tokyo debut

* One other store planned

◆ Supermarket, food retailers 3 stores

Store name	Business type	Remarks
Okashi no Machioka	Snacks	
Summit Store	Supermarket	Largest in Adachi Ward
Wakuwaku Plaza	Farm-direct and groceries	Adachi Ward debut

◆ Restaurants, cafés, others 5 stores

Store name	Business type	Remarks
Capricciosa	Casual Italian food	Adachi Ward debut
Gong cha	Tea café	Adachi Ward debut
Syabu-Yo	All-you-can-eat shabu-shabu	Scheduled to open in the summer
Starbucks Coffee	Specialty coffee	
Mori Mori Sushi	Conveyor-belt sushi	Adachi Ward debut

◆ Food Court 10 stores

Store name	Business type	Remarks
OSAKA OHSO	Chinese food	
Osaka Yakiniku Futagoya	Meat-over-rice bowls	Adachi Ward debut
Baskin-Robbins 31 Ice Cream	Ice cream	
Sapporo Miso Fujiya	Ramen	Tokyo debut
HAN-POCHA	Korean food	Tokyo debut
McDonald's	Fast food	
Matsudo Tomita Seimen	Tsukemen (dipping ramen)	Adachi Ward debut
Mister Donut	Donuts	
Yamashita Honki Udon	Udon noodles	Adachi Ward debut
Yokohama Chukagai Taiwan Bishokuten 886 Shokudo	Taiwanese night market food	Tokyo debut

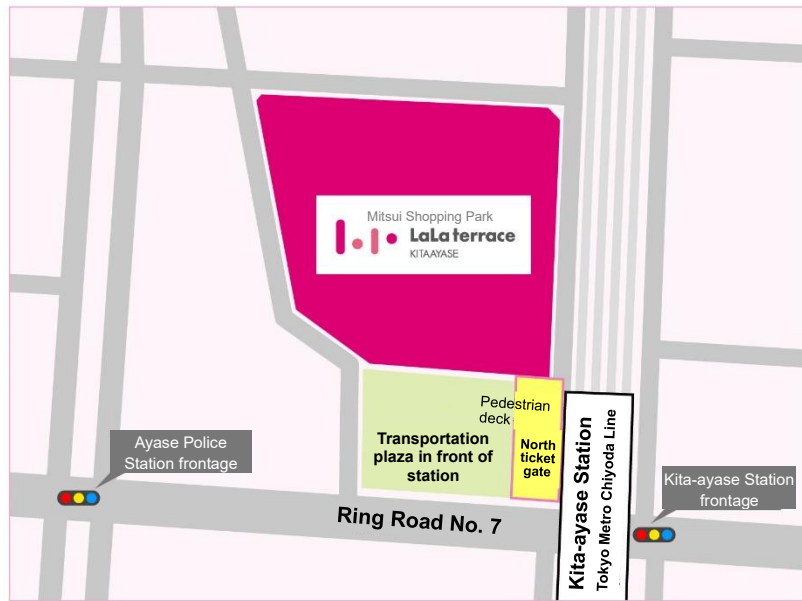
* The above list is current as of June 20, 2025. Please be aware this is subject to change in the future.

