

London-Born Creative Members' Club “Soho House” to open its first location in Japan

“Soho House Tokyo” Scheduled to open in Spring 2026 at “Omotesando Grid Tower”

Key Points of this Press Release

- Globally renowned private members' club Soho House makes its Japan debut inside “Omotesando Grid Tower”
- 14th floors including members-only spaces including the club bar and Tokyo's first roof terrace outdoor swimming pool, as well as 42 bedrooms in four categories.
- Membership applications open summer 2025, with an official launch scheduled for spring 2026.

Mitsui Fudosan Co., Ltd. (Head Office: Chuo-ku, Tokyo; President: Takashi Ueda, hereafter “Mitsui Fudosan”) and SOHO HOUSE & Co Inc. (Head Office: London, UK; CEO: Andrew Carnie) have announced plans to open Japan's first Soho House in Minami-Aoyama, Minato-ku, Tokyo. The new club, *Soho House Tokyo*, will be located inside “Omotesando Grid Tower” (see reference release below) and is scheduled to begin accepting membership applications in the summer of 2025, ahead of its opening in spring 2026.



“Omotesando Grid Tower” exterior image



Roof terrace outdoor swimming pool



Lobby

[Reference news release]

URL : https://www.mitsuifudosan.co.jp/corporate/news/2025/1002_01/ (October 2, 2025, in Japanese)

■ Facility Overview at “Omotesando Grid Tower”

Soho House Tokyo will occupy four floors (11th–14th) of the upcoming mixed-use building “Omotesando Grid Tower” in Minami-Aoyama, Minato-ku.

The property will feature 42 guest rooms designed for a creative lifestyle — from cozy and medium-sized rooms to luxurious suites — ensuring a comfortable stay for guests.



Cozy room



Medium room

Shared facilities will include a dedicated club lounge for member connections, a restaurant and club bar serving locally sourced cuisine and refined cocktails, and a pool terrace on the 14th floor with sweeping views toward Roppongi.



Club Lounge



Restaurant



Club Bar

■ About Soho House

Founded in London in 1995, Soho House was established as a members' club for professionals in the creative industries. Its first location, a townhouse in Soho, London, became a gathering place for artists, designers, filmmakers, and other creatives.

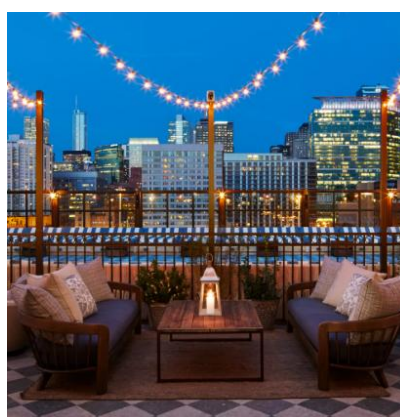
Since then, Soho House has expanded into New York, Barcelona, Hong Kong, Istanbul, and beyond. With 46 Houses globally, it is known worldwide as a multi-faceted members' club that includes member clubs, bedrooms, restaurants, health clubs and wellness studios, and workspaces. Each House reflects the local culture and design of its city, offering members unique, place-specific experiences.

The distinctive qualities of Soho House lie in its refined design philosophy and commitment to fostering connections among members. Each location regularly hosts exclusive events and workshops that encourage collaboration and the sharing of creative ideas. Membership is valued not as a status symbol, but as belonging to a community that nurtures creativity.

[Houses | Soho House](#)



White City House^(*)



Soho House

* Located within "White City Place," a mixed-use complex developed by Mitsui Fudosan in London, UK.

■ Statement by Andrew Carnie, CEO of Soho House

"Tokyo is a city of creativity, energy, and cultural depth and that is exactly what we hope to capture in Soho House Tokyo."

Soho House has always been about bringing together people who shape a city's culture, whether through art, music, fashion, food and tech, in Tokyo, we see an incredible opportunity to connect those communities — local and global, traditional and new — under one roof."



■ Membership Applications

Soho House is a home for creative people to come together and belong. Every House members have access to 46 Houses around the world – from club spaces and bedrooms to spas, gyms, screening rooms, and events. Membership applications for Soho House Tokyo are now open. Membership is designed for professionals working in creative industries, providing access to a unique community and spaces that foster connection.

Members enjoy access to clubs spaces including lounges, restaurants and bars, as well as workspaces, and a weekly events program, and reciprocal benefits across Soho House's global network. Details regarding membership applications will be released progressively via the official website and social media channels.

Soho House aims to create a new network for Tokyo's creative community while building connections with the broader local society.

To register interest in membership: [Soho House Tokyo](https://www.sohohouse.tokyo)

- SOHO HOUSE Tokyo official Instagram: <https://www.instagram.com/sohohouse.tokyo>
- SOHO HOUSE Tokyo official LINE: <https://lin.ee/y4xZglJ>

【area map】

