

October 3, 2025
Keikyu Corporation
Mitsui Fudosan Co., Ltd.

Keikyu Corporation and Mitsui Fudosan Sign Agreement to Consider Resort Hotel Development Plan in the Aburatsubo Area of the Miura Peninsula

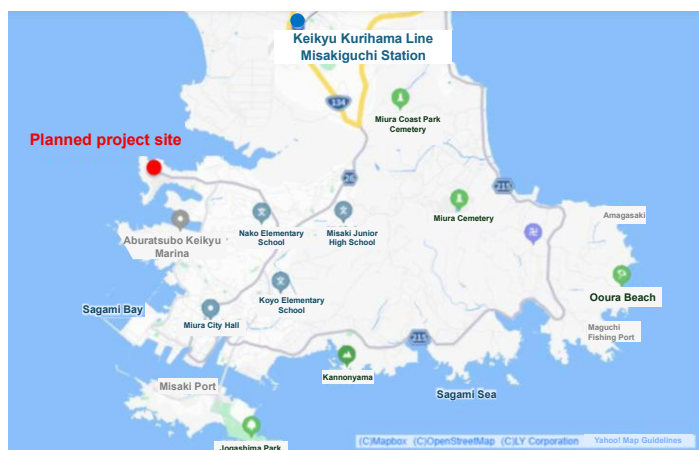
Creating a New Resort Destination with Views of Sagami Bay and Mt. Fuji

Tokyo, Japan, October 3, 2025 - Mitsui Fudosan Co., Ltd., a leading global real estate company headquartered in Tokyo, and Keikyu Corporation announced today that they have signed an agreement to jointly consider a development plan for a new resort hotel project in the Aburatsubo area of Miura City, Kanagawa Prefecture, with the aim of creating a new resort destination that further enhances the appeal of the Miura Peninsula.

Until 2021, Keikyu Corporation operated the Keikyu Aburatsubo Marine Park in the Aburatsubo area. Since its opening in 1968, the facility had long been loved by the local community and created many cherished memories. The Aburatsubo area, where the former site is located, boasts a one-of-a-kind location with sweeping views of Sagami Bay, Mt. Fuji, and beautiful sunsets, making it a special place that symbolizes the natural appeal of the Miura Peninsula.

Through this agreement, the two companies will seek to maximize the value of this unique location to create a new resort destination that further elevates the appeal of the Miura Peninsula. By combining Keikyu Corporation's expertise gained through its community-based area management activities with Mitsui Fudosan's track record in hotel and resort development both in Japan and overseas, the companies aim to create a resort hotel that will be cherished by local residents as well as visitors.

Going forward, the companies will work on formulating specific development plans while also promoting sustainable development in collaboration with the local community.



Map



View from the former Keikyu Aburatsubo Marine Park

【About Keikyu Corporation】

Keikyu Corporation, under its Group philosophy to “Contribute to the development of society by creating new value through businesses that support urban lifestyles,” addresses social issues and the diversification of values by leveraging its two platforms—“mobility” and “community creation.” By enabling these platforms to provide value to each other and generate new value, the company aims to achieve sustainable growth for both the communities it serves and the Keikyu Group.

Location: 1-2-8, Takashima, Nishi-ku, Yokohama City, Kanagawa Prefecture

President: Yukihiro Kawamata

Established: February 1898

URL: <https://www.haneda-tokyo-access.com/en/>

【About Mitsui Fudosan Co., Ltd.】

The Mitsui Fudosan Group aims to go beyond being a mere travel destination by creating memorable experiences that enrich guests’ lives, while also developing hotels and resorts where the staff who welcome guests can share in the joy and happiness. In its resort business, the Group promotes the development and introduction of internationally acclaimed hotels in Japan and overseas, leveraging the natural environment and regional characteristics of each location. Halekulani Okinawa and HOTEL THE MITSUI KYOTO have each received the Forbes Travel Guide Five-Star award for three consecutive years since 2022. Furthermore, in July 2024, six hotels operated by the Mitsui Fudosan Group were selected in the MICHELIN Key rating, underscoring the Group’s high global recognition.

Location: 1-1, Nihonbashi-Muromachi 2-chome, Chuo-ku, Tokyo

President and Chief Executive Officer: Takashi Ueda

Established: July 1941

URL: <https://www.mitsuifudosan.co.jp/english/>

<Luxury Hotels Developed and Operated by the Mitsui Fudosan Group (including those scheduled to open)>

Year of opening	Hotel name
1984	Halekulani (Oahu, Hawaii)
1987	Halepuna Waikiki by Halekulani (formerly Waikiki Parc Hotel, Oahu, Hawaii)
2016	AMANEMU
2019	Halekulani Okinawa
2020	Four Seasons Hotel Tokyo at Otemachi HOTEL THE MITSUI KYOTO
2023	Bvlgari Hotel Tokyo
2026 (scheduled)	HOTEL THE MITSUI HAKONE
Autumn 2027 (scheduled)	Waldorf Astoria Tokyo Nihonbashi