<Attachment 2> Overview of Mitsui Shopping Park LaLa Terrace KITA-AYASE

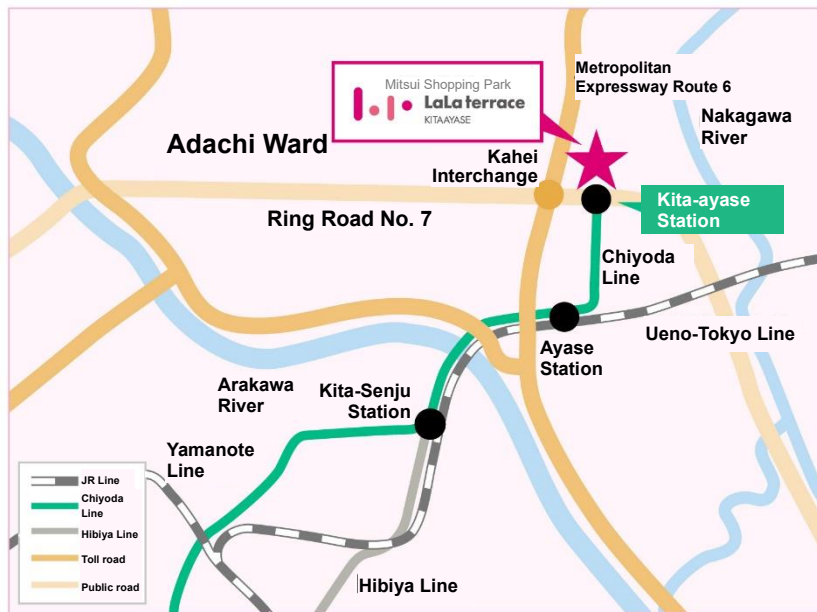
Facility name	Mitsui Shopping Park LaLa Terrace KITA-AYASE
Location	4-8-1 Yanaka, Adachi-ku, Tokyo
Site area	Approx. 93,646 ft ² (approx. 8,700 m ²)
Structure/scale	Steel frame construction, 4 floors above ground, 1 floor below ground
Total floor area	Approx. 342,292 ft ² (approx. 31,800 m ²)
Store floor area	Approx. 175,451 ft ² (approx. 16,300m ²)
Number of stores	51
Number of parking spaces	Approx. 200
Number of bicycle parking spaces	Approx. 600
Access	Directly linked to Kita-ayase Station on the Tokyo Metro Chiyoda Line
Operating hours	Stores and services 10:00–21:00 Food court and restaurants 11:00–22:00 Supermarket 9:30–22:30 Café 8:00–22:00 * Operating hours may differ for some stores. * Operating hours are subject to change. Please check the official website for the latest information.
Schedule	Construction start: June 2023 Opening: June 24, 2025
Project owners	Mitsui Fudosan Co., Ltd. and others
Architects	Basic design: Ishimoto Architectural & Engineering Firm, Inc. Actual design: OHMOTO GUMI CO., LTD. Tokyo Headquarters First-class registered architectural firm
Builders	Joint venture between OHMOTO GUMI and MIURA KENSETSU K.K.
Environmental design	SEMBA CORPORATION
Operation and management	Mitsui Fudosan Retail Management Co., Ltd.
LaLa Terrace KITA-AYASE teaser website	https://mitsui-shopping-park.com/lalat-kitaayase/

< Attachment 3 > Map

【Close-up map】



【Wide map】



<Attachment 4> Mitsui Shopping Park Point Service

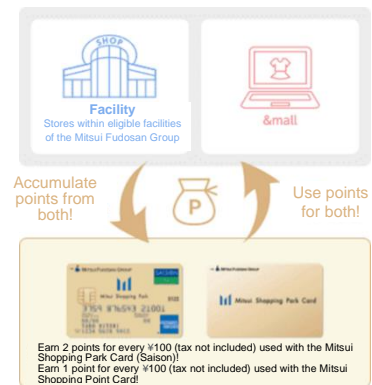
A convenient point service that offers great value for shoppers, allowing them to earn and redeem Mitsui Shopping Park Points at retail facilities operated by the Mitsui Fudosan Group nationwide and on “& Mall,” the official online retail site of Mitsui Shopping Park.

There are two types of point cards based on different styles of use: Mitsui Shopping Park Card (Saison; a point card with credit card functionality), which will never charge an annual fee and provides numerous benefits, and Mitsui Shopping Park Point Card (no credit card function).

* Excludes some facilities and stores

For details, please refer to the website (in Japanese).

<https://mitsui-shopping-park.com/msppoint/>



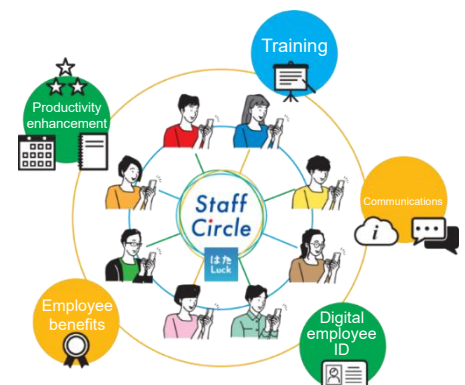
<Attachment 5> Mitsui Shopping Park Staff Circle

Following the example of other LaLaport locations nationwide, LaLa Terrace KITA-AYASE will adopt the HataLuck mobile device app for aggregating functions to make it easier to work as part of its Mitsui Shopping Park Staff Circle initiatives for creating comfortable workplace environments and abundant communities.

Whereas communicating and passing on information within facilities had previously taken place mainly through posters affixed to bulletin boards and messages relayed via store managers, use of the HataLuck app now makes it possible to coordinate and share information in real time. LaLa Terrace KITA-AYASE accordingly aims to ensure more pleasant and rewarding workplaces by providing various tangible and intangible forms of support and services to each and every employee.

For details, please refer to the concept video (in Japanese).

<https://www.youtube.com/watch?v=khbsgxpS4Zw>



<Attachment 6> Mitsui Fudosan Lifestyle Park-type Retail Facilities (as of April 2025)

Miyagi

- Mitsui Shopping Park LaLa Garden NAGAMACHI

Saitama

- Mitsui Shopping Park LaLa Garden KAWAGUCHI



- Mitsui Shopping Park LaLa Garden KASUKABE
- Stellar Town
- Mitsui Shopping Park LaLa Terrace KAWAGUCHI
Scheduled to open on May 31, 2025

Osaka

- Bellfa Miyakojima Shopping Center

Kanagawa

- Mitsui Shopping Park LaLa Terrace MUSASHIKOSUGI



- Shin-Kawasaki Square
- Treage Shirahata

Chiba

- Mitsui Shopping Park LaLa Terrace TOKYO-BAY



Tokyo

- Mitsui Shopping Park LaLa Terrace MINAMISENJU
- Mitsui Shopping Park LaLa Terrace HARUMI FLAG
- Mitsui Shopping Park LaLa Terrace KITA-AYASE
Scheduled to open on June 24, 2025



<Attachment 7> Sustainability in the Mitsui Fudosan Group

Based on the meaning of its “& mark,” “to generate new value with society through cooperation, coexistence and co-creation, we forge ahead, innovating,” the Mitsui Fudosan Group views the “creation of social value” and the “creation of economic value” as two wheels of a cart. Accordingly, we believe that the creation of social value leads to the creation of economic value, and that this economic value then creates even greater social value.

Moreover, we identified six Group Materiality priority issues when formulating our new management philosophy in April 2024. These Group Materiality priority issues are (1) Contribute to industrial competitiveness, (2) Coexist with the environment, (3) Health and Vitality, (4) Safety and security, (5) Diversity and inclusion, and (6) Compliance and governance. The Mitsui Fudosan Group will work to address each of the materialities through its core business activities and contribute to the promotion of sustainability.

(References)

- Group Management Philosophy and Long-Term Vision

<https://www.mitsuifudosan.co.jp/english/corporate/innovation2030/>

- Group Materiality

https://www.mitsuifudosan.co.jp/english/esg_csr/approach/materiality/

- & EARTH for Nature

<https://www.mitsuifudosan.co.jp/english/business/development/earth/for-nature/>

Furthermore, in April 2025, the Mitsui Fudosan Group formulated “& EARTH for Nature,” its declaration of coexistence with the environment in neighborhood creation. Seeing the environment as a “Holistic Environment” blending nature, people, and community into a cohesive whole, the Group is promoting neighborhood creation that expands prosperous “Holistic Environments” and passes them on to future generations. In the Declaration, five key issues to address have been established: Preserve and nurture greenery, Harness the allure of water, Enrich the ecosystem, Connect the aspirations of the community, and Promote the circulation of natural resources. The initiatives described in this news release contribute to 4 of the key issues to address in “& EARTH for Nature.”



Preserve and
nurture greenery



Enrich the ecosystem



Connect the aspirations
of the community